

LIFE

AUTHORS OF 'UGLY AMERICAN'
FIND SOME NOT SO UGLY



FARAH DIBA,
SHAH'S FIANCEE

DECEMBER 7, 1959

CIRCULATION MORE THAN 6,500,000 WEEKLY

*Wherever
he goes
this Christmas*



*...he
looks
better
in an
Arrow
shirt*

Best way to put a first class stamp
on your Christmas male...
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you give Arrow, you give the *finest*
...in elegance, comfort, luxurious
Sanforized fabrics, smart good
looks, lasting fit. No wonder
more men prefer Arrow to any
other white shirts in the world!
Top off his Arrow shirt with famous
Arrow ties—tops in latest-fashion
patterns and colors...from 1.50

*DuPont's trademark for its polyester fiber

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DECTON: ultimate in wash and wear! Duron 65%, and cotton 35%, GLEN soft collar, convertible cuffs. Variety of other collar styles, colors, stripings. From 6.95*



DALE: semi-soft fused collar, french cuffs. Premium all-cotton broadcloth, 3.00



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CHASE: all-cotton wash and wear. Special fabric in collar and cuffs gives 40% longer wear, 5.00

Amazing new formula Mum® LETS YOUR SKIN "BREATHE"



It's the only leading deodorant that stops odor without "stopping up" pores

Leading medical authorities say that oxygen, carbon dioxide, fluids and other substances pass in and out of the skin. This is what we mean when we say the skin "breathes." All other leading deodorants interfere with the natural "breathing out" process. New Mum works in a *different way*.

Unlike other leading deodorants—cream or spray, ball-types or pads—new Mum does *not* interfere with the natural function of the skin. New for-

Mum keeps your underarms wonderfully sweet and odor-free without "smothering" your pores. It gives you *more natural protection*.



New formula Mum lets your skin "breathe" freely, naturally. Nature never intended the pores of the skin to be "stopped up." Yet all other leading deodorants "smother" the normal "breathing out" action of the pores (left diagram). But new formula Mum stops odor without "stopping up" pores (right diagram).

New! More natural protection . . . for the woman who wants to feel free as air! In new formula Mum, Bristol-Myers gives you a way to stop odor without "stopping up" pores. Remarkable new Mum cream works a different way entirely. It has no aluminum salts. No harsh chemicals. New Mum works gently—with hexachlorophene. It destroys the active *cause* of odor much more effectively. Protects for 24 full hours in most cases . . . often more! Effective as it is, new Mum is so safe for normal skin even a "beginning" teen-ager can use it daily. It won't irritate the delicate underarm tissues. So try new Mum. You'll be glad you did.



Protects you every minute of the day! Even when you're on the go from morning to midnight, new Mum cream keeps on working—doesn't let you down. And it's safe for even delicate fabrics. Contains no harsh ingredients—will not damage your clothes. Mum is safe for normal skin . . . won't cause redness or irritation.

So much softer, fluffier, whiter, new Mum is a pleasure to use. It vanishes the moment you smooth it on. Won't leave a residue on what you wear.

ANOTHER FINE PRODUCT OF BRISTOL-MYERS



This One



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The royal betrothal

In the glitter of Iran's palaces a handsome but heirless shah celebrates betrothal to a lovely commoner he hopes will bear him a son.



IRAN'S FUTURE QUEEN

32

Art 'find' or 'phony'

The "\$10 million art find" that made front pages starts experts questioning the authenticity of newly found "Old Masters" generally.



SUPPOSED OLD MASTER

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Cartoonists' milestone

Cartoonists Al Capp and Milton Caniff, who started together, celebrate their 25th anniversary by drawing a bead on girls, gags and each other.



AL AND MILT, BY CAPP

148

Not ugly at all

The authors of *The Ugly American*, the best-selling novel exposing U.S. bumbler abroad, tell about Americans in Asia whose work is handsome indeed.



USEFUL AMERICAN

136

Embarrassing bounty

In "The Farm Problem," Part II, LIFE shows how a record corn harvest that brings prosperity to farmers in Iowa worsens the U.S. surplus problem.



FARMER AND SILAGE

76

Chick's inside story

A high school girl sets a high standard with a bang-up biology report that records in color photos the development of an embryo chick.



EMBRYO AT TWO WEEKS

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The future queen of Iran, Farah Diba, wears a new Dior gown for an evening out (see pp. 24-29)

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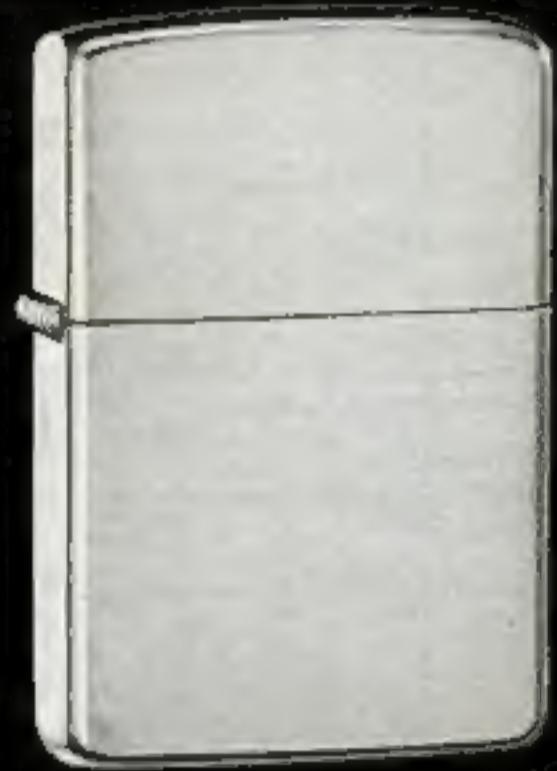
Last Christmas this picture could not have been taken without a flashbulb! *(this year it can)*

Daytime: Now you can take 60-second pictures indoors without flashbulbs. With the new 3000-speed Polaroid Land film you no longer have to go outdoors (or use flash) to take daytime pictures. You can now take snapshots anywhere in the house—the kitchen, dining room, the playroom—with just normal indoor daylight. Your pictures will be sharp and clear with a natural quality that indoor daylight makes possible. You'll be able to get pictures you couldn't get before—and best of all, you'll get them in 60 seconds.

3000...
POLAROID
LAND FILM

Nighttime: Now you can take 60-second pictures without flashbulbs. The new 3000-speed Polaroid Land film used with the new Polaroid wink-light lets you take nighttime pictures with just table-lamp light. The wink-light adds just enough fill-in light to erase shadows cast by room lighting. The wink-light winks 1,000 times on a single bulb and battery—saves you \$100 in flashbulbs. With these exciting new advances in 60-second photography—this is the Christmas to get a Polaroid Land Camera.





\$3.50

The Brush Finish Zippo

THE ZIPPO GUIDE TO GIFT LIGHTERS

—Christmas, 1959

Last year, more than one million Zippo lighters were given away on Christmas morning.

They ranged from the famous Zippo brush finish model at \$3.50 to the solid gold Zippo at \$175.*

The same idea motivated all the givers of Zippo lighters, regardless of price. They wanted to give the people they love and admire a lighter that *works*.

Not just Christmas morning. Or for a month. Or a year. But forever.

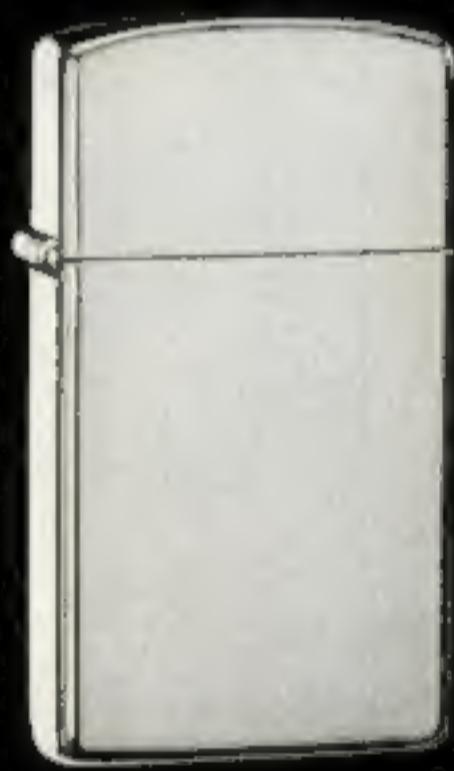
That's why more than a million people chose one of the Zippos on this page. Which one do you like best?

*Subject to 10 per cent Retail Excise Tax



\$4.75

The High Polish Zippo



\$4.75

The High Polish Slim Zippo



\$4.00

The Loss-Proof Zippo

(choice of sports designs, \$5.00)



\$6.00

The Ribbon Design Slim Zippo

(available in crisscross or diagonal design)



\$20.00

The Gold-Filled Slim Zippo

(available in stars, rope, scroll design or plain)



\$175.00*

The Solid Gold Zippo

(available plain, \$165.00*)

**ZIPPO...
THE LIGHTER THAT WORKS**



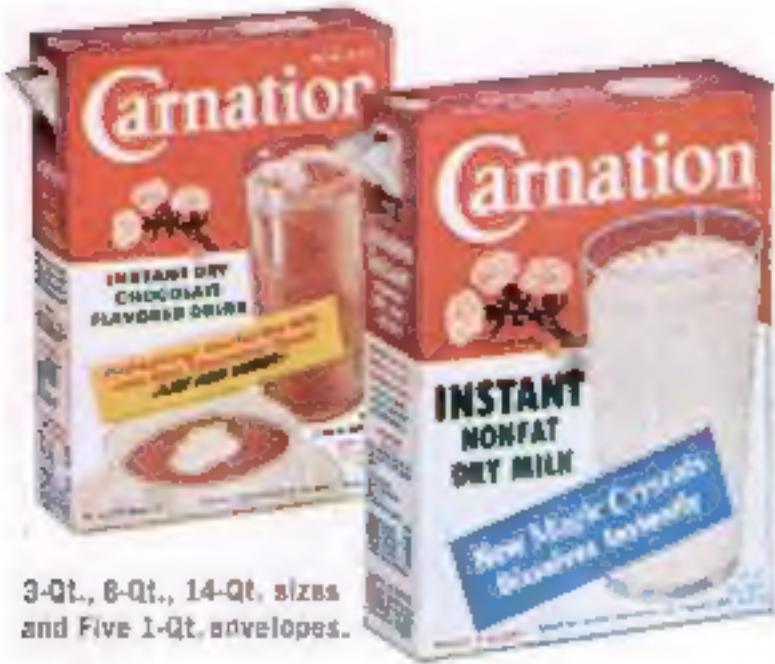


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New Carnation Instant Chocolate Drink for delicious hot cocoa. Mix with piping hot water for rich cocoa with no

milk boil-overs, no messy pots to wash. Makes delicious cold chocolate drink, too—mixes instantly in ice-cold water.



MIXES INSTANTLY
New Carnation "Magic Crystals" mix instantly and completely in ice-cold water, with a light stir. No lumps, no leftover paste in the glass.

*It's the taste that makes
your gift so welcome!*



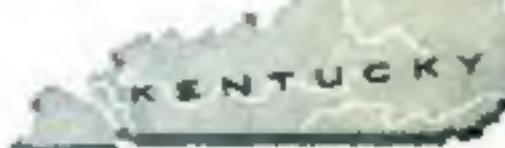
Dressed in its handsome holiday-gift package, Old Taylor will be as welcome as the holidays themselves. For Old Taylor's *taste* makes it a year-round favorite and particularly at gift time. In gentle 86 proof, Old Taylor is the lightest *full-flavored* bourbon in all Kentucky. The richly satisfying flavor lasts right down to the bourbon dew on the ice.

Old Taylor

"The Noblest Bourbon of Them All"

*Bottled in Bond Old Taylor
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for those who prefer the richer,
fuller 100 proof flavor.*

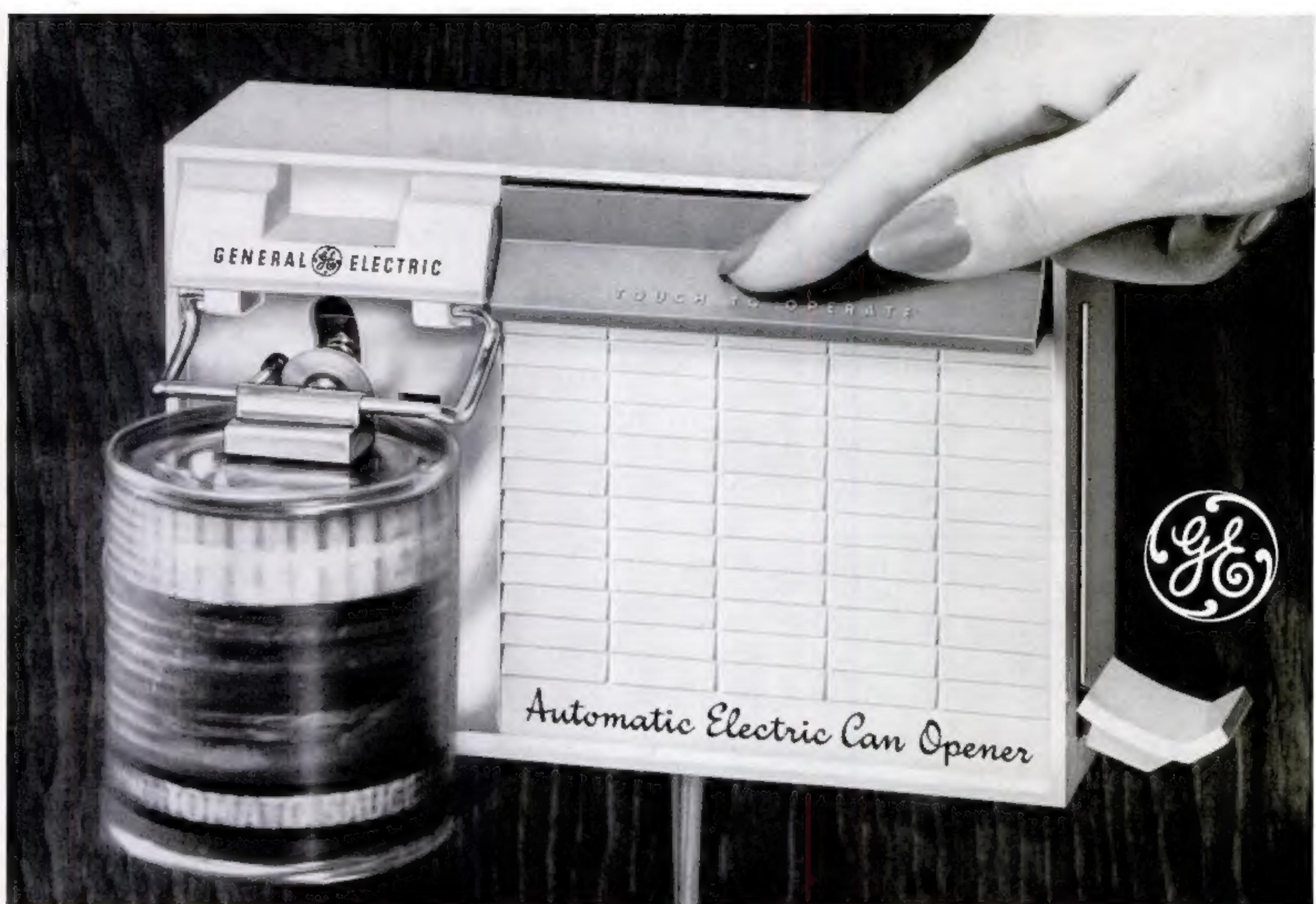
Straight from Kentucky—



a truly American whiskey



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Here's the newest gift idea in years!



1. Pull down lever. In one easy motion, you have can locked securely in place for opening. And it will stay locked.



2. Touch start-stop bar—cutting starts automatically. Lift your finger—cutting stops. You have complete control.



3. Lift lever and remove can. Powerful ceramic magnet holds lid out of food and away from your fingers.



4. Opens any standard can. Long-life cutter removes for easy cleaning; tough, stain-resistant case *wipes* clean.

Now...open cans with a touch of your finger!

Here's a gift that will be used every day of the year!

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Operates only at your control—none of this zipping the top off before you know what's happening. Touch the start-stop bar—cutting starts. Lift your finger—cutting stops.

Holds can securely locked in place at all times. No tipping, no spilled food. And, a powerful magnet holds the lid after cutting—out of the food and away from your fingers.

The whole compact unit is beautifully styled for wall mounting, but optional countertop legs are also available.

See this new electric can opener at your General Electric dealer's now—he'll give you an eye-opening demonstration. General Electric Company, Portable Appliance Department, Bridgeport 2, Conn.

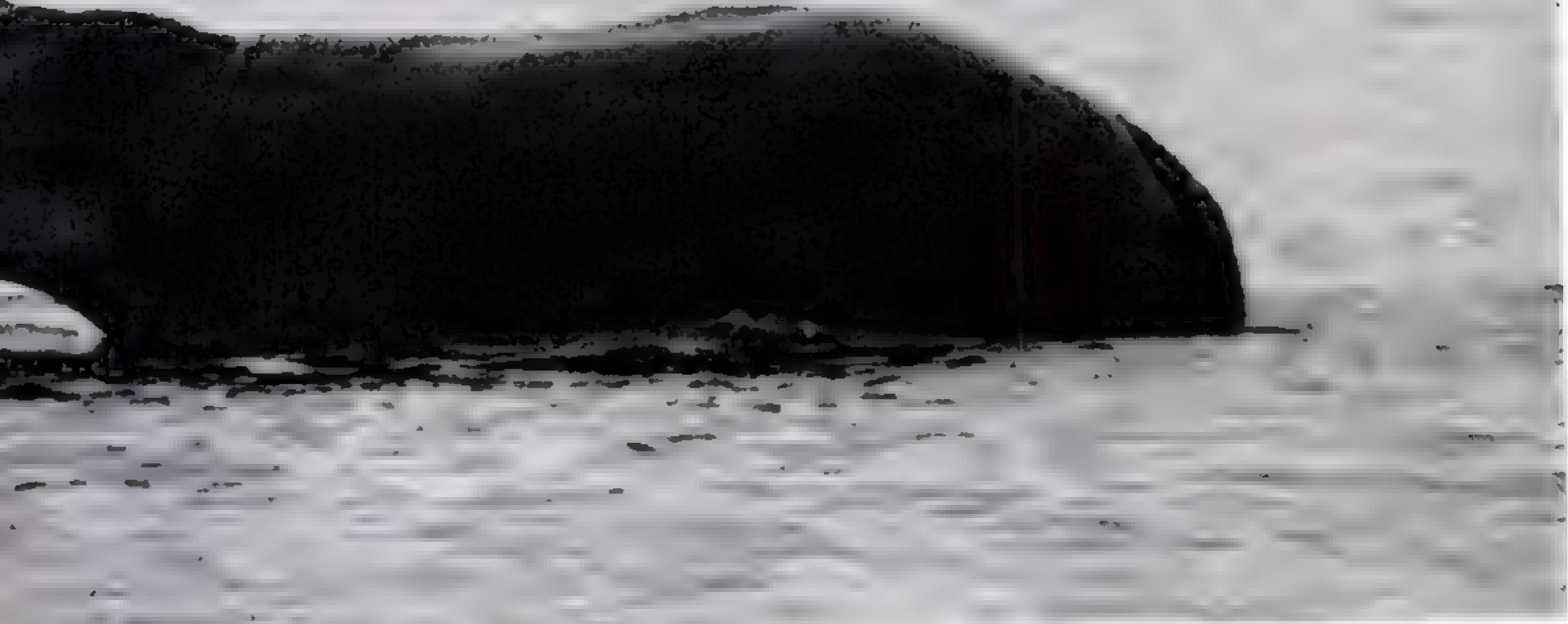
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Spectacle of a Happy Hippo Habit

SPEAKING OF PICTURES



Most of the year hippos lounge in the river in lethargic herds. But from time to time they pair off for courtship. In the Belgian Congo recently, Photographer Peter Turner caught two hippos in their ponderous love-making. The female (*left*), accompanied by her last year's

offspring, had coyly concealed most of her length in the water. When the male hippo, cavorting in front of her, opened his huge mouth, she stretched out her neck, opened hers and rose out of the water. Then, with scarcely a bellow, the pair pressed together in a jawsome kiss.



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Farberware Stainless Steel Electric Fry Pans . . .

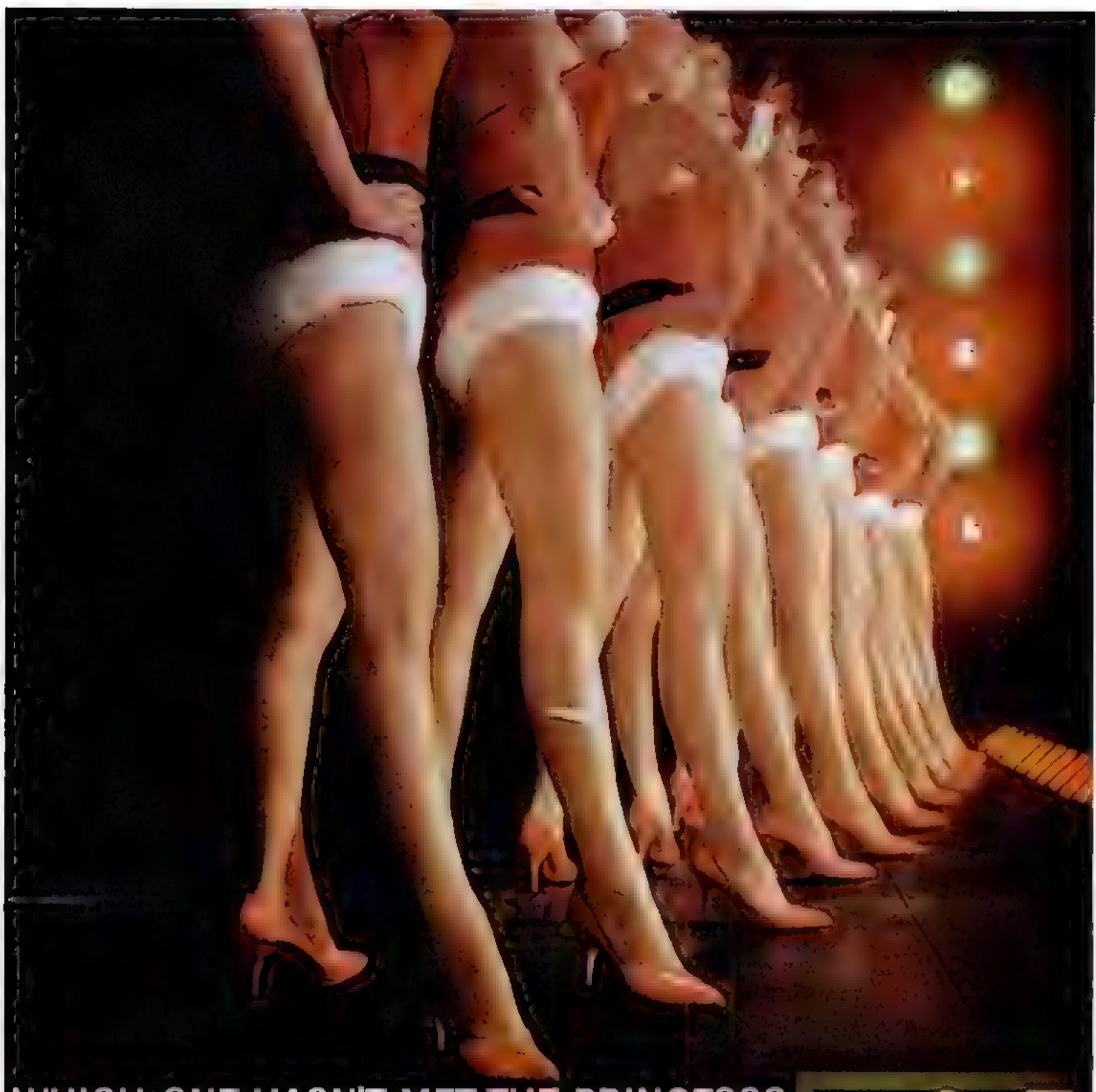
with even-heat spreading aluminum bonded to the bottom. Easy to clean, completely immersible! 10½" Size \$19.95, 12" Size \$23.95. Stainless Steel Covers \$3.50 and \$4.50. "Perfect Heat" Control \$7.50.

Farberware Stainless Steel Electric Coffee Makers . . .

Fully automatic . . . Brews up to 12 cups of coffee superfast. 8 cup size \$27.50, 12 cup size—\$31.95.

Farberware Stainless Steel Electric Party Urns . . .

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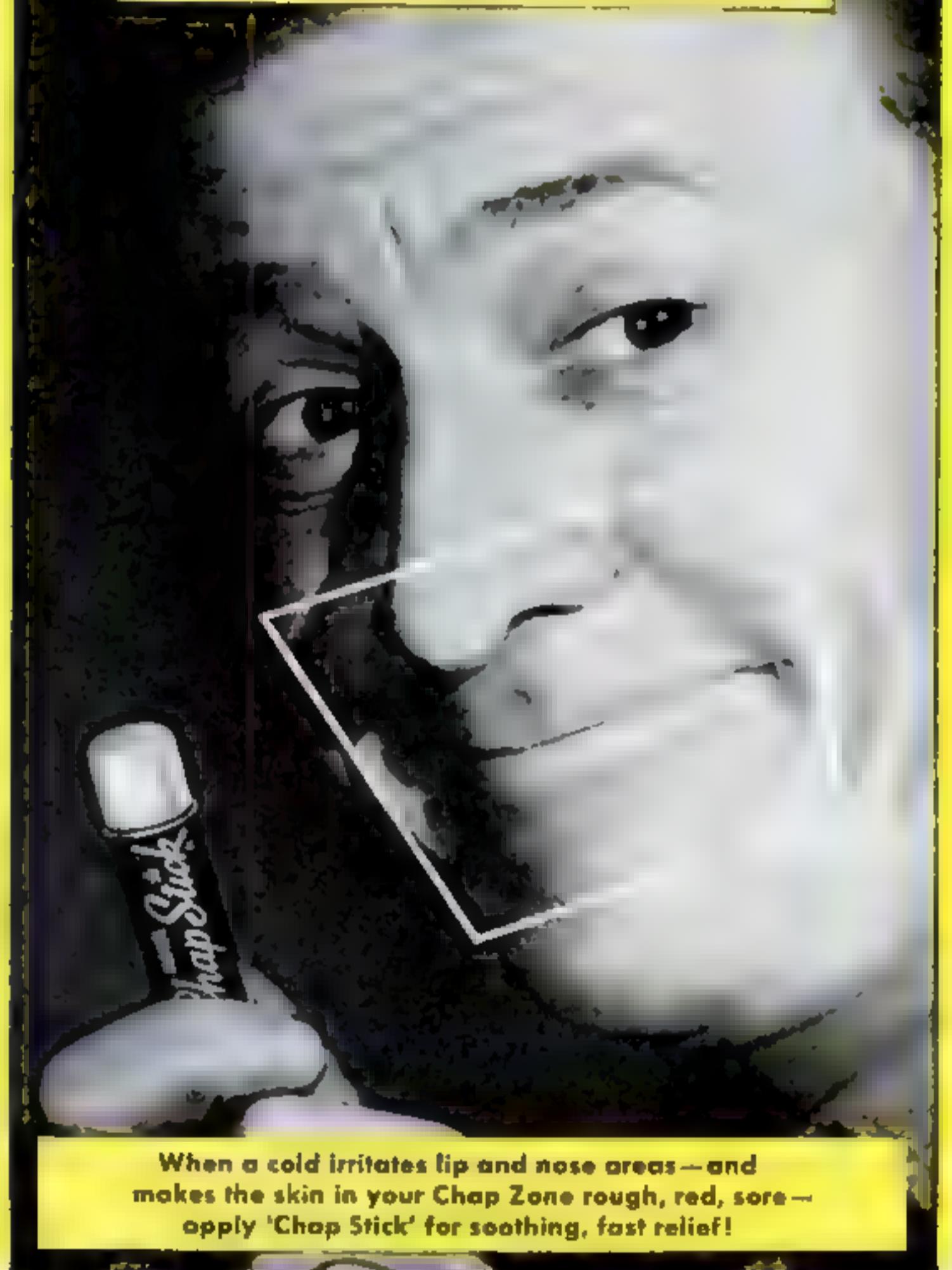
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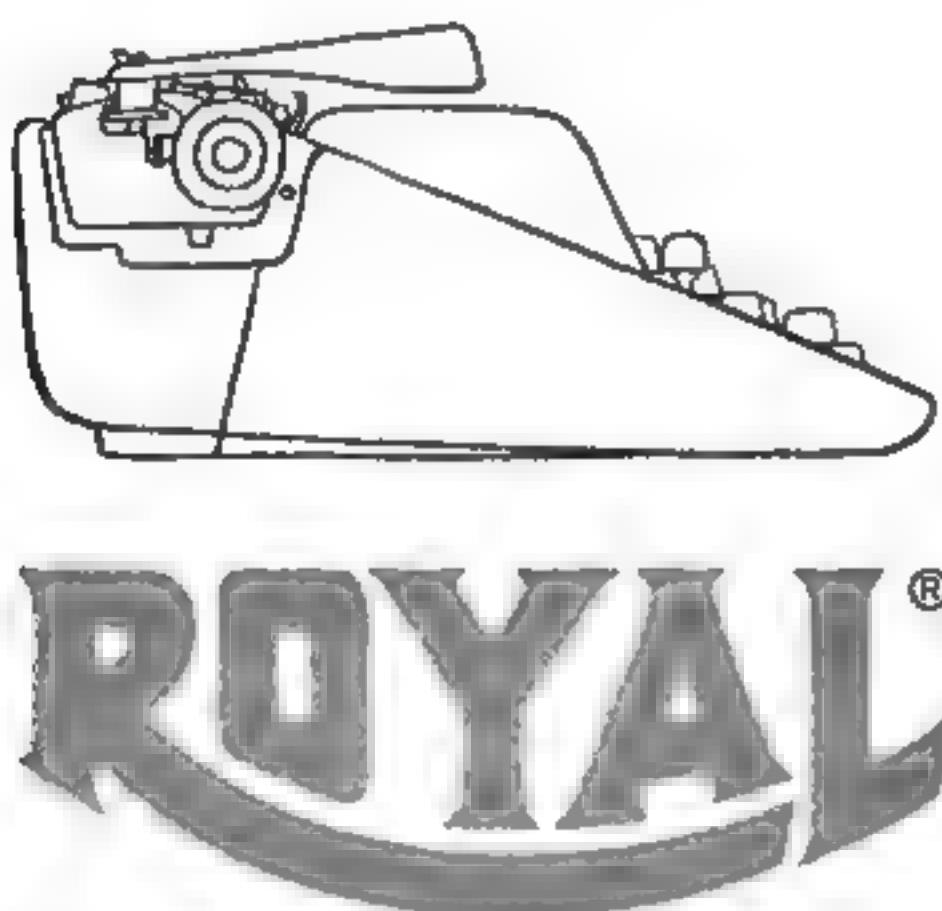
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A Christmas present

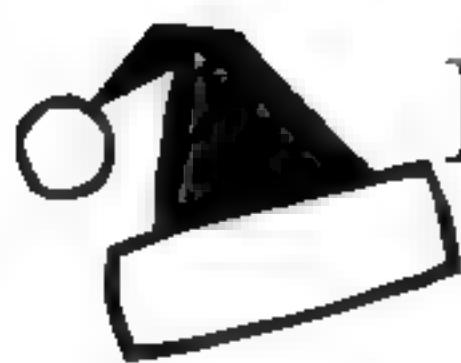


made especially for families who have letters to write; homework to struggle with; bills to pay; shopping lists to create; reminder memos to leave for each other; instructions to put in the milk-box; recipes to compose; menus to plan; birthdays and anniversaries to remember; and the list could go right on off the page.

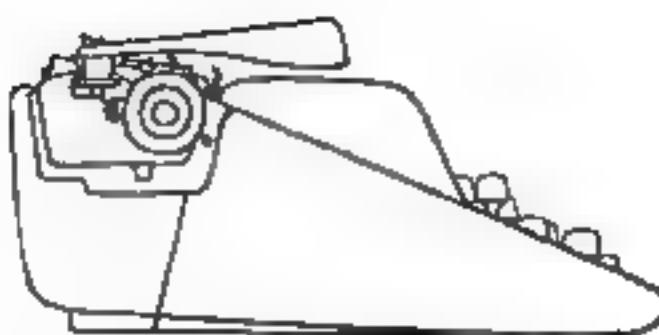


It is the Royal Futura® Portable Typewriter, of course. The present that will be a tried-and-true, old trusted friend of the family by the time the first thank you note is written this Christmas. The only portable in the whole typewriter business that has all the features and conveniences of those big standard office machines. The only one so feature-full automatic that it lets you put your effort into what you're writing rather than into the mechanics of writing. That's why kids' grades often go up with a Royal Futura. And why shopping lists are legibly complete. Make sense? Look: a few pennies a day will get this astonishing writing machine for your family. You ought to see it, try it at your nearest Royal Dealer's. You'll find him on the next page. A very merry Christmas from Royal McBee Corp., world's largest manufacturer of typewriters.

On the next page you will see where you can get a Royal Futura for Christmas.



Here is where to get a new Royal Futura Portable Typewriter



ILLINOIS

Arlington Heights...Benjamin Allen & Co., Inc.
Aurora...Aurora Typewriter Company
Barrington...Barr-Ton Stationers
Belleville...Bellville Office Equipment
Bloomington...Faxon Typewriter Company
Broadview...Victor Typewriter Company
Carrollton...Typewriter Exchange
Chicago...Acme Appliance
Acorn Tire & Supply Company
Alan Radio & Appliance
Alexander Kwanian, Inc.
American Furniture & Radio Stores, Inc.
Aubrey & Teandler Office Machine Co.
Berkind Radio & Jewelers
Benson Music Shop, Inc.
Lou Berman Appliance
Better Office Supply Company
Bruno's Appliance Center
Central Typewriter Exchange
Cole & Young Company
Chris Colombo Typewriter Sales
Commerce Stationery Company
Co-op Electric Supply Co., Inc.
Crown Office Supply Company
Emergency Radio & Appliance
Evers Office Supply Company
The Fair Store
Ferman Jewelers
Frank's Department Store
G. I. Television & Appliance
Goldblatt Stores
Greel Brothers Appliance Inc.
Guaranteed Electric Appliances
Hader's, Inc.
Irv's Office Equipment Co.
J. C. Credit Sales, Inc.
Johnson & Johnson Typewriter Co.
Victor Kluboch
Kravitz Jewelers
Lindon's Appliance
Lochton Brothers Company
Majestic Electric Supply Co.
Mardon Sales Company
May & Holos
Michaels & Bloom Jewelers
Mid-City Typewriter Exchange
Modern Office Supply
Norman Credit Jewelers, Inc.
Olsen's Office Supplies, Inc.
Irv Omeni Furniture & Appliance, Inc.
Peoples Store of Roseland
Pohl Brothers
Public Office Supply
Rucano Office Machines
Soltis Radio & Appliance
Specialized Typewriter Service Co.
Thompson-Ziegel Typewriter Co.
Tucu Distributing Company
Tri-Pac Radio Company
Union Appliance & TV Company
Utility Stationery Stores
Witts Jewelers
Irv Wolton Company
Wolky Brothers Furniture Co.

INDIANA

Anderson...Miller Huggins, Inc.
Bedford...Bedford Office Supply Co.
Bloomington...Indiana University Bookstore
McCollum Typewriter Company
Bluffton...Bluffton Gift & Typewriter Shop
Columbus...Logo Typewriter Company
East Chicago...Hanson & Thompson, Inc.
Rosen's Jewelers
Evansville...Adams Office Supply
Adams Typewriter Company
Smith & Butterfield
G. A. Tedrauk Company, Inc.
Frankfort...Hoosier Stationers
Gary...Aldaddin Electric
Comer's
Goldblatt Bros.
Jacobson's, Inc.
Lberman Brothers Jewelers
Star Jewelers
Town Furniture & Appliance
Hammond...Gateway Office Machines
Goldblatt Brothers
Dick May
Huntington...Bernhardt's
Bernard's
Indianapolis Adding Machine Sales & Service
L. S. Ayres & Company
W. H. Block & Company
Gecko-Jewelry Department
McCollum Typewriter Company
Western Distributing Company
Kokomo...Felt Typewriter & Supply Company
Linton...Office Supply & Equipment
New Albany...Typewriter Terminal
New Castle...Stinson Office Equipment &
Luggage Store
Princeton...Standard Printing Company
Richmond...Barlet & Keh, Inc.
Dunwood's
South Bend...Forbes Typewriter Company
Galentine Novelty Company
Robertson Department Store
Terra Haute...McCracken Typewriter Company
Terra Haute Typewriter Company
Vincennes...Vincennes Typewriter
Worow...Behnke Office Machines
Washington...Buchenberger's Book Store

IOWA

Ames...B. E. Hess Typewriter Sales
Burlington...Marshall's Office Equipment Co.
Cedar Rapids...Marshall Typewriter Company
Kabinets Wholesale
Cherokee...Rapier's Typewriter Company
Clinton...Clinton Typewriter Company
Council Bluffs...Emerging's
Davenport...Lee Lenord Typewriters
Jobinian Wholesale
Denison...Denison Bulletin
Des Moines...Arcon Sales Company
Dental Jewelry Co.
Office Machine Supply
Office Specialty Company
Robinson Wholesale Company
World-Wide Distributing Co.
Fort Dodge...Miller Company
Iowa City...Wikel Typewriter Company
Mason City...Welti Typewriter Company
Meriden...C. H. Lee Typewriter Exchange
Delaware...Schockmann's
Sioux City...Schindler's Jewelry
Sioux City Stationery
Watson Typewriter Company
Vinton...Knoack's Jewelry Store
Waterloo...Waterloo Typewriter Exchange

KANSAS

Bethany...Fields Typewriter Company
El Dorado...Goddard's Office & School Supply
Emporia...Ston Typewriter Company
Fort Scott...Lewelling Typewriter Service

Waukegan...Northwestern Typewriter Company
Glenview...George Office Equipment
Rockford...Block & Kuhl West
Goldblatt Bros.
Rock Island...Rock Island Typewriter Co.
Springfield...Roy Elsridge Mfg. Mfg.
Spring Valley...U.S. Typewriter
Sterling...Sterling Business Machines
Stratford...E. C. Van Loon and Sons
Waukegan...Lake County Office Supply
J. Mayer & Company
West Frankfort
Cline Wade Typewriter & Stationery Store
Zeigler...Green and Company

MICHIGAN

Ann Arbor...The Mayor-Schulter Company
Rider's Office Outfitters
Battle Creek...Harmons Typewriter Company
Miller Jewelers, Inc.
Benton Harbor...Heller Office Machines
Dearborn...Andrea Office Equipment Co.
Detroit...Allen Typewriter Company
Bizer Sales Company
Cohen's Jewelry Company
Crowley's Department Store
Delaine Jewelry Company
Detroit Office Equipment, Inc.
Detroit Typewriter Mart
Eaton Sport Shop
Federal Department Stores
J & S Appliance
LeSalle Distributing Company
Piedmont Jewelry Company
Rose Jewelers
Service Tire Company
Smith-Bridgman Co.
Fremont...Vivian Office Machines
Grand Rapids...Richy Office Machines
Cavall Office Machines
Worpolsheimer's Dept. Store
Wurzburg's Dept. Store
Highland Park...S & M Appliance
Iron Mountain...Pete's Typewriter Service
Ironwood...Bauerfield's Typewriter Sales
Jackson...Jackson Typewriter Co.
Miller Jewelers, Inc.
Sid Young Distributing Co.
Eaton...DeGroot Typewriter Exchange
Lansing...Daniels Jewelry
Jones Stationers & Office Machines
Kimball Office Machines
Lincoln Park...Dodge Office Equipment Co.
Mount Clemens...National Business Supply
Owosso...Central Business Supply Co.
Pontiac...W. E. C., Inc.
Port Huron...MacGregor-Hoffman Company
Royal Oak...Aja Distributors
Kelly Office Machines
Saginaw...Gem Stom Company
Traverse City...Acme Office Supply
Wayne...Wayne Movie Center

MINNESOTA

Blooming Prairie...Blooming Prairie Times
Faribault...Baltz Company
Minneapolis...Acme Typewriter Company
Benton's
Decolnion's
Griswold Typewriter
Minneapolis House Furnishings Co.
Minnesota Typewriter Exchange
Our Own Hardware Store
Power's
Typewriter Sales & Service
Moorhead...Ridley's
Preston...Granston Typewriter Store
Worthington...Davis Typewriter Company

MISSOURI

Cottage...H. C. Jackson Company, Inc.
Clayton...Famous Barr Company
Scruge's Vandervoort & Barney
Stix Beer and Foller
Crestwood...Scruge's Vandervoort & Barney
Independence...Jones & Herald Office Equip.
Jefferson City...Joe G. Bowes Company
Jennings...Famous Barr Company
Joplin...Oklahoma Tire & Supply Company
Kansas City...Advance Office Equipment Co.
Gallup Mag & Stationery Company

GENERAL TYPEDRILL COMPANY

Goldman Jewelry Company Stores
Meyer Jewelry Company

Office Machine Mart

Zale Jewelry Stores

Kirkville...Baldwin's Biz Mart, Inc.

Kirkwood...Color Art Printing & Stationery

Marshall...Schneider Office Supplies

Mexico...Kohl's Office Supply Store

Mokena...Carlson's Overland

G. E. M. Jewelry Dept.

Raytown...Daytown Office Supply & Equip. Co.

St. Clair...Moore Office Supply

St. Joseph...Calvert Typewriter & Supply Co.

St. Louis...Berry Typewriter Service

Biederman Furniture Co.

Farmers Home Company

Farm & Home Equipment Company

Bay George Company

Greenway Typewriter Company

Rathman, Inc.

Scruge's Vandervoort & Barney

Stix Beer and Foller

Withington Typewriter Company

Salem...Tucker Sales & Service

Sedalia...Sedalia Typewriter Company

Sioux City...Superior Office Supply

Springfield...Hear's

Orchard Typewriter Company

Queen City Typewriter Company

St. Louis...Missouri Typewriter Exchange

NEBRASKA

Alliance...Nebraska Typewriter Company

Beatrice...Kressell's

Fremont...Fremont Office Equipment

Grand Island...R. E. Murphy Company

Holdrege...Business Supply Company

Kearney...Central Typewriter Company

Lincoln...Nebraska Typewriter Company

McCook...Delarie Typewriter Company

Norfolk...Stecher Business Equipment

North Platte...Walther's Office Equipment

Omaha...All Makes Typewriter Company

Kirk's South Side Typewriter & Supply Co.

Scottsbluff...Rubin Distributing Company

Tulare's Typewriter Company

NORTH DAKOTA

Bismarck...Goffaney Shipley

Fargo...Goffaney's

Grand Forks...Goffaney's

Minot...Goffaney's

Williston...Goffaney's Office Specialty Co.

SOUTH DAKOTA

Sioux City...Irvin Typewriter Company

Sioux Falls...Best Typewriter Company

Dobolo Business Machines

Sioux Falls Book & Stationery Co.

WISCONSIN

Appleton...Fox River Office Equipment Co.

Green Bay...Bartelt Business Machines

Biller Typewriter & Supply Co.

Jennyville...Lynch Typewriter Company

Kenosha...Wettengel's Business Machines

La Crosse...Spatial

Madison...Stamp Typewriter Company

The Turville Company

Wisconsin Typewriter Co.

Waukesha...Waukly & Hirsig

Monroe...Office Machines Company

Milwaukee...AAA Typewriter Exchange

Biles Business Machines Corp.

Jacob Ertken & Sons Jewelers

Fronckowiak Appliances & Supply Co.

Gimbels

Kauppi's Office Machine & Supply Co.

Milwaukee Boston Store

Milwaukee Typewriter & Supply Co.

Sams

Ed Schuster & Company, Inc.

Monroe...Kahl's Printing & Office Supply Co.

Racine...Goldblatt Bros.

Sheboygan...Schultmann's Office Equipment

Watertown...Miner Office & School Supply

Waukesha...Cal Sevoga Typewriter Sales

Waukesha...J. P. Dickey

West Bend...Tri County Office Equipment Co.

Wisconsin Rapids...Wallock's

Montgomery Ward & Co. Retail & Catalog Stores

Sears, Roebuck & Co. Retail & Catalog Stores

Lewis Jewelers
May Company

Northeast Appliance

Polar Paul Mechanical Service

Rogers Jewelers

Show's Jewelers

Wm. Taylor Sons & Co.

Phil Thiel Appliance Company

Wishoffers, Inc.

Columbus...Kahn Jewelers

F. & R. Lazarus Company

Murray Jewelers

Vol-U House

Cuyahoga Falls...M. O'Neil Company

Bayton...Berman Store, Inc.

Elder & Johnson Department Store

Eike-Kumler Company

Royal Home Furnishings

Spencer Jewelry Company

Defiance...Fay Office Machines

East Liverpool...Stevens Typewriter Company

Elyria...Baker's Office Equipment

Lorain County Stationers

M. O'Neil Company

Hamilton...Hunting Office Supply

Leicester...Baker Typewriter Company

Lebanon...Lebanon Office Supply

Lima...Crest Business Machines

Lorain...Hart Jewelry Company

Lorain County Stationers

M. O'Neil Company

Mansfield...Stones

Marietta...Ohio Valley Office Equipment Co.

Massillon...Massillon Office Machines

M. O'Neil Company

LETTERS TO THE EDITORS

MOTHER AND CHILD

Sirs:

I was deeply touched by both the article, "A Baby's Momentous First Five Minutes" (LIFE, Nov. 16), and the pictures by Eve Arnold, especially the one of the mother's and child's hands—a picture of indescribable depth—and expression.

CHARLES MONTE

New York, N.Y.

THE CRATER MYSTERY

Sirs:

Who in heaven's name is the Charley Ross you mentioned in the Judge Crater story ("Weird Clue in the Crater Mystery," LIFE, Nov. 16)?

WILLIAM E. LERNER

Beverly Hills, Calif.



CHARLEY ROSS

• The abduction of Charley Ross was a classic American kidnapping case. Charley, 4 (above), and his older brother Walter, son of a prosperous Philadelphia merchant, were kidnapped on July 1, 1874 by two men in a buggy. Walter was found eight miles away. Charles was never seen again. Mr. Ross received 23 ransom notes but was unable to make contact with the kidnappers. Six months later two burglars were shot in Brooklyn. One died instantly. The other confessed, before dying, that they were the kidnappers but said he did not know where Charley was. Mr. Ross spent \$60,000 in an unsuccessful worldwide search for his son. In the ensuing years hundreds of men turned up claiming to be Charley—some as late as 1939. But the Ross family never recognized their claims.—ED.

ABSTRACT EXPRESSIONISM

Sirs:

Sincere congratulations to LIFE and to Dorothy Seiberling for the second article on abstract expressionism ("The Varied Art of Four Pioneers," LIFE, Nov. 16). You have combined perceptive writing and brilliant photography to illuminate one of America's most important contributions to culture. The articles are at once an answer to snide disbelievers and to those jargonese writers who pile confusion on chaos.

S. LANE FAISON JR.
Chairman

Art Department
Williams College
Williamstown, Mass.

Sirs:

My congratulations for a job well done in helping to further the ever-widening gap between the artist and

lay person. This closes the door for good on any hope of understanding.

EMILIO CABALLERO
Professor of Art

West Texas State College
Canyon, Texas

Sirs:

The articles on abstract expressionism should help the layman understand what these artists are about, as well as suggest the effort necessary to grasp their meaning.

ADELYN D. BREESEN
Director

The Baltimore Museum of Art
Baltimore, Md.

Sirs:

It is absurd to include the abstract expressionists among the great *personae non gratae* of history. Abstract expressionism is the officially consecrated academic art of today, and those many who practice it, far from being revolutionaries, are success-hungry conformists.

PATRICK SHELLEY

New York, N.Y.

Sirs:

At Washington State College in 1940 I saw a fellow art student salvaging a large oil painting from the garbage can outside our instructor's dingy little studio. "This will be worth something someday," my friend announced, showing me one of Clyfford Still's discarded paintings.

My friend was only reflecting the tremendously high opinion all of us held of Mr. Still, as an artist and a person. It's gratifying to know that LIFE has caught up with us.

RITA LEONARD SCHAFER
Albuquerque, N.Mex.

McKEEVER TWINS

Sirs:

You have doubtless received many letters from "Old Blues" in praise of your article on the McKeever twins ("The Terror and His Twin," LIFE, Nov. 16). Having seen the game personally, and watched several showings of the motion pictures, I respectfully send in a dissenting opinion. I look forward (without too much hope) to the time when a California football team can lose without making an alibi.

GEORGE F. OUTLAND
San Francisco, Calif.

Sirs:

As the daughter of a football coach (the late Bill Warner) and the niece of another (the late "Pop" Warner) I am amazed that the National Collegiate Athletic Association does not reprimand Mike McKeever.

JANE WARNER WEAVER
New York, N.Y.

Sirs:

I am anxious to know just what kind of summer jobs the McKeever twins had that enabled them to buy a Porsche and a Triumph.—ED.

Y. C. Ho

Cambridge, Mass.

• Mike worked for a construction company. Marlin drove a truck. Their earnings plus the trade-in on their old cars provided the down payment for Mike's 1958 Porsche and Marlin's 1957 Triumph.—ED.

CONTINUED

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LETTERS TO THE EDITORS

CONTINUED

TV QUIZZES

Sirs:

The real tragedy of this hullabaloo over TV quiz scruples ("Problem Is Bigger than TV," LIFE, Nov. 16) lies within ourselves—our inability to control the adverse influences and abuses in our midst. I suggest that we look hard at the spiritual, educational and social areas in our society and strengthen them so that our government shall not strangle from its own moral laxness.

LUCY J. MILLER

Decker, Mich.

Sirs:

With the many wrongs in our country today that need to be exposed and corrected it seems to me ridiculous to center attention on anything as trivial as a TV quiz show.

MRS. L. W. RINGSTAFF

Jaeger, W. Va.

LIFE'S COVER

Sirs:

Who is the extraordinary beauty who models the choker on the cover (LIFE, Nov. 16)? Your omission of her name seems most unfair to the lady.

MERRITT N. FLYNN

Fargo, N. D.

• She is Isabella Albonico, 21, who came to the U.S. from Italy two years ago. ED.

BEN-HUR

Sirs:

The portrait of Lew Wallace, illustrating Robert Loughran's excellent article, "The General's Mighty Chariots" (LIFE, Nov. 16), was taken by my father, Thomas B. Nicholson, for many years the professional photographer in Crawfordsville, Ind. The day the picture was made my father invited me to accompany him to meet our famous townsman. Although I was only 6 years old I remember the occasion because when my father pulled the black cloth over his head to focus the lens on Wallace beneath his "Ben-Hur Beech" it was I who proudly handed him the dry plates.

KENYON NICHOLSON

Stockton, N.J.

Sirs:

I was intrigued with the fact that you show a picture of me with Ramon Novarro in *Ben-Hur* and in the

CONTINUED

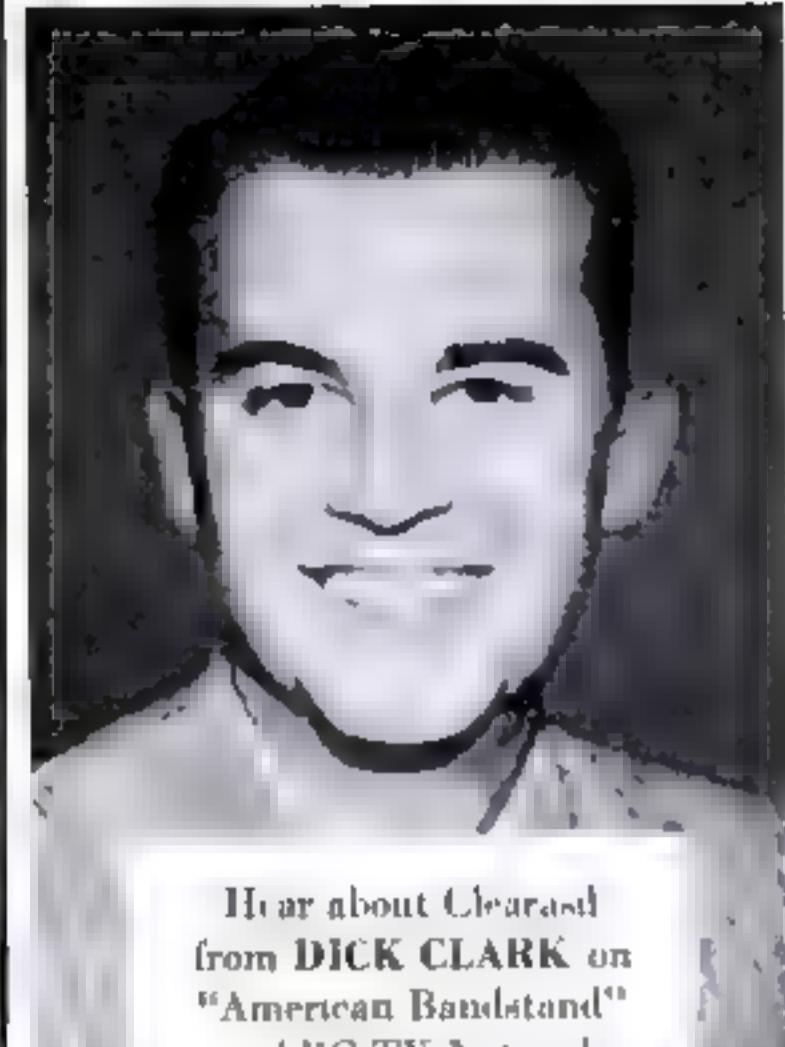
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In the hush of evening, head for some place special... in a Pontiac.

The eagerness of this inspiring automobile will captivate you completely. On curves and turns you'll feel the forthright control and upright stability that come from Wide-Track Wheels.

As you go, a fascinating quietness will stimulate your conversation and relax your ride. Pontiac's unique application of insulation stills every unpleasant sound.

leaving only the pleasing whisper of motion that says you're going places

When you arrive, bask for a moment in the respectful spotlight of admiration that's always focused on this striking, tasteful car. It's all part of owning a Pontiac. And it explains why so many people are putting themselves in this enviable position. Plan to make a personal appearance in a Pontiac soon. See your Pontiac dealer and see how easy it is to call one your own.



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LETTERS TO THE EDITORS

CONTINUED

same issue mentioned me again in the Joanna Barnes story as having been responsible for sending her to Hollywood and a successful career.

Between the covers of that issue were recorded two eras, one gone and one still going. I offer this picture, taken at my daughter's wedding last month to Edward Geltman, as a postscript to your issue.

CARMEL MYERS

New York, N. Y.



CARMEL WITH THE GELTMANS

MOTHER SETON

Sirs:

As one interested in the promotion of the cause of Mother Elizabeth Ann Seton for many years I want to congratulate you on your concise coverage of this impending event which should be of interest to Americans as a whole, whether Catholic or otherwise (A Nun's Greater Glory, *LIFE*, Nov. 16). Certainly Mother Seton symbolizes the highest aspirations of American Catholicism.

Mosicker Joske B. Cane
New York, N. Y.

JANE FOR TARZAN

Sirs:

LIFE, as well as Hollywood, needs a refresher in basic Burroughs (A Jane with Brain for Tarzan, *LIFE*, Nov. 16). Jane Lady Greystoke, is an Englishwoman by marriage only. Prior to her marriage to Lord Greystoke, better known as Tarzan, she resided with her father, Professor Archimedes Q. Porter, in Baltimore. And her husband is not the inarticulate monkey man Hollywood pictures him. Lord Greystoke is an excellent linguist, fluent in English, French and, to a lesser degree, German. In addition, he knows the numerous African dialects and the language of the great apes.

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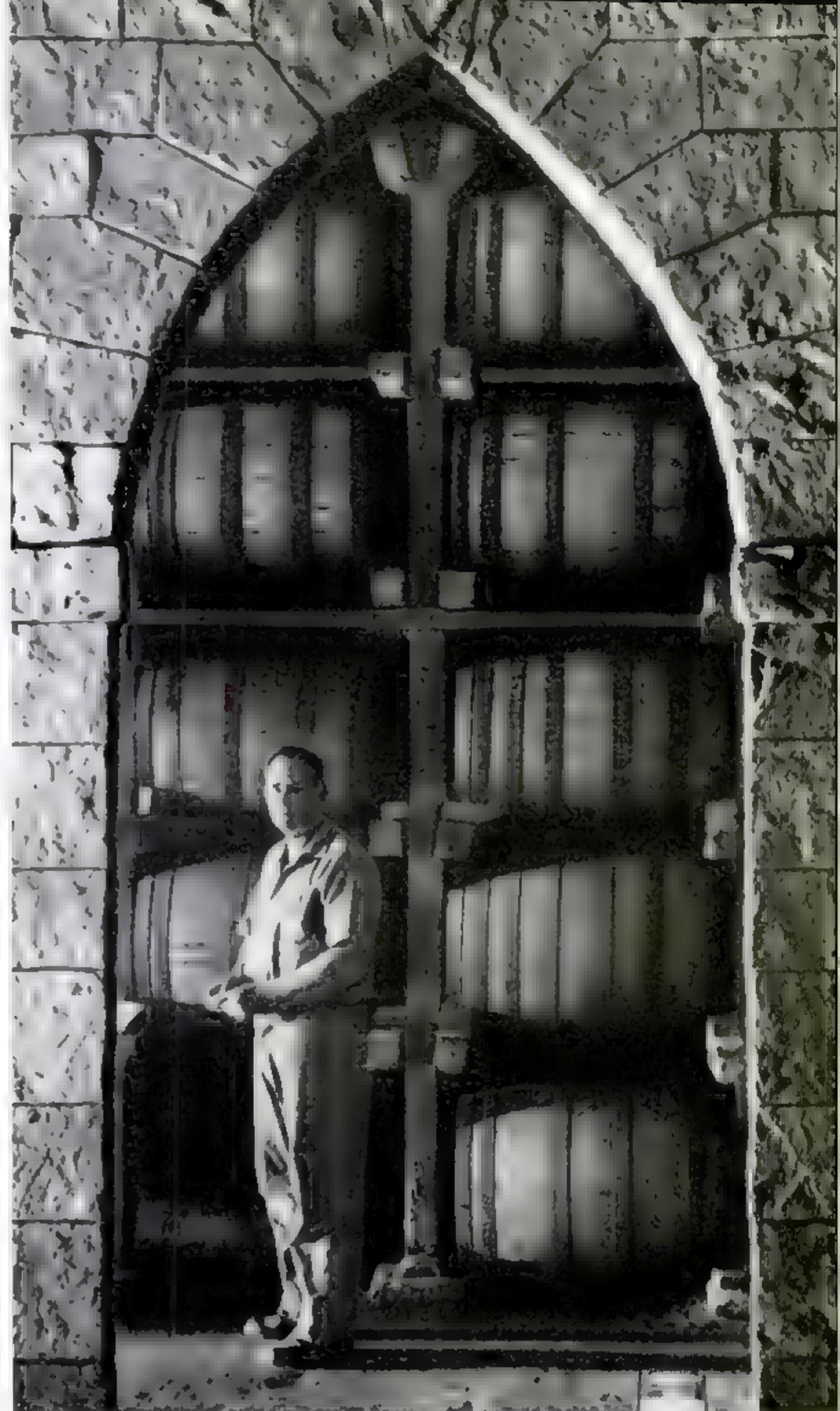
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FROM THE FAMILY ALBUM OF A FUTURE QUEEN



BRIDE AS A BABY. Farah Diba in 1940 at age one wore a wool jacket and a look of astonishment.



WITH FAMILY Farah, 5, posed at uncle's house in Tehran with mother (left), aunt and Cousin Reza.



GIRL SCOUT at 12, Farah happily went on week-end hikes among the rocky hills outside Tehran.

AT RECEPTION AFTER THE ROYAL ENGAGEMENT WAS ANNOUNCED, FARAH

A BIG TO-DO FOR A SHAH'S BRIDE-TO-BE

For weeks the world has been talking about the slender, dark-haired girl and her royal wooer. Rumors told of their romantic meeting last spring in Paris. Happy speculation insisted that on a recent whirlwind tour of Parisian couturiers (LIFE, Nov. 9) the clothes she was so lavishly buying were to be her trousseau. Now, at last, it was official. In the royal palace in Tehran, Farah Diba was sitting for an engagement portrait with her future husband, the 40-year-old ruler of Iran, Mohammed Reza Shah Pahlevi. He had just made known that he will make her his queen on Dec. 21. Like any bride-to-be the 21-year-old Farah Diba was being formally presented to her fiance's family and friends.

The girl they met (next page) is tall (5' 9"), poised and pretty. Her hair has been styled by the best hairdresser in Paris and much of her wardrobe has been exquisitely fashioned by the House of Dior. The future queen of Iran comes from more humble surroundings than her two predecessors. The shah's first wife, Queen Fawzia, was of royal blood, sister to Egypt's deposed King Farouk. His second, handsome Queen Soraya, was patrician, the European-bred daughter of one of Iran's oldest and most powerful families. Farah Diba, whose father was a career army officer and bank official, belongs unquestionably to "the thou-and-families"—Iran's equivalent of "the 400." But she is nevertheless a commoner who grew up in something very like an American middle-class life (above) before going off at 19 to a tough school of architecture in Paris. There she had to watch her pennies like any other Left Bank student.

Besides the problem of getting used to the regal ways of the Iranian court protocol and to the responsibility of being mistress to the shah's eight palaces, the most crucial obligation of Farah as queen will be to provide the shah and Iran with a male heir. Failure of his two former wives to do so created constitutional questions over dynastic succession to the throne, the most recent resulting in the shah's divorce of Queen Soraya (p. 29). Said the future queen, Farah Diba. "I earnestly hope that I will be of service to my country and my fellow countrymen."





BASKETBALL STAR at 14, Farah (second from left) was a top scorer for private girls' school in Tehran.



FLAG-BEARER in 1953 parade for Shah's 30th birthday, Farah, 15, marched past royal box. This

was Shah's first view of future bride but history does not record that he took special notice of her.

DIBA SITS IN ROYAL PALACE WITH HER FUTURE HUSBAND, SHAH MOHAMMED REZA AND HER FUTURE MOTHER-IN-LAW, THE QUEEN MOTHER TAJ-OL-MOLOUK







IN TEHRAN PALACE DURING STATE PARTY, GUESTS SIT IN ANTEROOM UNDER ELABORATE CANDELABRA

FARAH IN A RICH NEW WORLD

The sudden favor she had found with the shah thrust Farah Diba, with scant warning, into a new glittery whirl of rich clothes, fancy parties and courtly protocol. A lighthearted girl, as well as an intelligent one, she took it all gaily and graciously in stride.

In Paris on her recent clothes-buying trip she put in a dazzling appearance at the opera (left) modishly swathed in white mink and regally ensconced in the box of the Iranian Embassy. Back home in Tehran there were parties,

including an elegant affair in the palace of the queen mother where 800 guests came to meet Farah and celebrate the recent marriage of the shah's sister (top, right) to the commander of the Iranian air force. This edifice, with its Venetian crystal candelabra and 18th Century furnishings, was to be her new home ground. The shah, in addition to giving her a 55-carat, half-inch-square diamond engagement ring, had arranged for her to take up residence in the queen mother's palace until the wedding day.



SHAH'S SISTER, Princess Farah Diba, with husband General Mohammed Khatami, was guest of honor



SHAH'S DAUGHTER, Shahzadah Shahrooz (right, with shah's twin, Princess Ashraf), is from first marriage.



SHOWING OFF FIANCÉE, the proud shah stands with Farah Diba at an official reception in the palace of the queen mother while aristocratic guests assemble to

pay their respects. For the occasion Farah wore a rhinestone-studded cocktail-length Dior dress in a shade of pale blue-green known as "waters on the Nile."



DANCING WITH FARAH, the shah joins two of his sisters. Sister Fatemeh is dancing at left with her new husband. Another sister, Shams, is at right.

FAR AWAY IN ROME the shah—former wife and queen, Soraya, inspects the lighted shops along the Via Condotti during a lonely window shopping stroll.





GAIETY UNCONFINED marked Freed's final week even after word of his dismissal was announced.

Outside, detectives waited in studio office with subpoena from district attorney, investigating payola.

PAYOLA AXES 'KING' FREED

Alan parts with his fans

The loud, insistent beat of *Shimmy Shimmy Ko Ko Bop* was broken by racking sobs last week in a New York television studio as a 37-year-old disk jockey said goodby to his adolescent disciples. Alan Freed, self-styled "king of rock 'n' roll," a solid radio and television hit, had been dumped by his stations amid the deepening "payola" scandals—first by WABC radio, next by his New York TV outlet, WNEW.

Freed denied taking any payola, but admitted getting checks for "services rendered" as a consultant to record companies. He also admitted receiving non-cash gifts. "This," he said, "is the backbone of American business."

At his last show when song pluggers (below) gave him a scroll of appreciation, he shrugged: "Payola, payola, that's all we've been hearing. These are the nicest guys in the business."

When it finally came time for the fired disk jockey to leave, his worshipers were awash in bitter tears. Wailed one (opposite page), "Now they're trying to take our father away."



TOUCHING APPRECIATION for Freed's "sincere warmth, kindness and devotion as a distinguished leader in the field of music" is expressed in scroll by a

group of song pluggers, led by Danny Winchell (center). Among them they represented the most important record distributing companies in New York City.



BIG BREAKUP after Freed's final show saw teen-agers weeping uncontrollably as their Alan (far right) moved among them. One of the boys sobbed to newsmen:



"I hope you're satisfied now—you and your damn headlines," Freed did his best to soothe the fans: "Nothing's going to happen. I'm not going anywhere."







THE "DISCOVERY" in Pasadena was labeled Caravaggio's long-lost painting of Mary Magdalene by the Follos' so-called experts. Other well-known authorities say that the stiff figure and the murky landscape are unlike the art of Caravaggio.

WHAT IS SO RARE AS A RARE FIND?

California produces the latest reasons for viewing 'Old Masters' suspiciously

The news item from California was a rarity even in that land of overnight fairy-tale fortunes. Ten paintings, owned by Italian immigrants in Pasadena, were said to be Old Masters worth millions of dollars—"the greatest art find of the century!" This was the latest of a long line of "fabulous discoveries" that have burst upon the art world in recent years. The California canvases had long been in the Naples family of Maria and Alfonso Follo. When Maria married a GI, she brought them to her new home in Pasadena and tucked them away in a closet and under a bed.

A year ago Alfonso Follo, a TV repairman who had come to live with his sister, dropped in at the neighborhood electrical supply store of Charles and Jay di Renzo and invited them to come up and see the family paintings some time. The Di Renzos came, saw and promptly made a deal with the Follos to help sell the art. Their first step: to find an expert to identify the paintings. They telephoned one Amadore Porcella, an Italian who had just authenticated a Raphael in Chicago.

Hurrying out to Pasadena, Porcella took one ecstatic look at the paintings and pronounced them masterpieces. One, he said, was a long-lost painting (*above*) by the 17th Century Italian master, Caravaggio, and he valued it at more than \$1 million. Porcella then called in his friend, Alexander Zlatoff-Mirsky, a Chicago art restorer, for some heavy work. After a few weeks of working with "powerful solvents," Zlatoff-Mirsky declared the paintings almost as good as new and ready for unveiling.

Shortly after the "masterpieces" were made public, ominous doubts began to gather about their authenticity. A Pasadena expert said he had seen the paintings several years ago and found them worthless. A New York scholar said the long-lost Caravaggio was known through authentic copies (*opposite, top*) and bore no resemblance to the Pasadena work. Finally an Italian priest disclosed that the Follos' so-called Caravaggio was in fact a copy of a minor 17th Century painting (*center*) which hangs in Naples. The California fairy tale was showing signs of being just that.



THE ORIGINAL from which the Pasadena painting was probably copied hangs in the art gallery of the Gerolomini Friars in Naples. It was not done by Caravaggio, according to Father Antonio Bellucci (*above, talking to TV interviewer*) but



probably by an unknown contemporary named Gian Battista Caracciolo, who was called 'Battistello.' The work has hung in this gallery for 300 years. The subject of the Magdalene was popular with painters of the Baroque period.



ALTHOUGH A COPY, this is what Caravaggio's still life Magdalene looked like. It was made by Dutch artist a few years after Caravaggio painted his version. This is in Barcelona. Another copy made in 1612 by a Flemish artist, is in Marseilles.



OWNERS OF "MASTERPIECES" are Alfonso Follo (second from right), his sister Maria and her husband Chester Hatalurila (left). Here they talk to lawyer Lester Olson about their personal dispute with their partners, the di Renzo's.

BUSY TEAM AND ITS THRIVING OUTLET

Discovering a trove of valuable Old Masters would be a once-in-a-lifetime stroke of luck for most mortals. But Porcella and Zlatoff-Mirsky have, as one of their friends observed, a "remarkable talent" for it. Just in the course of the past year they have authenticated more than a dozen "masterpieces."

The pair's instinct for art showed up early. Porcella started out to be a painter in Rome. At the age of 17, he explains, he switched to art criticism. Around 1934 he worked briefly at the Vatican gallery (compiling a guidebook of the art collection). Since then he has written a number of books and "authenticated" innumerable paintings. Zlatoff-Mirsky worked as a painter in Russia until the 1930s when he migrated to Chicago and took up the more remunerative profession of restoring art.

In 1958 the two "experts" met for the first

time in New York. Soon after, Porcella went to Chicago and settled down in Zlatoff-Mirsky's studio to inspect the paintings which the Russian was restoring. In a short time they identified "millions of dollars" worth of art, tagged with such top-drawer names as Leonardo da Vinci, Rembrandt and Raphael.

The dual role of source and thriving outlet for most of the team's discoveries is played by the Sheridan Art Galleries, a Chicago auction house which specializes in old and modern "masterpieces." For the past 20 years their highly prized consultant and art restorer has been none other than Zlatoff-Mirsky. Recently the gallery's reputation was slightly tarnished when two buyers proved that the paintings they bought there were fakes. The gallery refunded the complainants' money, later sold one of the paintings for an even higher price.



DISPLAY of name artists at the Sheridan Art Galleries in Chicago is supervised by the director, Jack Shore (above). The paintings have been labeled as (right, from top) a "Poussin," "Rembrandt," and "Steen"; (center, from top) "Correggio," "Metsys" and a "Leonardo da Vinci" which is held by Shore.

REPAIR SHOP for "masterpieces" is the studio of Alexander Zlatoff-Mirsky (right) who sports artist's beret when he is on the job. He is surrounded by paintings which he discovered and Porcella authenticated. They include a "Rubens" (left, middle), "El Greco" (left, bottom), "Van Dyck" (center).



AUTHENTICATOR Amadore Porcella inspects a painting in his Rome apartment. In foreground are photographs of controversial paintings in Pasadena.





COMPARISON of Pasadena painting which Porcelli attributes to Luca Giordano with an authentic Giordano in Florence reveals few similarities—many



striking differences. Pasadena picture (left), showing centaur carrying off Hercules' wife, seems based on Giordano's *Rape of Persephone* (detail, right).

But ungainly poses, theatrical faces and clawlike hands in Pasadena work indicate it was done by an unskilled follower of the 17th Century master.



CONTINUED



AUCTION VICTIM. Richard Feigen, bought painting (right) which Sheridan Art Galleries attributed

to modern master, Paul Klee. Feigen, a Chicago art dealer, checked work with two Klee experts who

identified it as a forgery. He then returned picture to the Sheridan galleries and got his money back.

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BUYER J. P. De Laney hired Porcella and Larsen to identify purchase. Porcella labeled it Giorgione; Larsen, a del Piombo. Others doubt both labels.

THE INS AND OUTS OF AUTHENTICATING

Active as they are, Professor Porcella and his colleague Zlatoff-Mirsky have not cornered the art "discoveries" market. Rival authenticators continue to turn up, armed with new-found treasures and long-lost masterpieces. Some of them are reputable authorities. Others are "experts" with elusive or spurious credentials. Whatever their background, many authenticators seem to be in the business at least as much for love of money as love of art.

How much an authenticator makes depends generally on the importance of the painter's name and the authenticator's evaluation of the particular painting. An expert is inclined to charge more for recognizing a Leonardo than a Lastman. Often the price of authenticating a painting far exceeds the amount paid for the work. Porcella received \$2,000 for authenticating a work that was bought for half that price (left). Professor Erik Larsen received \$550 for certifying a painting that originally cost his client \$20 (opposite).

To enhance their prestige and give validity

to their judgment, authenticators often publish books or articles reproducing their "discoveries." But their talent for writing is apt to show up best in the flamboyant certificates they compose for their "masterpieces."

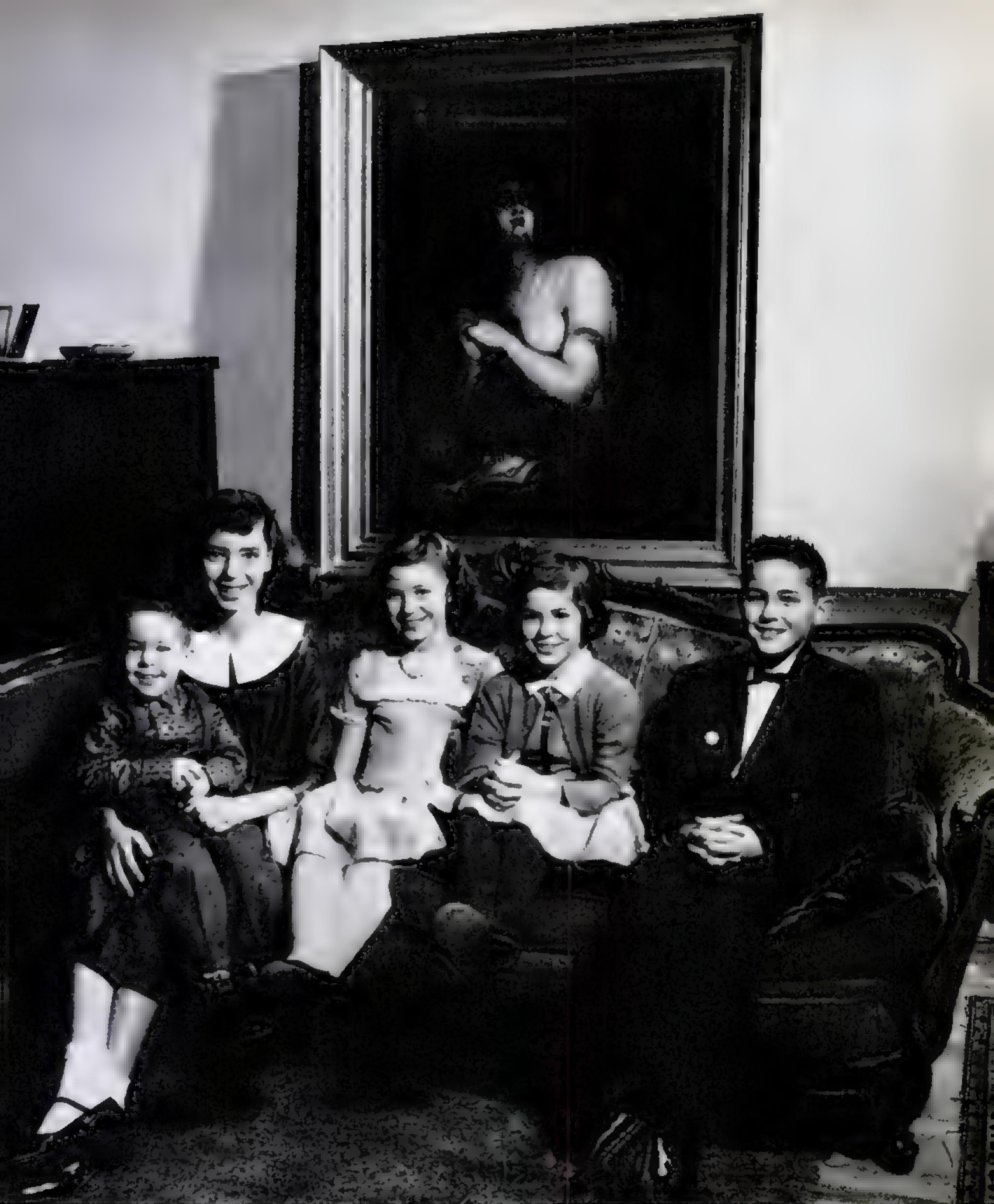
The more unscrupulous authenticators have found a bonanza in providing income tax outs. A buyer who pays \$1,000 for an old painting may call upon an "expert" to evaluate his purchase. For a comfortable fee, the "expert" values the painting at many times its actual worth. The buyer then donates the painting to a museum or some other institution, thereby getting a sizable write-off on his income tax for his charitable donation.

So far in the U.S., there are no legal penalties for such dealings. The quasi experts are not held responsible for their authentications. The auction houses are not required to back up the authenticity of the works they sell. And with the art market currently enjoying its biggest boom, the flood of dubious "masterpieces," both old and new, is sure to continue.



DISCOVERER Maurice Goldblatt attributes latest "find" to Raphael's father, Giovanni Santi. Goldblatt has authenticated art for Sheridan galleries.

Naples, medium (above, right) professed to have made contact with 18th Century prince. Prince said that the paintings are worth "millions of dollars."



BEAMING BENEFICIARIES of an art treasure—any children of Mr. and Mrs. Alex Semiflbury Jr., of Center Moriches, N.Y., whose etched tattoo is partly tied to painting—Aigadeine in wall. Scholastic boy—201 painting in foreground, top

in Northport for \$20. They showed it to Professor Erik Larsen of Georgetown University, who declared it was long lost Van Dyck worth at least \$15,000. Other experts recently announced—underlining the problems in this century-old field

BEAR vs. DRAGON

GROWING FORCES COULD SOMEDAY STRAIN THE UNITY OF COMMUNISM'S TWO COLOSSI

As President Eisenhower begins his tour of the world's chancelleries this week, a question both fascinating and tantalizing will lie, perhaps unspoken, in the background of all his discussions. That question: have Khrushchev and Mao Tse-tung split—or are they apt to?

The question is tantalizing because all possible answers have to be provisional and conjectural and it is fascinating precisely because enough evidence does exist to cause the question to be raised. For instance:

Khrushchev got a very small hello and an even smaller good-bye when he dropped in on Mao after his talks with Ike. Conspicuous were the absence of the usual joint communiqués and pledges of solidarity, and the disparity between K's moderate speech and the unreconstructed cold-war lingo of his hosts.

Khrushchev subsequently went so far as to express "regret" over Red China's border aggressions against India, and his son-in-law's paper, *Izvestia*, even gave precedence to India's communiqué over China's.

Khrushchev has made no bones about his disapproval of the slave-labor system Red China has instituted in its communes, uprooting family life. The system failed when Stalin tried it in the 1920s, and evidence indicates it is failing in China now.

●

Apart from Russia's Communist opinion, there is a *Russian* opinion as well. In their tribal memories the Russians, who are not particularly color conscious, do vaguely equate the Chinese with the Mongol hordes who once conquered and ruled them. They inevitably find it disturbing, in terms of pure naked power, that the Chinese are breeding four times as fast as they are so that by 1980 they will outnumber them four-to-one. And they are often appalled at the fanaticism of the hundreds of Red Chinese now studying among them.

These Chinese—who are color conscious and have the traditional Chinese attitude of superiority over other races—tend to isolate themselves from their Russian hosts. Recently they simply took over one Leningrad study hall. When one Chinese teacher fell ill and was offered a free rest at the Black Sea, they vetoed the journey lest he fall under "alien" influences. They also held a kangaroo trial of a fellow student who, by going without lunch for months, saved enough to buy a radio. On the theory that he had either cheated the state by weakening his strength or could have gone without lunch anyway (and hence should not have taken the money), he was ordered to sell the radio and refund the money to Peking. Russian students were horrified, as they are at what they hear of the commune system. Just at a time when they are finally getting some creature comforts and a bit more freedom after Stalin's tyranny, they shudder at the thought that the new Stalinism of the Chinese communes may be Communism's "wave of the future."

Whatever may be the unifying or divisive factors between the two colossi of Communism, it is useful to view their relations in the perspective of history. Over the many centuries they have shared the world's longest (5,000-mile) common border there has been much conflict. Both nations were conquered by the mounted nomads of Genghis Khan. The Mongol tide swept as far as Poland until a Russian victory in 1541 set it receding. From then on, Russian imperialism swept eastward. And as it threatened Manchuria, ancient seat of the Manchu dynasty then ruling all China, a series of treaties, beginning in 1689, established boundaries. Each in turn was violated by new seizures of Chinese real estate, until, by 1898, Russia had attained its goal of Manchurian bases and railways.

Japan's 1905 victory swept Russia from many of its Far Eastern positions. These the Russian Communists, from 1918 on,

have slowly and patiently rebuilt. It was perhaps significant that Khrushchev, on leaving Peking this year, instead of going direct to Moscow went first to Vladivostok, whose very name (rule the east) is redolent of Russia's yearnings for China's ports. When the Communists took over mainland China in 1949, all such "imperialist" sources of conflict were theoretically submerged, since Marxists disapprove of "national chauvinism." But other conflicts are arising.

●

They are conflicts of both ideology and prestige. Mao regards Khrushchev as an opportunist party politician and has only contempt for him as a theorist. After Stalin's death the Chinese began referring to Mao, not Khrushchev, as "the world's leading Marxist-Leninist." Moreover, Mao remembers that Stalin threw him out of the Politburo for his "heresy" that China's peasantry, rather than a nonexistent proletariat, must lead its revolution (Stalin later agreed that Mao was right). As a result, Mao resents all the more Khrushchev's attacks on the communes; he insists on "Chinasying" Communism and giving it its own peculiarly Chinese cast of countenance. He chafes at the niggardliness of Soviet aid (the latest promise is \$2 billion but spread over a nine-year period), and, far from being thankful, the Chinese Communists resent it as humiliating evidence of their own backwardness. They talk openly of Russia's dominance of the Communist world as merely another transitory phase of the present world ascendancy of the white race, which they are determined to overthrow.

Another conflict of ideology began with Khrushchev's journey and apology to Tito in 1955. Mao opposed this condoning of revolt as likely to lead to others, and when others did arise in Warsaw and Budapest, it was Mao who inaugurated history's first Chinese intervention in the affairs of Europe. He laid down the formula by which the Gomulka brand of sovereignty was approved, Nagy's condemned and destroyed and Tito's reconsigned to outer darkness. When Khrushchev denounced Stalin's crimes, Mao pointedly praised Stalin for his contributions to Communism. It is Stalin's forced-draft methods he is copying now.

It was Mao who last year prevented Khrushchev from attending a U.N. summit meeting which would exclude China. He clearly resents Khrushchev's solo dickerings with Eisenhower; some think he stirred up trouble in India to try to torpedo the imminent summit conference which, as before, will exclude Red China. While Khrushchev has praised De Gaulle's plan for Algeria, Mao eggs on the rebels' warfare.

De Gaulle, doubtless remembering Napoleon's words on China: "There lies a sleeping giant. Let him sleep. For when he wakes, he will move the world," even suggested recently that Russia already may be turning westward in alarm from "the yellow masses" it has armed and aroused. De Gaulle has a long view of history, which regards Communism as a transient ideology in a world whose most powerful determinant is national interest.

In the long run, the long view may well be right; but it would be most unwise for the U.S. to change any of its current policies in such an expectation. For the immediate years ahead, the two giants seem likely to remain each other's prisoner, both committed, for the prestige of Communism itself, not to permit its breakdown in either country.

In a better world it would be ignoble for the West to take any comfort from the prospect, however remote, of conflict between two such huge nations. Yet the signs of division within an oppressive system are not only fascinating in themselves, but could conceivably someday—not now, but someday—cleave a path toward freedom in Eurasia.

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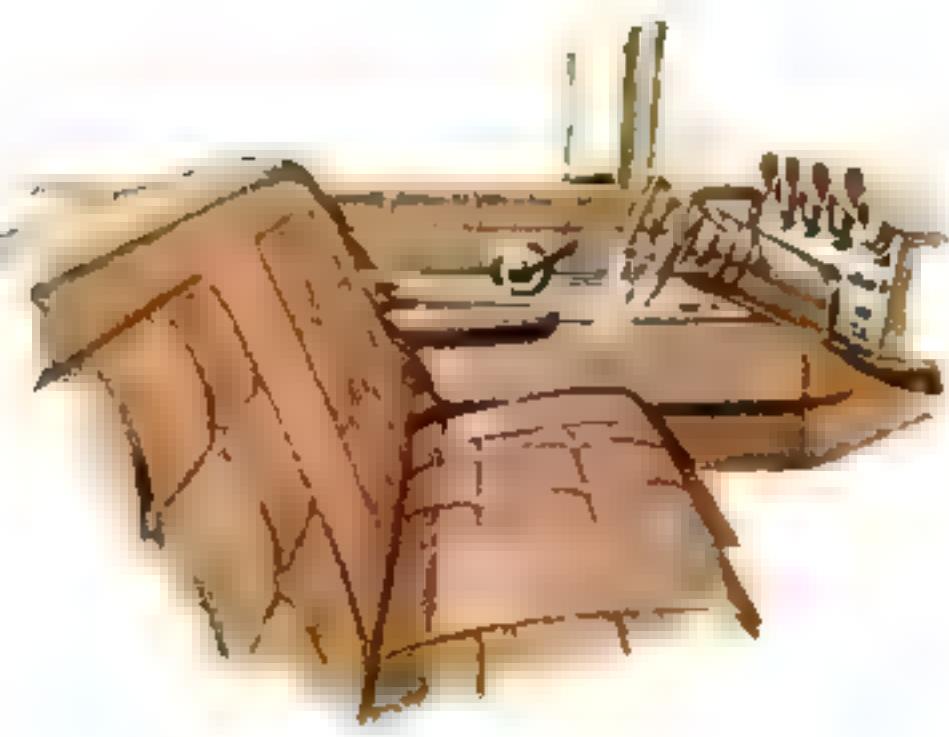
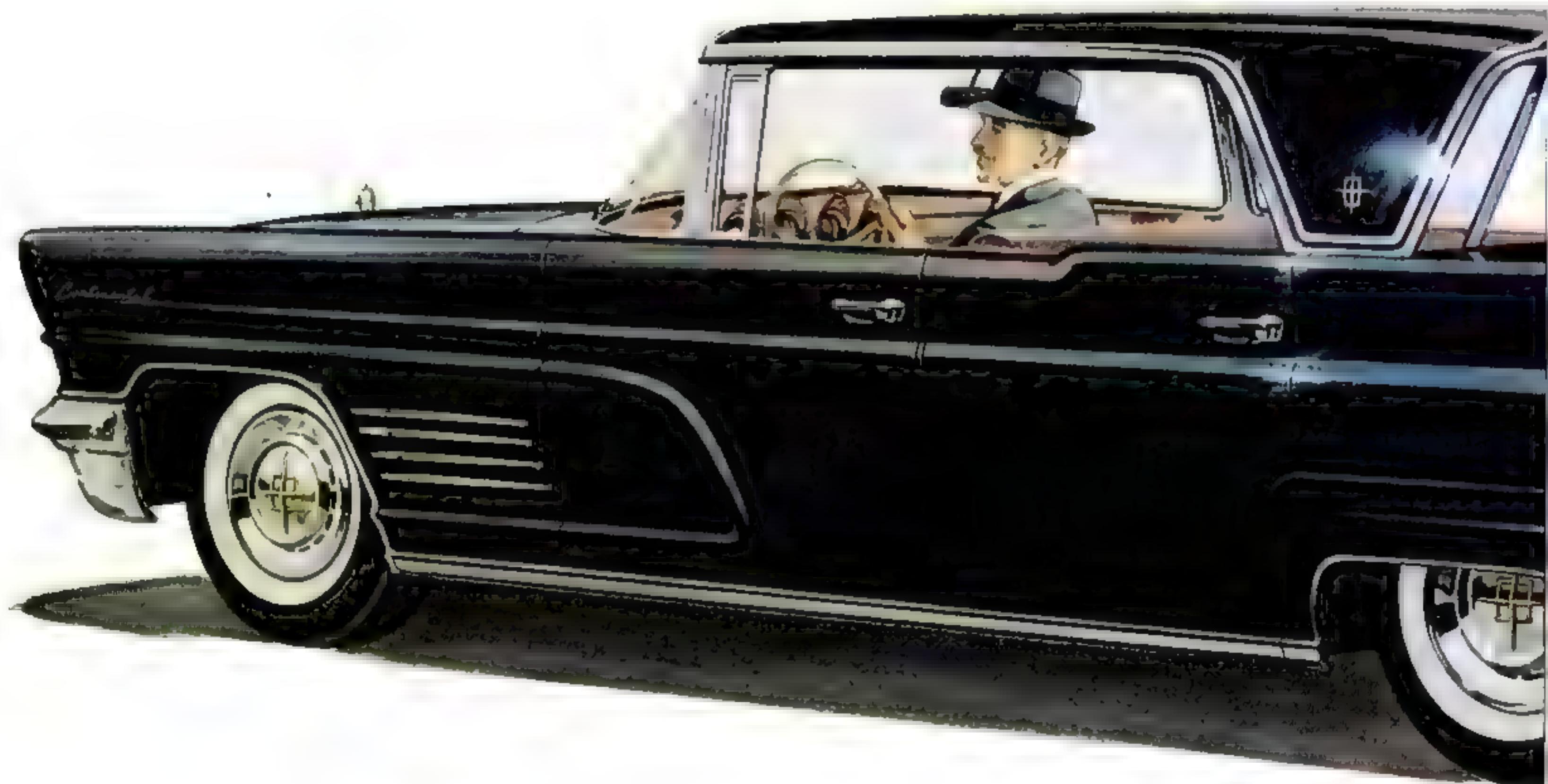
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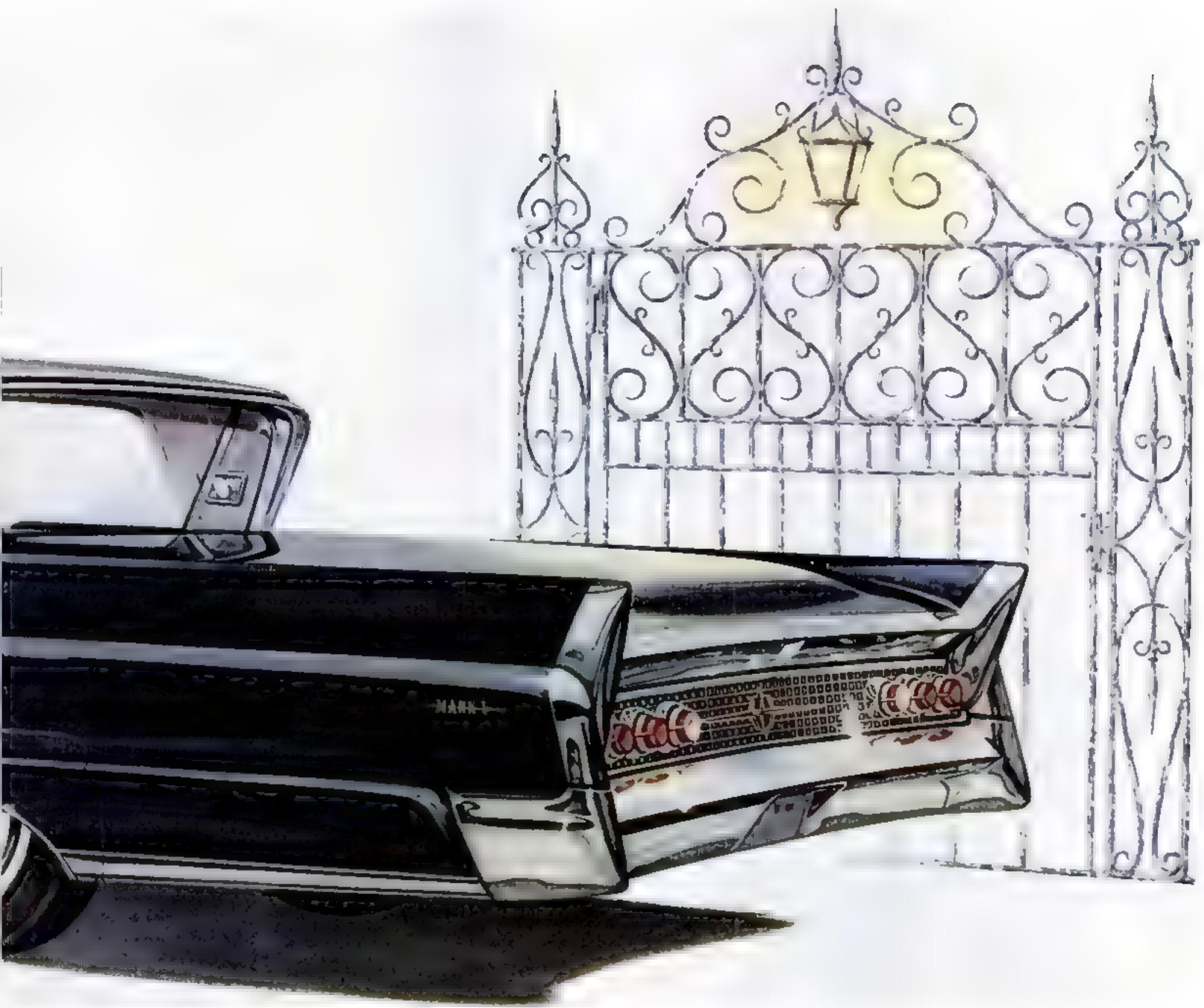
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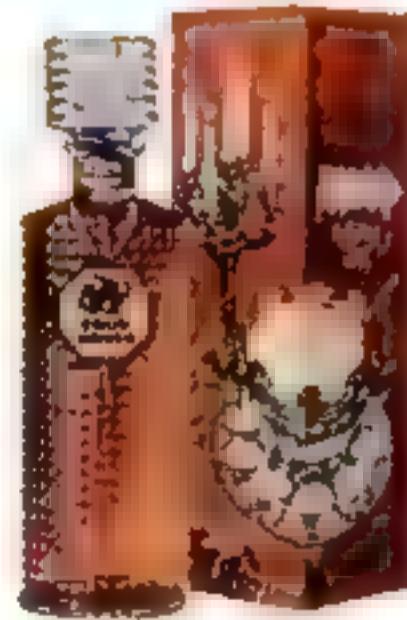


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OLDTIME ROGER, shown under arrest in 1933, had a rough time during the police questioning.

TOUHY'S OUT, JAKE'S SORE

It's a bootleg era reprise

The Roaring Twenties kicked up some half-forgotten gusts last week when two old Chicago characters fought it out in statements over a much-disputed kidnaping. In 1934 Roger ("the Terrible") Touhy (above) was convicted of abducting John ("Jake the Barber") Factor (below), then facing extradition from Chicago to England on charges of a \$7 million stock fraud. Finally paroled from jail at age 61, Touhy accused Factor, now a well-padded California real estate man, of framing him.

No angel in the lured Prohibition era, Touhy was a bootleg beer baron tough enough to keep Capone out of his territory. In 1942, despairing of legal routes to freedom after eight years in jail, Touhy and six others went over the penitentiary wall—but he was back in 82 days. Five years ago Touhy was legally freed by a federal court. But a successful appeal by the state jailed him again in 49 hours.

It was a gray, crumpled-looking Touhy (top right) who walked from Stateville penitentiary last week. Under his arm was a book, *The Stolen Years*, written with Chicago Sun-Times Reporter Ray Brennan. It detailed his claim that Factor and the state's attorney's office had conspired to put him away. In Beverly Hills, the refurbished "Jake the Barber" (right) was sore. Promising to sue for libel, he angrily repeated his story of the kidnaping (see next page).



OLDTIME "BARBER," in the whiskers he claimed grew in 12 days of confinement, poses after release.



PEACEFUL PRISONER. Touhy walks the cell block corridor while awaiting parole at Stateville.

GENIAL PHILANTHROPIST. Factor holds a doll in the cold garage of the ranch which he gave \$250,000



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*Guaranteed waterproof if case, crystal and crown remain intact.

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IN KIDNAP TRIAL the three defendants, guarded by starred deputies, hear testimony. From left: "Gloomy Gus" Schaefer, Touhy, "Polly Nose" Kator.

'I COULD HEAR THEIR GUNS BANG AGAINST THE STEPS'

by JOHN FACTOR

THE kidnaping took place on a Friday night, June 30, 1933. My wife and I and our son went to a roadhouse near Chicago. After dinner we went upstairs to the gambling room. One of the owners, standing at the crap table, wouldn't let me bet as much as I wanted to and I knew something was wrong. Later I realized he must have known about the proposed kidnaping. I wouldn't be in my office the next day and therefore couldn't write a check to cover my losses.

As we left the roadhouse, some guy in a dark suit said to me, "Good night, Jack," in a loud voice. He had put the finger on me.

We got in my car. As we started, three other cars pulled in front of us and guys with submachine guns and sawed-off shotguns came over. One said, "Put your hands up, you sons of bitches." They pushed me in their car, tied a handkerchief over my eyes and drove me to a basement.

The next night Touhy said, "We're going to take you for a ride." That meant something in Chicago in those days. I said, "Is this the end?" Touhy said, "You'll never find out."

They put handcuffs on me and taped on the blindfold with adhesive tape and drove me to another house and put me in a room on the second floor. They took my watch and dropped it in the office of my doctor, Herman Soloway, to prove they had me. But when they called him, he hadn't seen the watch. A kid had found it and kept it. My kidnapers were mad, and one of them, Basil ("The Owl") Banghart, threw me on the bed and pounded on me for a while. Then they took my ring and finally Dr. Soloway got that.

Every night I would hear them come upstairs. I could hear their guns bang against the steps and I would figure "Well, now I am going to get it." While my wife was paying the \$70,000 ransom through Dr. Soloway I died a thousand deaths.

After I was released, I drove around with three policemen trying to find that house where I had been held. I remembered hearing a name mentioned in connection with it. That was our only clue. One afternoon we were on our way to look over a house and one of the cops saw a woman was coming out of it. He said, "Why, I know her. She's a friend of the Touhys." The trouble was, this place was only a one-story house. We drove in to a bar in town, and I made a real stab in the dark. I said to the bartender, "I am looking to buy a farm around here. That sure is a nice place near Wauconda." The bartender said, "Yes. It was just remodeled. They took off the second story." A little while later, Touhy and his boys were picked up, and that was that.

People ask me, am I scared of Touhy now? I'm not, but I tell you that no man who has been kidnaped ever gets over it, even if he lives a thousand years. I still won't go near a dark alley and I won't stay alone in a house at night.

Roger Touhy has outwitted the judges and made a mockery of the parole system. It isn't that I don't believe in parole. I myself am proof that a man can come out of prison and make a new life. I served six years in federal penitentiaries from 1943 to 1949, but today I am in the real estate and insurance business and can proudly say that in the last five years I have given \$1 million to charity and paid \$1,750,000 in income taxes. A man can be rehabilitated.

But Roger Touhy is not rehabilitated. He has just written a book denying that he had any part in kidnaping me. When I read that, I knew he still had the attitudes of a big-shot gangster.

CONTINUED

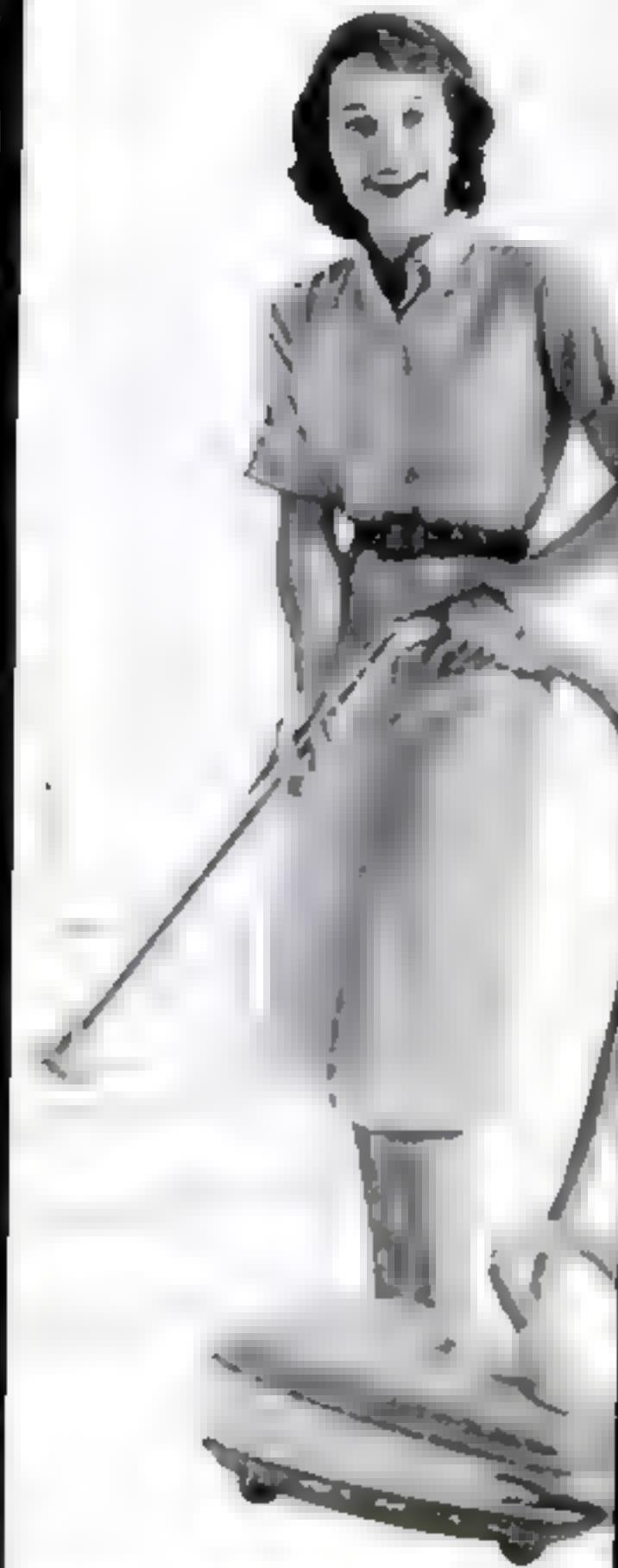
"I gargle with Bayer for
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aspirin. So buy the *best* aspirin
the world has ever known—*Bayer*
Aspirin!





another *Mayflower* customer reports:

"All settled the very next day..."

"...Everything came through in such wonderful shape on our move from Knoxville, Illinois to Long Beach, California! If we were moving again we would certainly call *Mayflower*."

Your new home is quickly livable when you move the *Mayflower* way. Courteous, thorough, accredited *Mayflower* movers lay rugs, assemble beds, lamps, unpack your dishes if you wish—put everything in place, just the way you want it!

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new, higher standard of service
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exclusive, "packed with pride" service
Safeguards all your items, even the most fragile, with special *Mayflower* methods.



POLICEMAN GERARD said Factor did not show any signs of an ordeal.



CONVICT COSTNER admitted lying in testimony he guarded Factor.

WAS ROGER THE TERRIBLE A TERRIBLE KIDNAPER?

There appeared to be some holes in "Jake the Barber's" story. So Federal Judge John P. Barnes thought when, after devoting six years to rehearing the case, he ruled that Touhy was innocent. Barnes was overruled by the court of appeals but it was on a technicality. Two years ago, after the current state's attorney had supported Touhy's parole request, Illinois Governor Stratton reduced his 99-year kidnapping sentence to 72 and his jail break term of 199 years to three. He was then eligible for parole this year.

In Judge Barnes's courtroom a policeman (above left) testified that Factor had shown no signs of his claimed ordeal: he was bathed, unbruised, had clean shoes and nails and a fresh shirt. Two prosecution witnesses had originally sworn they were at the house where Factor was held prisoner. Later they signed affidavits that they had actually boarded Factor as a voluntary guest. Two convicts who had done time with Factor swore he admitted framing Touhy. The prosecution's star witness in the early trial (above right), supposedly one of the kidnappers, proved to have been in Tennessee the entire time.

Judge Barnes, in a 558-page decision, found the kidnapping was "a hoax planned and executed under direction of John Factor...to avoid extradition to Great Britain. Factor, the state's attorney's office and the Justice Department...acted in concert to convict Touhy

...regardless of guilt or innocence. Perjured testimony was knowingly used by the prosecutor to bring about Touhy's conviction."



IN TENDER REUNION Clara Touhy rests her head on husband's shoulder. They and two grown sons will stay in Chicago until end of three-year parole.

MCGREGOR Christmas!

VENETO SPORTS SHIRT—Inspired by pleasure-loving Rome. Luxurious, soft, washable cotton. Classic design with modern "fuzzy-clip" embroidery. \$7.95

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CONTINENTAL RIB LO-LO VEE PULLOVER — 75% lambs wool — 25% Orlon. Big, bulky knit. \$13.95. MILLION DOLLAR SHIRT — soft cotton, three-color checks. \$5.95



QUILON SUEDE WARMSTER — Rugged suede resists spots, scuffs, and winter's worst weather. Lined with Feacy Dyne. Snug knit collar, cuffs, waist. \$28.95

QUILON SUEDE BAGPIPE CLOUD — Glove soft suede lined with warm-as-toast Dynel. New oilskin humidor pocket holds tobacco, matches, pipe. \$39.95

CANADIAN HUSKY — Born in a blizzard, thrives on icy weather. Rugged cotton with bulky knit collar and cuffs, fluffy Dynel lining by PRINCETON. \$22.95

WARMLY LINED WITH LUXURIOUS

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Union Carbide Corporation, New York 17, N. Y.

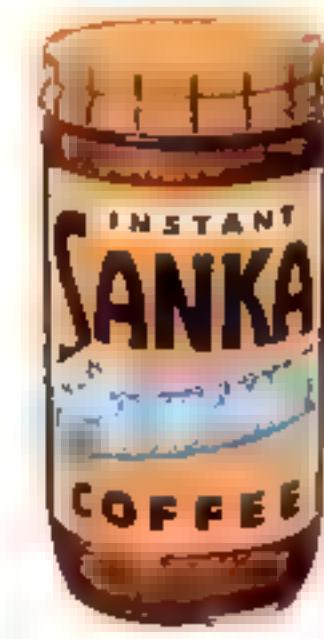
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Get all the best of the coffee bean
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NEW AROMA-ROAST SANKA COFFEE



87%
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MIK'S MEXICAN MIX

Vodka man from Russia tries tequila

As Americans learned when he visited the U.S. last January, Soviet First Deputy Premier Anastas Mikoyan is a hard man to daunt when he is busy making friends. In Mexico City, where he had gone to open a Russian exposition—the highest ranking Russian leader ever to visit a Latin-American country—he passed a hard test—the precise and prudent ritual of drinking tequila, Mexico's equivalent to the hydrogen bomb. "Stronger than vodka," Mikoyan confessed to his hosts at the Mexican senate as soon as he got his breath back. "But very good," he added mansly. The technique shown here was, however, old stuff to mature Americans who in Prohibition days had used it, complete with salt, as the safe way to take bathtub gin, then called "Swiss Itch."



FIRST THE SALT is shaken onto Mikoyan's hand. Next step is to lick some salt to immunize the throat. Tequila comes from the agave, a cactuslike plant.



THEN THE SLUG is knocked back in a single gulp. One of admiring hosts stands ready with the lime slices which, when sucked, help put out the fire.

CONTINUED

Only **MEDICO FILTER PIPES**
give you this protection...this perfection



Medico gives you the protection every modern smoker is seeking—protection from irritants!

Medico's distinctive ingredient is the changeable Medico filter. A real filter—proven by millions of smokers. A real filter—when it turns brown, you throw it away with all the nicotine, tars, juices and flakes trapped inside—they never reach your mouth. A real filter—over 2 billion sold.

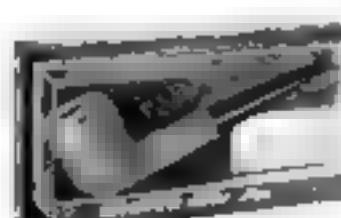
Select imported briar, distinguished shapes, exquisite finishes—all the result of 60 years of fine pipe craftsmanship—plus the filter...make Medico deservedly the largest selling pipe in the world!

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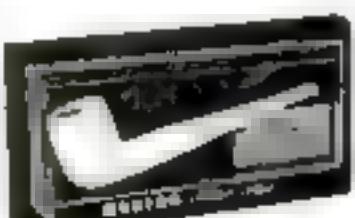
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other Medico Filter Pipes, \$1.50 to \$20.00

Prices higher outside U.S.A.



Medico Leather Pipes
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Cushion Bits
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Medico Filters
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Give him a

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FILTER PIPE...and show you care

Wide variety of styles—finest imported briar and meerschaum. For Catalog L-4, write Medico, 18 E. 54 St., N.Y. 22.

How to make a
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Give him the new
AIRES VISCOUNT



35mm wonder! Featuring f:1.9 lens so fast and sharp you can shoot indoors without flash! (And save bulb money up to 15¢ a shot—\$5.40 every 36-exposure roll!) And look! Big, bright dual-frame finder; "finding" was never so easy! 1- to 1/500-sec. shutter. Self-timer. New flip-wind lever.

\$69.95 Leather case packed with camera. \$12.50

More great gift ideas: The remarkable new Aires V f:1.9 with interchangeable lens system, built-in meter, \$129.95. Aires V f:1.5, \$159.50. Case packed with either camera: \$15. These—and a world of Aires accessories—at your nearest photo retailer.

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For literature, write Department LV 12.
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DISTRIBUTORS = UNITED STATES: Arai Inc., Movie Supply
of Hawaii, Ltd. = CANADA: Shiro (Canada) Ltd.



AFTERMATH for Mikoyan is a safety measure against the blast effects of tequila. Looking somewhat dazed, he downs

a *taco*, which is meat wrapped up in a tortilla. Then he switched to a more familiar beverage, French champagne.



For the gift you'll enjoy together in all the years to come...

Give today's most creative musical instrument...the HAMMOND ORGAN

...music's most glorious voice

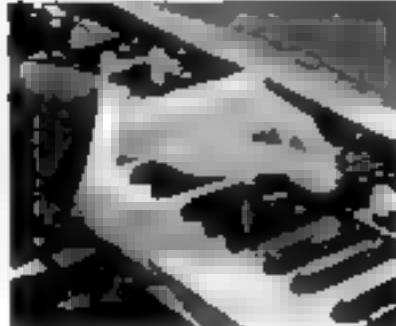
Most creative instrument because...

You can create thousands of tones, and blend them as easily as an artist blends colors—only on the Hammond Organ. This immense range of beautiful tones is made possible for you by Hammond's exclusive "Harmonic Drawbars."

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THERE'S STILL TIME to have a Hammond Organ in your home by Christmas—if you see your Hammond dealer soon!



Only Hammond has the "Harmonic Drawbars" and other creative features. For details, mail the coupon.

*Terms: \$25 down,
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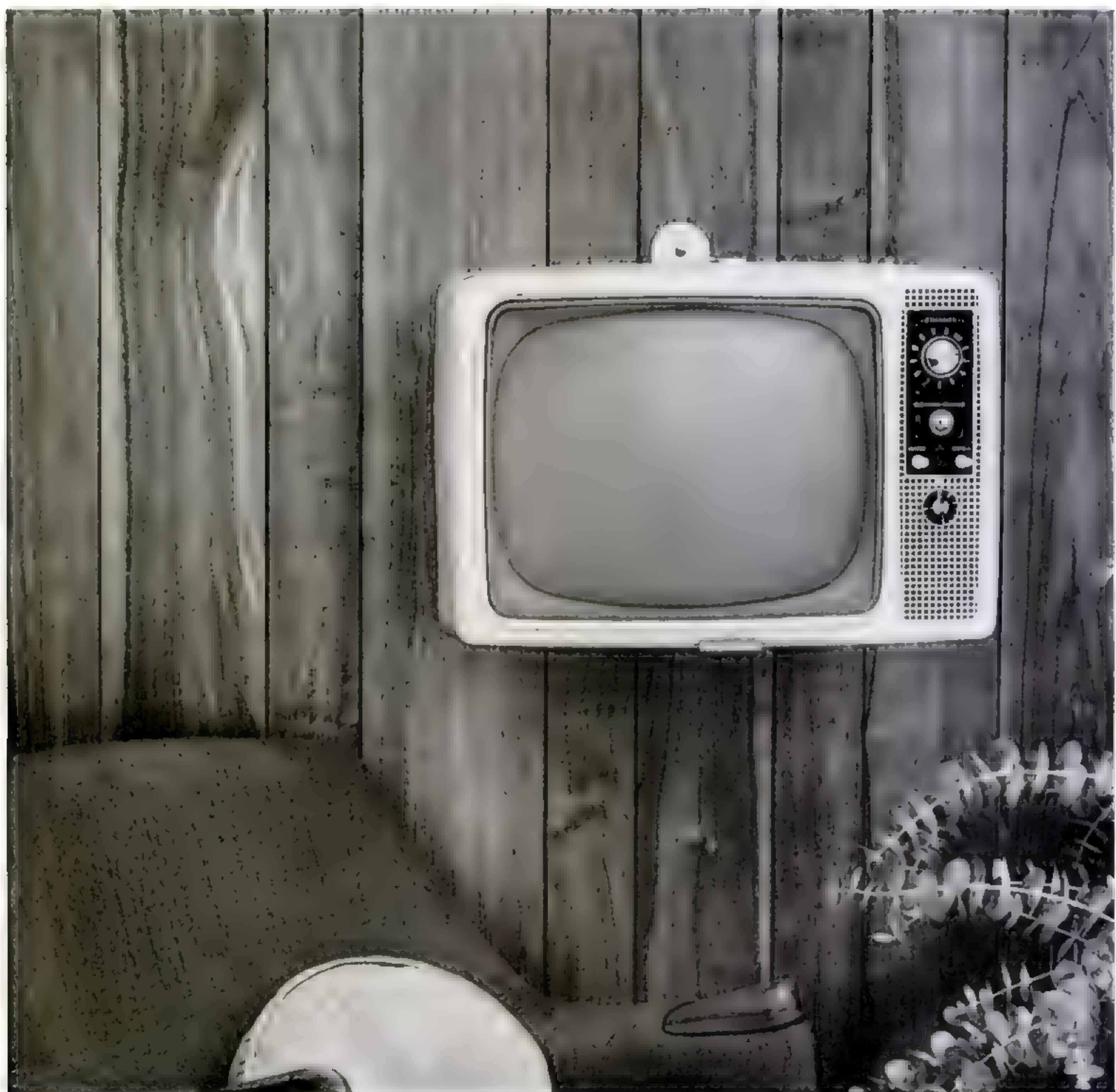
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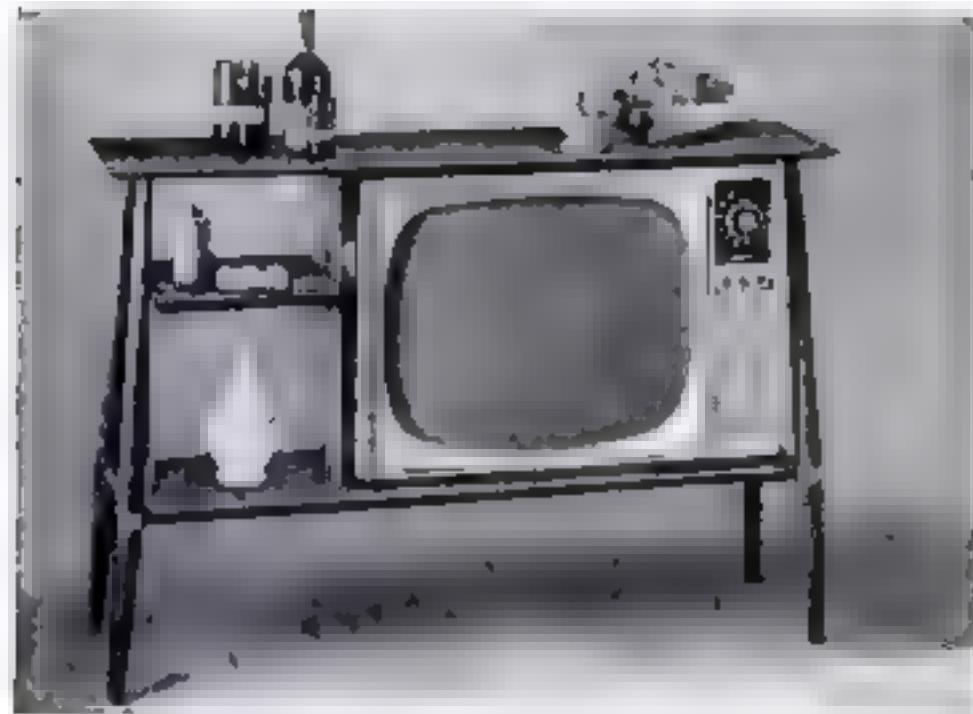
**GENERAL ELECTRIC
ADDS ANOTHER NEW
LOOK TO TELEVISION**

**TV ON
THE WALL!**

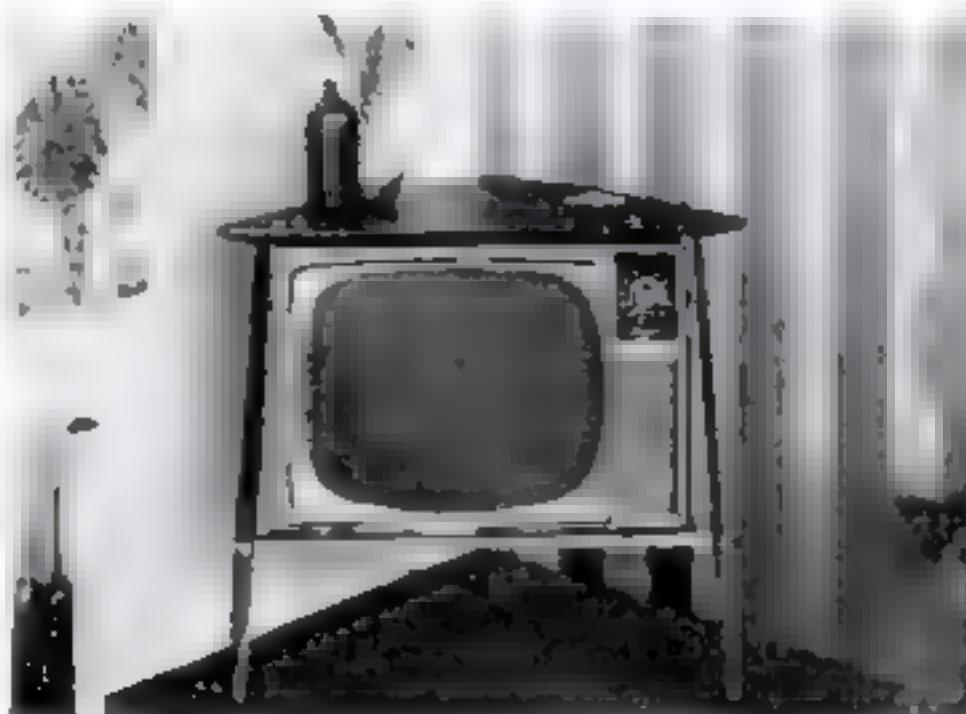


On-the-wall TV. Think of the decorative possibilities! A quickly installed bracket lets you remove it with ease. The set swivels and may be viewed from anywhere in the room. May also be used as a table model or portable. This is the new Custom "Designer" TV—ultra-slim and with a special timer that shuts the set off automatically.

TV ANY WAY YOU WANT IT!



Danish walnut table, the luxury model of the "Designer" Coordinates, encloses Barclay-21 (21" overall diagonal—262-sq. inch picture). Top and shelves in walnut veneer.



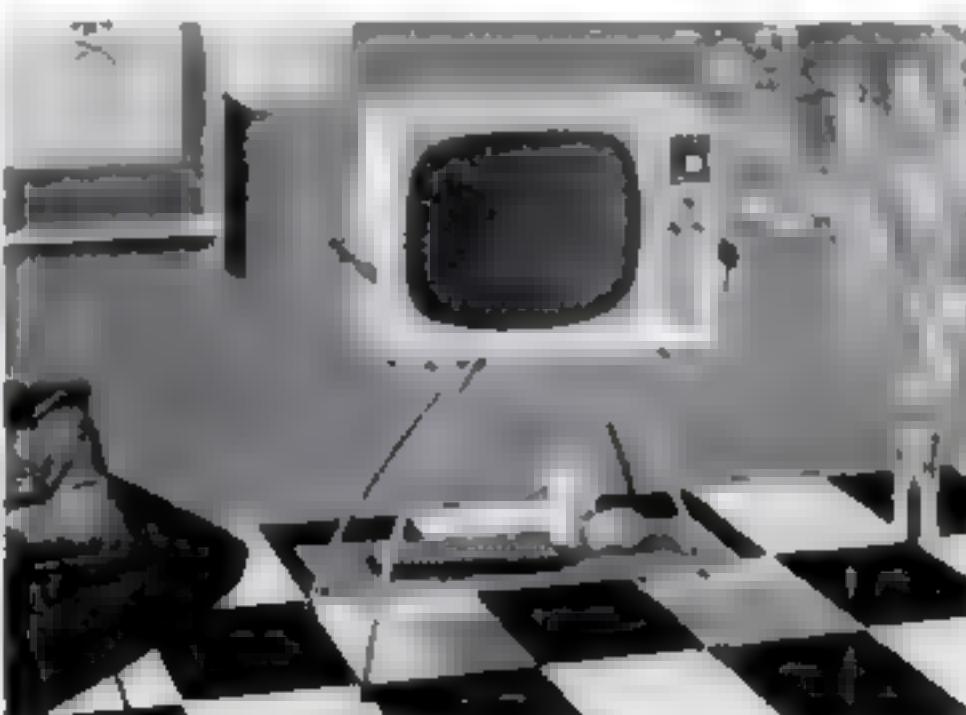
Corner table houses the Barclay-21. Brass plate in the walnut-veneer top pivots away to let telescoping antenna come through. Walnut-finished wood legs.



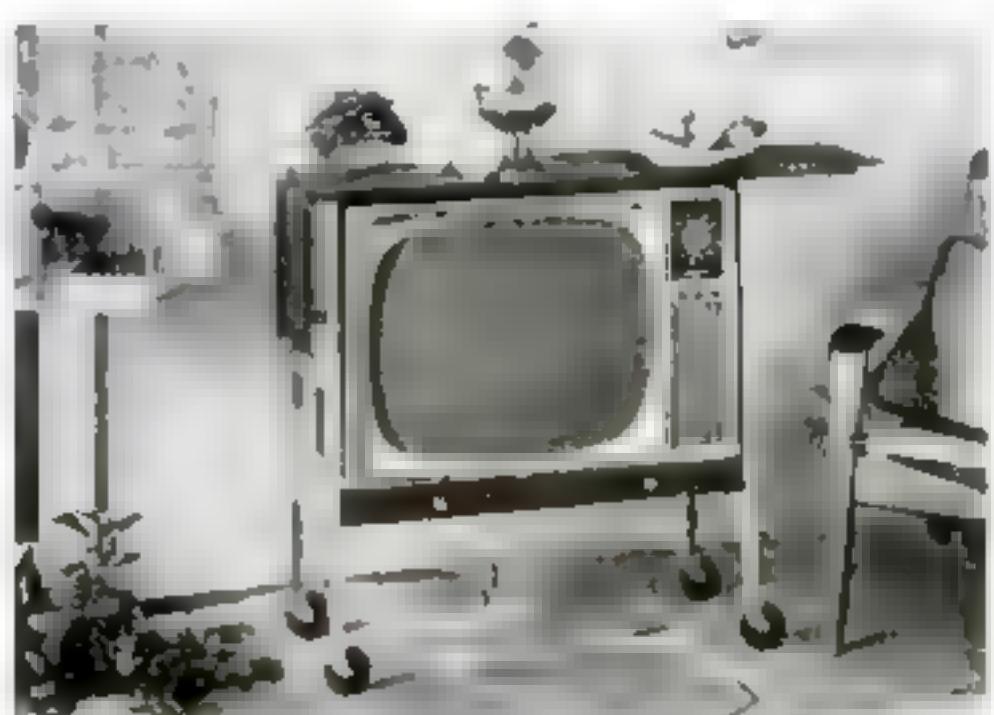
Mobile cart rolls on rubber wheels, holds set high enough that you can watch it from your bed. Rack holds books, magazines. Full-length brass-finished legs.



Miniature sideboard carries Gramercy-17. This is a budget-priced "Coordinate". Walnut-veneer top. Simulated drawer accented by brass-finished knobs and legs.



Swivel stand lets you enjoy "Designer" Gramercy-17 (17" overall diagonal—155-sq. in.) from anywhere in room. Walnut-finished shelf. Plastic-tipped brass-finished legs.



Drop-leaf cart with genuine walnut-veneer top moves Barclay-21 about for you; also acts as a roll-in buffet. Each leaf brightened by brass-finished handles and legs.

MORE THAN JUST A PORTABLE—IT'S THE TV OF THE SIXTIES!



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Never so many interesting ways to fit television into your home! General Electric calls this new idea, "Coordinates"—and prices them sensibly at \$9.95* and up.

The newest (opposite page) lets you hang your television on the wall for easy viewing from anywhere in the room. Other interesting ideas (financially interesting, too, when you consider the low prices) are shown above: Corner installation, Swivel sets, Mobile Carts, etc.

Most importantly, too, they are exclusively planned for famed "Designer"

TV receivers and the new Custom "Designers". That's apparent to you from looking at them.

More than a portable in performance—each set packs a console chassis with full power transformer, telescoping antenna, up-front sound and controls.

Why not shop these pages and select the "Designer" and the "Coordinate" that best suit your home and use. Then, a quick trip to your General Electric dealer and it's yours.

General Electric Company, TV Receiver Department, Syracuse, New York.



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EARLY TIMES

NIGHTCLUBS

By Mark S. Miller



Hands at the Heart of a Song

CONTINUED ON NEXT PAGE

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Diahann can act too

When Diahann Carroll (*preceding page*) crosses her arms in a lover's complaint, turns her head sadly to the side and lets her voice trail off into the song's end, she convinces her listeners that she is really as heartbroken as the lyrics say she is. Along with a lovely contralto voice, Diahann has considerable skill as an actress. She makes particularly effective use of her hands as they hold the emotion of moody ballads or add light touches to rhythmic tunes (p. 60). Before she started singing, Diahann thought of becoming a professional roller-skater or a social worker. When she was 19 she sang in *House of Flowers* on Broadway, later played Clara in *Porgy and Bess* in the movies. In New York last week, opening in the Persian Room, she proved herself the most alluring young singer now on the nightclub circuit.



FEATHERED FOR GERSHWIN, Diahann wears long box when singing tunes from *Porgy*. Now 24, she started college but quit to push her career.



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 INITIAL on GOLDEN TONES**
 by **SWANK**

His own personal initial—the traditional expression of thoughtfulness and elegance. Lavishly executed in a complete jewelry wardrobe.

Cuff Links-Tie Klip Set, \$5. Belt-Buckle Set, \$3.50 Short Key Chain, \$2.50

All Swank gifts are lavishly gift boxed.

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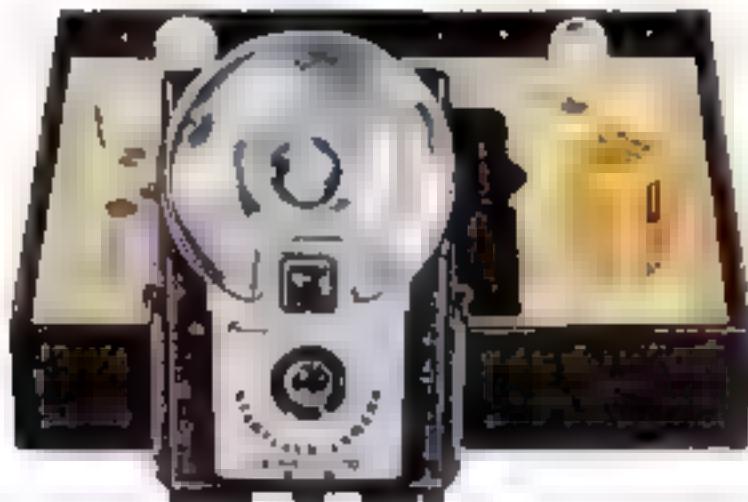


The rapture on a child's face on Christmas morning—capture it forever!

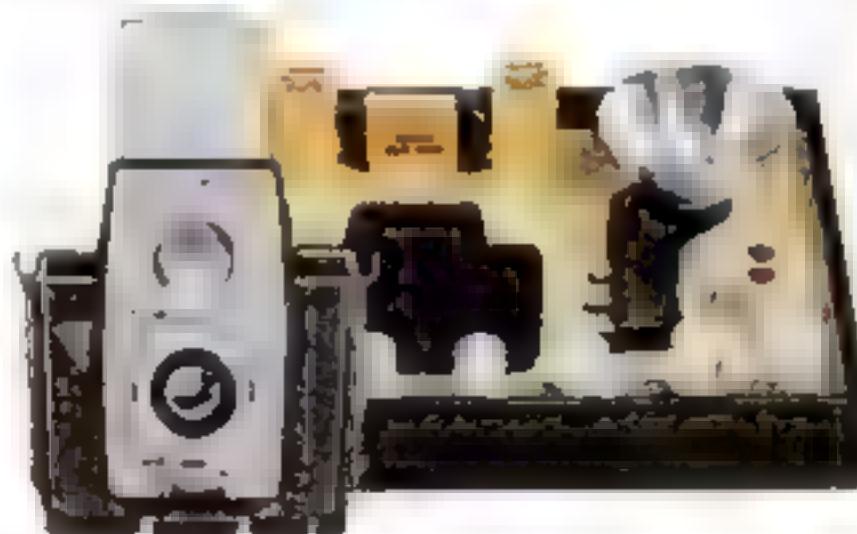
Kodak suggests a "Give and Take" Christmas!

Give Kodak gifts for a happy Christmas!

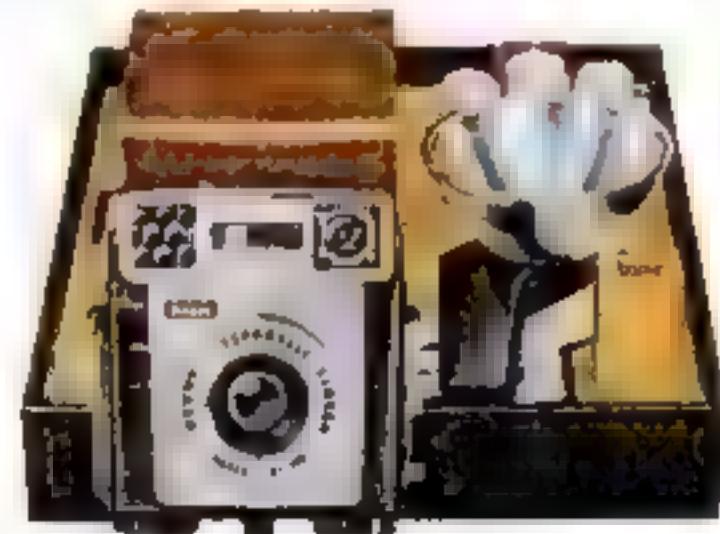
The fun begins bright and early—and *never* ends—with Kodak gifts that say: "Open me first!" See the exciting new cameras and projectors by Kodak. Imagine the lasting joy they can give!



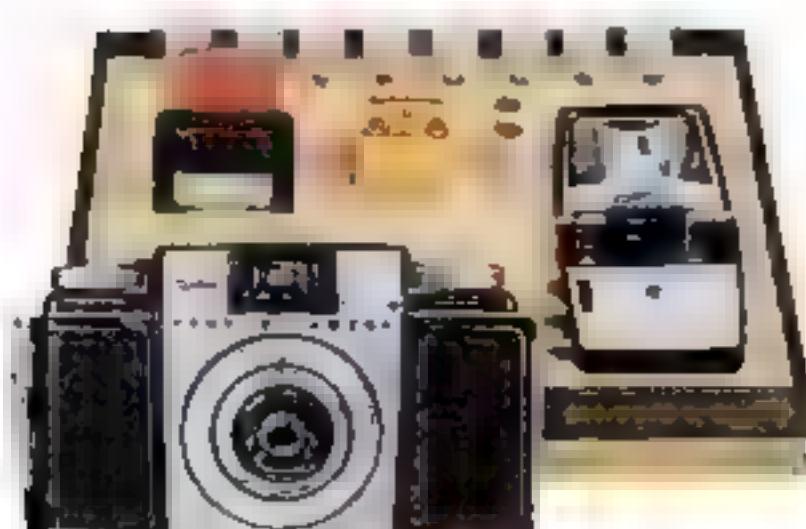
Instantly ready for snapshots. Complete outfit—ideal for beginners; perfect "extra" camera, too. Brownie Starflash Camera with built-in flashholder, bulbs, batteries, film . . . all for \$10.35.



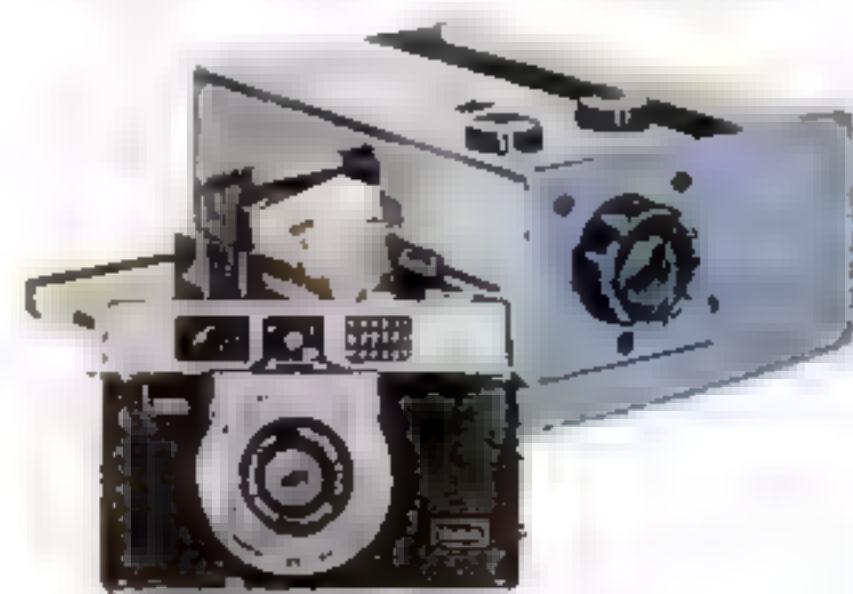
Sure, easy viewing. Brownie Reflex 20 Camera has convenience of reflex viewfinding. You see the picture big *before* you snap. Complete outfit: camera, flashholder, bulbs, batteries, film . . . \$22.95.



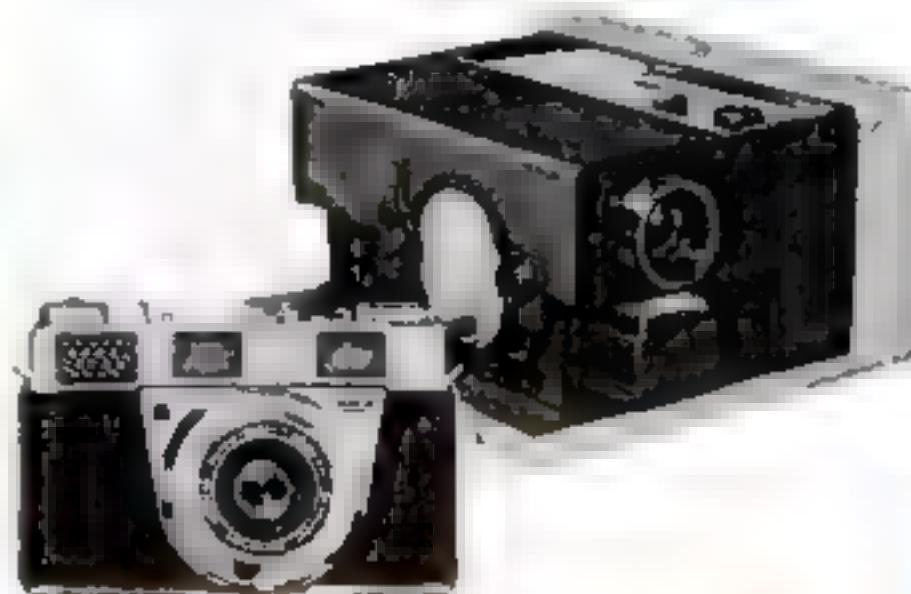
Automatic pictures—Brownie price! Brownie Starmatic Camera has built-in electric eye. Measures light, sets lens. Camera, case, flashholder, bulbs, batteries, film . . . \$45.95 complete.



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See Kodak's "The Adventures of Ozzie and Harriet" and "The Ed Sullivan Show."

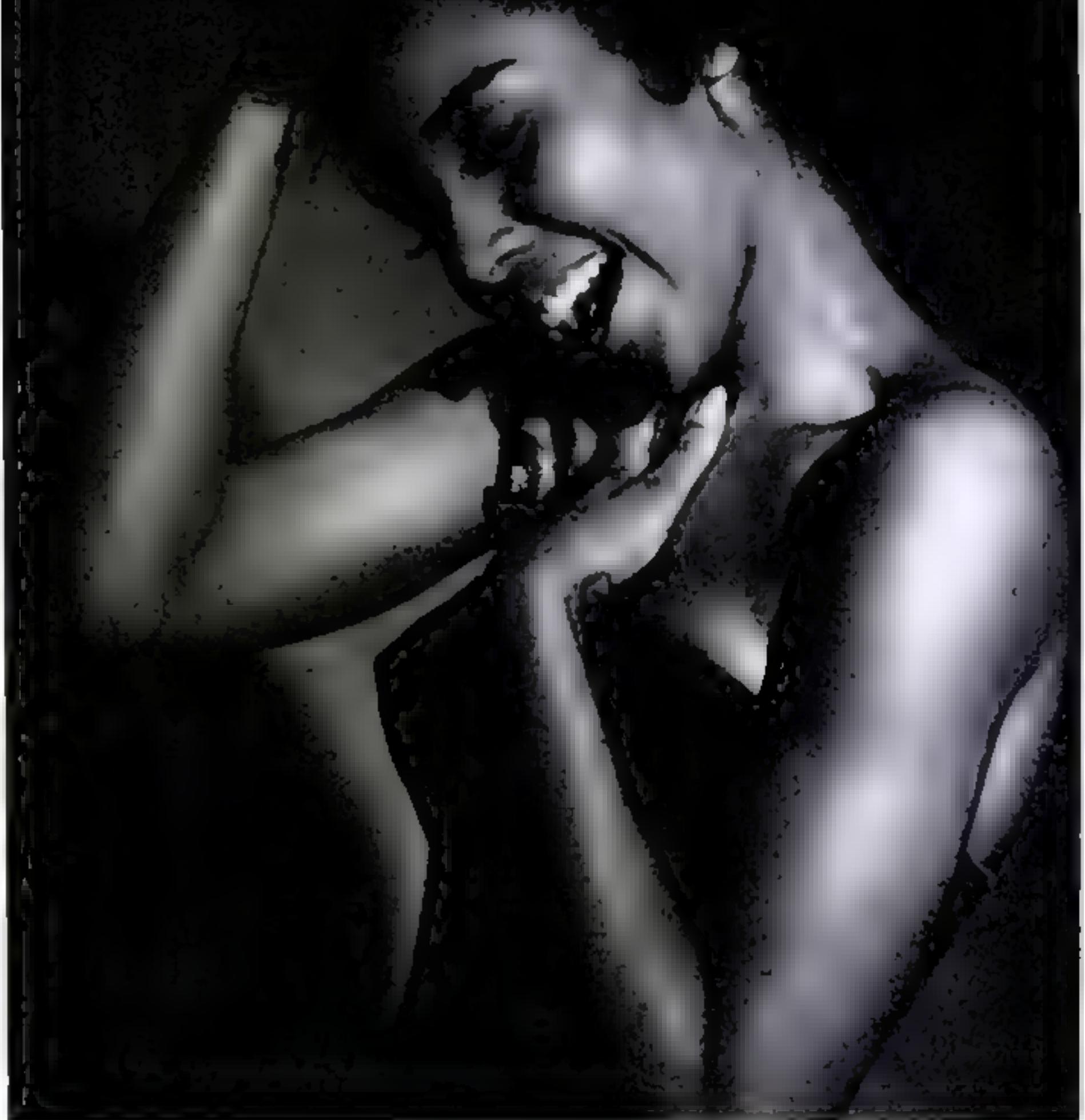
EASTMAN KODAK COMPANY, Rochester 4, N. Y.

Kodak
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HANDS AND SONG CONTINUED



HANDS HELP SONGS as Diahann Carroll gestures joyously with fingers pressed to her throat in *Shopping Around* (above). When she sings *Goody-Goody* (right) in a mocking manner, one hand flutters to her hair as the other moves to the lively beat.



The cozy comfort of the flexible nylon tops and the buoyant soles is only half the story—JIFFIES are the best answer to the indoor-outdoor casual for all ages. And they're machine washable! Ski-Top JIFFIES are the gift idea for the whole family. Men's 4.95 Women's 4.95 Children's 3.50, 3.95 / AT LEADING STORES EVERYWHERE

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warm and small
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These light, flexible and good-looking shoes will make you glad you played Santa to yourself. And maybe you can wrangle an extra pair by giving Christmas givers this page as a hint. A Roblee Gift Certificate lets you pick the style you want. Roblee Division, Brown Shoe Company, St. Louis.

Shoes illustrated 10.99 to 19.99. Other Roblee styles 10.99 to 19.99. HIGHER DENVER WEST AND CANADA.

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ILLINOIS

ALTON Paul's Brownbilt Shoes

BELLEVILLE Imber Shoe Store

CAHOKIA Kenny's Shoes

CANTON Bowman Shoe Co.

CASEYVILLE Bendel Shoes

CENTRALIA McCoy's Shoes

CHICAGO Crawford Dept. Store (2 stores)

Hoelzer's Shoe Store

O'Connor & Goldberg (3 stores)

Segal's Shoes (bath stores)

The Fair (Downtown)

The Fair (Evergreen Park)

Universal Shoe Store

COLLINSVILLE Abe Mann & Son

DECATUR Faircloth's, Inc.

DE KALB Bowman Shoe Co.

DIXON Bowman Shoe Co.

ILLINOIS (continued)

EAST ST. LOUIS Union Clothing Co.

EDWARDSVILLE Shapeck's Shoes

EFFINGHAM B & H Shoe Store

ELMBURST Ruby's Exclusive Shoes

FREEPORT Ker Wid Shoes

GALESBURG Bowman Shoe Co.

GRANITE CITY Nieber Brownbilt Shoe Store

GREENVILLE Genie Clothing Co.

HARRISBURG Pol's Shoes

HERRIN Sohne Quality Shop

HIGHLAND Hug's Men & Boys

JACKSONVILLE McCoy's Shoes

KANAKEE The Fair

KEWANEE Bowman Shoe Co.

LA GRANGE Giesche Shoes

LOMBARD Steinbach's Shoes

MACOMB Bowman Shoe Co.

MOLINE Powelson Shoes

MORMOUTH Bowman Shoe Co.

MT. CARMEL Ray Kaericher

MT. VERNON Musgrove Shoes

MURPHYSBORO Famous Shoes

NASHVILLE Boester Shoes

OAK PARK O'Connor & Goldberg

THE FAIR

ILLINOIS (continued)

O'FALDON Joseph's Men & Boys Wear

OTTAWA Goel Shoes

PARK RIDGE Cetman Shoes

PEORIA Crawford Shoes

QUINCY Bowman Shoe Co.

ROBINSON McCoy's Shoes

ROCKFORD Bowman Shoe Co.

ROLLING MEADOWS Crawford Dept. Store

SALEM McCoy's Shoes

SHOKIE (Old Orchard) The Fair

SPRINGFIELD The Bootery

STERLING Bowman Shoe Co.

STREATOR Bowman Shoe Co.

VANDALIA The Hub

WAUKESHA Masters Shoes

WHEATON Knipp's Shoes

WINNETKA Rasmussen Shoes

WOOD RIVER Trattler's

WOODSTOCK Bowman Shoe Co.

IOWA

ALGONA Shiloh Shoes

AMES Brown's Shoe Fit Co.

WAVERLY Doug's Shoes

ILLINOIS (continued)

ATLANTIC Brown's Shoe Fit Co.

BOONE Bowman Shoe Co.

CARROLL Kelly Shoes

CEDAR RAPIDS Armstrong's

CHEROKEE Brown's Shoe Fit Co.

COUNCIL BLUFFS Brown's Shoe Fit Co.

DAVENPORT Bowman Shoe Co.

DES MOINES Younker's

FAIRFIELD Brown's Shoe Fit Co.

FT. MADISON Elman Shoes

GRINNELL Strand Shoes

HAMPTON Henderson Shoes

HARLAN Baum's Shoes

IOWA CITY Stewart's Shoes

IOWA FALLS Bauer's Shoes

KNOXVILLE Brown's Shoe Fit Co.

MARSHALLTOWN Ewers Shoes

MUSCATINE Bowman Shoe Co.

DELWEN Bob's Shoes

OSKALOOSA Stewart's Bootery

PELLA Pella Bootery

PERRY Eddy's Shoes

SIOUX CITY Younker-Davidson's

SPENCER Stone Shoes

WAVERLY Doug's Shoes

KANSAS
CHANUTE Ward's Bootery
EMPIORIA Palace Clothing
LEAVENWORTH Bacon's Shoes
LIBERAL Cyan's Shoes
MISSION Macy's

MICHIGAN

ANN ARBOR Dietzel's Shoes
BENTON HARBOR Don Shoes
DETROIT Fisher's Shoes
ESCANABA Robert's Shoes
KALAMAZOO Bel Shoes
MARQUETTE Gatz Dept. Store
MIDLAND Burkhardt's Shoes
NILES Heinstock's Shoes
ROYAL OAK Harrison Shoes
YPSILANTI Moffett's Shoes

MINNESOTA

ALBERT LEA Bissell's
AUSTIN Austin Bootery
BEMIDJI Larson's Shoes
BRainerd Paul's Shoes
EVELETH Russell's Men's Wear
FARIBAULT Burkhardt-Meyer's
FAIRMONT Brazeau Shoes
FERGUS FALLS Dailey's Shoes
GRAND RAPIDS Miksch's

HARRISON'S Stenborg's
LITTLE FALLS Victor Clothing Co.
MANKATO Colbert's Shoes
MINNEAPOLIS Carl Elquist
NEW ULM Stone's Shoes
NORTHFIELD Bob's Shoes
OWATONNA Owatonna Shoes
RED WING Anderson Shoes
REDWOOD FALLS Herald's Shoes

ROCHESTER O & B Shoes
ST. CLOUD The Bootarie
ST. PAUL Dayton's-Schuneman
THE EMPORIUM Miksch's

THIEF RIVER FALLS The Emporium
WINDOM Purdy's Shoes
WONONA Quartz Shoe Dept.
WONONA Baker Shoes
WONONA Bootery

MISSOURI

CAPE GIRARDEAU C. S. Taylor
CHARLESTON Friedman's
DE SOTO Gerald's Men's Wear
FESTUS Stroll's Shoes
HERMANN Daugherty's Shoes
JEFFERSON CITY Womberly's
KANSAS CITY Macy's
RICHMOND HEIGHTS Cuda's Shoes
SIXTEN S. Baer & Fuller (Westroads)
ST. CHARLES Palace Clothing Co.
ST. LOUIS St. Baer & Fuller
SIKESON Norton Shoes
UNION Bade Shoes
WASHINGTON Hukas Shoes
WEBSTER GROVES Thurmond's Shoes

NEBRASKA

ALLIANCE Howard's Shoes
BEATRICE Bauer's Shoes
BELLEVUE Hugh's of Bellevue
HERRIS Harry's Shoes
FAIRBURY Brown's Shoe Fit Co.
FREMONT Wilson-Pelley Shoes
GRAND ISLAND Stinson Shoes
HASTINGS Cuda's Shoes
KEARNEY Famous Shoes
LINCOLN Gold's of Nebraska
MCCOOK C. R. Gierhart Men's Store
NORFOLK Norlin's Shoes
OGLALA Sullivan Shoes
OMAHA J. L. Brandt's
Lloyd's Shoes (CountrySide VII)
SCOTTSBLUFF Clem's Shoes

NORTH DAKOTA

BISMARCK Richmond's Bootery
DEVILS LAKE Shank Shoes

NEBRASKA

ALBION Howard's Shoes
BEATRICE Bauer's Shoes
BELLEVUE Hugh's of Bellevue
HERRIS Harry's Shoes
FAIRBURY Brown's Shoe Fit Co.
FREMONT Wilson-Pelley Shoes
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NORFOLK Norlin's Shoes
OGLALA Sullivan Shoes
OMAHA J. L. Brandt's
Lloyd's Shoes (CountrySide VII)
SCOTTSBLUFF Clem's Shoes

NEBRASKA

AKRON Wagoner-Mars
Yeafer's Dept. Stores
ASHLAND McKinley Shoes
ASHFORD Leopold's Shoes
ATHENS Stanley's Shoes
AUSTINTOWN Lustig's
BARBERTON Wagoner-Mars
BELLAIRE Rakay's Men's Wear
BELLEVUE Brayton Shoes
BEREA Mihlin's Shoes
BEXLEY Evans & Schwartz
BOARDMAN Lustig's
CAMBRIDGE Alexander's Shoes
CANTON Wagoner-Mars
CINCINNATI Garson's Shoes
HARRY ROUDA John Schwarz Co.
MABILEY & CAREW

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CUSHOLM'S Boot Shops (5 stores)
CLARENCE FAHLKIN Shoes (stores)
FORK'S Shoe Store
GARFIELD Shoes (8 stores)

OHIO

AKRON Wagoner-Mars
Yeafer's Dept. Stores
ASHLAND McKinley Shoes
ASHFORD Leopold's Shoes
ATHENS Stanley's Shoes
AUSTINTOWN Lustig's
BARBERTON Wagoner-Mars
BELLAIRE Rakay's Men's Wear
BELLEVUE Brayton Shoes
BEREA Mihlin's Shoes
BEXLEY Evans & Schwartz
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WEARING OVERCOATS AND ASSORTMENT OF HEADGEAR, JEWS WORSHIP IN CHILLY, DILAPIDATED MOSCOW SYNAGOGUE, ONE OF THREE SERVING 600,000 JEWS

NEW AGONY FOR RUSSIAN JEWS



Anti-Semitic drive brings suppression and violence

by PATRICIA BLAKE

Life Correspondent

OVER the last several months the Soviet Union's campaign against Jews and Judaism has intensified. All over the country synagogues have been closed, prayer meetings have been raided and newspaper articles have appeared attacking Jews as "thieves" and "enemies of socialism." In this climate of official attack, hoodlums have felt free to stone and set fire to synagogues. Jews have been severely beaten and even killed.

The extent and the virulence of the new campaign, which may come as a shock to the outside world, does not surprise the Jews of the U.S.S.R. They have had to live with organized anti-Semitism for more than a decade.

"The government regards Christianity and Islam as the opium of the people," a Gentile Russian told me in Moscow recently—but it treats Judaism as if it were poison gas. What's more, it doesn't matter whether a Jew is religious or not. He's pushed around just because he's a Jew.

Less than 15 years have passed since Russia valiantly pushed back the German armies which had slaughtered over two million Jews in Soviet territory alone. Yet since that victory the Jews of the U.S.S.R. have known little else but deprivation and despair. No other minority

CONTINUED

IN RAGGED RITUAL SHAWL with its phylacteries on head and arm, Moscow Jew prays in temple.

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IN HALLWAY CLASSROOM in Moscow synagogue, chief Rabbi Levin leads discussion of fine point of Talmudic law with students and teachers.

JEWS IN RUSSIA CONTINUED

has been attacked so relentlessly and so mercilessly by the Kremlin. Soviet officials will not admit to this discrimination. Khrushchev, when asked about it at the National Press Club in Washington during his visit, denied it vehemently. There is, after all, no ideological justification for a Communist to be anti-Semitic: the equality of all peoples is a cornerstone of Marxism-Leninism.

"Don't ask the doctor, ask the patient" goes a Jewish saying told to me in Russia in connection with official denials of anti-Semitic policy. During my two months in Russia, I followed this advice and talked with scores of Jewish "patients"—old and young people, intellectuals and workers, believers and agnostics. From nearly all I heard the same story. As adherents of a despised religion, Jews are allowed far fewer facilities for worship than any other faith. As members of an alien "nationality," they are being systematically excluded from higher education, government service, medicine, teaching and other professions.

The chief showplace of Judaism in Russia is the central synagogue of Moscow. The cavernous 80-year-old structure is empty on weekday mornings, but upstairs in the gallery where women sit during services, some older men and boys, in pairs, pore together over antique volumes. These, chief Rabbi Levin explained, are the *yeshiva* (Jewish theological school) teachers and students studying the Talmud. Other faiths—Russian Orthodox, Armenian, Moslem—have big classrooms and extensive libraries, but here there are no classrooms, no libraries. Students study in nooks under staircases (p. 68), in corridors, in the basement.

There are three million Jews in the Soviet Union, 600,000 in Moscow alone. Yet Rabbi Levin's *yeshiva* has only 18 students—and it is the only one in the nation. In all Russia these 18 boys are the only ones allowed to study Hebrew, the only ones permitted any education in the traditions of Judaism.

The next morning, the Jewish Sabbath, I went to another one of the three synagogues in Moscow. It was typical of the facilities accorded Jews for worship: a small dilapidated wooden building, shaped like a quonset hut, standing in a muddy courtyard. Only a faded Star of David identified it. Some worshipers were closely wrapped in the ritual shawls which Orthodox Jews wear during prayer. The shawls were tattered, patched and stained with age. The men's headgear was varied and fanciful. Instead of the traditional black skullcaps—these, like all other religious articles, are not available in Russia—they wore Russian fur hats or the brightly embroidered beanies of Central Asia which sell for a few rubles at any department store.

Some of the worshipers sat huddled together in their seats, swaying and moaning their prayers. Others roamed the aisles like sleepwalkers,



LOOK! A new mince pie! Spread mincemeat in bottom of pastry lined pan, and top with drained peach slices. (1 #2½ can

to 1½ cups mincemeat) Bake in 425 degree F. oven for 25 minutes. Cover with meringue and bake until brown. Serve warm

Look what you can do with cling peaches!

Pamper a husband . . . thrill your children . . . impress the whole neighborhood . . . that's what you can do with cling peaches! Cling peaches in an exciting dessert have a way of making any meal a party. Maybe you already know how wonderfully clings go with ice cream in melbas and sundaes. Or how beautiful they look in upside down cake, French-type pastries, pies and shortcakes . . . how delicious, even straight from the can, served with your favorite cookies! But for a really different answer to that wistful question "What's for dessert?" look what we've done with cling peaches in the pictures on your left . . . three more luscious reasons why cling peaches are the sunniest way to brighten any meal!



LOOK! Party Peaches! Heat cling peach halves gently in their own syrup. Place in your best serving dishes and fill the centers

with spoonful of orange marmalade. Top with generous amount of sour cream and a dash of nutmeg. So easy and elegant!

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LOOK! Dessert of the Year! To make Peach Roll-ups: Simmer ½ cup butter, ½ cup each granulated sugar and orange juice, 2 teaspoons orange rind 5 minutes. Pour half in 9-inch square pan. Stir ½ cup milk into 2½ cups biscuit mix. Roll to 9 x 14 inch rectangle; brush with 3 tablespoons melted butter; sprinkle with

½ cup brown sugar, 1 teaspoon cinnamon. Arrange drained cling slices from #2½ can over dough. Roll up from short side. Cut into 1-inch slices; place in hot syrup. Bake in hot oven (425 degrees F.) 15 minutes. Pour remaining syrup over rolls; continue baking 10 minutes longer. Serve warm with cream. 9 servings.



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READING WORN PRAYER BOOK, printed before Revolution, woman in Moscow's main synagogue follows service. Almost no new books are available.

JEWS IN RUSSIA CONTINUED

their eyes shut, their faces distorted by suffering, praying at the top of their lungs. Louder than the rest was the cantor's rhythmical chant which rose, broke now and then like a sob, was silent and rose again. Although the ritual of Jewish Orthodox services is the same around the world, the cry of these worshipers had a special quality. The destruction of the temple, the dispersion of the Jews to hostile lands, the massacres, the ghettos, the pogroms, the gas chambers of Hitler and the slave camps of Stalin—the whole tortured history of a people was contained in that cry.

A small worn hand tugged at my sleeve. Would I like to share her prayer book, an old woman asked. I leafed through the ancient volume which was carefully bound in oilcloth. "What's this?" I pointed to a prayer across which she had drawn two thick black lines. "That's a prayer to Czar Alexander III and his family," she answered. I turned to the title page. The book was dated 1891. Jews must preserve these antiques preciously; only 3,000 copies of the Hebrew prayer book have been printed in Russia since the Revolution, and only a few hundred were ever distributed.

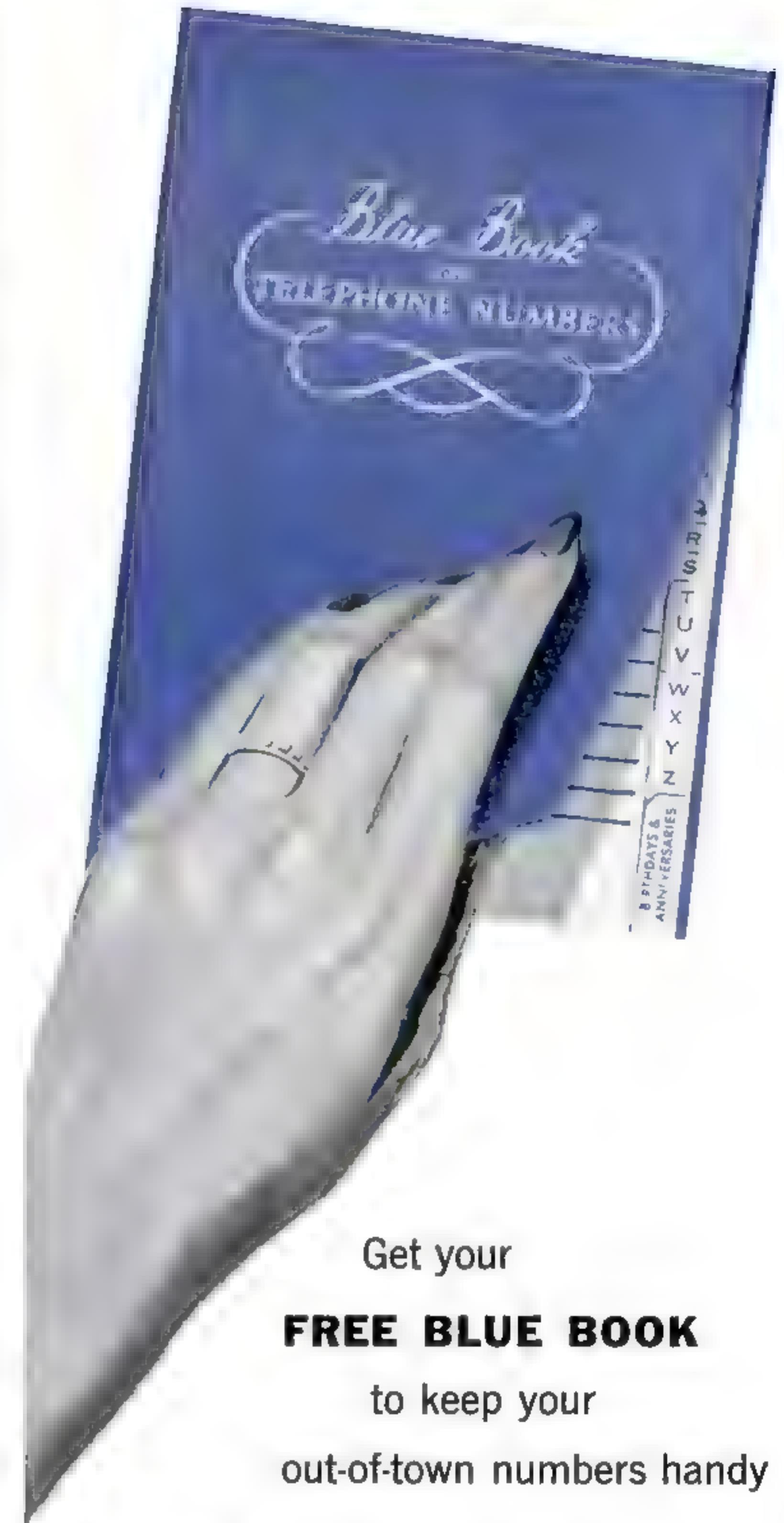
When the old woman found out I was an American, she called some of her friends in the gallery to see me. I overheard one woman's whispered query, "Is she a Communist?" Someone said angrily, "Would she be here if she were?"

The women asked many questions. Is there as much anti-Semitism in America as there is here? Are there Yiddish theaters, Yiddish newspapers and Yiddish books in America? (None is allowed in Russia but the U.S. has a continuing Yiddish language culture.) Would I take messages to their relatives? What could I tell them about Israel?

I was told many personal histories of Jews under Communism. Jews spoke about the "Black Years" between 1948 and 1953 when they were terrorized by mass arrests, deportations and executions. One young man told me that at the time of the "doctors' plot" in 1953, when a group of Jewish doctors—later exonerated—was accused of trying to kill high government officials, Jews in Moscow were afraid to go out in the streets for fear of being beaten up. "My wife and I had a little bag packed with a few things for ourselves and our baby standing by our door. We all expected to be arrested and deported to Siberia. Things have got better since then for us Jews. It's been like moving from the death house to a common cell."

A middle-aged Jewish teacher in a small Russian town provided a description of life in this common cell.

"Before the war I had a lot of close friends who were Gentiles. Anti-Semitism was taboo in this country and just unthinkable among educated people. But when the Nazis brought their racial theories with them into Russia, they fired up a lot of latent anti-Semitic feelings in all kinds of peoples—peasants, workers, even intellectuals. Although Jews received the third highest proportion of decorations for bravery among the many Soviet peoples who fought in the Red army, we were always accused of malingering or of bribing our way out of threatened areas. Practically everything that went wrong was



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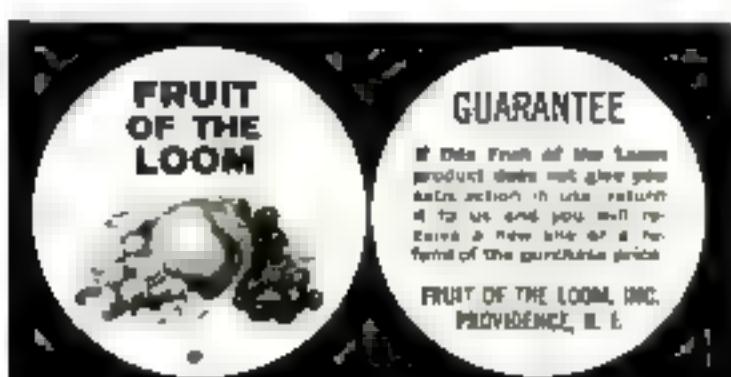
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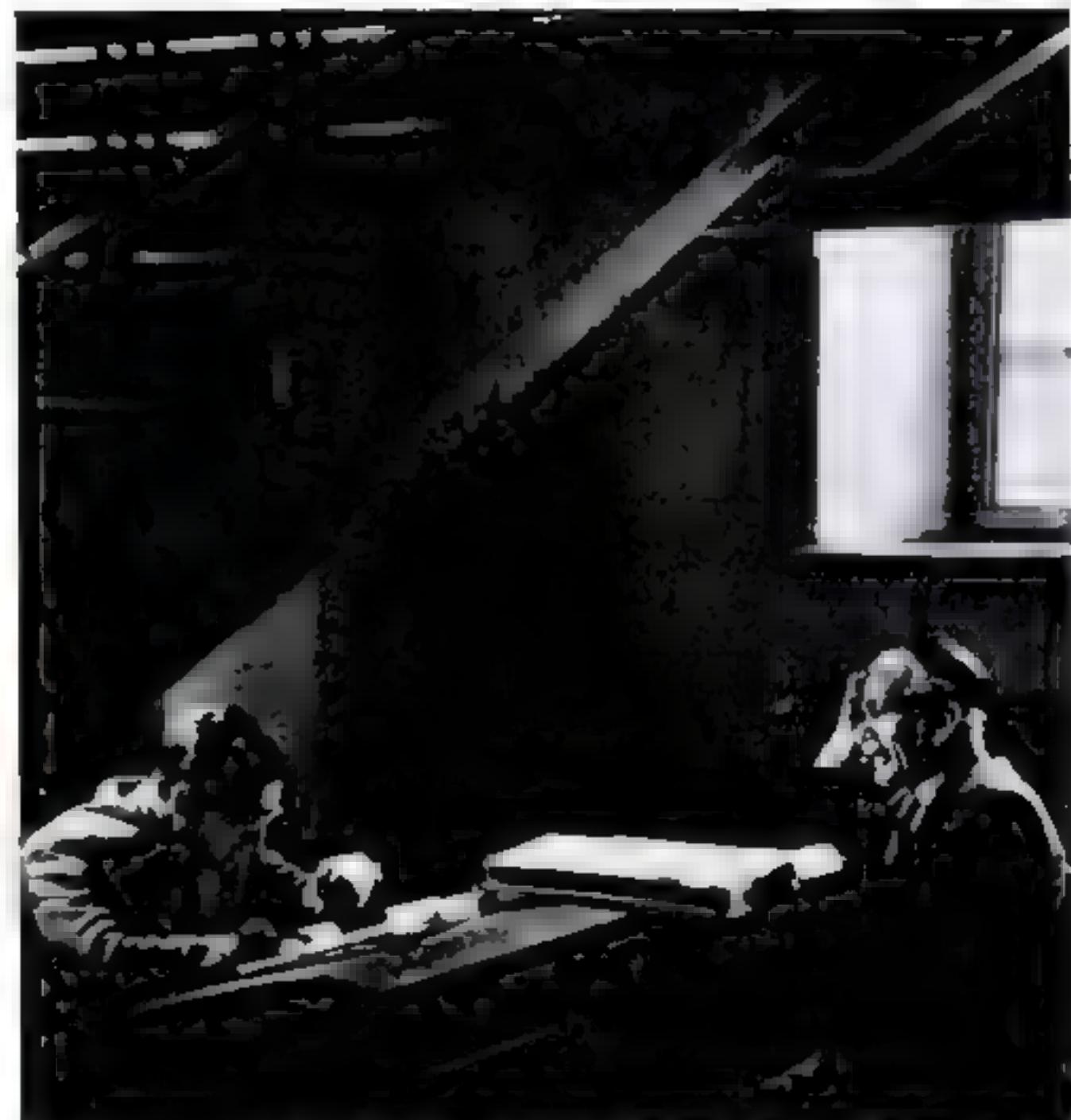
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STUDYING TALMUD, student and teacher huddle in nook under staircase. Seminary uses Moscow synagogue because it has no premises of its own.

JEWS IN RUSSIA CONTINUED

blamed on the Jews. I think it was then that Stalin first caught on to what fine scapegoats Jews made for the horrors of war—and the horrors of peace in the Soviet Union.

"Afterward," he continued, "the anti-Semitic myths that sprang up during the war just stuck with people. Hardly a month goes by now that I don't hear some crack about how the Jews shirked the war effort. Jews have even been arrested and tried for trying to sell eastern Siberia to the Americans! Since the government treats us as if we were security risks, it follows that we shouldn't be educated too much, or serve as officers in the army or as officials in the government.

"I've been lucky. I didn't get arrested or even fired from my job during the 'Black Years' because I live in a small town where mathematics teachers are hard to come by. But my son has been beating on the door of a university for three years now, even though he had the second highest marks in his school graduating class, and he isn't any more religious—I'm sorry to say—than Khrushchev himself. The only way I could get him in would be to slip the head of the university examining board 10,000 rubles [\$1,000]. Even if I could afford it, I wouldn't want to demean myself and my son that way.

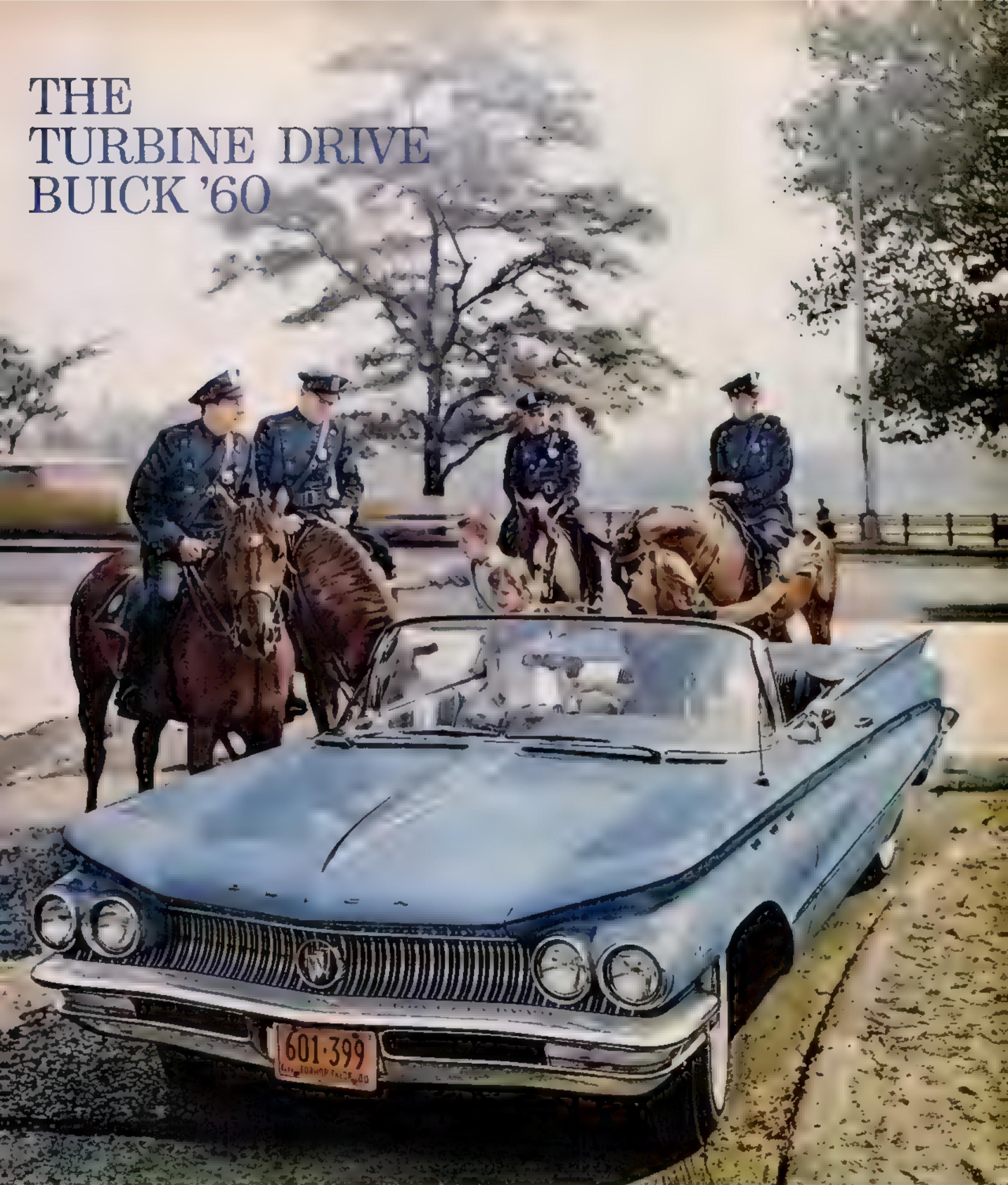
"You see," he said, "although we Jews walk the same streets, live in the same apartment houses and shop in the same market places as other people, we are confined to a social and professional ghetto. It's been years since I've had a real friend among the Gentiles in this town. Maybe some of them would like to be friends again with the Jews, now that Stalin is dead. But what have we got in common any more? Sure, they've had their troubles with the government too, but I, as a Jew, have an ache in my heart that only other Jews have shared."

The story of a 22-year-old Jewish student in Leningrad reveals much about how his people have managed to survive 25 centuries of persecution. "I'm a half-Jew," he said. "My Jewish mother married my father in the early '30s when a lot of Jews thought the Revolution had finally put an end to anti-Semitism. In fact, both my parents were Party members, and neither of them was religious. I was never brought up to speak Yiddish, and I didn't know a thing about Jews—their history, their culture, their religion. I'd never even been to a synagogue.

"My father, who was a Party official in Leningrad, was arrested during the purge of 1937 and never returned from Siberia. In 1950 my mother lost her job as a bookkeeper just because she was Jewish, and she never got it back. She died last year. When I entered the university, my friends told me how lucky I was: I probably wouldn't have been accepted if my passport hadn't stated I was Russian."

(Every Soviet citizen must carry a passport, even inside the country, and this passport states the "nationality" of the owner: Ukrainian, Armenian, Georgian, Russian, Jew, etc. The only nationality that

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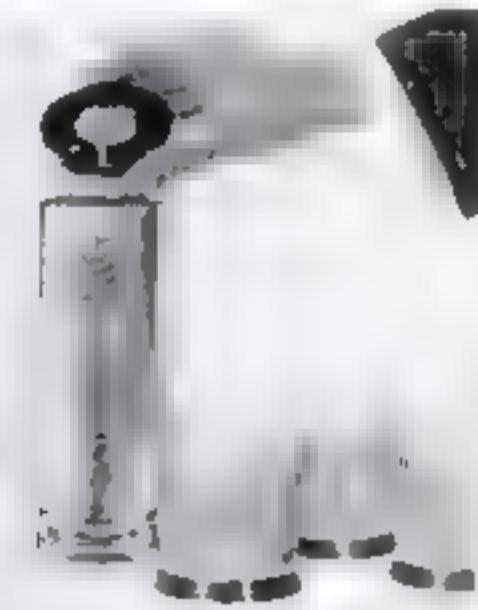
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LACK OF KOSHER MEAT disappoints shopper in one of the three ritual butcher shops permitted to Moscow Jews. Meat shown in case is non-kosher.

JEWS IN RUSSIA CONTINUED

carries an onus is that of Jew. A half-Jew, however, is often permitted to choose the nationality of his Gentile parent.)

"I 'lost' my passport last year," the young man explained, "and when I applied for a new one, I put myself down as a Jew. This means that my chance of getting into graduate school has practically evaporated, but I don't care. Why shouldn't I be like other Jews, for better or for worse? I feel like a Jew and I'm going to find out what that means. I often go to the synagogue now, and I'm learning Hebrew from Radio Israel. Maybe one day they'll let us go to Israel . . ." He paused thoughtfully. "No matter how they beat us down here, I know one thing: we Jews will survive only if we stick together."

In Kiev, the capital of the Ukraine, the Jews have long and bitter memories. There in the 17th and 18th centuries the Cossacks slaughtered hundreds of thousands of Jews. The Russian czars imprisoned Jews in the Pale of Settlement, a huge ghetto. Government-inspired pogroms in the 1880s and in 1905 drove millions of Jews to settle in the U.S. And, as Jews can hardly forget, the Nazis were able to murder two million of their people in the U.S.S.R. partly because the Soviet government made practically no attempt to evacuate them from the path of the advancing German armies.

It is in this historical context that 180,000 Jews now live in Kiev. Recently the Ukraine has again been the scene of pogroms. Synagogues have been broken into and worshipers beaten up. "The government isn't exactly responsible for the pogroms," said a young Kiev Jew. "The police puts a stop to the violence before it goes too far. Maybe the local authorities don't even know about the pogroms before they start. But on the other hand, very little is accidental in a police state. After all," he added bitterly, "Ukrainians have always hated the Jews. The Russians are smart enough to turn local anti-Semitism to their own advantage. Pogroms give the Ukrainians a chance to let off some of the hatred they might otherwise turn against Moscow."

In Kiev itself the central synagogue has not been subject to violence. The government has merely turned it into a state puppet theater. Only one synagogue remains, an old ramshackle structure where this year the authorities forbade the baking of matzos, the unleavened bread eaten by Jews on Passover, and arrested many people who took a day off from work to celebrate the festival. No matzos, no kosher butcher shops, no Jewish life of any kind is permitted in Kiev, except that which is contained in the hearts of the people.

But Kiev has a monument—of sorts—to the Jews of the Ukraine. It is Babi Yar ("Grandmother's Ravine"), the place where the worst wartime massacre of the Jews occurred.

It is difficult for a visitor to get to Babi Yar. Intourist officials have "never heard of it." Ukrainians shake their heads and profess ignorance of its whereabouts. Finally, I persuaded a taxi driver to take me to it.

At Babi Yar I found a garbage dump and a few scruffy trees on the edge of a ravine. I walked for a while among tin cans and pop bottles until I found an elderly man who was dumping refuse from a truck.

Did he know where the massacre had taken place? He stopped working and led me to an open space. "Here," he said, gesturing vaguely, "the Germans and the Ukrainian collaborators set up desks. When they had taken the Jews' papers and clothes, they lined them

CONTINUED



Great Gift for drivers!



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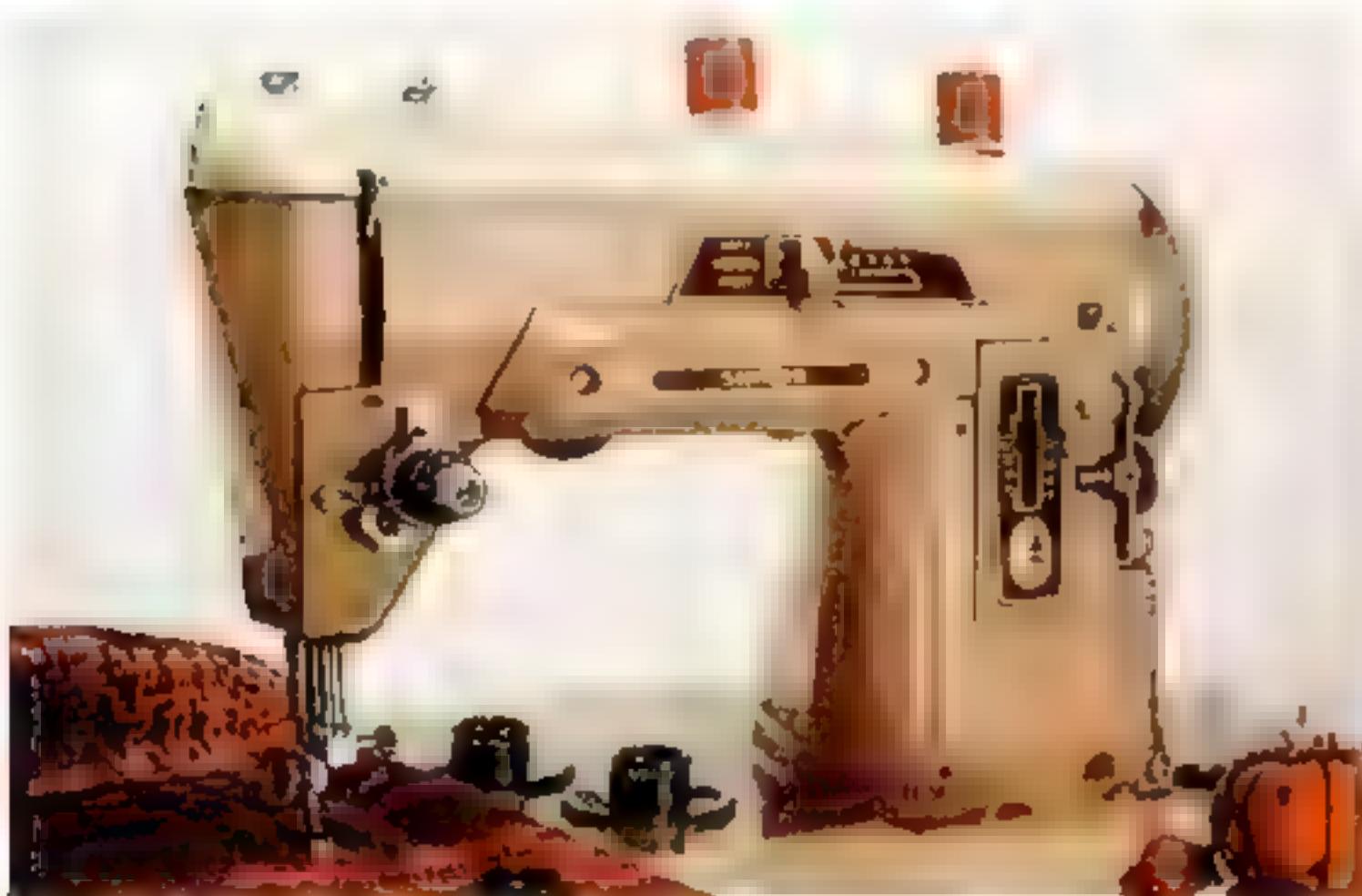
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ANSON INC., 24 Baker Street, Providence 5, R. I.
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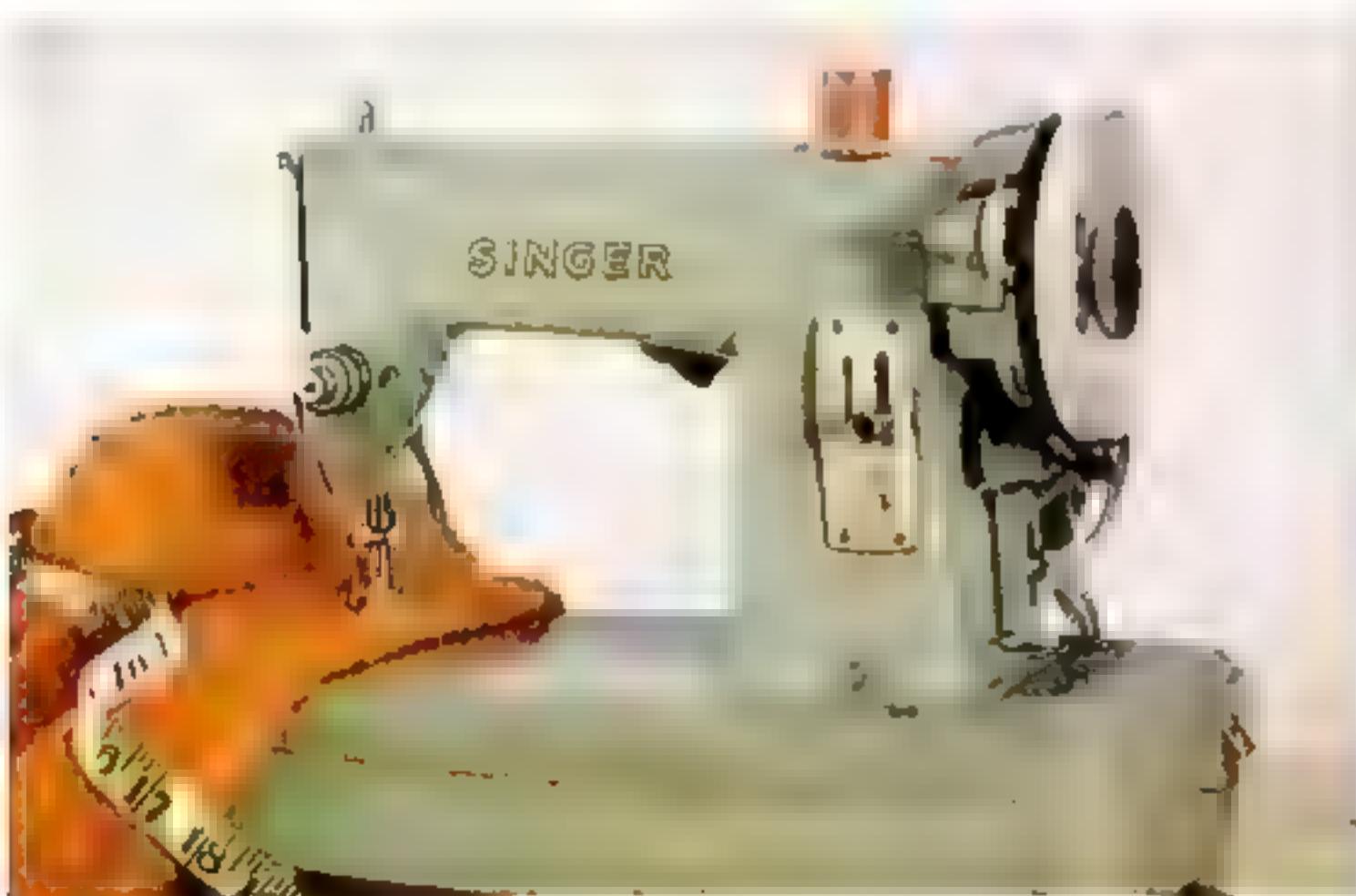
...and for my big gift



More women will wish for—and get—a SINGER this Christmas than any other machine and here's why...



New! SLANT-O-MATIC Special . . . a brilliant new machine that gives you many of the superb features of the SLANT-O-MATIC at a lower price. And it comes with a set of FASHION* Discs you slip on the machine for fancy stitching. Cabinet, portable styles. Made in America.

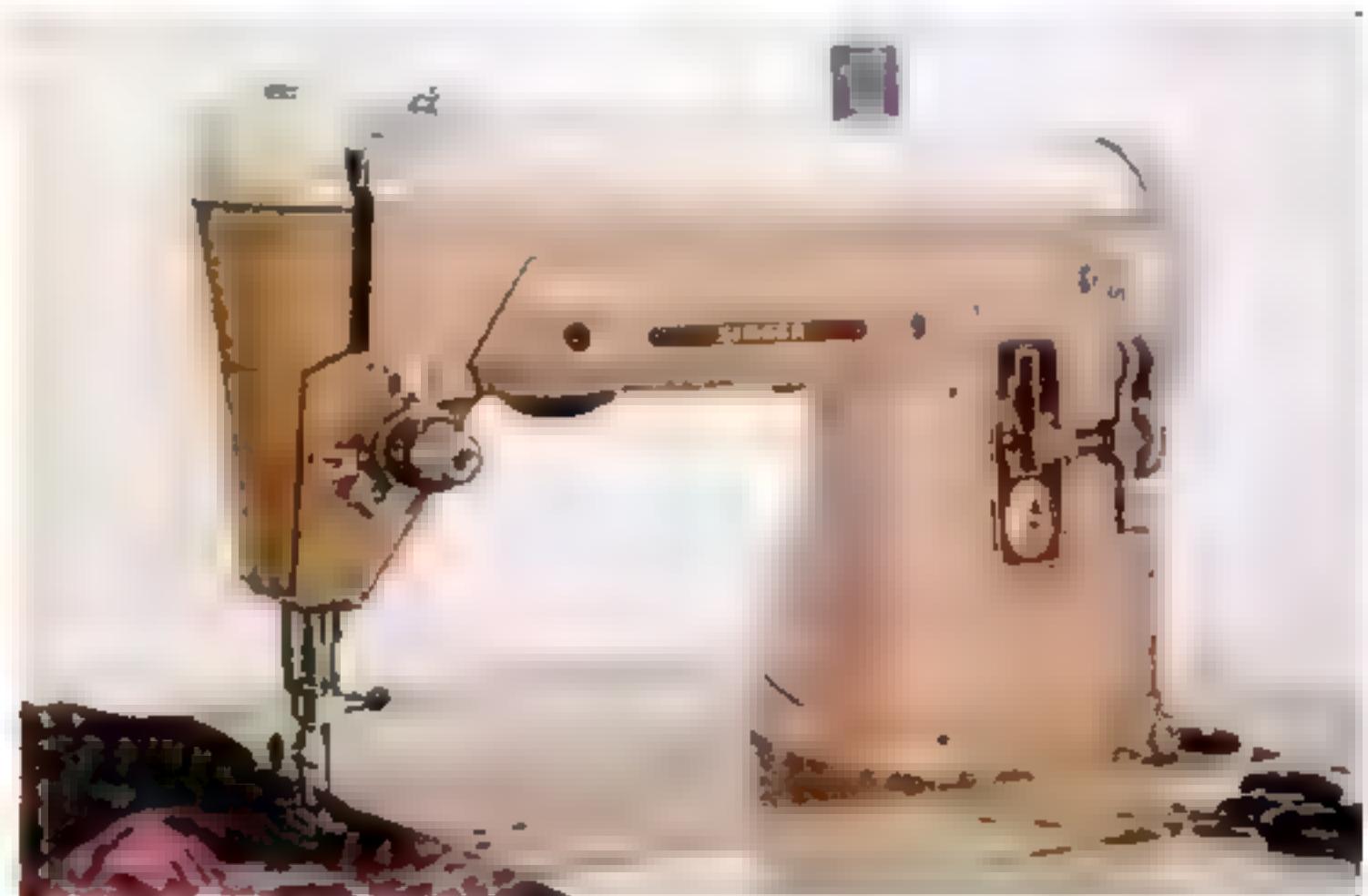


Young-Budget SINGER . . . sleek new machine designed specially for young homemakers! Easy to run—even most beginners make curtains, bedspreads and things for the family right off. And, young husbands are naturally drawn to the tiny price. Cabinet, portable styles. Made in Great Britain.

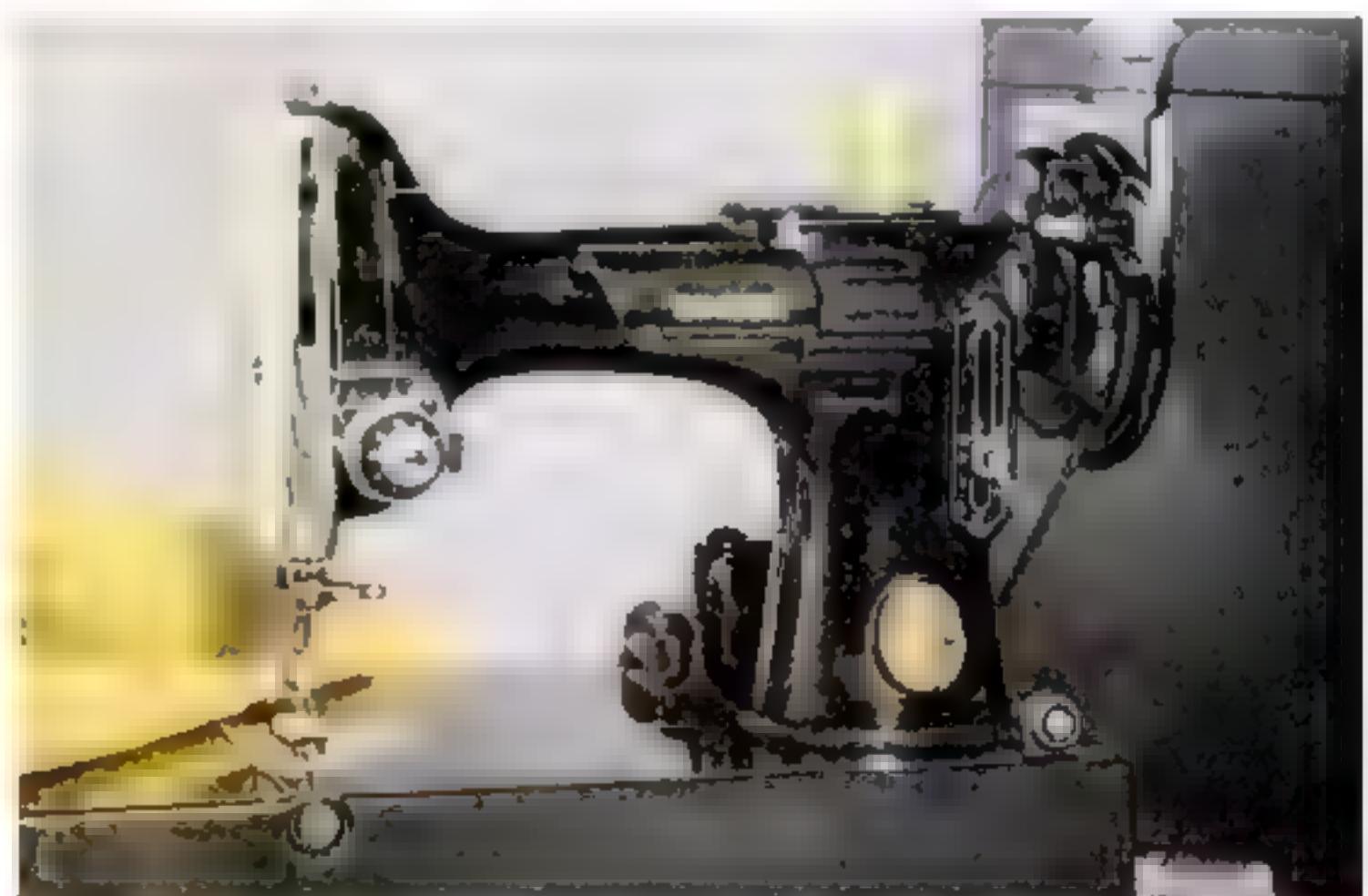
And you can tell Santa . . . SINGER low prices start at \$59.50 for the SPARTAN* model.



Famous SLANT-O-MATIC*. Here is the most talented machine you can buy. Just by "tuning" a knob you can create thousands of fancy stitches. Do practical every-day sewing. Also sew buttons, buttonholes, do darning—even blind stitching. Cabinet, portable styles. Made in America.



New! SLANT-NEEDLE Deluxe! This greatest-of-all straight-stitch machines has foolproof threading; exclusive slant-needle; front "drop-in" bobbin. Never slips or stalls. And a zigzag attachment for fancy stitching is included. Cabinet, portable styles. Made in America.



The FEATHERWEIGHT* has probably been put under more Christmas trees than any other electric portable in the world. And no wonder. Weighs only 11 pounds, yet does the job of a full-sized SINGER* Sewing Machine. Sews perfectly on every fabric. Compact for storage, too. Made in America.

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Also headquarters for SINGER* Vacuum Cleaners
Listed in your phone book under SINGER SEWING MACHINE CO.
*A Trademark of THE SINGER MANUFACTURING CO.



BRICKED-UP SYNAGOGUE of Voronezh was closed by the authorities. The only synagogue in the city, it is now being used for storing lumber.

JEWS IN RUSSIA CONTINUED

up on the edge of the ravine and shot them. They killed 96,000 in three days."

As for a monument, the old man said that Khrushchev, who was Communist party chief in the Ukraine after the war, had made a speech promising to build one to the dead of Babi Yar. "But you see, the only monument we have out here is garbage." "What happened to the bodies?" I asked. "They were left here to rot. But there's a Jewish cemetery nearby. It might be worth your while to go there."

The road to the cemetery was a stream of mud. I asked the driver to wait and waded a quarter mile to the entrance. Although Jews take great care of their cemeteries, this place was wild and untended. Tombstones had fallen over, the low metal fences surrounding plots were flat on the ground, high grass and weeds grew everywhere. There were no fresh graves: the newest tombstone was dated 1938. Some young girls were seated on a bench, talking quietly. "Are any of the victims of Babi Yar buried here?" I asked. They rose to leave without answering. I followed them, repeating my question. One girl dropped back and said diffidently, "Nobody is buried here any more. Jews are buried along with everybody else now."

"Why is the cemetery so run down?" I asked.

She gave me a look of utter panic. "We've had some trouble here," she said. She would say nothing more.

But later on I learned what the trouble was: a mob of Ukrainians had desecrated the cemetery last year, knocking down tombstones and chalking messages such as "We are starting with the dead and we will continue with the living." The day they picked for this desecration was Sept. 29, the anniversary of the massacre of Babi Yar.



DESECRATED JEWISH CEMETERY of Kiev lies desolate near place of Nazi massacre. Jews are now repairing damage done by anti-Semitic mob.



FROM SANTA TO YOU...



Few gifts combine beauty and practicality so well as the SINGER* Extra-Power GOLDEN GLIDE. Its powerful suction makes cleaning easier, faster. Two-way design lets it roll

smoothly without tipping...or stand up for cleaning stairs or storing in a closet. Throw-away bag holds three times as much as most other cleaner bags. Nylon-rubber hose, too.



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twice as much. The swinging swivel head and easy-roll casters make for effortless cleaning. Complete with handy attachments, only **\$49.50**

* See the complete line of SINGER upright, canister and hand cleaners.
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America's new way to bake

(from Pillsbury)

Just slice into chunks
and bake into round cookies



NEW! Pillsbury refrigerated

Homemade fresh! Makes 3 to 4 dozen! Try America's new way to bake Chocolate Chip Cookies! Rich, fresh dough with real chocolate nuggets (lots of 'em!). All mixed, shaped in a roll and refrigerated.

Just slice into chunks... and bake. So easy... and such cookies! Like magic, the chunks bake into perfect, round cookies. Tender... wonderfully delicious... chewy or crisp, as you prefer. One package makes 3 to 4 dozen.

Never before such wonderful Chocolate Chip Cookies made so easily! New Pillsbury Refrigerated Chocolate Chip Cookies—now at your grocer's. Treat your family to some—fresh-baked—tonight! More kissin' cousins of America's most popular biscuits

...at your grocer's dairy case.





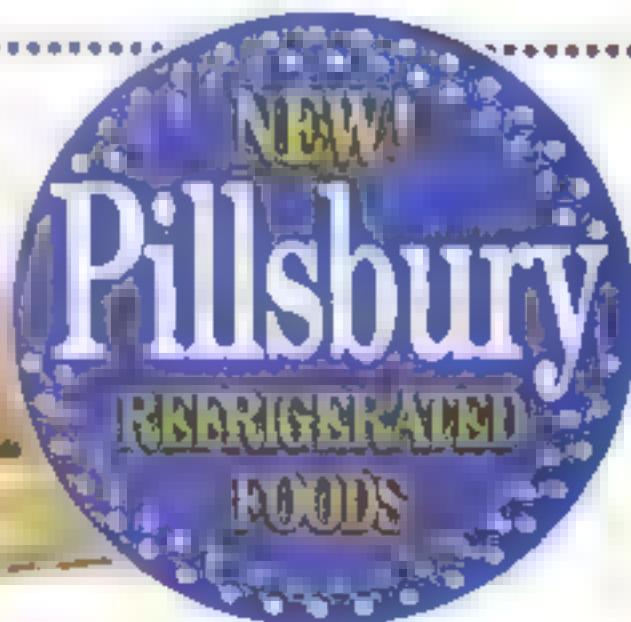
Chocolate Chip Cookies

You'll love Pillsbury's 4 other "homemade fresh" Slice 'n Bake Cookies . . .

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(All you do is slice . . . and bake!)

Fresh cookie dough all mixed and shaped
In just minutes you'll have 3 to 4 dozen
wonderfully delicious cookies.



Nothing says lovin'
like something from
the oven . . . and
Pillsbury says it best! □

A DOUBLE 'A' IN BIOLOGY

A tenth-grader's study of chicken embryo's growth produces classic pictures



PATRICIA LOWARY

In high school science classes across the country, students are busy with individual research projects. Designed to give them a taste of independent work, these projects often result in nothing more original than an essay on a famous scientist or prettily colored diagrams copied from textbooks. But for her 10th grade biology class at Wayne High School in Wayne, N.J., Patricia Lowary chose a solid topic—the development of a chicken embryo—and tackled it with the thoroughness and aplomb of a professional.

Pat began by reading up on chicken embryology and talking with an expert at a nearby hatchery. After outlining her plans to her biology teacher (below), she went to work in the basement of her home, making an incubator out of a photographic printer owned by her father,

an amateur photographer. She put two dozen fertile eggs in the incubator. Every few days she opened up a single egg and studied it. Then she photographed it in color—her father had taught her how—and preserved the embryo in formaldehyde.

When she saw her first embryo, on the fourth day, Pat paled, then staggered to a chair and sat down, her head between her knees. But scientific zeal conquered squeamishness. The refrigerator was soon crammed with pickled embryos, and the family breakfast menu was changed from bacon and eggs to plain cereal. After 23 days the project was finished and Pat was left with seven healthy chicks, a grade of AA and an outstanding set of pictures. Some of them are reproduced on the following pages together with excerpts from Pat's report.

PAT'S REPORT includes one-page prospectus and page of diagrams she copied from technical article.

434

Biology

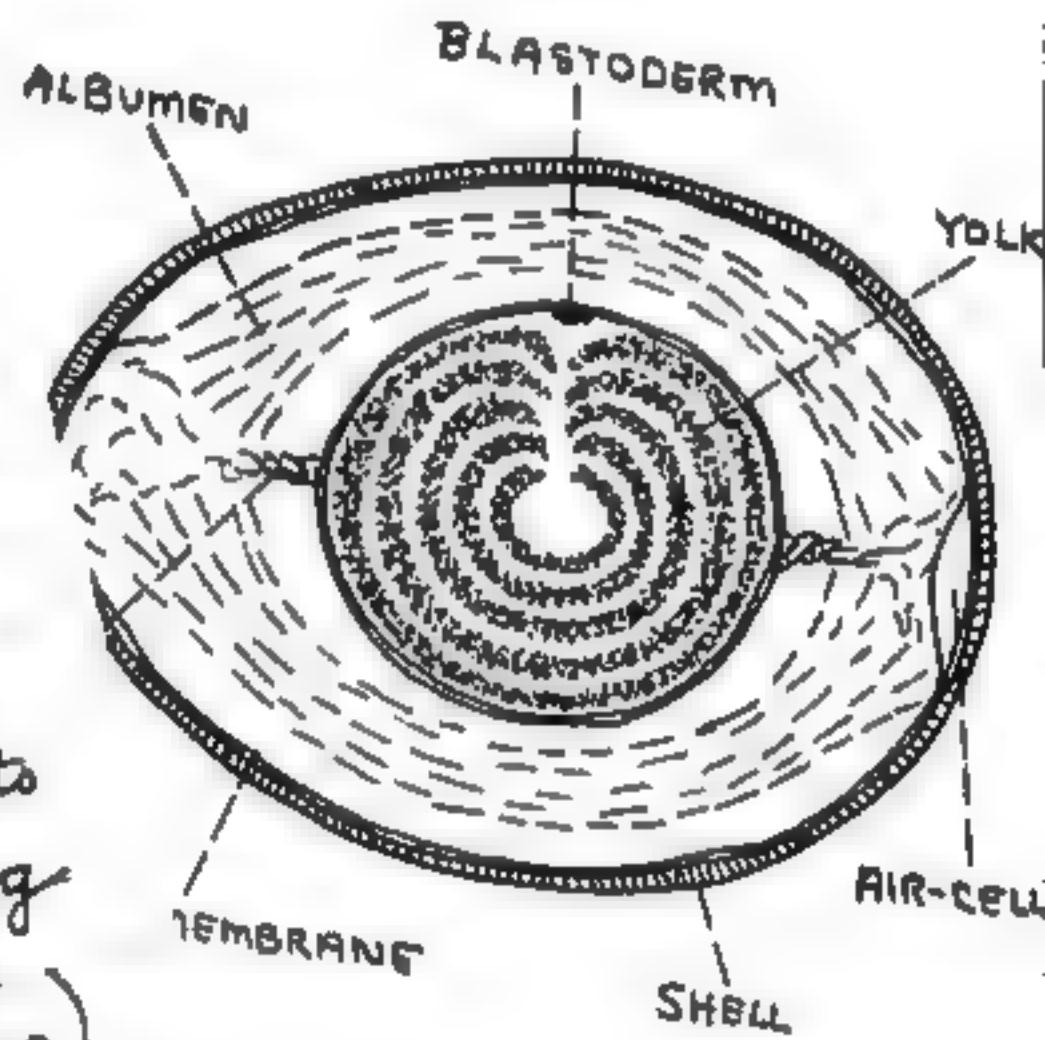
Row 3
~~Biology~~ Per. 4.

"My Project for the Year"

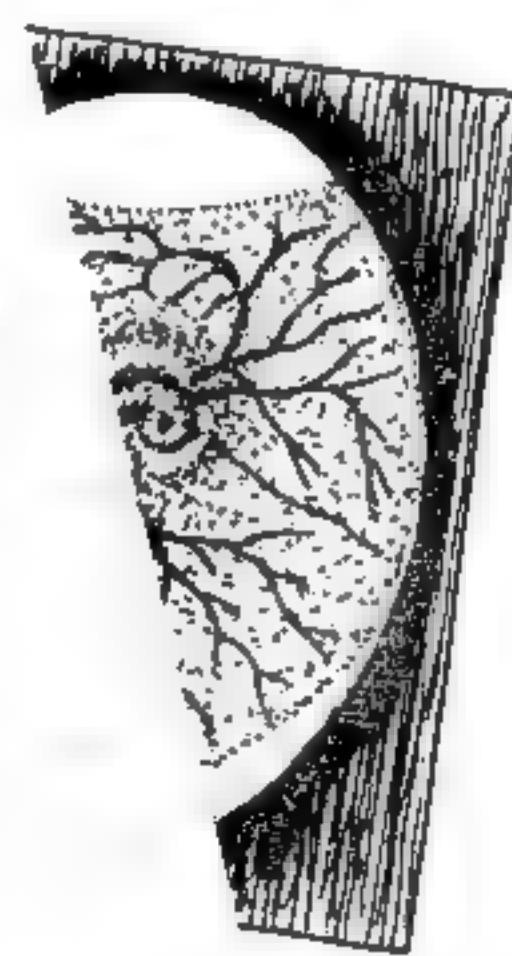
First I am going to make a simple incubator using a light bulb, box, and some other materials. Then I am planning to get about 20 fertile chicken eggs which will go into the incubator. As the eggs start to develop, I will carefully cut an egg open each day and put the contents into a formaldehyde solution (in a jar) This will be done each day until the chick hatches out. Then I will label the jars which have each step of development in it, the best I can.

If I find this project does not work, I will get another resume in as promptly as I can.

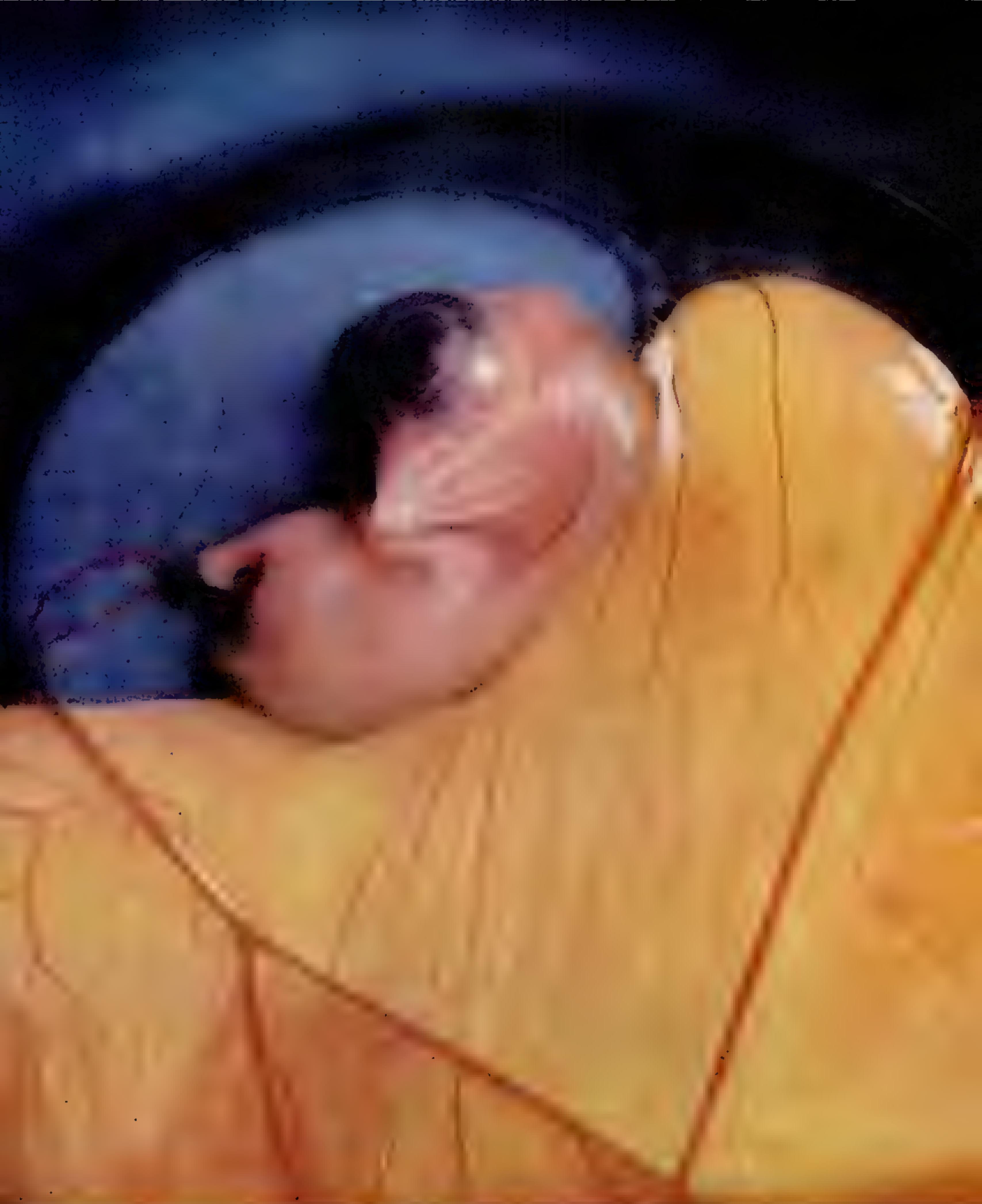
OK



255 SECTION OF A FRESH EGG



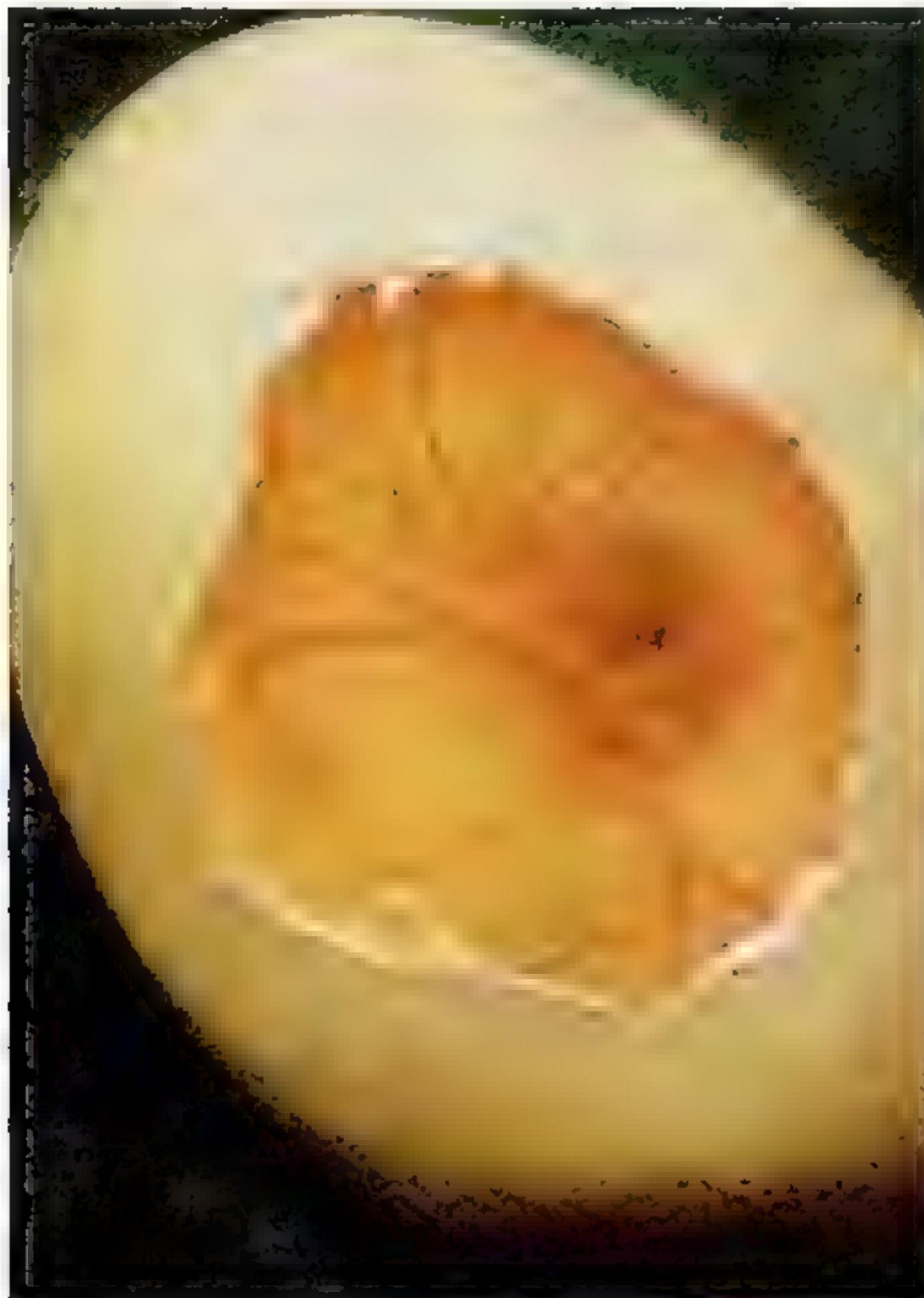
... SHELL
... ERYO SEEN THROUGH



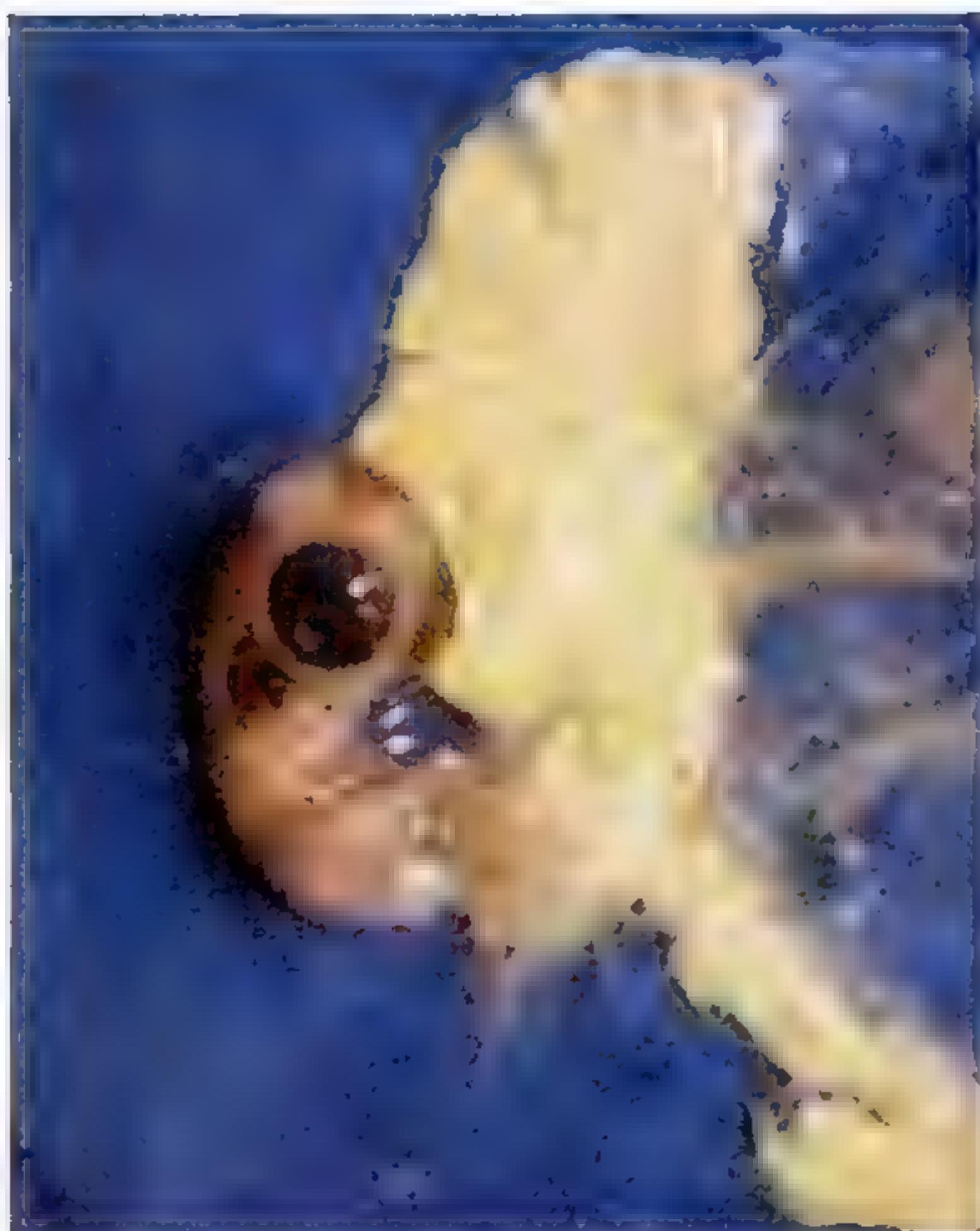
CHICKEN EMBRYO. 11 days old, lies beside its egg yolk in a photograph taken by Pat Lowary for the project. Pat used the family crockery and kitchen utensils

in her experiment. Here the embryo lies in a blue saucer borrowed from the china cupboard. Red blood vessels veining the yolk carry nourishment to embryo.

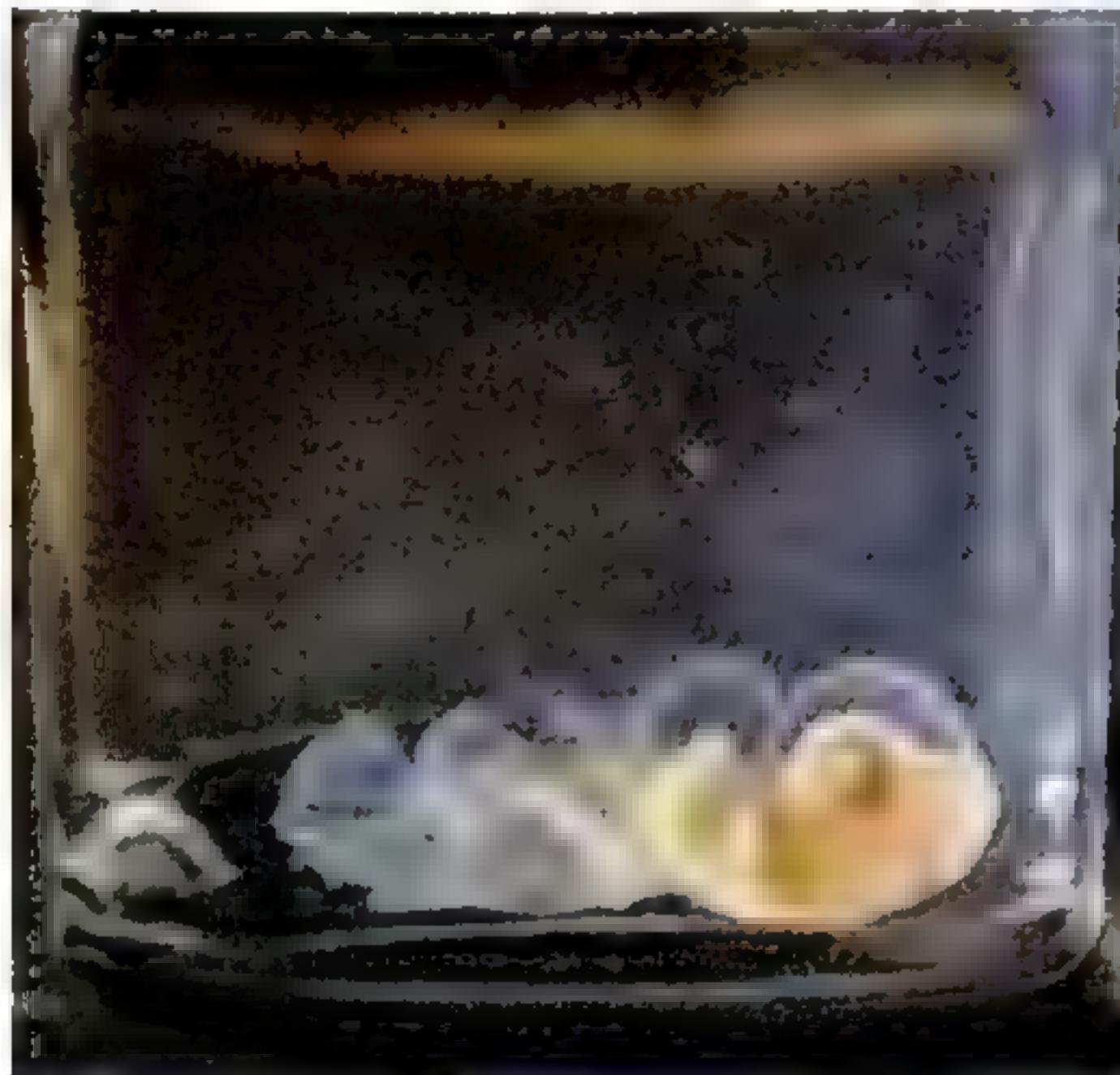
CONTINUED



SIX-DAY-OLD EMBRYO IS VIEWED THROUGH A HOLE MADE WITH TWEEZERS



NINE-DAY-OLD EMBRYO LIES IN DISH NEXT TO YOLK WHICH NOURISHES IT



SEVEN-DAY-OLD EMBRYO, WRAPPED IN ITS AMNION, LIES IN FORMALDEHYDE



ON RUBBER COASTER, ITS AMNION REMOVED, EMBRYO SHOWS HUGE EYE

Sixth- Seventh Day

Opened second egg (*top*) for study [wrote Pat in her report]. I could definitely see that the embryo had grown larger and that the vitelline vessels were covering more area on the yolk sac. Vitelline vessels are blood vessels that carry yolk materials to the growing embryo. On the seventh day, on examination of the embryo in formaldehyde (*bottom*), the amnion (a protective sac enclosing the embryo), eyes, wings and legs could be seen.

Ninth Day

I held a flashlight under this egg before I opened it. I could see a large dark area, and the shadow of the embryo was visible in the center. The embryo was moving. After an opening was made in the shell, the embryo could be seen moving in the amnion, which is filled with a clear liquid and used as an exercise yard. When the embryo was examined, the beak (in its early stages) and claws were the new things which could be seen.



TWELVE-DAY-OLD EMBRYO, NOW WELL DEVELOPED, NESTLES AGAINST YOLK



ON FOURTEENTH DAY OPENED EGG IS FULL OF EMBRYO AND BLOOD VESSELS



ATTACHED TO EMBRYO IS TISSUE (LOWER LEFT) THROUGH WHICH IT WAS FED

Twelfth Day

Through the opening in this egg I could see one foot moving. When I directed the flashlight on the embryo, I could see the other leg, one wing, beak and both eyes. The embryo moved about once a minute. The amnion, yolk with vitelline vessels, and the remaining albumen could be seen when the contents were removed and put into a dish. When removed from its amnion (bottom picture), the eyelids could be seen.

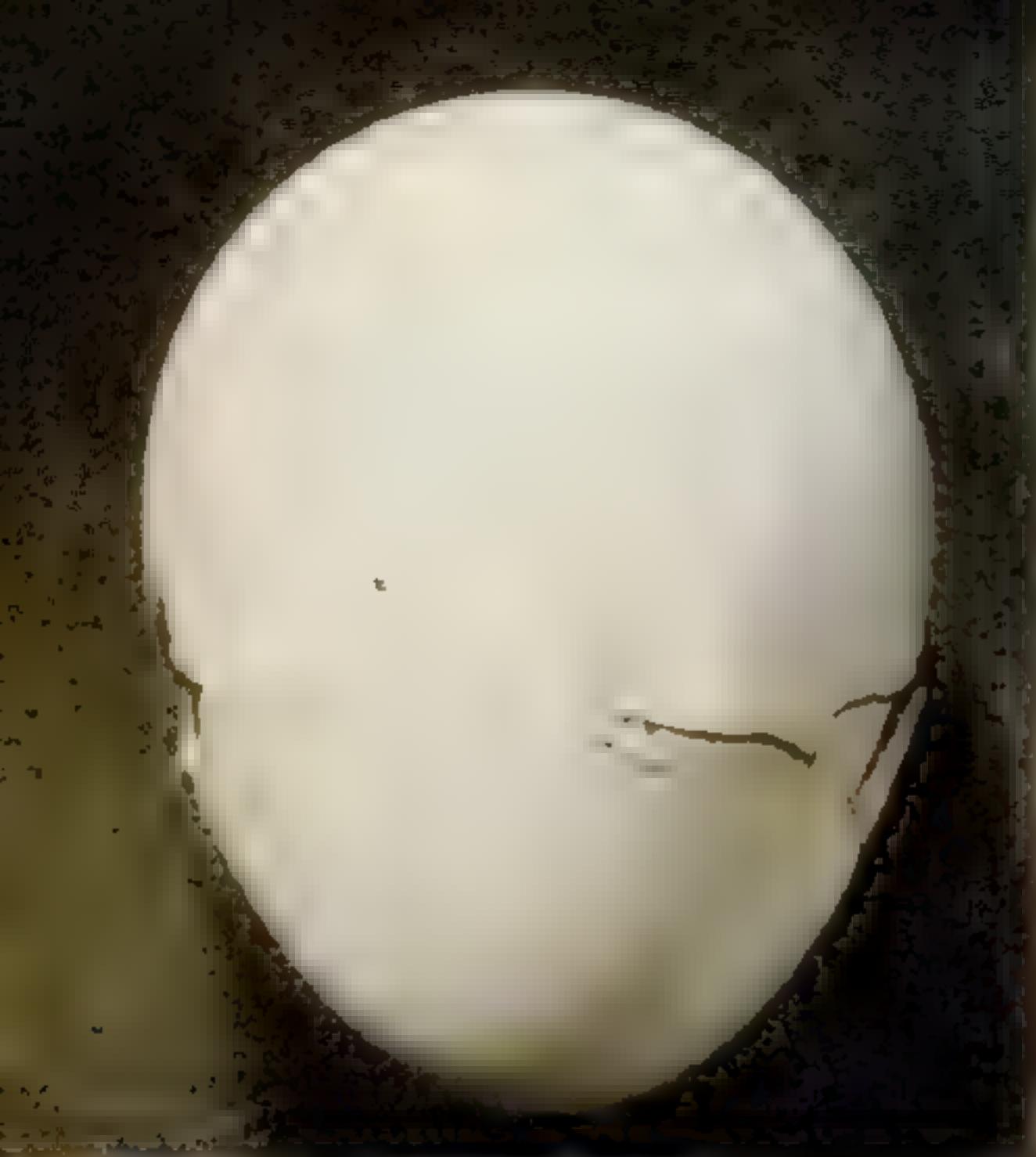


THE EMBRYO IS COVERED WITH FUZZY DOWN. THE EARHOLE IS ALSO VISIBLE

Fourteenth Day

When I first opened up this egg, the embryo looked like a mess (top). But, after examining the embryo through the opening, I decided to experiment by putting the whole egg back into the incubator to see how long the embryo would live. It was left in the incubator overnight. In the morning the embryo was dead. This embryo was about one-quarter inch long. Scales and claws were visible on this embryo. But they are still very soft.

CONTINUED



THE PIPPING OF THE EGGSHELL BY HATCHING CHICK TOOK FOUR HOURS. WHEN SHELL FINALLY CRACKED, IT CRACKED QUICKLY AND CHICK BEGAN TO EMERGE

Twenty-second Day: A Chick is Hatched

This was the long awaited day. In the morning I looked at the last 10 eggs and one was pipped. This is the first cracking of the shell and requires many blows from the egg-tooth on the beak which could be seen through the opening. I could hear the chick peeping inside, and when I placed my hand on the egg I could feel the chick hitting the shell with its beak. Everybody came downstairs and while we waited for the chick to

hatch we changed the set-up for taking pictures so that I could photograph the chick on a little stage. No progress was noted until about 1 o'clock in the afternoon. The shell began to crack rapidly. As the sides of the egg began to move apart, the chick twisted and finally with one heave came out, wet and weak but willing to try to stand up. The next day the chick was dry and fluffy, ready to wander about in a new world.

ITS FEATHERS WET AND MATTED, THE CHICK STRUGGLES OUT OF ITS SHELL. IT TOOK THREE MINUTES. NEXT DAY (RIGHT) THE CHICK IS FLUFFY AND HEALTHY

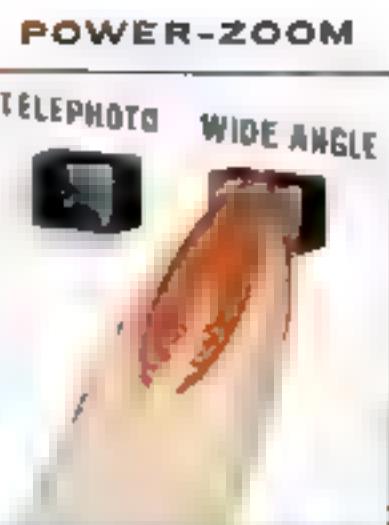


Revere

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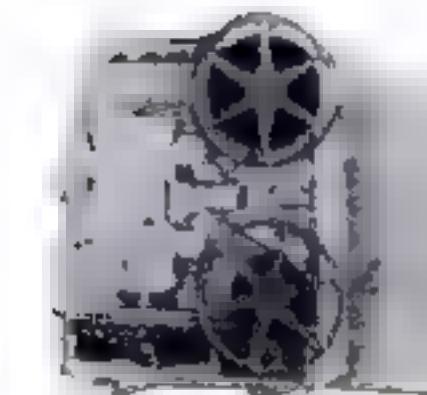
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ZOOM lens automatically glides back and forth at a touch of a button. Creates movie effects heretofore reserved for television and motion picture cameramen. Viewfinder is coupled to the zoom lens and shows each changing scene big, clear and bright just as it will appear on your screen!

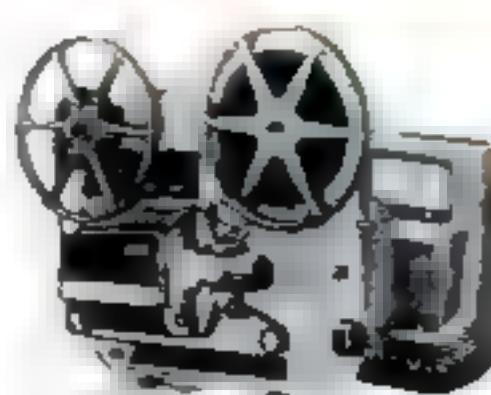


Just slide
the lens
for telephoto closeups,
normal and
wide angle views.



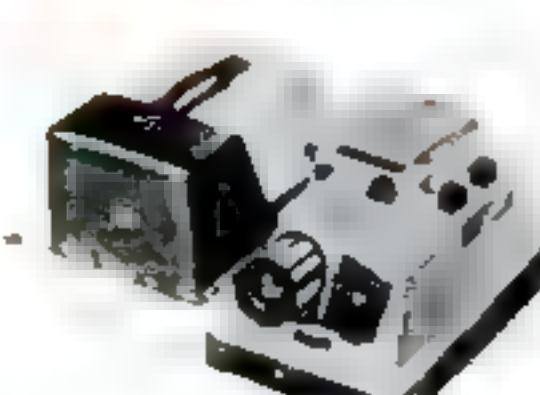
AZ-777 AUTOMATIC 8MM PROJECTOR

Automatically feeds film right on to the take-up reel, and starts your movie by itself, no threading! Forward and reverse; Wollensak F/1.5 Zoom lens enlarges the scene; 400ft. reel. \$147.50



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Compact, modern-styled. Forward and reverse; $\frac{3}{4}$ F/1.6 lens; New DCA reflector type lamp; 400 ft. reel; case. \$99.50
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Automatic electric-eye exposure. ASA speeds of 10, 16, 20, 25, 32 and 40—for present as well as future films. "Optic-Scale" with insufficient light signal. Manual exposure control knob for special effects. Back-light exposure compensation. Easy drop-in spool or magazine load. Mechanical "heart-beat" in magazine model. Self-setting footage indicator, self-locking door, continuous run and single frame exposure.

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Zoom in normal, wide angle and telephoto scenes by manually sliding the Wollensak f/1.8 Raptar Zoom lens back and forth. Exposure is, of course, automatically set by the electric-eye. You merely zoom in the scene you wish to take . . . and it's yours, without figuring or guessing.

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*The nicotine in the smoke of King Sano is the lowest in any of 15 leading filter brands, when 47 millimeters of each cigarette are smoked.

This is based on a continuing study by Stillwell & Gladding, Inc., Independent Analytical Chemists.



Christmas Stars from Soda Straws

In Switzerland at Christmastime it is traditional to make decorative stars from held straw. Jack Kunz, a New York commercial artist, admired these ornaments so much that he determined to duplicate them at home. But held straw was hard to find in New York and Mr. Kunz decided to try soda straws. They worked beautifully. To make a star takes 20 straws and 60 yards of crochet cotton. The dexterous can make a star in three hours, a latter-ranger takes longer. The stars have 20 points, are built on an

icosahedron, which sounds worse than it is. Instructions are on following pages. The star top left above is made of eight-inch blue and green Cellophane straws; it is almost two feet from tip to tip, costs less than \$1 for materials. The one at top right, a 29-inch star, is made of 10½-inch pastel straws, which cost 15¢ per 100. At bottom left is a giant star, four feet from tip to tip, made of 18-inch striped straws, \$1.25 per 100. Star at bottom right is made of eight-inch Cellophane straws, for 38¢ per 100.

CONTINUED

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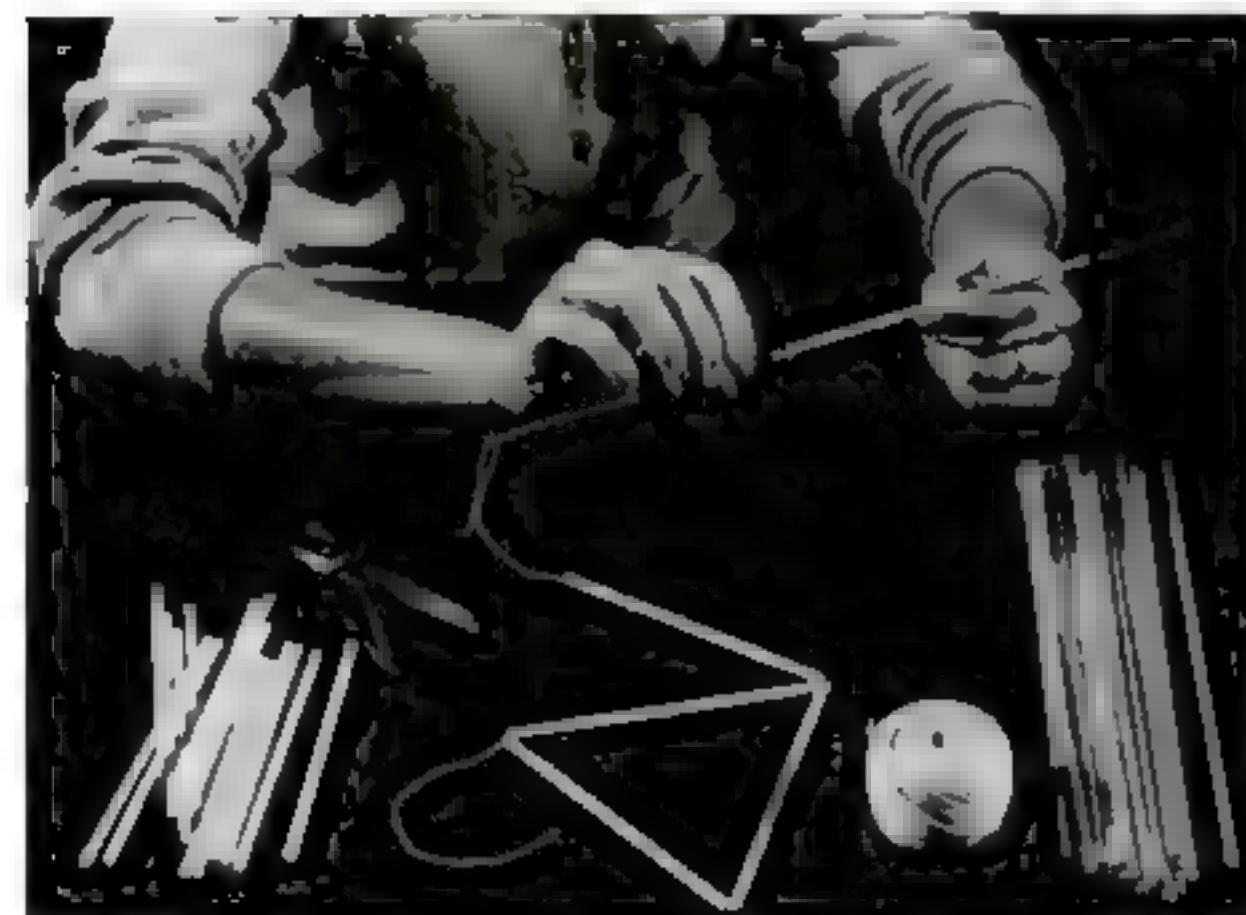
49¢

BUY IT TODAY AT YOUR VARIETY STORE,
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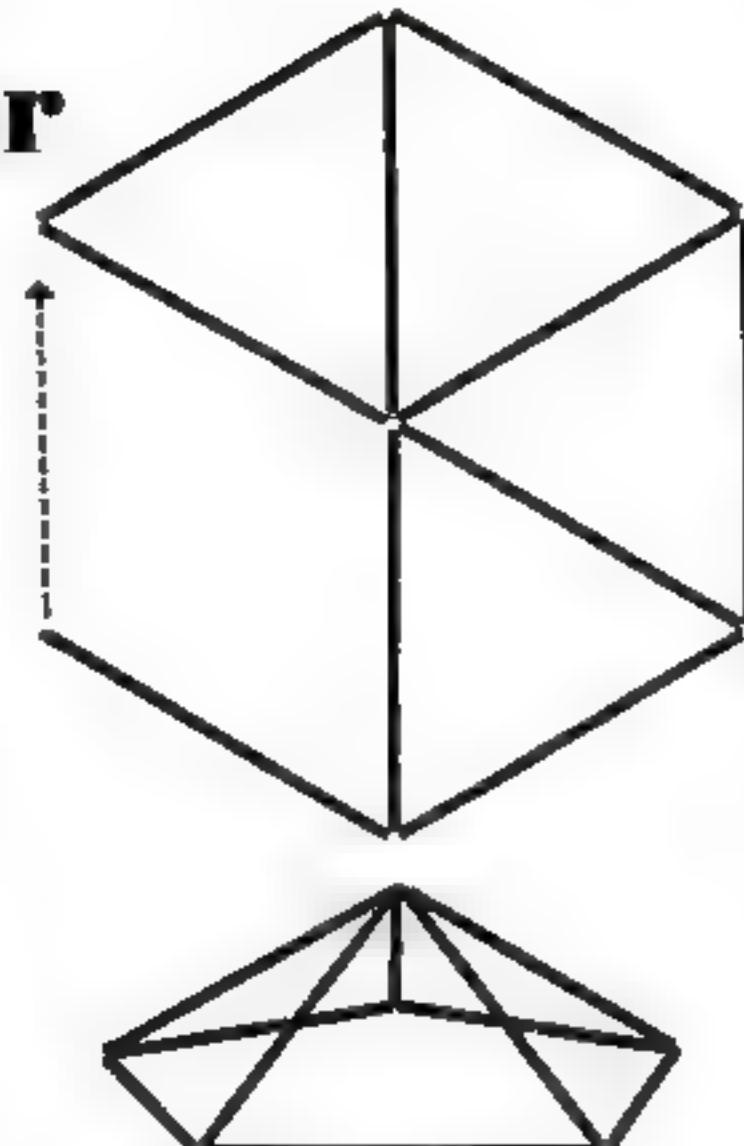
FOR COLDS, SORE THROATS, BAD BREATH
VI-JON LABORATORIES, ST. LOUIS, MO. + OAKLAND, CALIF.

STARS FROM STRAWS CONTINUED

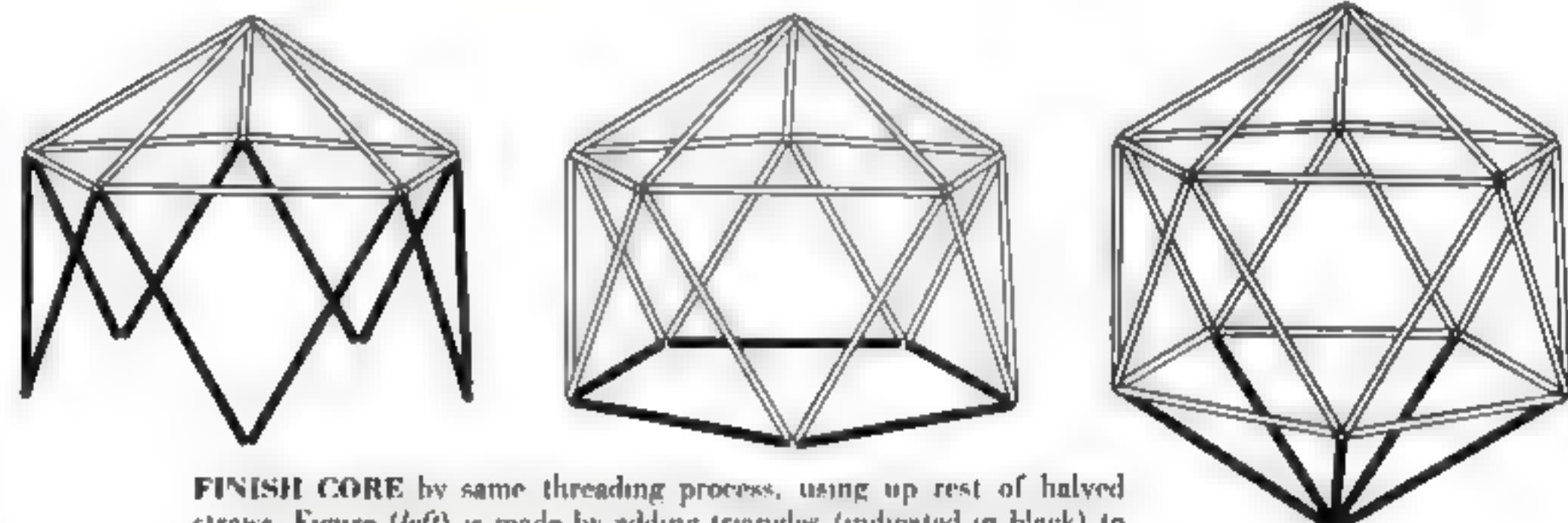
How to put it together



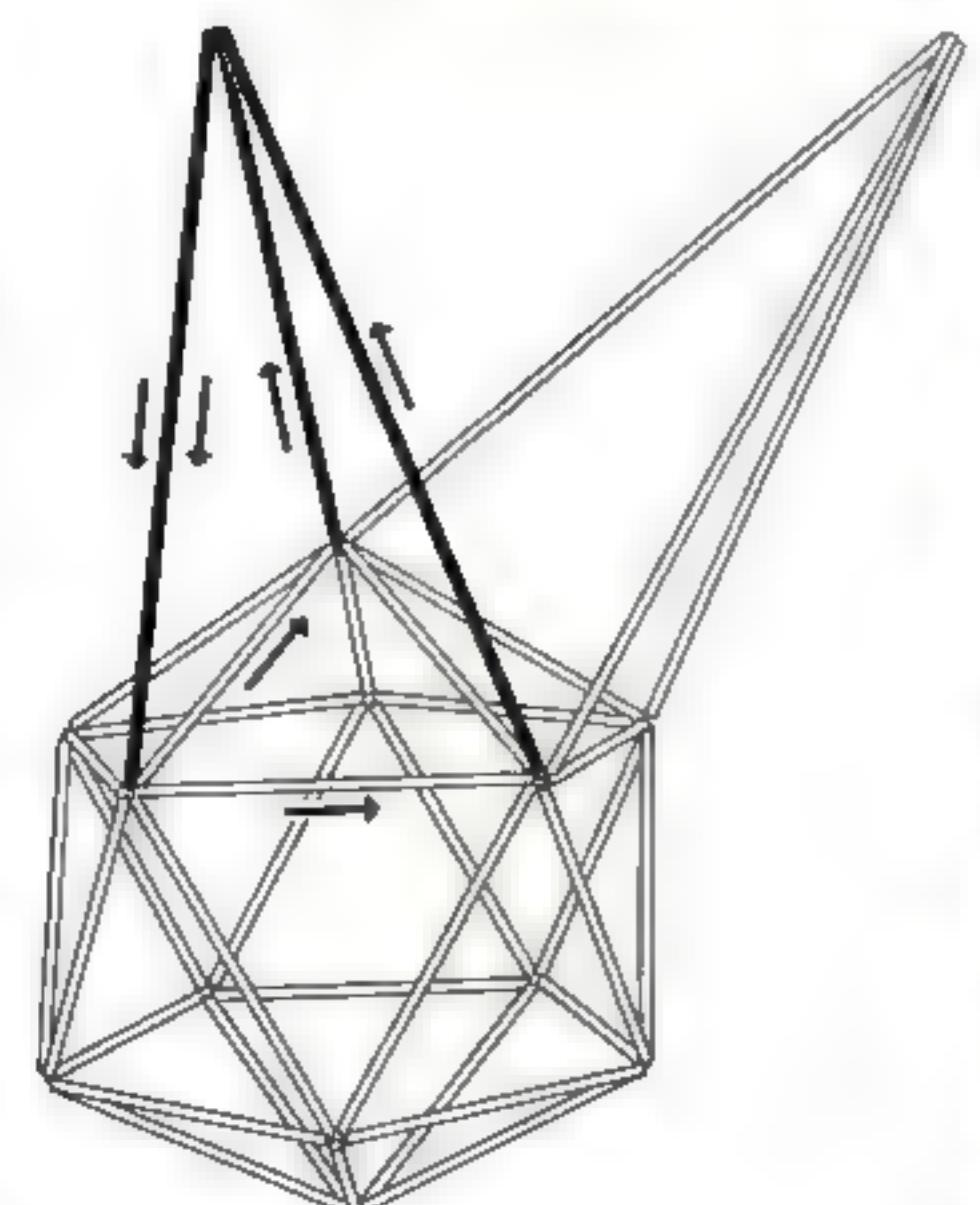
THREAD STRAWS with needle made of florist wire. Wire must be a bit more than twice the length of the straws. Bend wire double, twist strands together, leaving a loop at doubled end, small enough to pass through straws. Cut 15 of 75 straws in half. Thread wire loop with crochet cord. Pass needle through three halved straws. Cut cord and tie ends to form triangle. Above, second triangle is being attached to first.



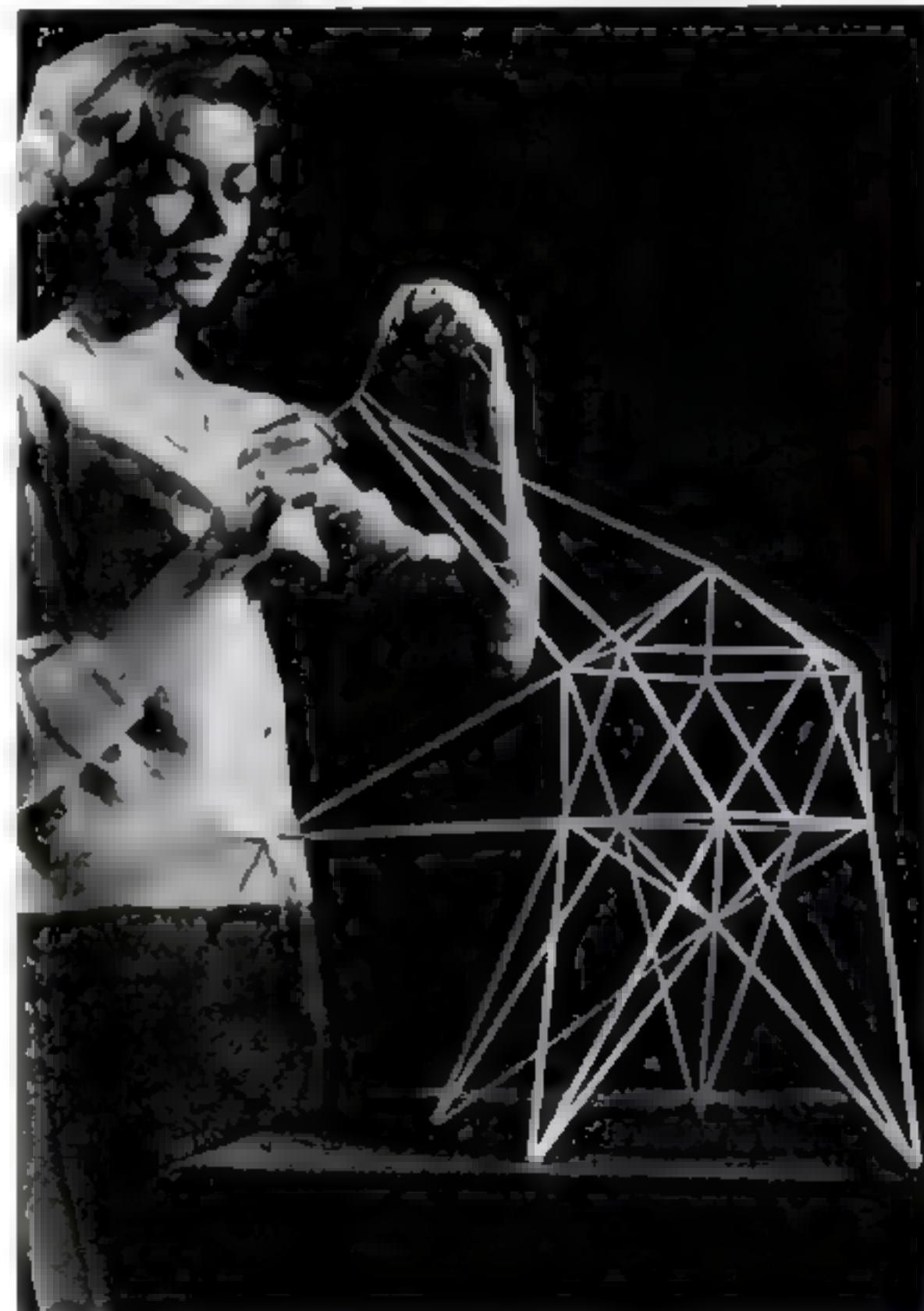
ADD TRIANGLES by rethreading one straw of the finished triangle, then adding two more halved straws. Cut cord, tie. Repeat process to make figure at top. Take cord hanging from last straw, pull up to triangle, as shown by dotted line; tie tight. This forms tentlike figure above.



FINISH CORE by same threading process, using up rest of halved straws. Figure (left) is made by adding triangles (indicated in black) to bottom straws of tentlike top. Add base straws to these triangles (center). To base, add bottom triangles (right). The bottom of the core looks exactly like the top. By attaching five triangles to the base straws of the firm structure, it automatically becomes a tentlike shape and core is done.



ATTACH POINTS of star. Full-length straws are used, three for each point. Each of the 20 triangles of the core gets a star point added to it. To begin, pass the needle through a full-length straw. Follow the outside arrows on diagram above, thread down straw (left), go through half straw on core and up through full-length straw. Cut the cord, leaving ends loose. Now, follow inside arrows, down through straw (left), back through a base straw, up through another full-length straw (at back). Tie loose ends of cord at top of point as shown at right.



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Utmost quality is apparent in the Grand's good looks and performance. It's American made, with all these features at no extra cost: table and legs, music rack, pilot light and knee-operated volume control... plus the world's great music (over 500 songs with words) in 20 music books.

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Write for free color literature and complete list of Magnus music. Sold at appliance, department, furniture and music stores everywhere.

MAGNUS ORGAN CORP., 100 Naylor Ave., Livingston, N.J. Dept. L12

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BLENDED WHISKEY, 86 PROOF, 66% GRAIN NEUTRAL SPIRITS. SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY



CHRISTMAS ORNAMENTS BY PLACE NOEL, INC.

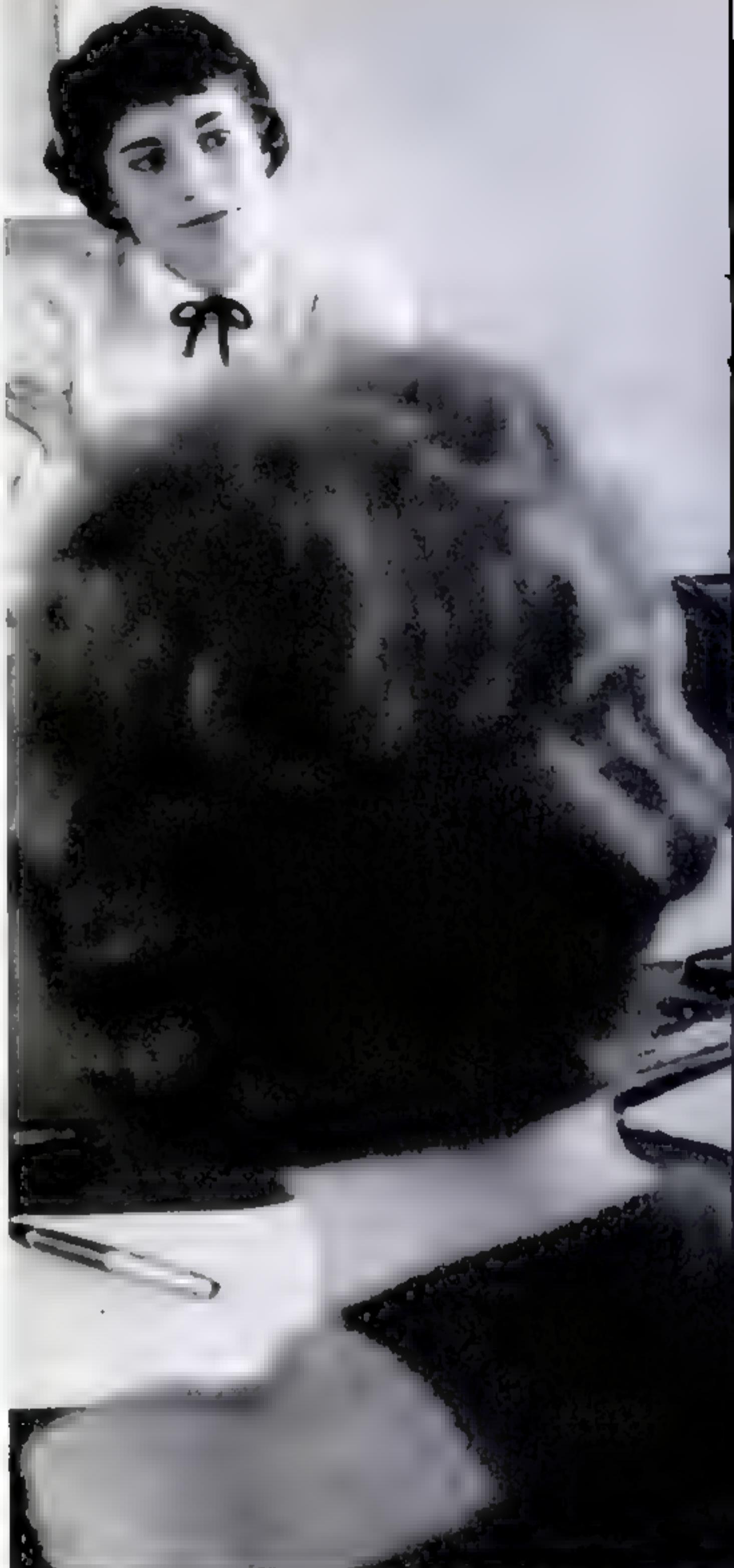
Give America's great whiskey and give



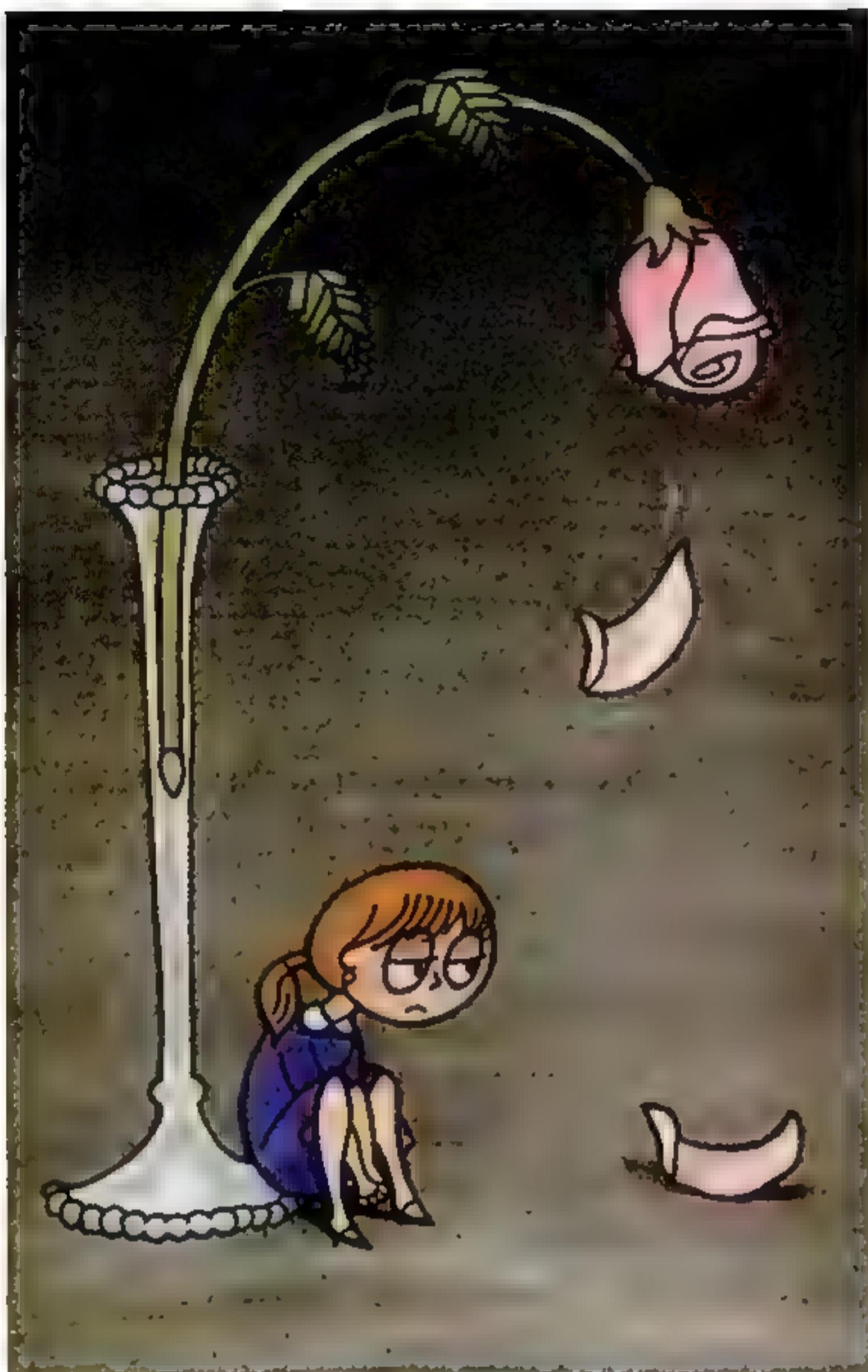
it in beautiful style

For Christmas...a classic decanter of Seagram's 7 Crown
in its own joyous, jewel-like holiday dress. What a
beautiful way to take the guesswork out of giving!
The regular bottle, too, comes in the same glorious package.
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Over-Coffeed?

Feeling low? Too depressed to get-up-and-go? Too much coffee does affect some people that way.

Postum can't. Postum's 100% caffeine-free. Can't make you nervous or rob you of sleep.

A satisfying hot drink you can enjoy —cup after cup after cup.

Give Postum a good try for a week or two. See how much better you feel when you give your over-coffeed nerves a rest.



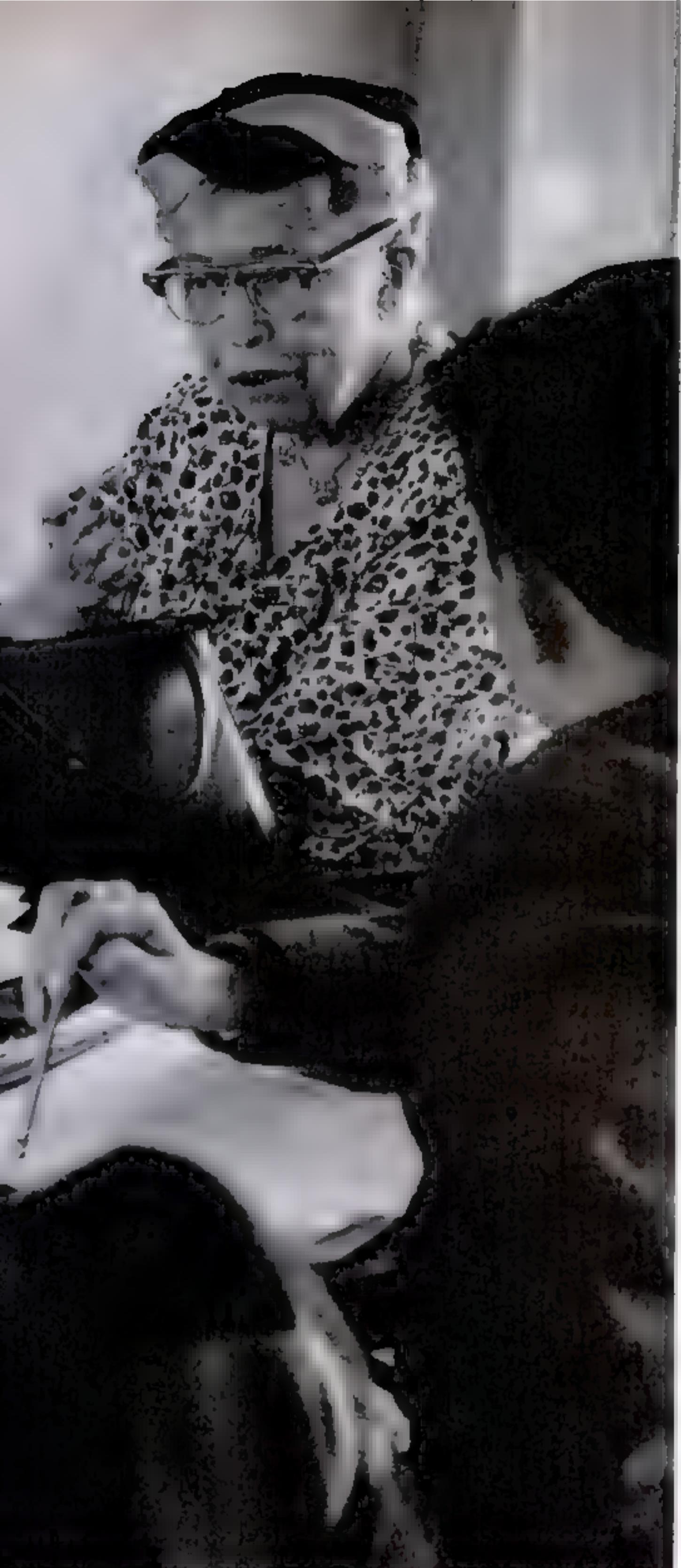
Drink POSTUM
...it's 100%
coffee-free!

Another fine product of General Foods

Worldly Lesson

The 15 hand-picked honors undergraduates in Politics 175C at Brandeis University in Waltham, Mass., stand in awe of their new teacher, the visiting lecturer in international relations. And their teacher, Mrs. Eleanor Roosevelt, throws the awe right back at them. "They are so terribly bright," she says. "This is the only subject I would dare teach because it's the only one I know enough about." This fall, at 75, Mrs. Roosevelt took on the stint of giving nine monthly seminars on world law and organization, adding it to a schedule already crowded with speeches, travels, TV appearances and charity drives.

Mrs. Roosevelt needed to do no special boning up for her academic



LECTURING TO STUDENTS ON THE UNITED NATIONS SECURITY COUNCIL

from New Prof

assignment. As First Lady she closely studied world problems. Later she was a U.S. delegate to the United Nations for seven years, and her lectures deal primarily with that body. She explains, "I especially try to bring out the little things from my own experience that might help to clarify the U.N. for our young people." Then after her class she chats with these and other students whom she meets on campus. The fact that she handles herself like a relaxed and veteran pedagogue is no fluke. From 1927 to 1933, while her husband was moving up in politics, Mrs. Roosevelt taught classes in current events, history and literature at the now defunct Todhunter private school in New York.

CONTINUED

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MORTON FROZEN
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TASTES JUST LIKE
YOURS DOES!



Take the finest aged cheddar cheese money can buy . . . grate it into tangy golden shreds . . . heap it, with a lavish hand, into fresh-cooked macaroni . . . mellow it with a rich and delectable milk sauce . . . and there you have it. Morton "Old Kentucky Recipe" Macaroni and Cheese Casserole. Try it tonight. Just heat and serve it *pride*ly!

You'll also love the other Morton Casseroles: Spaghetti and Meat . . . Chicken and Noodles. In your grocer's freezer now!

PROFESSOR



STROLLING TEACHER. Mrs. Roosevelt tours Brandeis campus with Neil J. Abelson, 20-year-old junior (right), one of her students, and pauses to chat with

co-eds Judith Finkelstein, 18, and Janet Seigerman, 18, both sophomores. They said they wanted to sign up for her seminar but it had been difficult to get into.



Now you can hear, talk on the phone, watch TV, or hear baby cry while your hair dries. Because this is the first truly *whisper-quiet* hair-dryer.



Now you can walk... even work... because this is the first mobile hair dryer. Strap the lightweight case around your waist—and more.



Dries faster than old-style dryers. Stand-away bonnet fits over biggest curlers; you can loosen the drawstring top to tell when you're dry.

Hear, walk, talk, while your hair dries

only with the new General Electric Hair Dryer



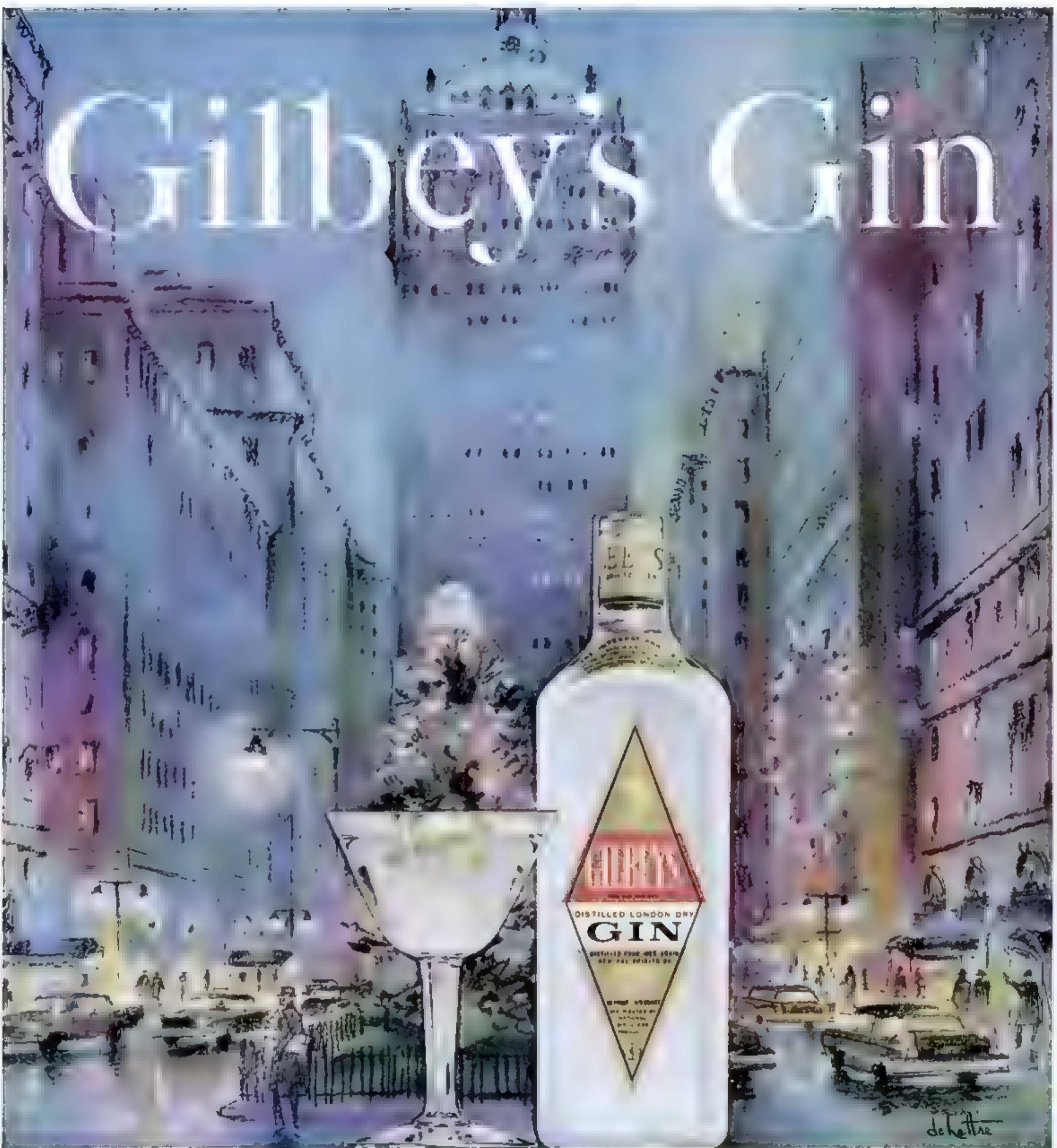
So easy to use: slip on the bonnet, select your heat from 4-comfort settings. In minutes your hair will be dry and lovely. The bonnet telescopes flat; fits in a compact storage case.

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For holiday cheer...“the world agrees on ‘Gilbey’s, please’!”

Among the bright delights of the season, you most surely will find Gilbey's Gin. This world-famous favorite with the century-old name has become traditional for holiday

drinks. Join in the holiday spirit, serve Gilbey's Gin and give Gilbey's Gin - the International Gin. *This year give holiday cheer...the thoughtful gift of perfect taste!*

GILBEY'S DISTILLED LONDON DRY GIN 90 PROOF. 100% GRAIN NEUTRAL SPIRITS. W. & A. GILBEY, LTD., CINCINNATI, OHIO. DISTRIBUTED BY NATIONAL DISTILLERS PRODUCTS CO.



Famous Cartoonists Share Silver Jubilee

Al Capp's Rabelaisian wit plus fascinating females

In the odd world of the cartoon strips, Al Capp, creator of Li'l Abner (right) and Milton Caniff, whose masterwork is Lieut. Colonel Steve Canyon, rank as national treasures comparable to Mt. Rushmore and Marilyn Monroe. Daily the duo set readers aglow, Caniff with dollops of Strange Dames and sophisticated adventure; Capp with Strange Dames and loud, Rabelaisian laughter. Capp's cartoons are seen by 50 million Americans every day, Caniff's by just as many. They both started their own comic strips in 1934 and right now are jointly celebrating their silver jubilee.

Capp is the creator of the Shmoo, Bald Iggle, the Nogudnik and, most important of all, the Yokums of Dogpatch. Born in genteel poverty in New Haven, Conn. 50 years ago, he decided to take up cartooning when he heard that a famous cartoonist was making \$2,000 a week and had married a succession of French countesses. Capp realized only half of his ambition. He makes far more than \$2,000 a week but he never married a countess, French or otherwise.



Li'l Abner



CAPP'S STRANGE DAMES are always around, usually available. From left above are: Wolf Gal,

who feeds men to wolves; Hopeful Mud, pigtailed menace; Minnie Mustache, dear to Harvard Jay

Caniff's high adventures plus ever-luscious ladies

Milton Caniff, a mild, easygoing man, is the only one in modern cartoon history deliberately to abandon a hit strip — *Terry and the Pirates* — and then create another in jut-jawed Steve Canyon (right), best-known light colonel in the Air Force. Caniff's reason: to obtain full ownership of his strip. His Canyon goes everywhere: to Nirvana, a base in the Canadian north to fly out a secret bomber; to the south Atlantic to track missiles; to China to rescue a prisoner of the Reds. He is so famous that Colorado changed the name of Squirrel Gulch to Steve Canyon. Columbia, Mo., home of "Old Mizzou" (student name for the University of Missouri), would have named a street for Caniff except the conservative citizens protested. They suspected Miss Mizzou, a Canyon dame, wears no clothes under her trench coat.

Caniff was born in Hillsboro, Ohio, son of a printer, 52 years ago, was graduated from Ohio State and came to New York to cartoon. There he and Capp were brought together by fate, in the person of a man named Hicks (turn page).

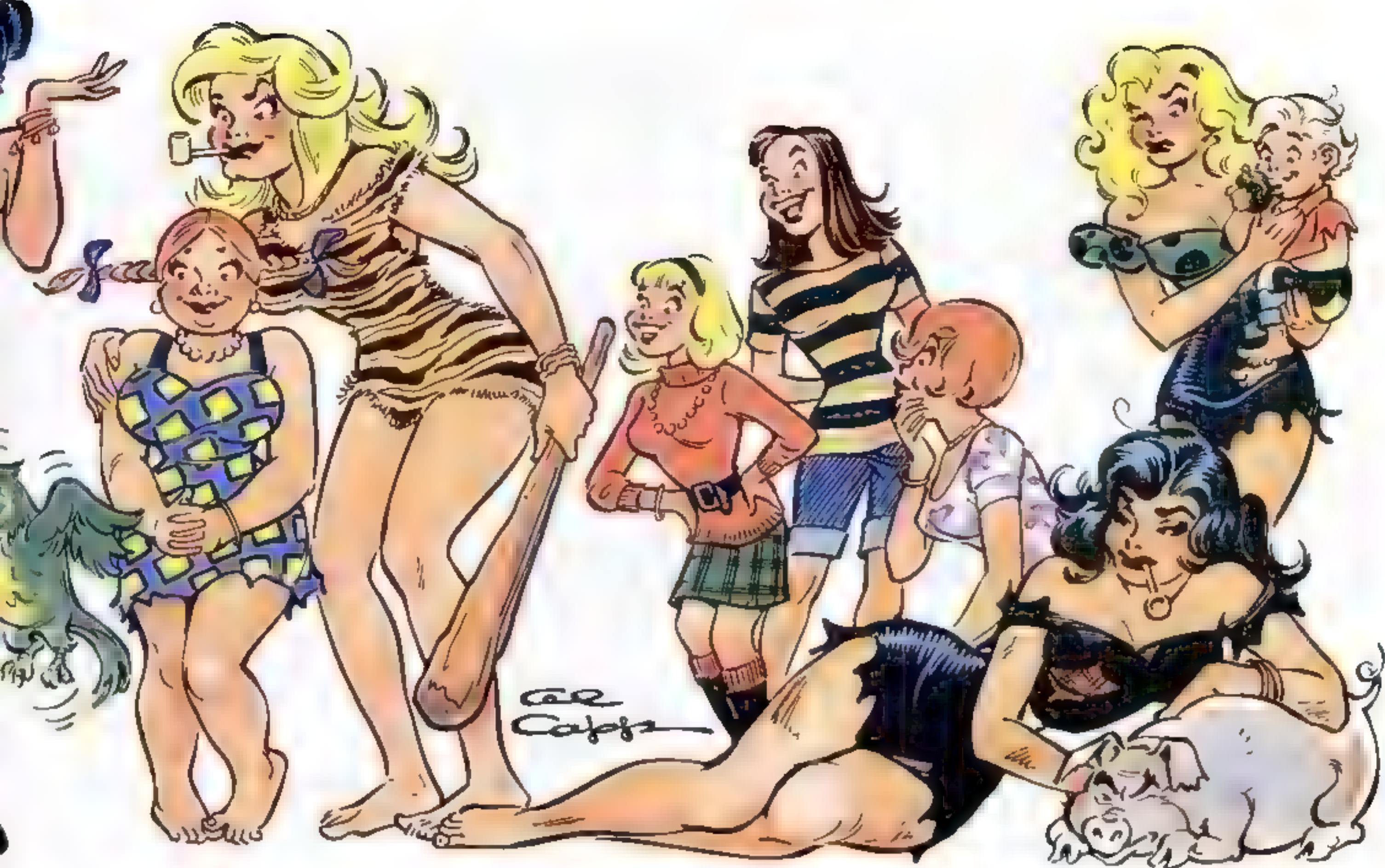


COL CANYON



CANIFF'S STRANGE DAMES are luscious but for Canyon unattainable. These are: Copper Calhoun,

financier; Princess Snowflower, victim of Red Chinese; Convoy, lovable war waif; Poteet Canyon, a



Polecat: Redskin egghead; Appassirata Von Glax, a millionaire neophyte; Big City gal; Sydney

the Parrot, a bird with Big Heels; Pig Gal, a grumpy menace; Stone Age Gal, a passionate giantess; The

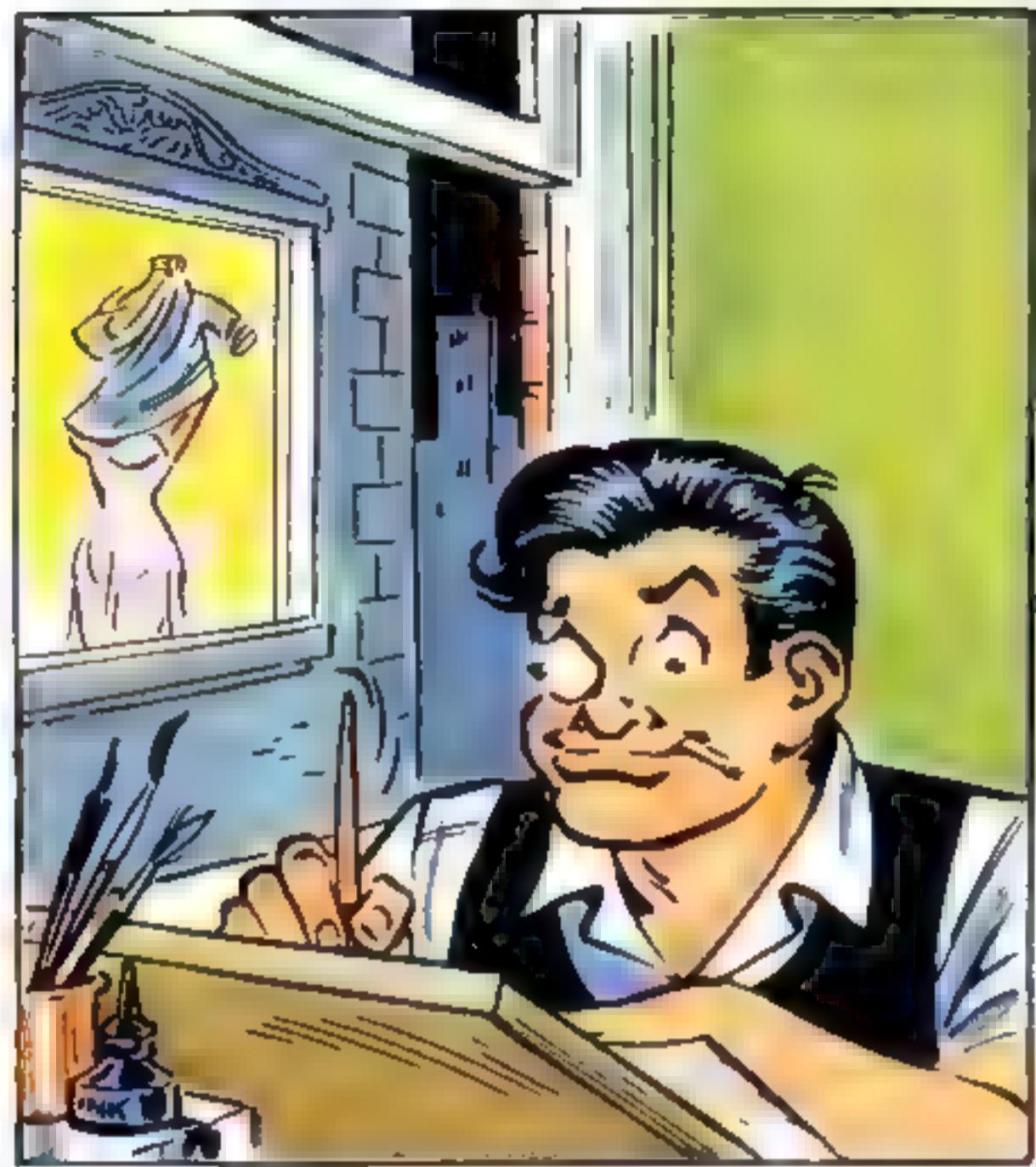
Three Teenagers; Moonbeam McSwine who fancies pigs; and La La Louer's Daisy Mae with Honest Abe



teen-age kissin' cousin; Miss Mizou from Missouri; Savannah Gay, actress; Summer Olson, sweet but

married; Chester, the pert Oriental; Herself Muldoon, underworld queen; Gilberta Ha Ha; Blind and

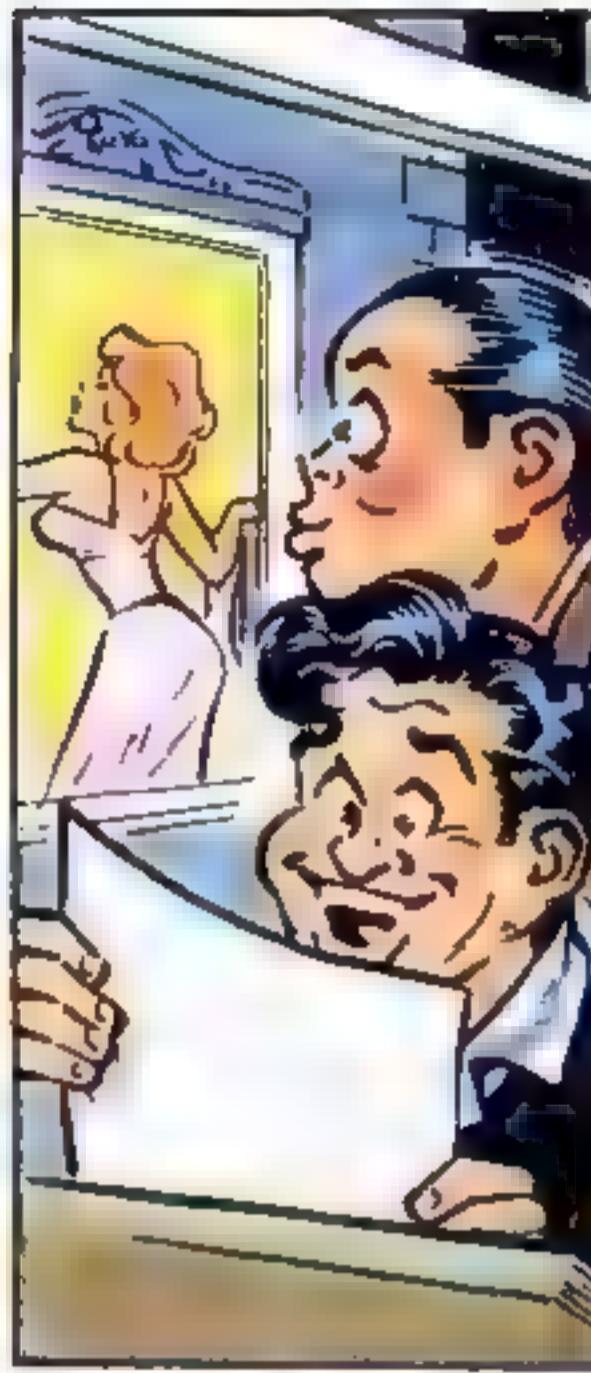
lovely; Doe Redwood, pilot; Feeta-Feeta, secretary; Deen Wilderness, doctor; and Madame Lynx, spy



HOW CANIFF CONQUERED, according to Al Capp, begins in the horrible era when all A.P. cartoonists had bulging right eyes because across the street from



the office was a famous hotel whose windows bore constant right-eye watching. Here Caniff, an obscure employe, asked Capp to look over, please, some of his



Discoverer Remembers a Promising Pair

Wilson Hicks, former executive editor of *LIFE* who is now on the faculty of the University of Miami, tells how he introduced both Al Capp and Milton Caniff to cartooning bigtime when he was editing the Associated Press Feature Service.

by WILSON HICKS

ONE morning in the spring of 1932 while I was an earnest young executive with the Associated Press I happened to look up while busy taking papers out of my "In" box and putting them in the "Out" box. Down the long corridor in front of my office came a dark,

heavy young man with an artist's portfolio under his arm. As he neared my secretary's desk I heard, above the newsroom clatter, the squeak of his wooden left leg, which he flung out from him in a sizable arc with each step.

A moment later my secretary came in. "His name's Alfred G. Caplin and he's from Boston," she said. "He has no appointment."

In my job I had learned a few Rules for Young Executives. One was: don't refuse to see an unexpected visitor. He might have something you want. So I shook hands with Alfred G. Caplin. There was an awkward moment, then he blurted out, "I have some cartoons!"

I examined his drawings silently, one by one. Meanwhile he picked up a stack of cartoon originals from my desk and thumbed through them. "These are pretty bad," he said bluntly. I smiled inwardly. He was right.

As for young Caplin's own drawings, I don't remember what they were about. What I do remember is his fresh approach—completely different, irreverent, ribald. Never have I seen anything like the Caplin line. It was vital. It was alive. It was crazy. But it seemed to me he was a long way from being a finished cartoonist.

Somewhere I had read about a great editor who told a hopeful writer to go home and write for another year—and then the editor would see what he could do for him. "I think, Mr. Caplin," I said, "if I were you I'd go back to Boston for a year. Draw your heart out. Then come back and I'll see what I can do for you."

Caplin squeaked back down the corridor and I returned to my current problem, a cartoon panel called *Colonel Gilfeather*, which was not doing well. It didn't do better in the days that followed. After about a month, I found myself thinking again about Alfred G. Caplin and his lively cartoon touch. I wired asking him to take on *Gilfeather* at \$52 a week. He accepted.

Never have I worked with a more difficult person than Alfred Caplin. He rarely met deadlines. He would disappear for days. He was often gruff and hard to get along with. It took me a while to figure out what was wrong. It was simply that he loathed and despised *Colonel Gilfeather*. It was not his—and more than anything else he wanted his own cartoon. After about six months Caplin quit, went back to Boston and entered art school again.

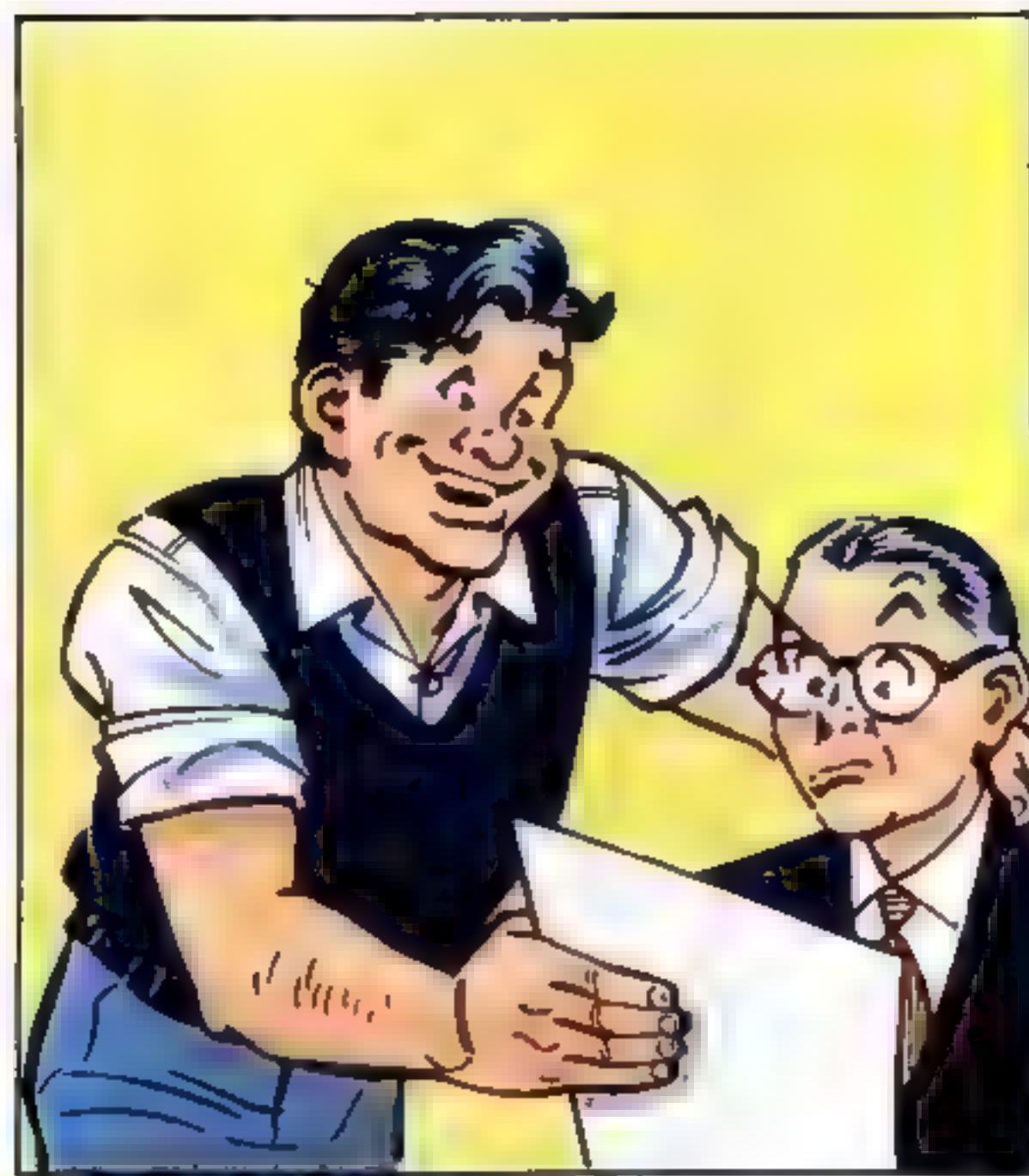
I assigned *Colonel Gilfeather* to another cartoonist. Fellow named Milton Caniff.

Caniff had been hired at about the same time as Caplin. I had seen samples of his work for the Columbus, Ohio *Dispatch* and had thought he showed unusual promise. A Columbus news executive told me Caniff was "a splendid artist,



CANIFF RECALLS CAPP, in the Depression years when they started to work, as a ragged Greenwich

Villager wandering the streets looking for cheap restaurants. Once an old lady stood him a free meal.



drawings. Capp, as Capp remembers it, took one look and rushed into Editor Wilson Hicks's office shouting, "This guy can draw better than anyone who ever

drew." "Right," snapped Hicks—and he fired Capp and gave Caniff Capp's job. Hicks and Caniff remember things quite differently—but Capp talks the loudest.

but temperamental." I hired him anyway. He accepted at almost precisely the moment he was fired by the *Dispatch* in a retrenchment move.

When I saw Caniff I could hardly have been more impressed. Though he had spent the night on a railroad coach he was well groomed. He talked well. He had a nice smile. He was hired, effective the next day, April 1. But we were shorthanded in the art department. The art director asked, "Why can't we put this guy to work right now? We sure could use him."

I hesitated—then fell back on another of my Rules for Young Executives: I decided to leave well enough alone. "I'm sorry," I said. "It can't be done." So on his first day in New York, instead of helping our hard-pressed art department Milt killed the day at the movies.

Caniff started with the A.P. as an all-around artist, which meant he also retouched photographs. His first good assignment was a series of strips depicting *Political Headliners* in the 1932 campaign. Then, after the departure of Al Capp—by then a close friend of Caniff—came *Gilfeather*. And finally came the big break, though nobody knew it at the time.

The A.P. had a one-column feature called *Puffy the Pig* consisting of a drawing with a rhyme under it. I did the rhyme. In March of 1933, Caniff was assigned to draw *Puffy*.

Puffy was a morning feature and it turned out to be so successful that someone suggested doing a similar one-column cartoon for evening papers. I thought one up real fast: it would be about a small boy and it would be called *Dickie Dare*. I wrote the first two lines of a jingle and showed them to Milt: "Hey, there, kids, meet *Dickie Dare*, / Reared with scientific care." That's as far as I ever got. Caniff drew a *Dickie* and he was so good we immediately began discussing his possibilities as a strip.

By mid-1934 *Dickie* was well launched, along with his older sidekick, Dan Flynn, a doughty, resourceful fellow of Irish-American ancestry. Here were the faint outlines of what was to become *Terry and the Pirates*, the strip that brought Caniff fame. *Dickie* was to become *Terry*, and Dan, *Terry's* friend Pat Ryan. And it all happened almost immediately.

One of *Dickie Dare*'s earliest fans was Captain Joseph M. Patterson, publisher of the New York *Daily News*. In the fall of 1934 he hired Caniff. In October the first release of *Terry and the Pirates* appeared. *Terry* and Caniff soared to increasing success for 12 years, until 1947 when Milt gave up *Terry* to do his current strip, *Steve Canyon*, for what is now the Chicago Sun-Times Syndicate.

And what, meanwhile, of Alfred G. Caplin? The year 1934 was a big one for him too. For a time he had ghosted cartoons for the late Ham Fisher, creator of *Joe Palooka*, and he also worked as an assistant to Rube Goldberg. Then, in the spring, he showed a series of *Li'l Abner* strips to King Features Syndicate. King Features offered him the tremendous sum of \$200 a week if he would change his *Abner* into a nice, clean-cut, all-American boy. Caplin refused. He took samples to the United Features Syndicate,

which released the first *Li'l Abner* in August 1934. Al's salary was \$50 weekly. The strip was signed Al Capp, the shortened name which the artist adopted legally 15 years later.

The three of us, Capp, Caniff and I, met in New York recently to talk over old times. We laughed about how Caniff, constantly broke in those days of the Depression, borrowed money from fellow A.P. artists and even \$25 from me (the reason he could always get a loan was that he always paid it back). Caniff told how Capp, in those days, used to stalk the streets reading the menus in restaurant windows to find a meal he could afford, and how one night a woman newspaper seller, noting his famished look, bought him a sandwich and coffee. Capp now grosses more than \$250,000 a year and Caniff's income is also well up into six figures.

And I started both of them—with *Colonel Gilfeather*, a notorious flop.



RECALLING HICKS. Capp (left) happily remembers editor as splendidly vested man in a shirksleeve



world, while Caniff (right) remembers the face less clearly than the \$25 in eating money Hicks lent him.

CANIFF AND CAPP CONTINUED



IN SALUTE TO CANIFF, Capp draws Milton as public speaker, frustrated actor, Rolls-Royce owner and as a perpetual traveler.

Can Real Girls Ever Catch Up?

Capp and Caniff do not look alike—Capp has brown eyes, Caniff blue; Capp limps, Caniff does not. But they are always being mistaken for one another. Capp insists that he once met a couple of lovely redheads who cooed over the marvelous time they had all had at a PTA convention in Columbus, Ohio. That night he phoned Caniff to ask, "Been in Columbus lately?" "Just a week ago," said Caniff. "Well," reported Capp, "a couple of redheads out there will never forget you—except what you look like."

Over the years Caniff has let it be known that Katharine Hepburn was his model for many of his dames. Capp has claimed beauties ranging from Barbara La Marr to Marilyn Monroe as the real-life Daisy Mae. "That La Marr," he recalls. "When she inhaled, boys became men. But the truth is that I create an impossible girl first, then hunt around for a model who can be made to look like her." Sighs Milt, "Me too. But wouldn't it be nice if once—just once—we could meet a real girl who could catch up and be as incredible as the ones we dream up?" "Ah," murmurs Al.



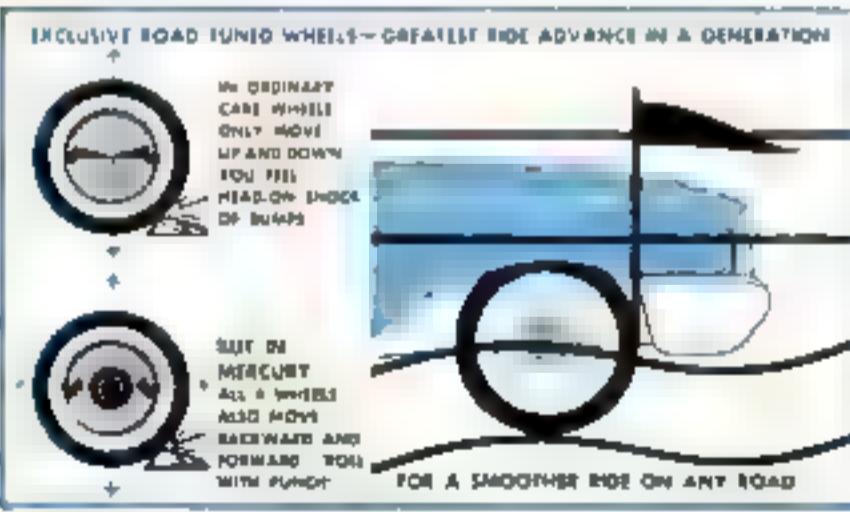
IN TRIBUTE TO CAPP, Caniff shows Al making speeches, visiting colleges and hospitals, being mistaken (bottom) for Caniff.

DOGPATCH IN MOVIES in Paramount's *Li'l Abner* shows Julie Newmar as Stupesym' Jones and the "mhoomin" Scragg boys.





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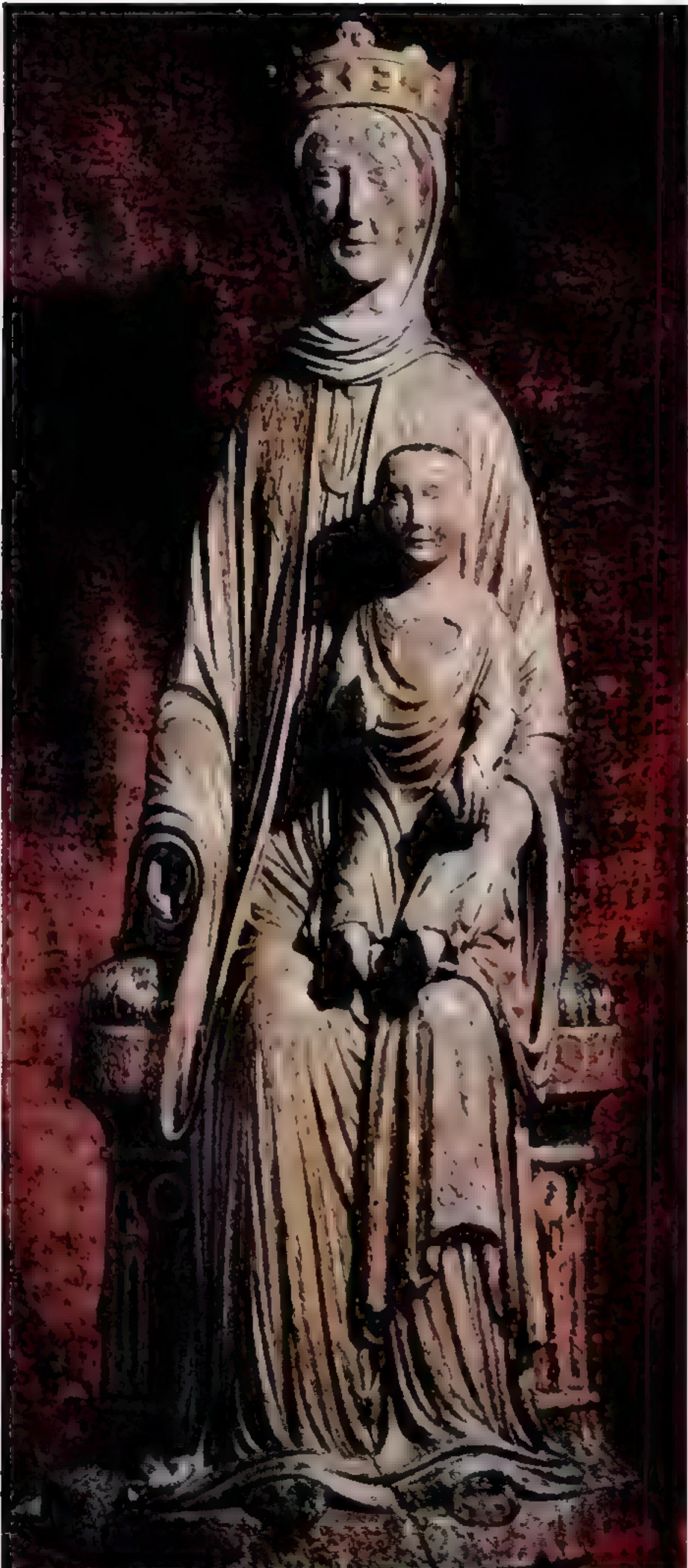


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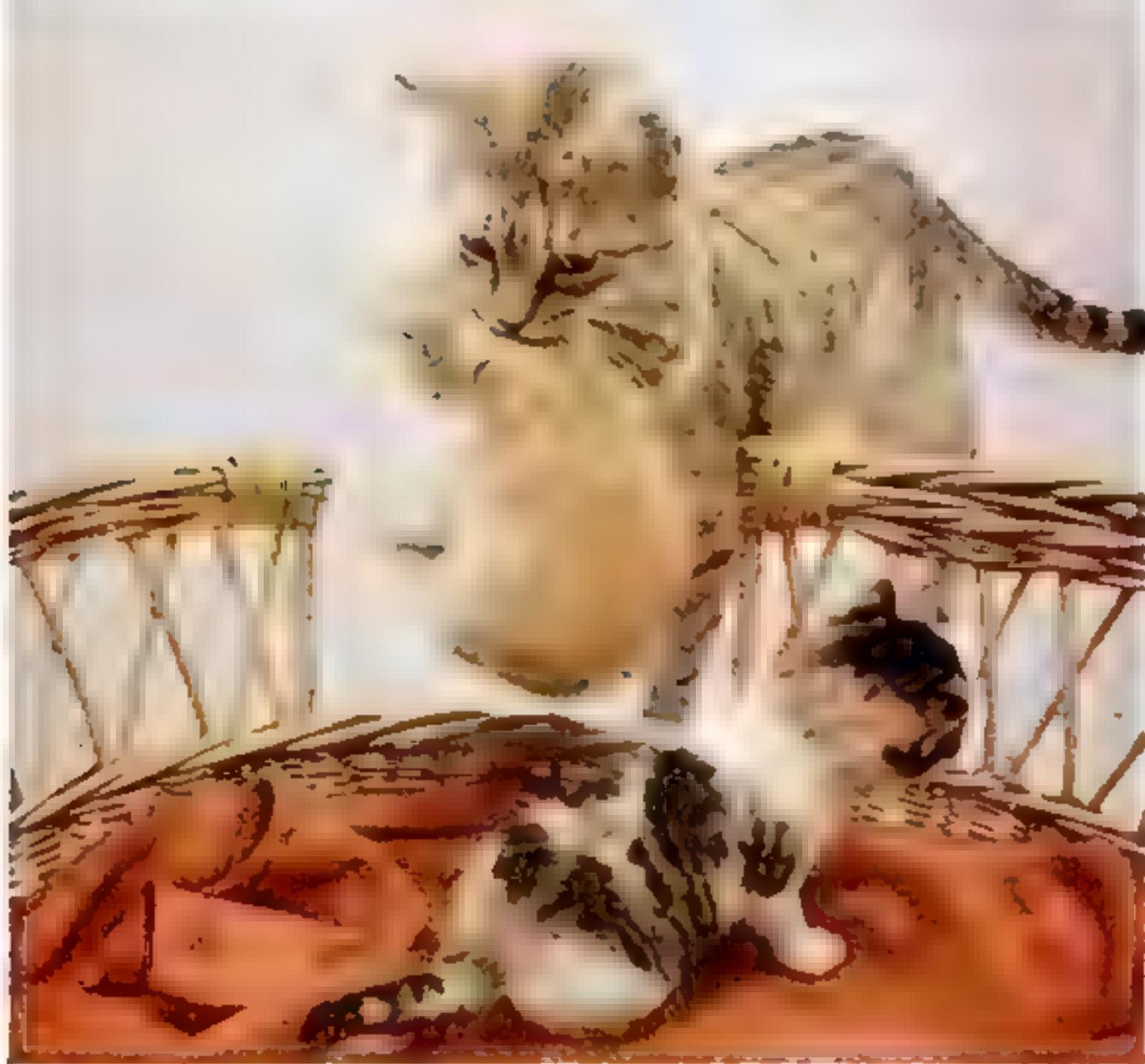


Rare Find from the Middle Ages

Enthroned with her child, this Madonna serenely belies the centuries of neglect and abuse that have been her lot. Some 750 years ago she was carved out of wood, embellished with glowing colors and placed in a chapel in a small village in the French province of Normandy. There she stayed until around the end of the 17th Century when, to meet current fashion, she was covered with whitewash. But this treatment did not keep the Madonna in fashion long. She was soon relegated to a tower, where the birds found her crown a convenient nook for their nests.

In the 1890s an artist, doing some renovation on the chapel, stumbled upon the sculpture and was given it as part payment for his work. When France was occupied by the Germans during World War II, it was acquired by the avid Nazi collector, Hermann Goering, who had the whitewash removed and the statue placed among his other art possessions in the Cologne Museum. After the war was over, the sculpture was returned to the artist's daughter. She was immediately besieged by museums and collectors eager to buy the rare work. This week the victorious buyer was announced. The Madonna and child have at last come to rest in the Boston Museum of Fine Arts, their perfection scarcely marred by the loss of hands and toes.

"Special Delivery" For an 8" x 10" full-color print of this original photo by Walter Chandoha, send 25¢ in coin to Cat Pictures, Dept. L-482, Box 4528, Chicago 77, Illinois. Offer good only in U.S.A.



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I feed them a balanced diet of Puss 'n Boots
they flourish on it"**

"My cats won't look at any other food," says Mrs. L. G. of Toledo.
"They prefer it even to the table food I sometimes offer them."

That's often the way with healthy, intelligent cats. They seem to know by instinct the importance of a daily feeding of Puss 'n Boots...and just won't go without it.

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And because each serving of Puss 'n Boots provides so much balanced nutrition—you need no dietary supplements. Just be sure to feed it at least once a day—every day.

EVERY DAY—all this nourishment in every 8 oz. can



A can of Puss 'n Boots has twice as much calcium—for strong bones—as a 10 oz. glass of milk.

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Puss 'n Boots contains more appetite-promoting thiamine than an equal serving of chicken.

Plus other vital nutrients essential to your cat's well-being.

Available in 8-oz. and 15-oz. size.



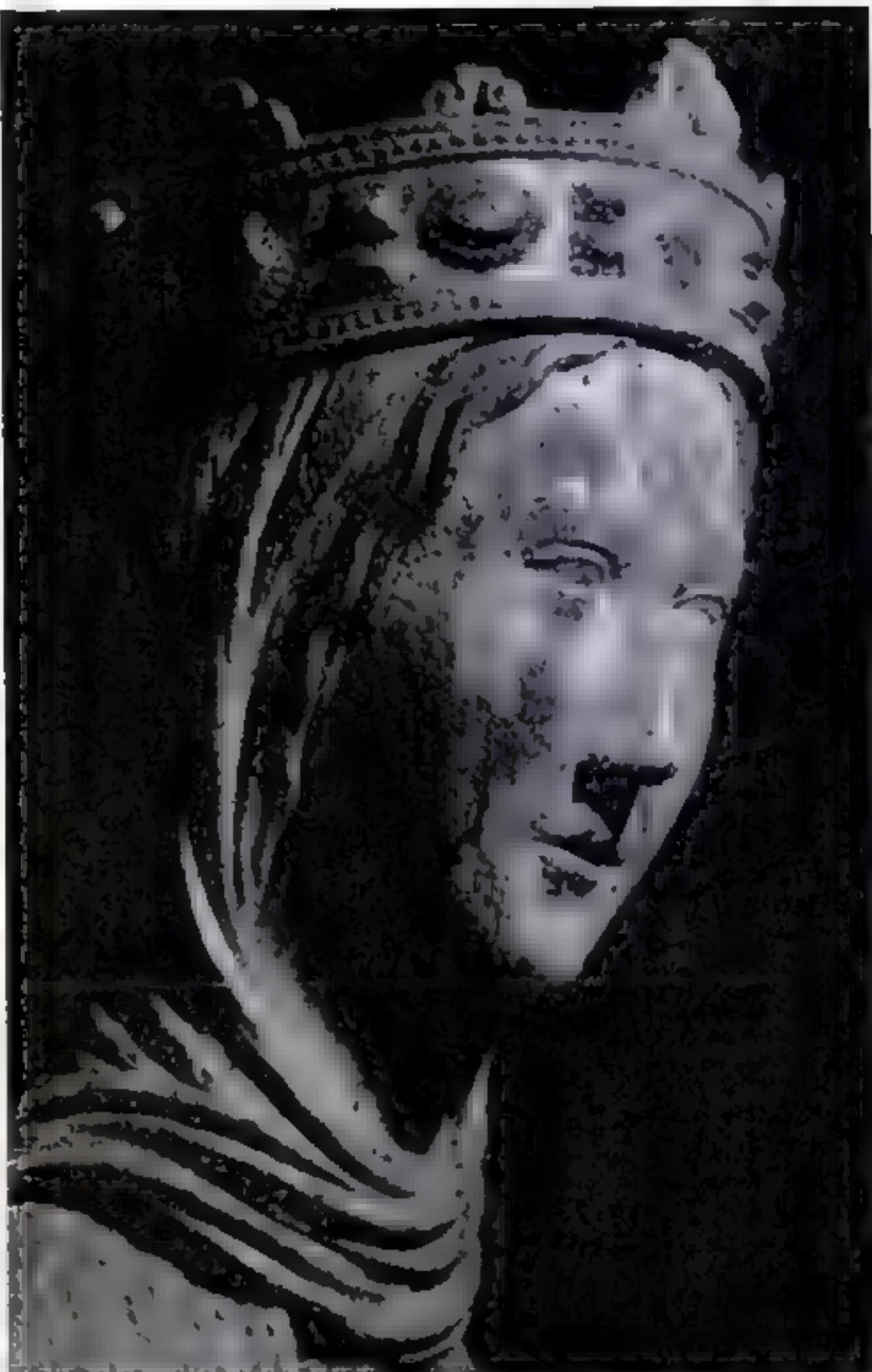
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RARE FIND CONTINUED



WISTFUL MADONNA reveals grace, subtle carving which lead experts to believe statue was done by a sculptor of Chartres.



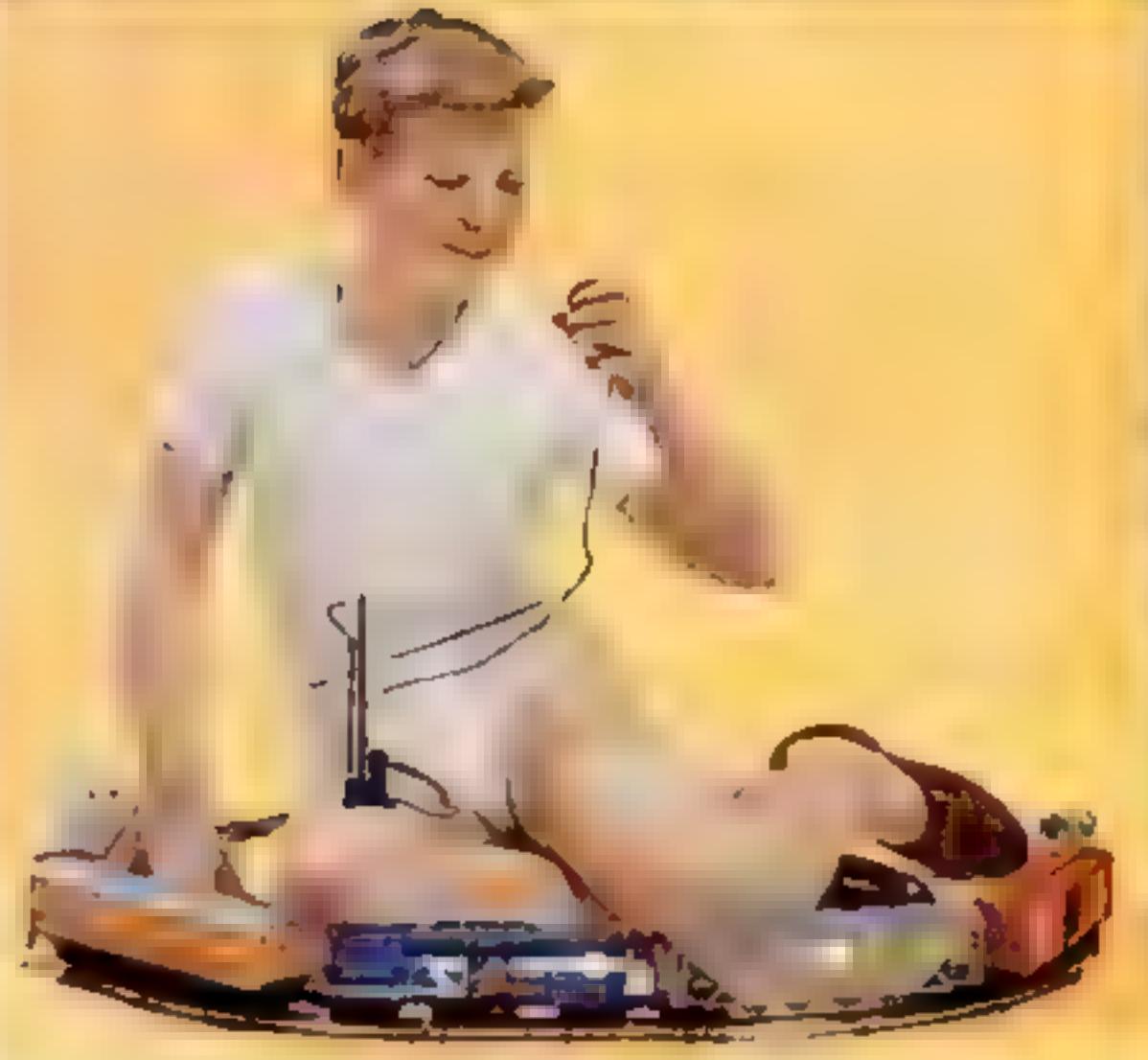
WINSOME CHILD shows scars from weather. Though damaged, statue is considered one of finest medieval carvings in U.S.

Did all through the house

COZY COTTON GIFTS FROM HANES



Papa's pampered in Hanes underwear! His bias-cut shorts give when he sits, stoops or kneels. Seamless seat feels smooth and won't bind. His T-shirt's by Hanes, too. Whiter-than-white combed cotton with a nylon-reinforced neckband that won't sag ever.



Junior's enjoying a whiter-than-white Christmas! His briefs have a huggable double-panel seat. T-shirt has a no-sag nylon-reinforced neckband like Dad's! Soft, absorbent, shrink-resistant.



Mom's ski pajamas love to laze! So cozy—and so bright and pretty. Hanes' own purest cotton Suedeknit. Colors stay bright—through wash after wash. Size-last, too, for lasting comfort.

Baby's kitten-soft kimono... in snuggly, easy-wash cotton. Has can't-chafe seams, easy-fitting raglan sleeves. Two ribbon bow snap-fasteners. Charming color prints on a whiter-than-white background.



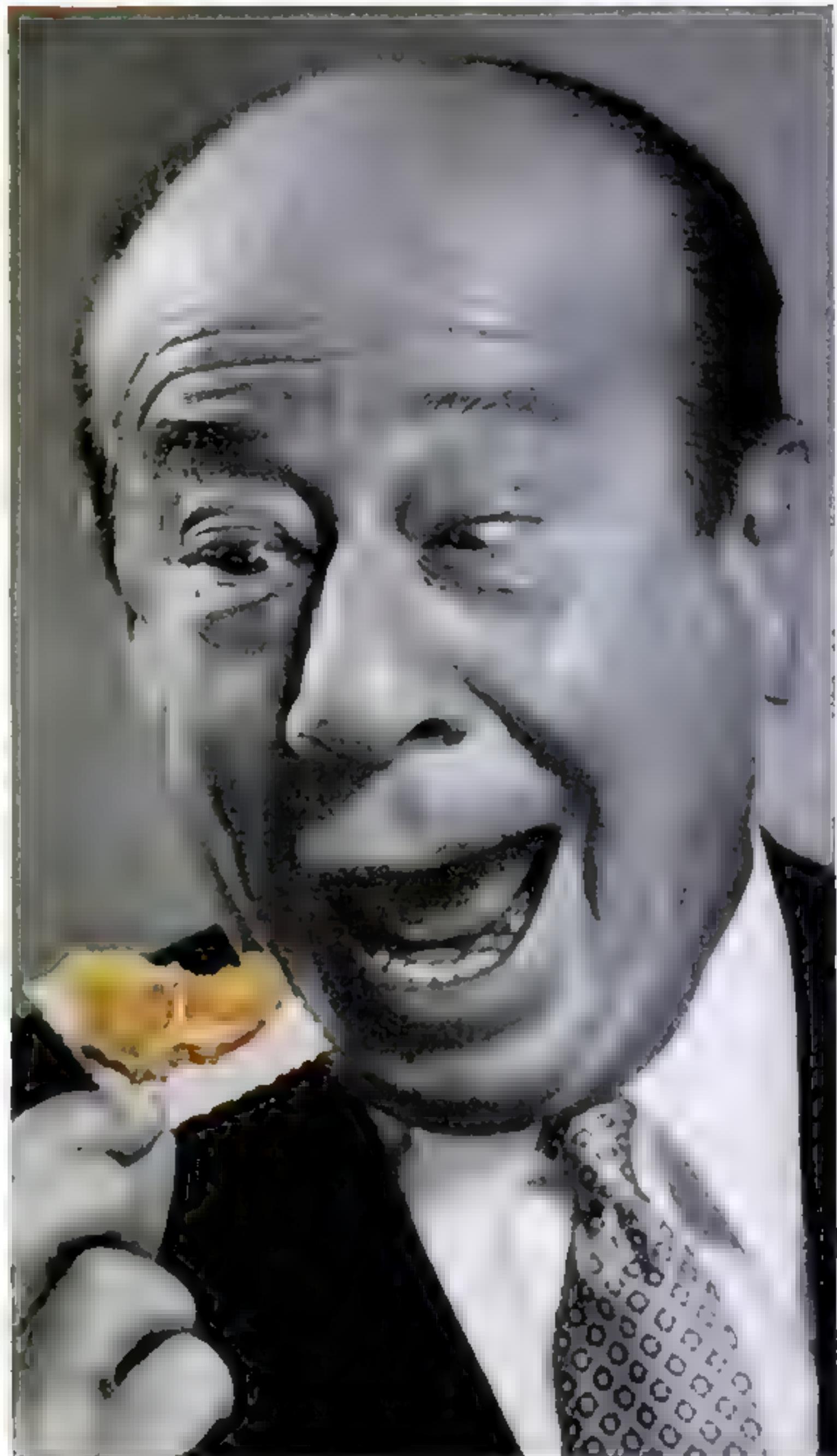
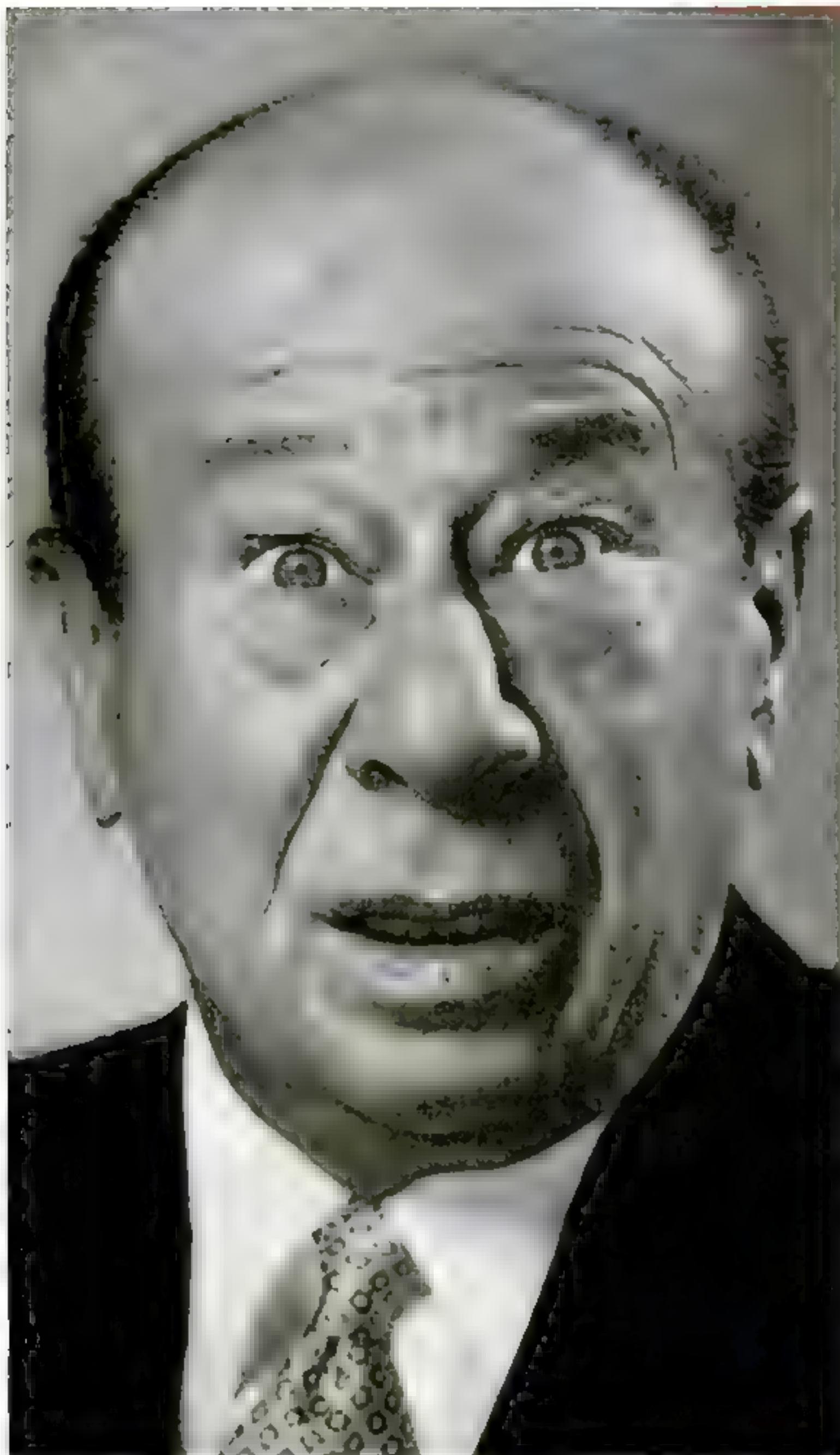
Hanes' jolliest sleeper set comes complete with a merry little stocking cap. Warm as cinnamon toast, it's the softest purest cotton a child has ever felt. No wash-day worries—these sleepers love to be laundered, size fast, colorfast—a joy to wear all winter. **Boy's houndstooth ski pajamas.** So soft, so smart, so wonderfully comfortable he'll sport them proudly...relaxing, studying, sleeping. They're fleecy Hanesknit brushed cotton, with houndstooth-check top, matching solid-color bottom.

Cozy, combed, pure cotton—so soft it caresses you. That's what Hanes Christmas gifts are made of. And there's one to pamper everyone in your house. Some Hanes gifts are whiter-than-white...some are brightly colored to look jolly

as Santa himself. But *all* are made with the care that Hanes is famous for. All shrink-resistant with colors that stay bright through countless tubbings. Seams won't weaken. Neckbands won't sag. We show just a few. See them *all!*

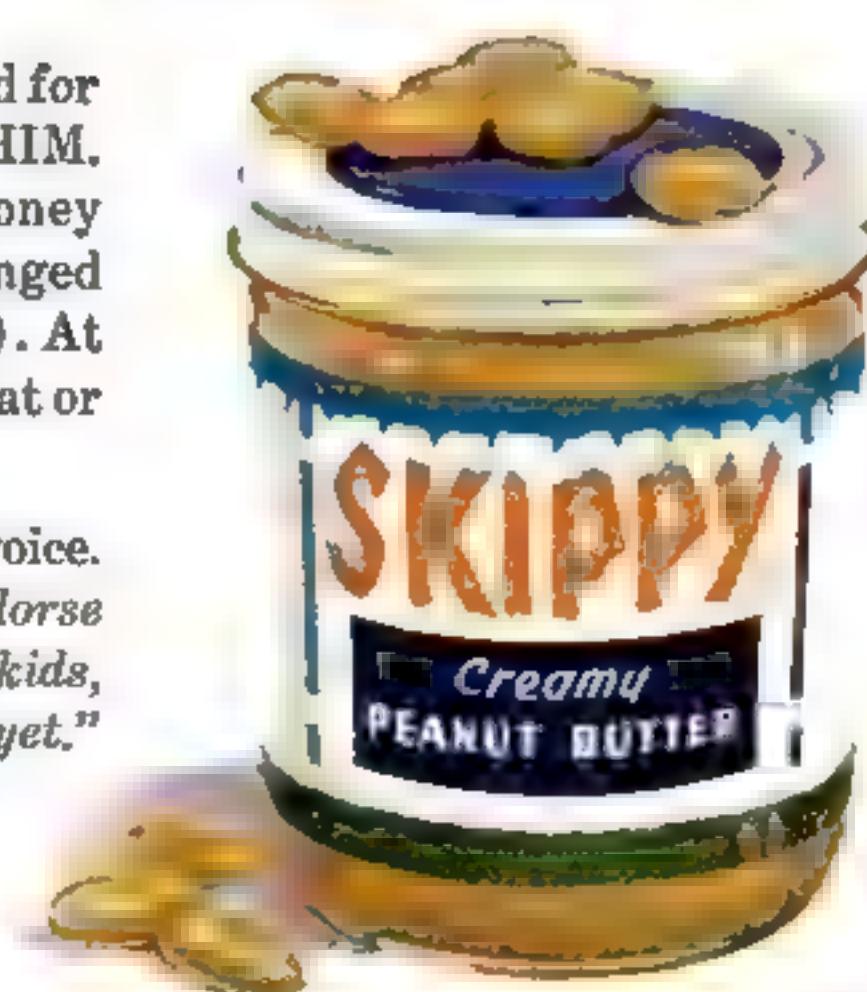


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How did we get Bert Lahr to appear in an ad for Skippy Peanut Butter? Easy. WE PAID HIM. We approached Mr. Lahr with a lot of money (really not too much, since we had it changed into small bills and it made quite a fistful). At first Mr. Lahr looked incredulous (either that or he'd just backed into something sharp).

"What!" he shouted in his deep persuasive voice. "You ask a full grown man (5' 9") to endorse peanut butter? Peanut butter is strictly for kids, and I haven't reached my second childhood yet."



if you like peanuts, you'll like Skippy

We sent out for more money and at last lured Lahr into tasting Skippy. Results appear in the unretouched photo above. "Oh, goody, goody," he cried. "Skippy doesn't taste like peanut butter—it tastes just like peanuts. It's edible! It's incredible! I love Skippy to pieces!"

Like we've said all along: Skippy® is the only peanut butter made on purpose for grown-ups. Stays fresh, easy to digest, because of the exclusive, patented way it's made. And it tastes exactly like fresh-roasted peanuts.



FRANTIC MOMENT in first grade finds Mrs. Effie Famalett holding down Nicky Iovino and moving toward another disturbance. Jeffrey Peters meanwhile takes dive off his desk. Two other students find his aerobatics more absorbing than blackboard.

Parents Teaching for a Day Learn a Lesson the Hard Way

The utter shambles above came about because schools in Glen Cove, Long Island wanted to hold a different kind of parents' day. Instead of being invited in to watch teachers at work, mothers and fathers were invited to do the teaching themselves. This was to be a citizens' lesson in school needs. As it turned out, the parents learned it the hard way.

The parents, 136 of them, were immediately confronted with the problems of overcrowding. With 30 or more kids in some classes, many found it impossible to keep order or attention (*above*). They were dismayed at

time consumed shuttling children to bathrooms and water fountains. One parent taught so efficiently that by afternoon she ran out of material.

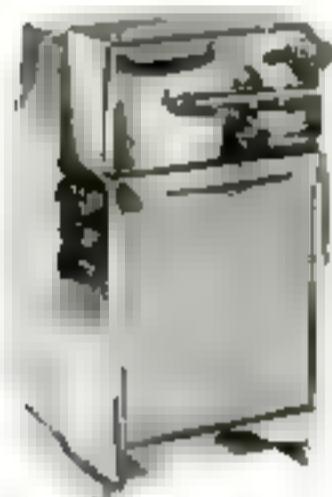
The regular staff stood by for emergencies but the only call came from a woman who said she could not teach adverbs. This was judged no emergency and she was told to go ahead anyway. All the parents got the works —fire drills during day and homework to correct after school. But nobody had as rough a time as Mrs. Effie Famalett who could not control the first grade even when she called on a fairy godmother for help (*next page*).



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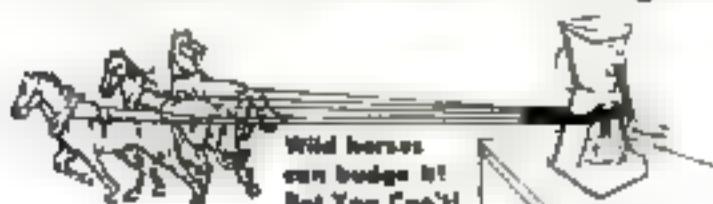
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PARENTS' TEACHING CONTINUED

Effie Famalett's Failure with a Fairy Godmother



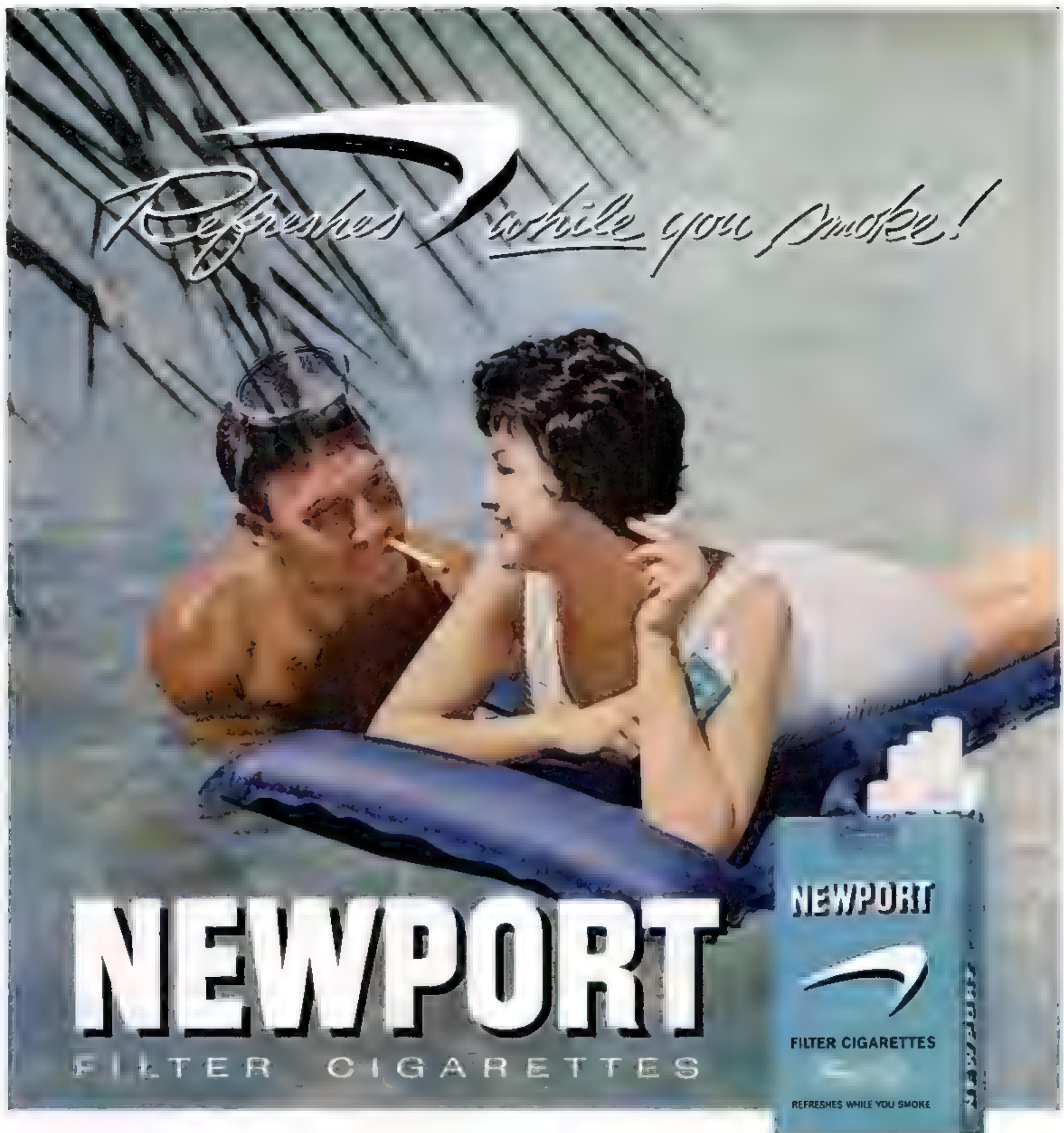
READING STORY concerning a fairy godmother, Effie Famalett holds one of her students, Mara Tucker, in wide-eyed attention. Having listened intently for about five minutes, the others become restless.



LOSING ATTENTION of all but Larry Leichman, who is peering over at the book. Mrs. Famalett reads bravely. Mara has turned away. The other children are beginning to look for something better to do.



SMILING GRIMLY, a defeated Mrs. Famalett looks up from her book at the bedlam. At last the children are pleased. Mara embraces Larry as Kathy Sabot happily roughs up her friend, Maggie O'Brien.



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to the soothing coolness of menthol
and the ocean-breeze freshness of
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Watch Roy Milland as "MARKHAM" on CBS-TV—See local listings for time and station

THE BEER THAT MADE MILWAUKEE FAMOUS

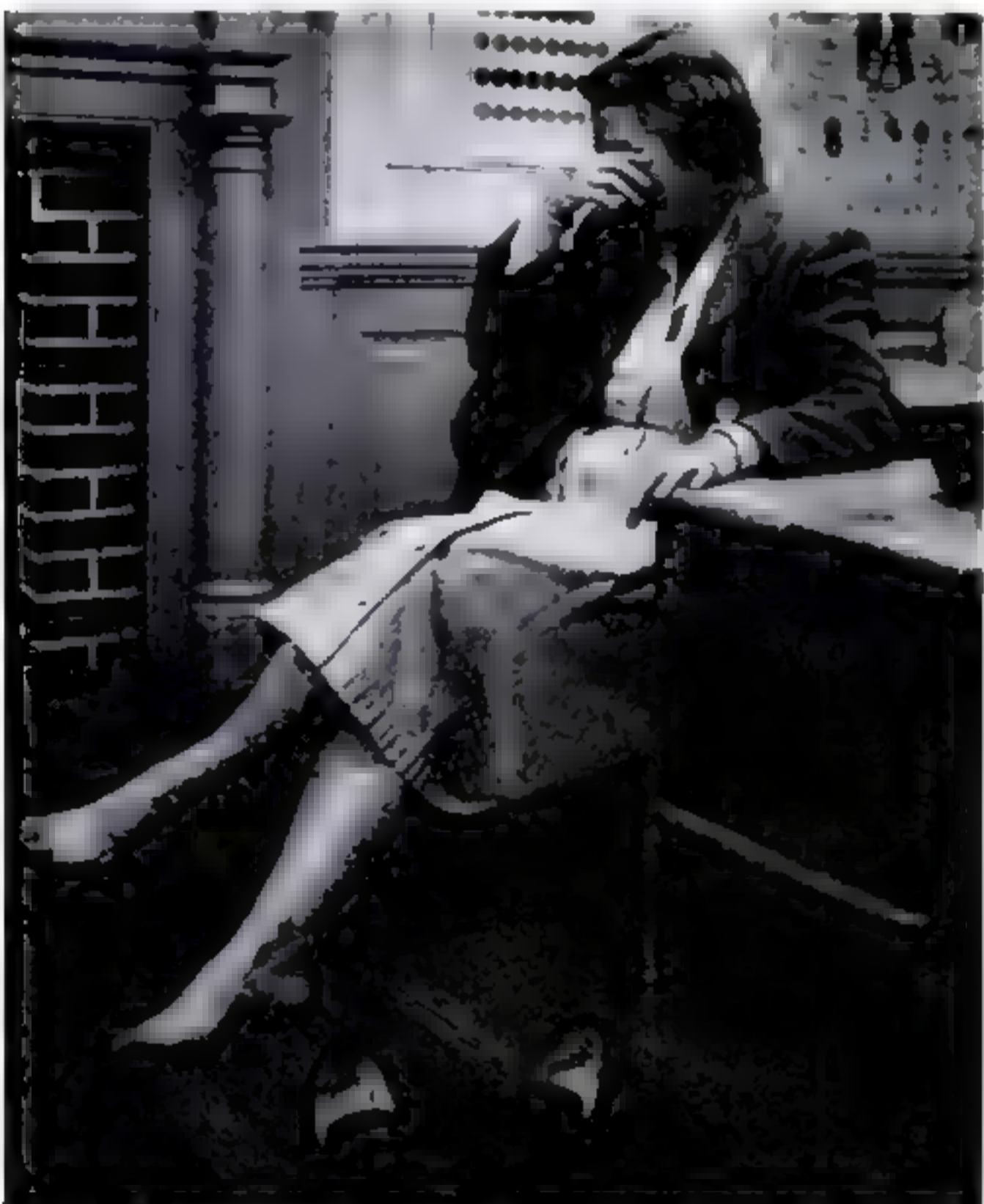
© 1959 Jos. Sch. Ic Brewing Co., Milwaukee, Wis., Brooklyn, N.Y.
Los Angeles, Cal., Kansas City, Mo., Tampa, Fla.

Move up to quality...move up to Schlitz!

Rewards for a brave try, one success, exhaustion



HANDING OUT coats at 3 o'clock, Mrs. Famalett finds that the children, eager to leave school, give her their first full attention of the day.

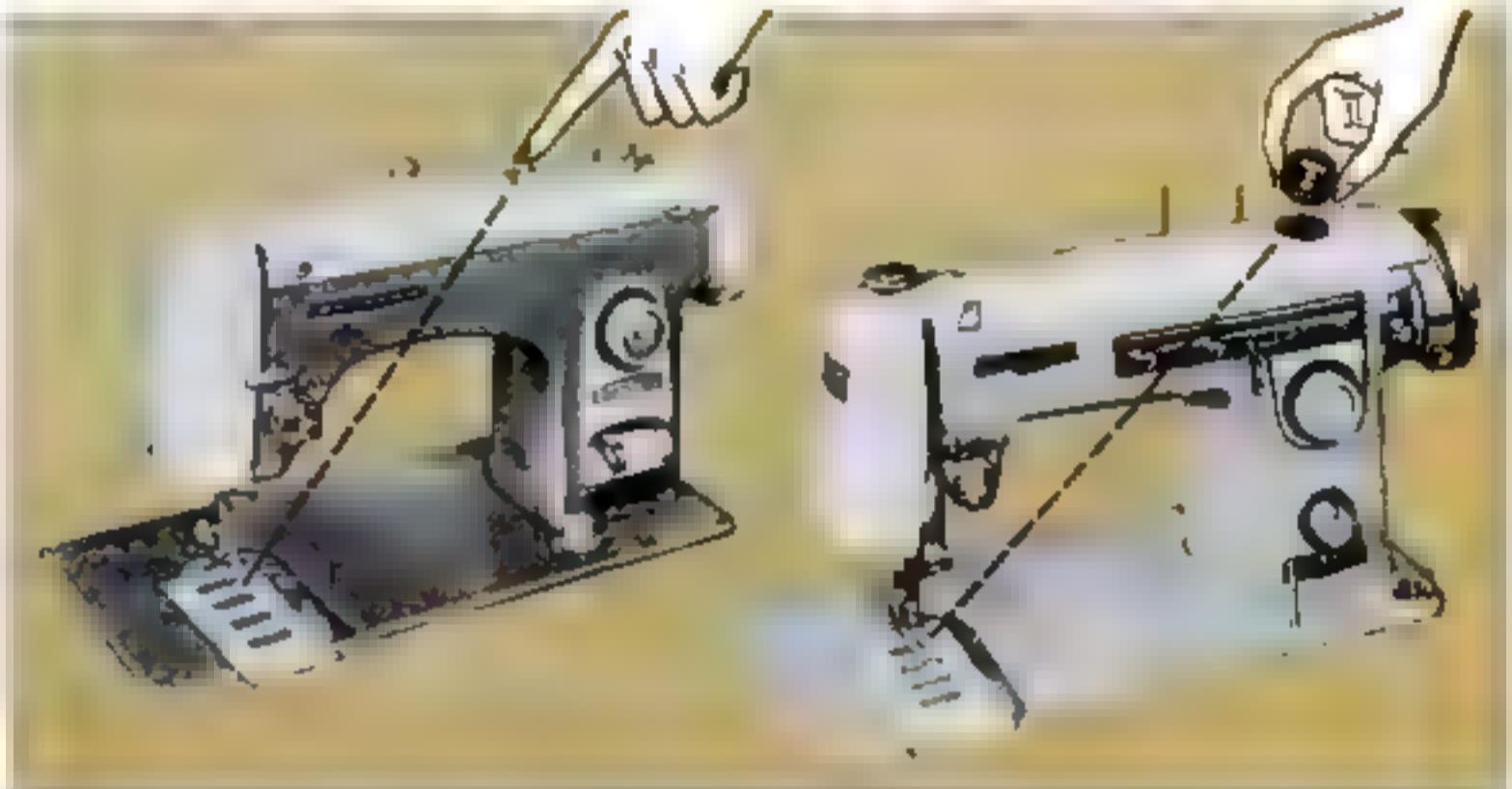


WORN OUT, Mrs. Famalett rests up for her own journey home. She confessed wearily that she thought the children are "much smarter than I am."



PUTS THE ACCENT ON PROGRESS—THE MOST WANTED SEWING FEATURES AT YOUR FINGERTIPS!

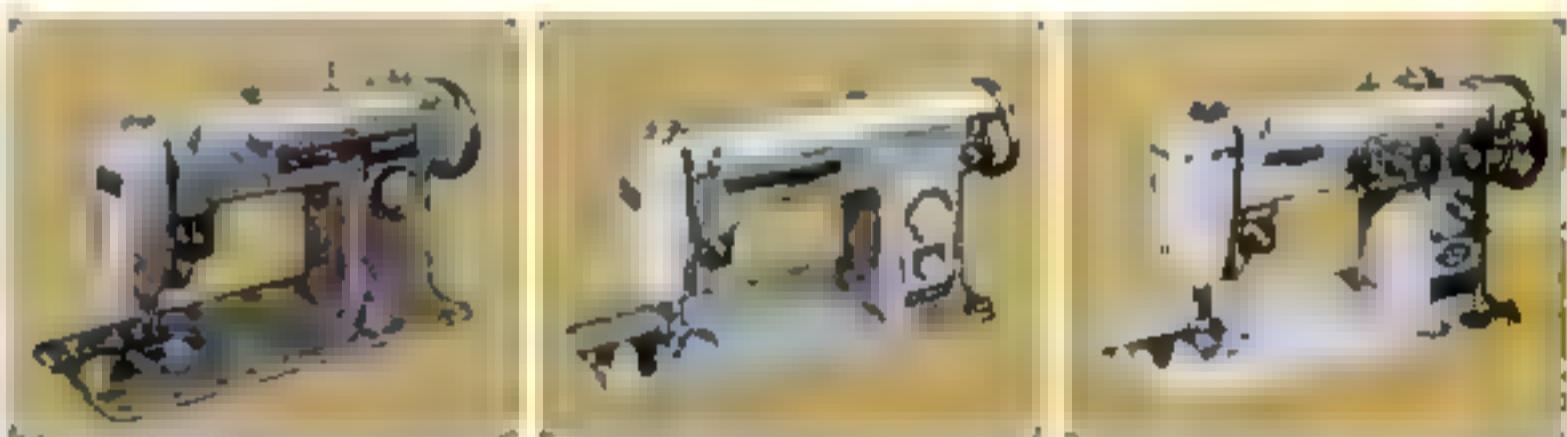
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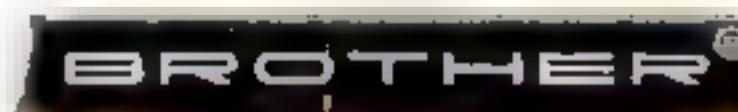
This housewife-engineered, Golden Age Line offers you five different all-purpose new sewing machines . . . Super Flairmatic 190B with built-in buttonhole maker . . . Galaxie 230 with "PK-18," the drop-in pattern key! Choose from the complete line of world-famous **BROTHER** sewing machines . . . there's one made exactly for your needs and sewing pleasure. Dependable **BROTHER** machines are guaranteed six ways . . . parts and service always available.

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Dentist's Skull Sessions That Kept Classes Still



SHOWING SKULL to the sixth grade, Dentist Stanley Gibbs, who toured the classrooms, had the best luck of all the parents in keeping a class still.



POINTING TO TEETH of skull, Dr. Gibbs explains formation of human jaw. Children wanted to know whether skull was real and when owner died.

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KIT includes soldering aid, cleaning brush and solder

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3 different blades included for wood and metal cutting. **\$19.95** MODEL 800

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D. OXFORD GREY. Two-Suiter. 2 hangers keep clothes neat. \$42.50. Executive Overnight Case with file compartments. \$30.

E. PLATINUM GREY. Ladies' Wardrobe. 4 hangers, curtain. \$40. Ladies' O'Nite (shown open) with curtain divider. \$25.

"NOT A LOCK IN SIGHT"

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BOURBON makes the best of holiday drinks



TOM AND JERRY: Beat white and yolk of 1 egg separately. Blend, add 1 tsp. sugar, beat again. Add 1 oz. Bourbon, $\frac{1}{4}$ oz. rum. Pour in mug. Stir while filling with hot milk or water. Grate nutmeg on top.



BOURBON AND BRANCH: 2 oz. Bourbon and add tap water to taste. Ice is optional. Most popular of drinks and the easiest to make. Some people prefer soda or ginger ale to water.



BOURBON MIST: Fill glass with crushed ice. Pour 2 oz. Bourbon over ice, stir and add twist of lemon. Delightful before or after dinner and most satisfactory when served in a Bourbon glass.



EGGNOG (for 6): 4 eggs, 6 tsp. sugar, 10 oz. milk, 12 oz. Bourbon. Shake, add cracked ice, strain and top with nutmeg. Mixer may be used instead of shaker.



MANHATTAN: $\frac{1}{2}$ Bourbon, $\frac{1}{4}$ Sweet Vermouth. Dash of bitters is optional. Stir with ice, strain into cocktail glass and add maraschino cherry.



WHISKEY SOUR: Dissolve 1 tsp. powdered sugar in juice of $\frac{1}{4}$ a lemon. Add 2 oz. Bourbon. Shake with ice and strain into glass. Garnish with cherry and slice of orange.



OLD FASHIONED: Muddle lump of sugar with dash of bitters and 1 oz. soda. Add 1 $\frac{1}{2}$ oz. Bourbon, ice, twist of lemon peel. Many like it garnished with fruit.



HOT TODDY: 1 lump sugar, 1 cinnamon stick, thin slice of lemon, 2 oz. Bourbon. Stir and fill cup with boiling water. Great on cold days.



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**LIFE'S
GARDEN
NEWS**

Caladium

Leaves of twelve caladium plants (right) show the delicate veining and variations of pattern, leaf size and shape that these exuberant plants achieve.

One tuber comes in a pot. In four weeks leaves appear, reach maturity four to five weeks

later and last in full splendor for about three months. Caladiums grow in a profusion of colors: white, pink,

green, red or in combinations of these colors. Color cannot be predicted for any individual planter.

Plant can be put outdoors in summer.



Foolproof Indoors

NEW METHOD HELPS HOME GARDENS

In the past only experienced gardeners could be sure of success in growing subtropical plants at home in the wintertime. They were delicate, demanding and expensive. Now, however, the hazards have been removed from the culture of some of the most exotic of these plants and their prices have been greatly reduced. Any duffer with a watering can and a sunny window can have a mass of lush greenhouse plants such as the brilliant caladiums (above) or the tall, opulent amaryllis (following page).

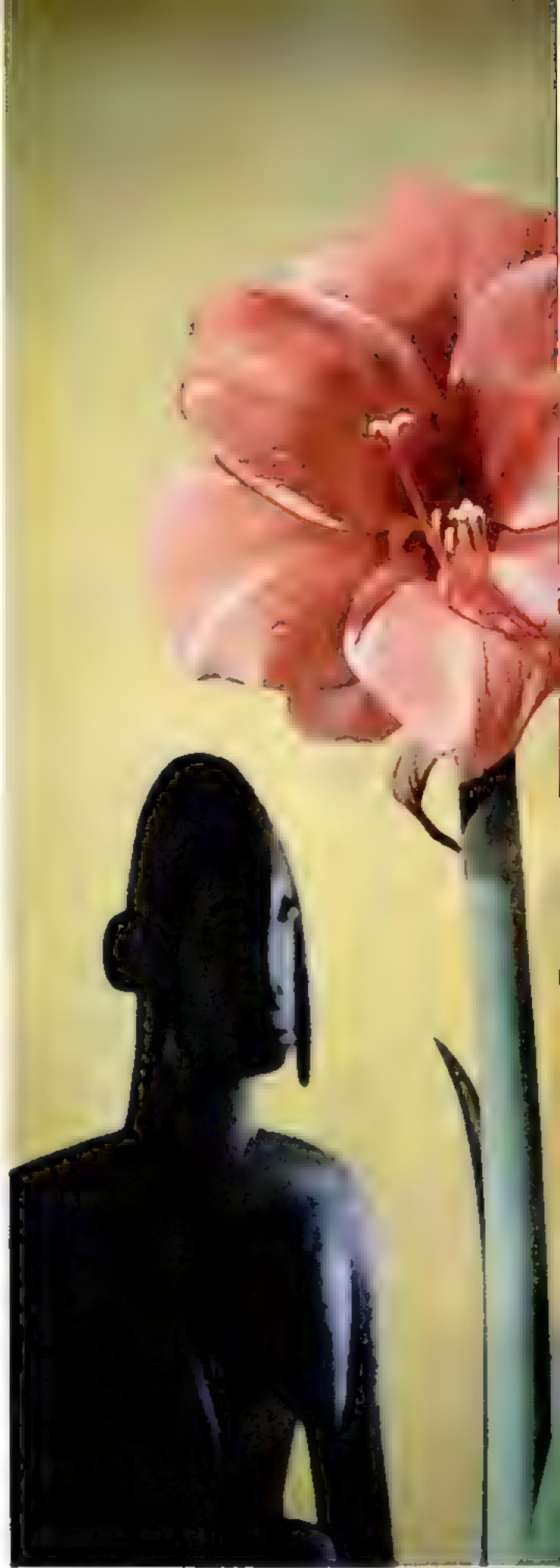
These bulbs and tubers, plus the dependable paper-white narcissuses, are put up in a styrene flowerpot by M. van Waveren and Sons, world's largest bulb distributor. Specially treated soil mixture in the pot assures maximum growth. The gardener's only chore is to add water and to give the plant sun and warmth. Available across the country in food stores, leading chain stores, seed companies, each planted pot costs \$1.49 and is guaranteed to grow. If it does not, the plant will be replaced.



TRIARI

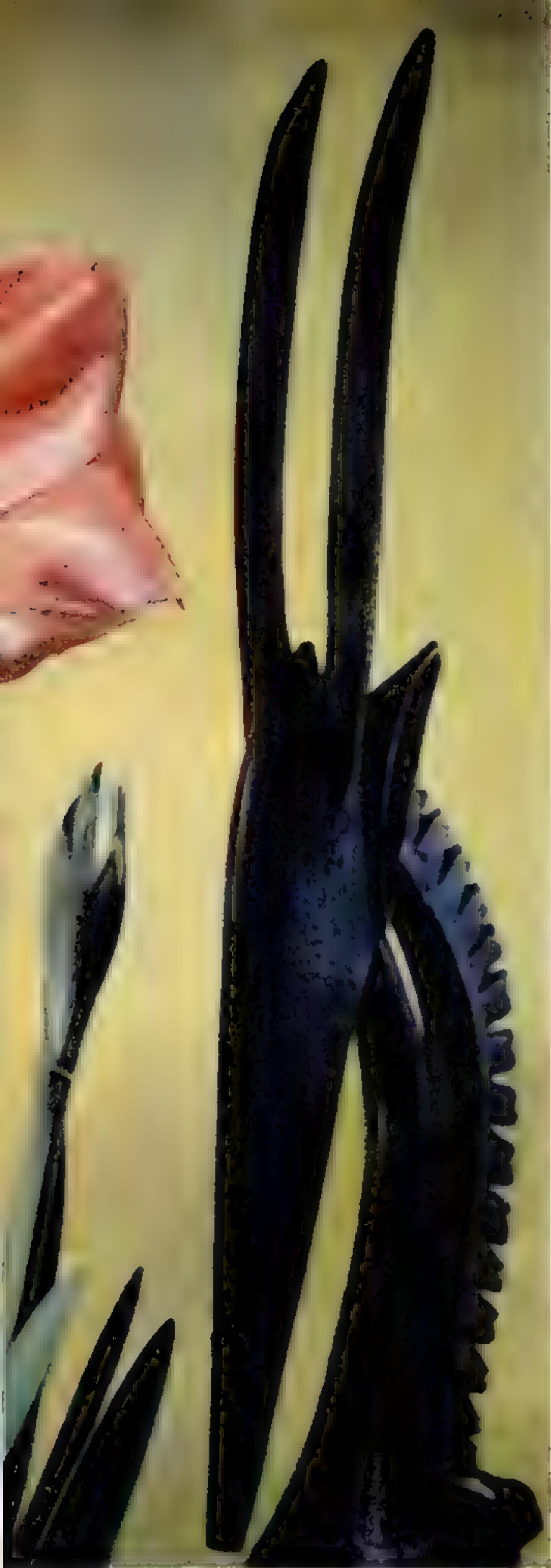
TRIARI.®

Jewels by



Amaryllis

This lovely flower native to Africa, shown above with a 19th Century African figure and antelope, has a 15-inch stem crowned by trumpet-shaped blooms towering over the leaves. The color of the flower may be red, orange



or candy striped. The plant takes six weeks to bloom, flowers for two weeks. After bloom fades, stem is cut off. The plant can then be moved outdoors in spring for late summer bloom, repotted for winter flowering.

CONTINUED



Diamond Decanter, Designed by Walter Landor and Associates

So perfect for someone you know...

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Foolproof CONTINUED



Paperwhites come four bulbs to a bowl, need only water, bloom in four weeks. The ingenious pot they are planted in was designed by Donald Deskey of white and gold plastic. The material is porous so that air can get into the water. The water, however, does not leak out. The pot can be re-used.

6 in 1

- 6 "delicious" colors in 1 pack!
- 6 different "tastes" and "looks!"
- 6 exciting choices to flavor up and fancy up cakes, cookies, ice cream, puddings, etc., etc., etc.

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LOTS OF VARIETY, VERY LITTLE PRICE**



Approximately actual size



For one-color
"splashes"
select from
Beaver's line of
single-topping,
3 oz. glass jars.



Physical therapists help the patient strengthen and retrain his body to meet the needs of daily living.



Occupational therapists recommend activities that can boost patients' morale, restore motion, teach new skills.



Speech and hearing therapists use various techniques to help children and adults overcome defects or disabilities.

Should your child go into Rehabilitation

by HOWARD A. RUSK, M. D., Director, Institute of Physical Medicine and Rehabilitation
New York University—Bellevue Medical Center, as told to Donald Robinson

SIX YEARS AGO, they said that pretty little Susan would never walk unaided. Or speak real words. She had such a severe case of cerebral palsy.

But they were wrong. Susie is both walking and talking now. In fact, she is Number One in her class at school in St. Louis.

There's George. He spent thirteen miserable years in bed after a horrible fall that left him crippled from the waist down. It got so that he didn't care whether he ever moved out of bed again.

Then rehabilitation treatments started. In a matter of months, George's physical capabilities were completely changed, and so was his outlook on life. Soon came the day when he tried to stand up—all alone—in his braces.

That evening, he wept with joy. "I stood up today. For the first time in thirteen years, I stood up," he sobbed. "I didn't know I was so tall."

Now George has his own watch repair shop in Georgia, and he is doing very well indeed. Recently, he was elected Justice of the Peace.

If your child makes a career in the rehabilitation field, he (or she) will see miracles like these every day. And help to bring about such miracles.

A Young Profession

Rehabilitation is a comparatively new branch of medicine—scarcely fifteen years old—but already it has done enormous good. Hundreds of thousands of disabled people in the United States—victims of polio, arthritis, strokes, cerebral palsy, blindness, fractures and amputations, accidents and war—have been rescued by rehabilitation from bedridden despair and helped to lead independent, useful lives.

The batting average is amazingly high. At the end of World War II, for example, 2,500 American soldiers with both legs paralyzed were confined in hospitals. Seventeen hundred and sixty-three of these paraplegics are now living in their own homes, driving their own cars, and over 1,500 of them are earning their own living!

So much remains to be done, though. Millions of men, women and little children who would have died in earlier

times as a result of disease or accident are now being saved by antibiotics and other medical advances. But some are being left with searing disabilities. At this moment, more than 5,000,000 people in the United States urgently require rehabilitation's help. Unfortunately, most of them cannot get it. We lack the trained personnel to give it to them.

The Third Phase of Medicine

Just what is rehabilitation? It has been defined as the ultimate restoration of the disabled person to his maximum capacity: physical, emotional, social, and vocational. It is the third phase of medicine, the phase after prevention and treatment, which takes the patient "from the bed to the job."

Its principal objectives are to eliminate or lessen the patient's disability insofar as it is humanly possible to do so, and to retrain the patient "to live and to work within the limits of his disability, to the best of his capacities."

Many professions join together as a team in rehabili-



Rehabilitation counselors help the disabled person choose, train for, and attain the job that suits him best.

Services?

tation—under the leadership of the physician, of course. The first of these is physical therapy.

Under a physician's direction, physical therapists strive to improve the circulation, strengthen the muscles, encourage the return of motion, and retrain the patient generally to perform the activities of daily living. They apply heat with special lamps and machines, give whirlpool baths and scientific massage, and teach specially designed exercises. They show patients how to use braces, crutches, and all the other prosthetic devices.

Most physical therapists are employed in hospitals, but some work in rehabilitation centers, schools for handicapped children and doctors' offices. They wear white uniforms with distinctive insignia on the sleeves to denote their professional status.

Occupational therapy is next. We call it, "Curing by doing." The occupational therapists interview each patient. Tactfully they learn the patient's likes and dislikes, his abilities, his creative, educational, and recreational background, his hopes, fears and ambitions. Then they recommend an activity for him that not only will shorten the long, weary hours of his illness and convalescence, but will strengthen muscles, restore motion to stiffened joints and teach him new job skills.

* Would weaving help a woman with arthritic fingers?

Should a one-armed man study printing while he is in the hospital? If it is too difficult for him, it could be a bad blow to his self-confidence.

These are the kinds of vital, interesting problems that occupational therapists handle. Mostly they work in hospitals, rehabilitation centers, institutions for the mentally ill, and institutions for handicapped children. They, too, wear white uniforms and professional insignia.

Wonder-Working Therapy

Speech and hearing therapy is a third key profession. The specialists in it have marvelous new techniques for helping victims of strokes, cerebral palsy, neurological disabilities and the like, as well as persons with hearing difficulties, to speak and to hear better. They also do wonders for children with cleft lips and palates, and children who lisp and stutter. Formerly, most of this therapy was provided in public schools, university clinics, and by private practitioners. Nowadays, it is available in hospitals and rehabilitation centers, too.

Rehabilitation counseling is a fourth part of the rehabilitation process. And a very important part. Stated in a nutshell, rehabilitation counselors assist disabled individuals to select, prepare for, and attain the one vocation for which they are best fitted. Today many rehabilitation counselors are employed in the great State-Federal program of vocational rehabilitation. Others use their skills in voluntary agencies, rehabilitation centers and hospitals. They fit man and job.

The Need is Great

Regardless of which of these various professions your child prefers, one thing is certain. He is wanted. Not long ago, a national survey was made to find just what our requirements are for physical therapists. It was discovered that at least 30,000 new physical therapists will be needed within the next decade. Right now there are 5,800 unfilled positions!

The demand for occupational therapists is even greater. We need 8,000 now and 7,000 more by 1961. The story is the same, both for speech and hearing therapists and rehabilitation counselors.

Young men and women are equally welcome in all of the fields.

The pay? Newly qualified physical therapists, occupational therapists and most speech and hearing therapists can expect from \$3,800 to \$4,800 to start. Rehabilitation counselors and speech and hearing therapists who have master's degrees can look for \$4,000 to \$6,250 to begin.

Supervisors in physical and occupational therapy generally make between \$5,000 and \$6,000 a year. Directors and coordinators of programs earn about \$8,000 or \$9,000. Supervisors and administrators in rehabilitation counseling earn \$8,000 or \$9,000 too. Speech pathologists and audiologists with doctoral degrees may make \$12,000 a year.

A Truly Satisfying Career

As you can see, there is not much chance to get rich in rehabilitation. Nor is there much likelihood of achieving fame. Furthermore, the work can be very hard; many facilities are so understaffed that the individual "treatment load" is very high. And some disabled patients can be terribly demanding.

But for anyone who loves people, the satisfactions in rehabilitation can be tremendous.

I am thinking of a small boy who came all the way from South America to our institute in New York City for training in living. He didn't have any arms or legs. He was born without them.

We fitted him with artificial limbs and taught him

how to use them. Now he walks, plays, goes to school, does almost anything. He paints splendid pictures.

Helping a boy like that to make a life for himself meant a great deal to us. As one of my associates at the institute remarked, "A million dollars couldn't buy that kid's happy smile."

There are still other advantages to a career in rehabilitation. It is easy to get a job, working conditions are clean and pleasant, hours are short, and the "fringe benefits" many. Most places have generous health plans, pensions, and vacations. Job security is excellent.

The traits a child should have for a career in rehabilitation? Unselfishness is the first. Your boy (or girl) should truly love people and get "a kick" out of helping them. He should have deep patience. He should be emotionally mature. In particular, he must *not* be unduly sentimental. I knew one physical therapist who used to break down and cry with his patients. It did him no good, and it did them a lot of harm.

In addition, he should be the sort of child who wins people's confidence fast. He should have enthusiasm and perseverance, bushels of energy, sound judgment.

College Training Essential

To prepare for a career in rehabilitation, a child must go to an accredited college. In the case of physical and occupational therapists, the courses are four years, leading to a bachelor's degree. They include actual work with patients in a hospital or a rehabilitation center. Speech and hearing therapists have to put in more time. Most rehabilitation programs require that they hold a master's degree and that usually means about six years of university schooling. This is true also for rehabilitation counselors.

DID YOU KNOW...

- ... rehabilitation is a comparatively new branch of medicine?
- ... many professions work together as a team in rehabilitation?
- ... 5,800 openings for physical therapists exist today?
- ... many scholarships and fellowships are available to young people interested in this career?

This series of articles is brought to you to help you and your family plan for the future. Your New York Life agent can be of assistance, too. He is specially qualified through training and experience to aid you in making plans for education, retirement and all the things which life insurance helps make possible. Get to know him soon.

Luckily, many scholarships and fellowships are available to young people interested in a rehabilitation career. Some of these cover room and board as well as tuition.

Before your child decides on such a career, I hope he will seek out some physical therapist, occupational therapist, speech and hearing therapist, or rehabilitation counselor and talk to him. And watch him at work.

Let your child see for himself the contribution that rehabilitation makes to human health and dignity.

Booklets available on many careers

This article is available in booklet form without charge. Also available are a list of similar articles on thirty-eight other careers, which you may send for, and the helpful, informative booklet, "Planning a College Education." We'll be glad to send you any or all of these on request. Just drop a postcard to:

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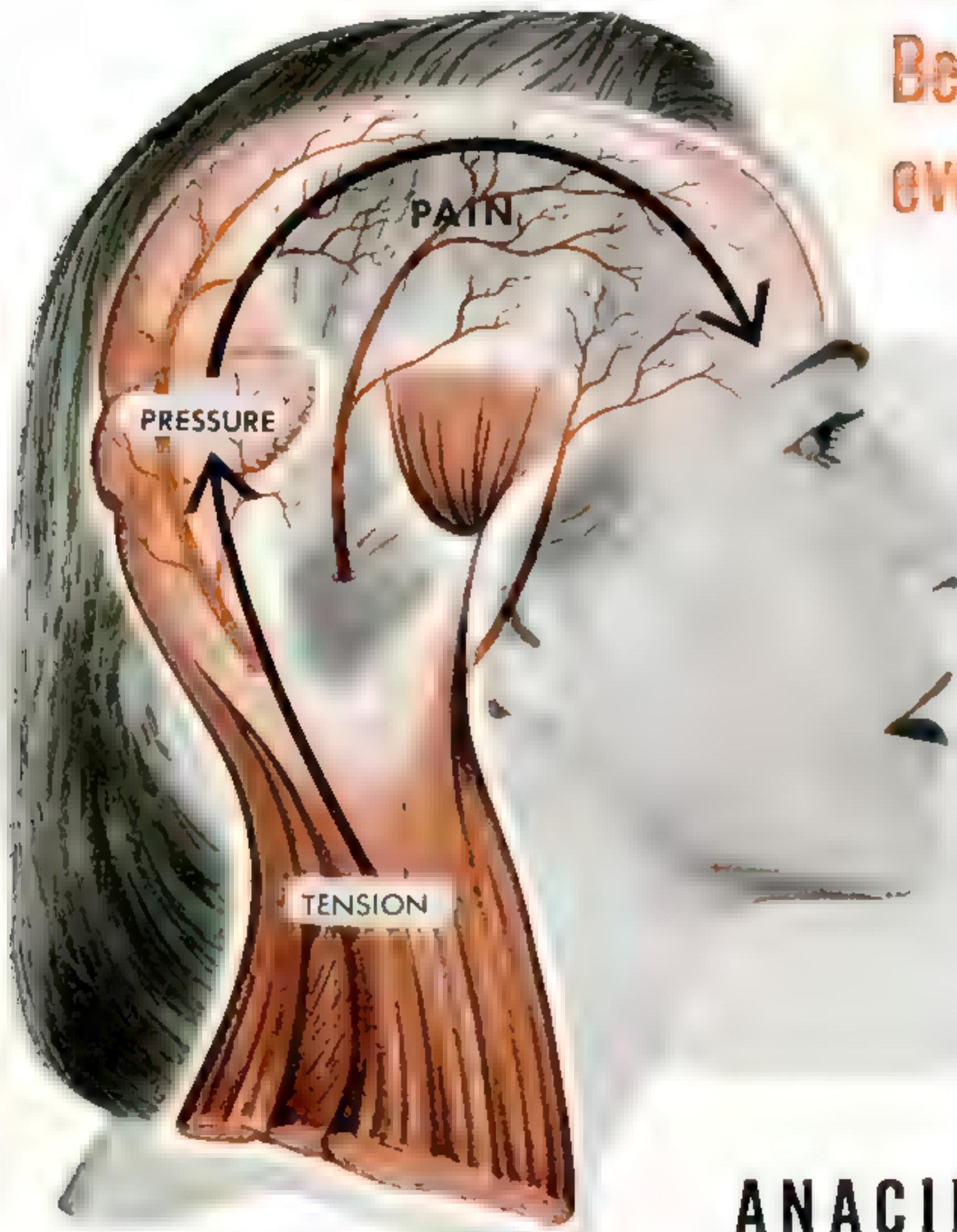


Career Information Service
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Acts Instantly— To give more complete pain relief from **NERVOUS TENSION HEADACHES**



**Better than aspirin or
even aspirin with buffering!**

How Tension Headaches Start

Most headaches are caused by tension that starts in muscles in the back of neck and scalp. This tension spreads over head, presses on nerves and tiny blood vessels and results in headache pain. In turn, the pain builds up more tension, more pressure and makes your headache worse. To break up a tension headache and get fast, more *complete* pain-relief — you should try the special medication in Anacin which you *do not* get in aspirin or any buffered aspirin.

ANACIN® relaxes tension-*FAST*
releases pressure-*FAST*
relieves pain--*FAST!*

Tension headaches need the special medication in Anacin for fast, more *complete* pain-relief. So why take mere aspirin or even aspirin with buffering which contains only one pain-reliever and *no* special medication to relieve nervous tension? Anacin contains *not* just one, but a *number* of medically proven ingredients. Three out of four doctors recommend the ingredients in Anacin for pain of headache, neuritis and neuralgia. Anacin Tablets give a 'better total effect'— more *complete* pain-relief because they contain special medication which not only relieves pain fast, but also relaxes nervous tension and releases painful pressure. Anacin is safer, too. Has a smoother action and does not upset your stomach. Buy Anacin today!

3 out of 4 doctors recommend the ingredients in.....





NINE STICKY FINGERS

The surest hands in professional football, belonging to End Raymond Berry of the Baltimore Colts, have nine perfectly proportioned fingers. But the 10th—the pinkie on his left hand—gets all askew when he grabs for a forward pass (above). He stoved it in first in high school, later dislocated it five times in his rookie year as a pro. If this bothers him, nobody in the stands or on the opposing team is the wiser, for Berry has the stickiest fingers in the National Football League. Last year he snagged 56 passes to lead the

league. This season he is certain to do even better. Besides the crooked finger, Berry, 26, has eye trouble. Without glasses he can't even read the big "E" on the chart, and in games he has to wear extra-large contact lenses. But Berry perseveres. He manipulates a ball of putty an hour a day to strengthen his hands—and whenever he can find someone to throw to him he practices all kinds of catches—high and low, on all sides. "It doesn't matter where the ball is thrown," he says, "I just don't like to miss."

CONTINUED

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The pocket-portable
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that works superbly
even in fringe areas!

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Illustrated: SONY TR 610. Length: 6 in., 2 1/4 wide, 4 1/8 high—with 6 transistors, it weighs 1 lb. 10 oz. It features a built-in antenna, complete with knobs, on/off switch for private listening and carrying case.



SONY
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World's slimmest 6-transistor portable radio. Only 1 1/2 in. high. It features a built-in antenna, a 9V battery, earphone and carrying case.

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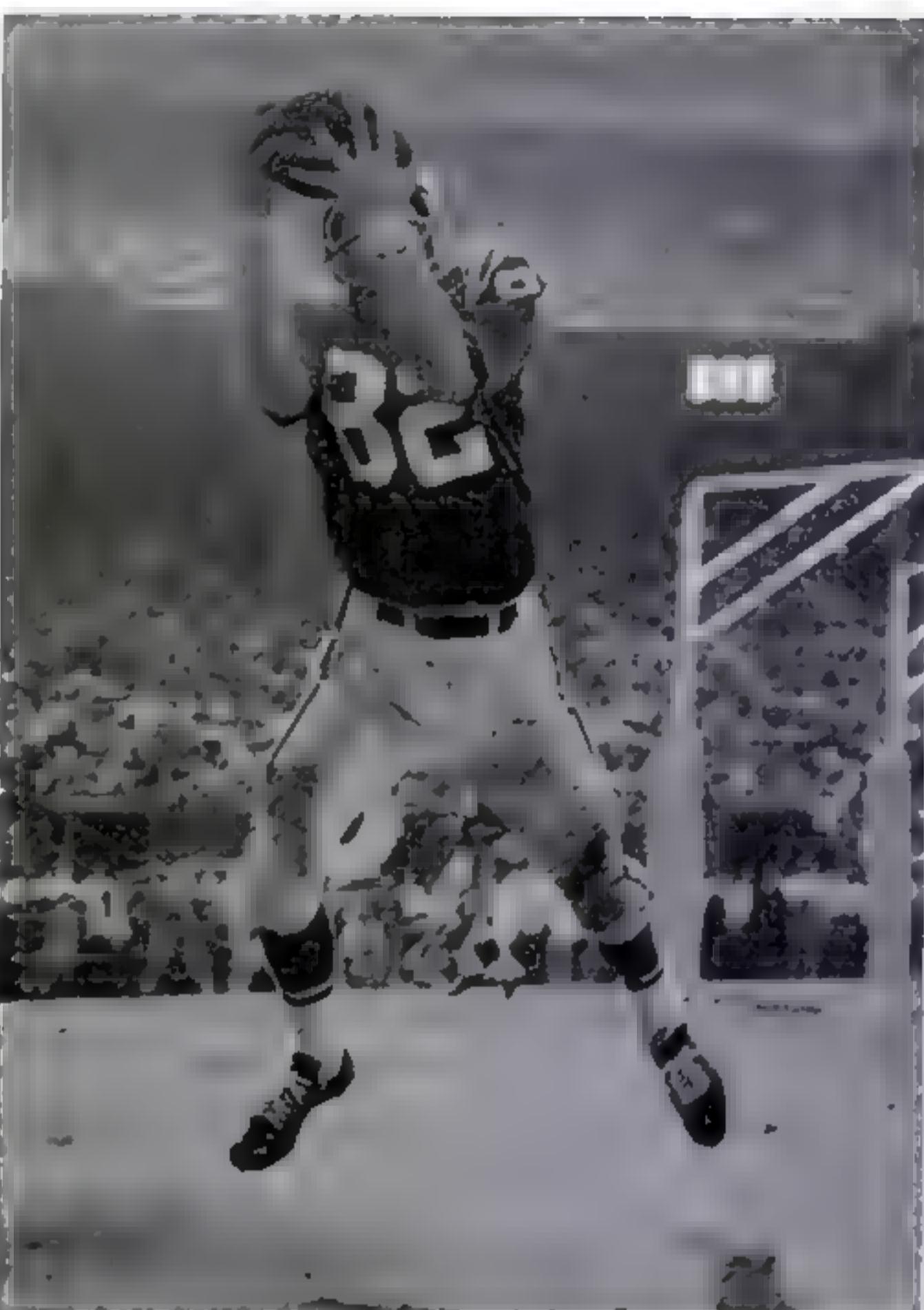
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STICKY FINGERS CONTINUED



CALCULATED LEAP enables Berry to grab a pass for touchdown against Lyons. He relies on faking rather than speed to elude defenders and get clear.



CONTACT LENSES, worn to correct his poor eyesight, are removed by Berry after a game. On particularly bright days he also wears special sun goggles.



The New Norelco Speedshaver at Squaw Valley

You stroke off whiskers with rotary blades...no pinch, no irritation!

No wonder **Norelco**® Speedshaver is the world's largest seller!



1. New Norelco Speedshaver with Flip-Top Cleaning. Head springs open at touch of button to empty out whisker "dust."



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4 Wonderful Ways to Give Norelco for Christmas

3. New Lady Norelco . . . the deluxe gift for particular women. In Misty Rose, the ultimate in feminine daintiness. AC/DC \$24.95.

4. The New Coquette. The pink and pretty glamour razor for "powder puff" gentle feminine grooming. AC/DC \$1.50.



Right now smart men are leaving this page open in a conspicuous place. Because here's the new Norelco Speedshaver that's way out in front of all the others. Why?

The arrows give you the secret . . . other shavers have clipping action. They stop and go. Back and forth. Clippers get dull, often pinch and irritate skin.

Norelco has rotary blades: They go round and round. They really shave with continuous action. Self-sharpening blades stay razor sharp. No pinch. No irritation.

Norelco needs no hand setting . . . Exclusive skin smoother adjusts automatically to shave any beard, light or heavy.

Note to givers: This handsome jet-gray and white Norelco Speedshaver is the world's largest seller. You can't go wrong. Complete with travel case. AC/DC \$24.95.

See Norelco on "Bronco" (ABC-TV)

Norelco is known as PhilShave in Canada and throughout the rest of the free world. NORTH AMERICAN PHILIPS COMPANY, INC., 100 East 42nd Street, New York 17, N. Y. Other products: Radios, Radio-Phonographs, Tape-Recorders, Dictating Machines, Medical X-ray Equipment, Electronic Tubes and Devices.



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NEW CAR *TOH HEALTHY.*

We won't pretend we're not partial to our own General Motors cars for 1960—because we are. But we do feel that all '60 models will give you more pleasure, convenience and comfort than anything else for the money.





Wonderful places for fun—Badger Pass Ski Area, Yosemite National Park. Wonderful way to get there—in a new Oldsmobile Ninety-Eight Holiday Four-Door Sport Sedan!

A new car in the driveway fairly shouts, "Let's go have some fun!" Family routine goes out the window. Mother leaves the dishes till later. The kids need no coaxing to get ready—and Dad pops out of that easy chair at the slightest suggestion of going somewhere.

Thus, family routine is replaced with a new kind of family spirit and enthusiasm—with the rediscovery of the fun of doing things together. And whether the trip is a spur-of-the-moment outing, or a carefully planned excursion, you can't help but think—what else for the money would mean so much to all of us?

Frankly, all new cars will give your life a lift, but we believe our new GM cars do a lot more. When you step into their famous Fisher Bodies you'll wonder where we got the extra room, and you're sure to appreciate the new deep colors made possible with Magic-Mirror finish. But whatever you want most in a new car—comfort, safety, convenience, or style—we're sure you'll find more of it in a General Motors car for 1960.

And when you visit your GM dealer, you'll see ample proof of what we say . . . that practically nothing you can buy can bring more happiness to your whole family.

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MAX FACTOR has a gift for making lips beautiful— Hi-Society in dazzling new designs for Christmas



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Choose (if you can) from these beautiful new Hi-SOCIETY case designs...each complete with lipstick refill.

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smart enamel finish \$3.50

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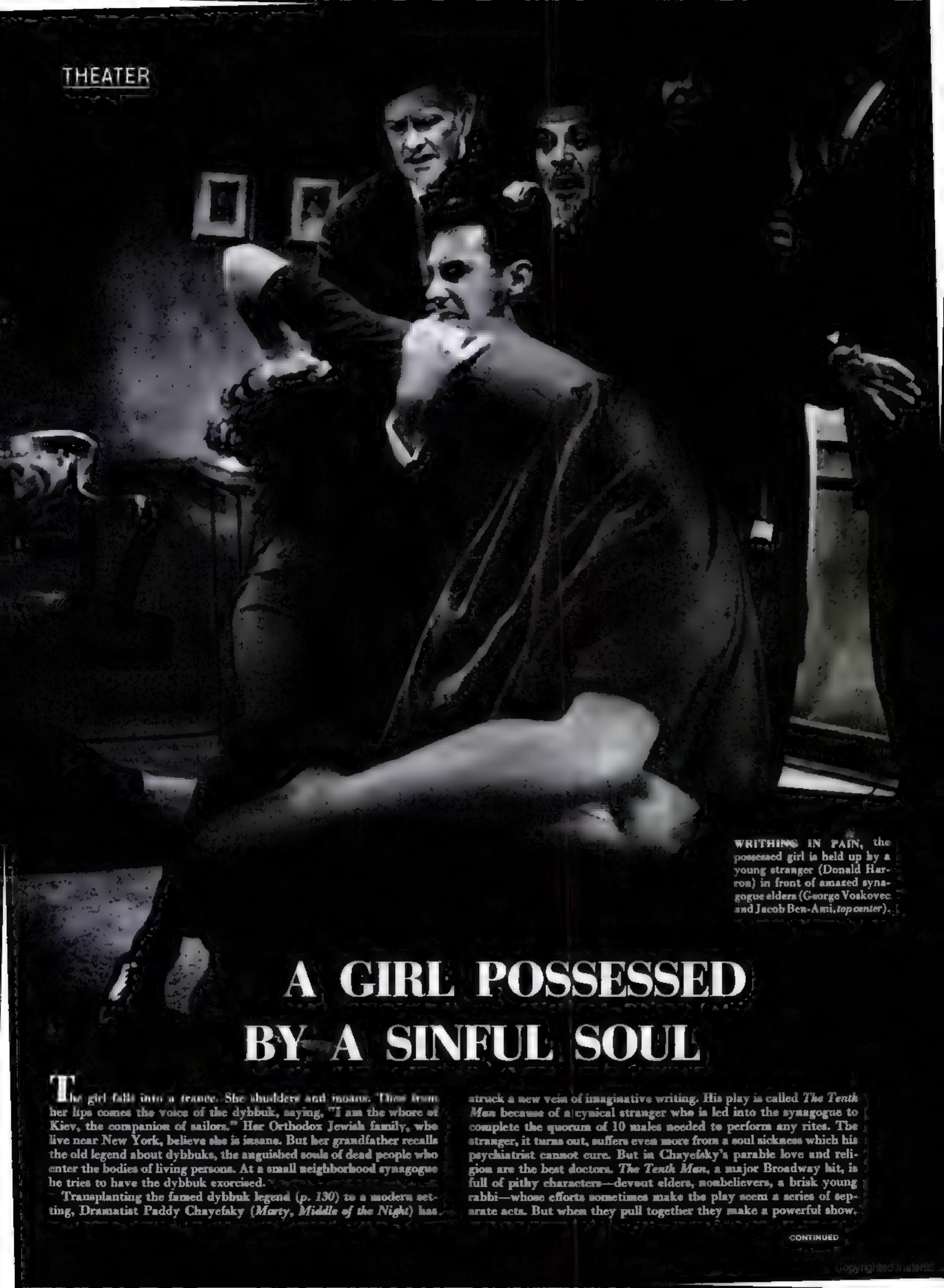
G. MODERN FLORENTINE DESIGN,
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WRITHING IN PAIN, the possessed girl is held up by a young stranger (Donald Harron) in front of amazed synagogue elders (George Voskovec and Jacob Ben-Ami, top center).

A GIRL POSSESSED BY A SINFUL SOUL

The girl falls into a trance. She shudders and moans. Then from her lips comes the voice of the dybbuk, saying, "I am the whore of Kiev, the companion of sailors." Her Orthodox Jewish family, who live near New York, believe she is insane. But her grandfather recalls the old legend about dybbuks, the anguished souls of dead people who enter the bodies of living persons. At a small neighborhood synagogue he tries to have the dybbuk exorcised.

Transplanting the famed dybbuk legend (p. 130) to a modern setting, Dramatist Paddy Chayefsky (*Marty, Middle of the Night*) has

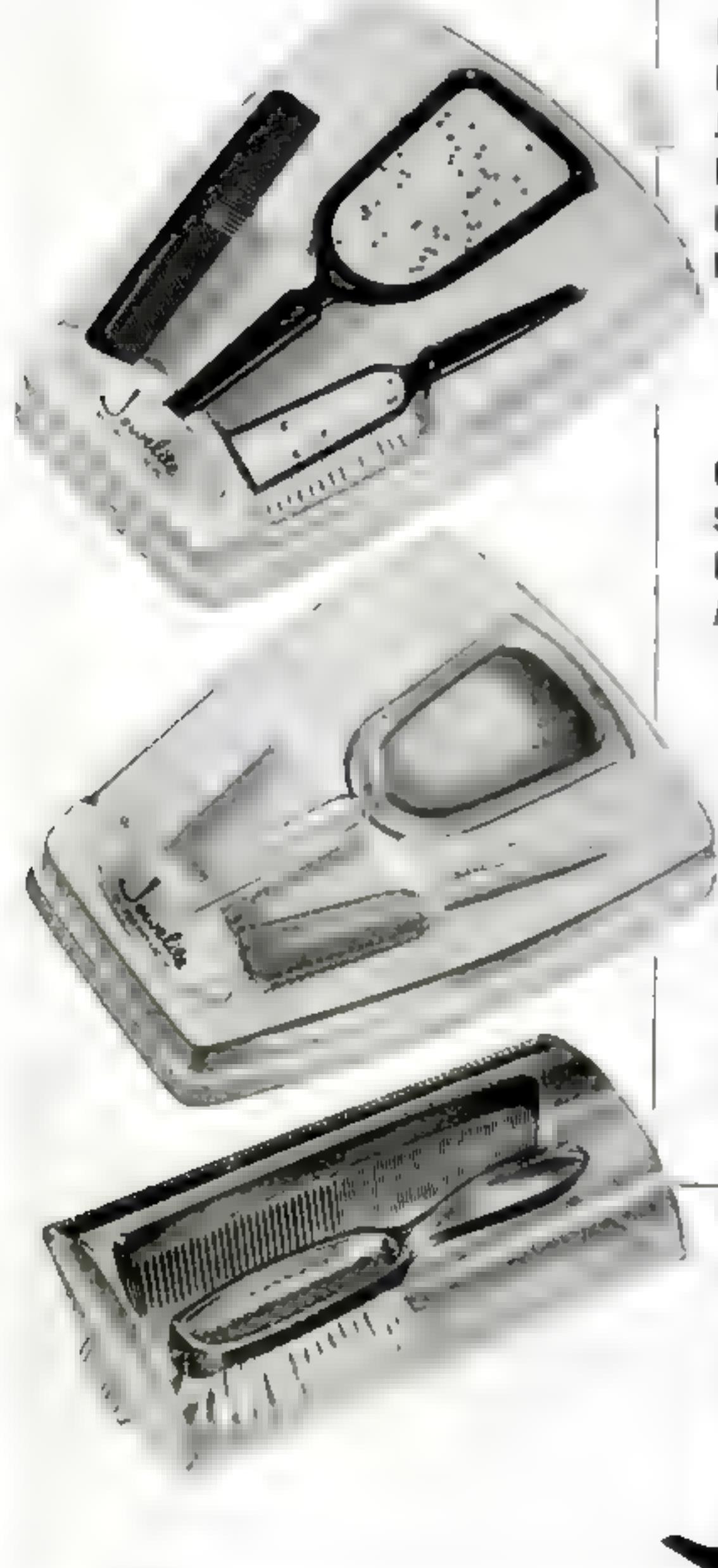
struck a new vein of imaginative writing. His play is called *The Tenth Man* because of a cynical stranger who is led into the synagogue to complete the quorum of 10 males needed to perform any rites. The stranger, it turns out, suffers even more from a soul sickness which his psychiatrist cannot cure. But in Chayefsky's parable love and religion are the best doctors. *The Tenth Man*, a major Broadway hit, is full of pithy characters—devout elders, nonbelievers, a brisk young rabbi—whose efforts sometimes make the play seem a series of separate acts. But when they pull together they make a powerful show.

CONTINUED

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This spectacular special offer for the Christmas gift-buying season only, expires Christmas Eve at midnight. So hurry—buy one or more of these Jewelite dresser sets—and get your comb and brush set absolutely FREE!

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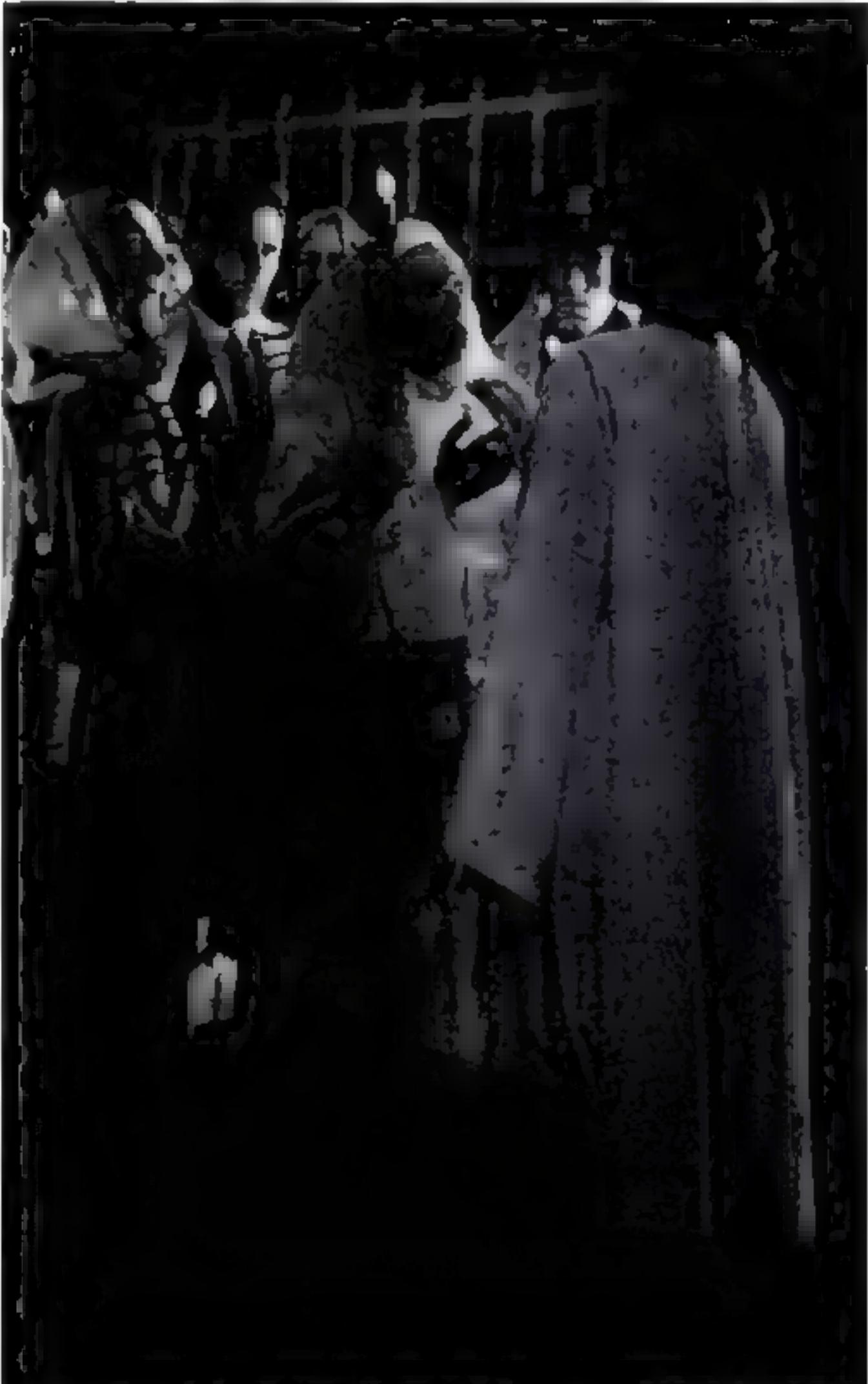


OLD CRONIES (Jack Gilford, Lou Jacobi) warm their hands in the synagogue and find extra comfort in reviling their respective daughters-in-law.

"My daughter-in-law, may she grow rich and buy a hotel with a thousand rooms and be found dead in every one of them."

"My daughter-in-law, may she invest heavily in General Motors, and the whole thing should go bankrupt."

"May my daughter-in-law live to be a hundred and twenty, and may she have to live all her years in her daughter-in-law's house."



AT EXORCISM RITE in the synagogue the girl (Risa Schwartz) stands before the congregation which includes a policeman wearing a prayer shawl.



• Simply set the plainly labeled "tabs" for instrumental sounds you want, including Lowrey's thrillingly realistic *clarinet, guitar, flute, string and trumpet*. Or combine these and many others for rich orchestral effects.

to fill your home and
warm your heart on Christmas and for every day to come

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Memories are in the making when a family begins to discover the thrill of music together around The Lowrey. This is the instrument of so many exciting and realistic instrumental voices—so much variety to suit every mood and musical taste. And all this, even for those who play only with one finger. It's that easy!

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THE LOWREY ORGAN

Easiest to play of all musical instruments
Its patented and exclusive features make the difference

Old devils, dybbuks



CASTING OUT DEMONS, as shown in 15th Century Italian church painting, was familiar practice in many religions. This girl, like heroine of *Teath Man*, is possessed by devil, which is driven out of her head by holy powers.



FIRST DYBBUK PLAY was written in Russian by S. Ansky, first given by Vilna Troupe in Warsaw. Scene from their 1922 production shows the possessed girl tended by her nurse and father. Play became world-famous classic.



DYBBUK ON BROADWAY was a 1948 hit when renowned Habimah players from Israel presented Ansky's play. It became a mainstay of their repertory company. Here a head rabbi is preparing possessed girl for exorcism ceremony.

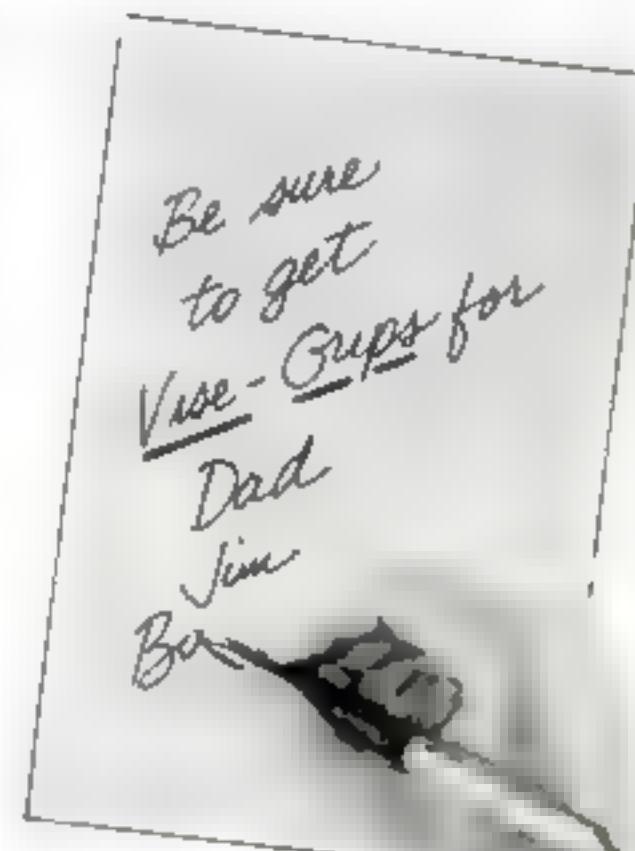


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the gift they can't wait to get their hands on!

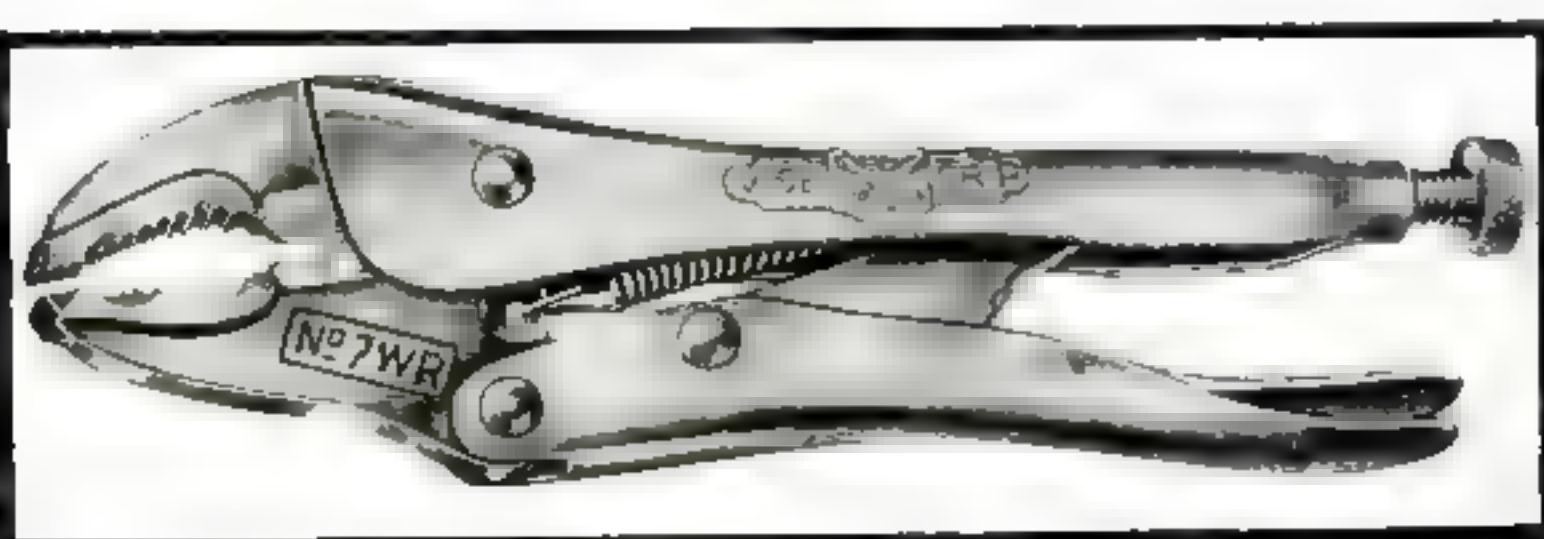
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Look for this display rack at all leading hardware stores. It displays the complete VISE-GRIP line. Makes it easy for you to select the model he needs. Budget priced—from \$2.15 to \$2.95!

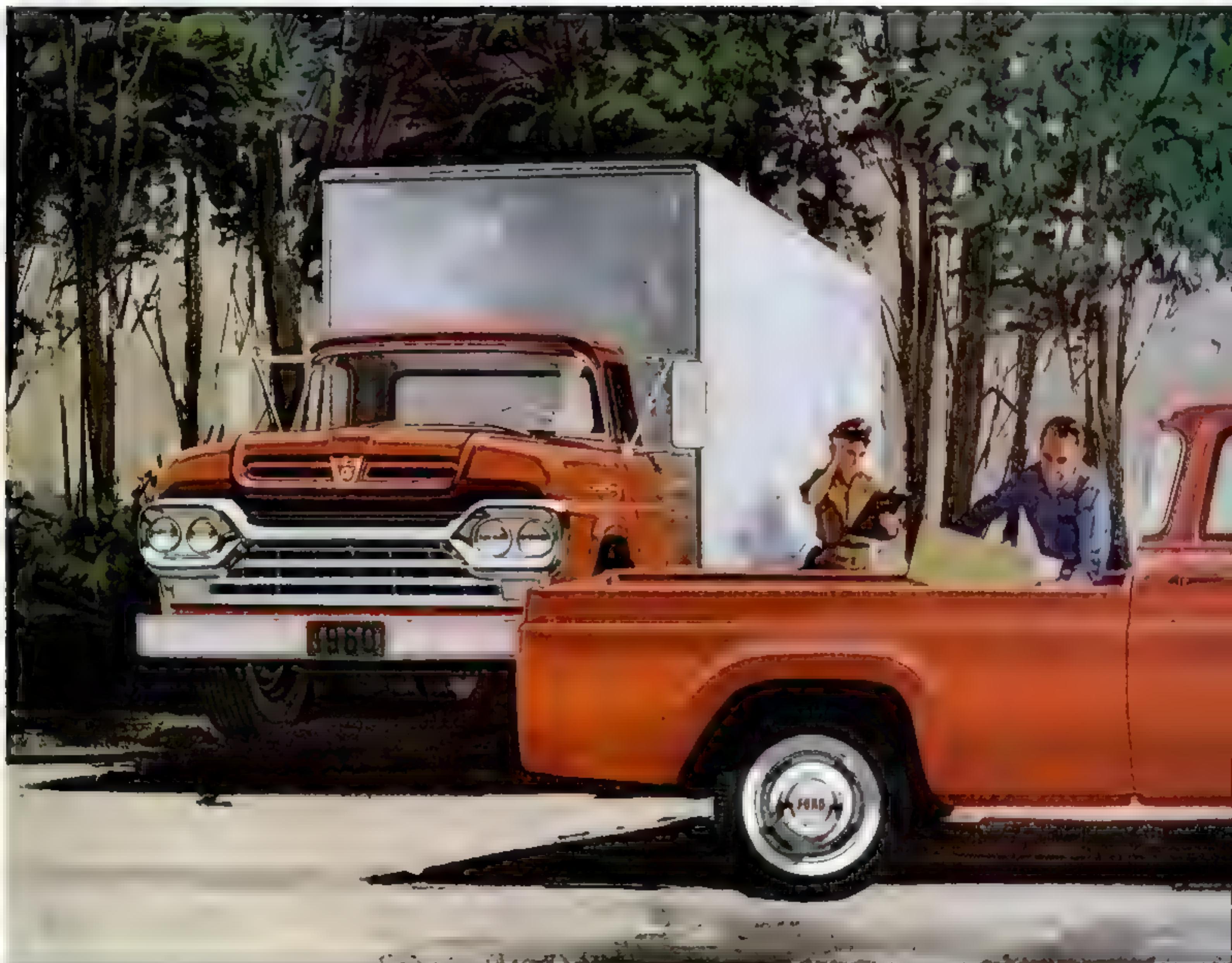
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You save from the start . . . Ford light- and medium-duty trucks are lowest priced of the leading makes. And your savings continue. That's because Ford's economy

is certified, backed by intensive tests by America's leading independent automotive experts.† Just look what's in Certified Economy . . . and what's in it for you:

Certified gas savings—to slice running costs! Tests confirm the economy of Ford's 1960 6-cylinder engine . . . the same engine that beat the field in Economy Showdown U.S.A.

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Above: 1960 Ford F-600 Van, F-100 Styleside Pickup and C-800 Tilt Cab bring you the best of the new—new smoother acting brakes, new bushier axles, new higher payloads, new riding comfort

and medium trucks!
FOR '60 with

Certified
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blies were tested time and time again—proved to have more than three times the reliability of other assemblies.

The certified results of all the tests are in the "Certified Economy Book" at your Ford Dealer's. Be sure to see it soon . . . be sure to see the new Ford Trucks—the lowest priced 1960 models . . . and you'll be sure to save!

*Based on latest available manufacturers' suggested retail delivered prices, including Federal excise tax, excluding dealer preparation and cond. licensing and destination charges.

*Name available on request. Send inquiry to P.O. Box 2687, Ford Division, Ford Motor Company, Detroit 31, Michigan.

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Less to buy . . . less to run . . . built to last longer, too!

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More vitamin C than orange juice!

NEW BREAKFAST DRINK DISCOVERY—a great, new instant that gives your family a bonus in vitamin C.

MORE VITAMIN C than the finest orange or grapefruit juice. We need C every day—our bodies don't store it.

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NO SQUEEZING...NO UNFREEZING—your TANG jar needs no refrigeration. You make TANG fresh, as much as you want, a glass or a quart. Comes in 2 sizes, *regular* and *family*, to fill 12 or 24 glasses.

ADD TANG TO YOUR SHOPPING LIST NOW.

Happiest thing that ever happened to breakfast

NEW from General Foods, makers of Instant Maxwell House Coffee

NEW! INSTANT!

Just mix with cold water



Anne Helliwell
293 Maple
A. A. 2, 3, 4; A Capella Choir

2 A good sense of humor and pep describe none other than our own Anne. She came to us from Lawrence Jr. High and took the Commercial Course. Anne's few idle hours are spent driving to Hamp.

Anne will become a famous mathematician and hold a responsible position on Wall Street.



WELL-QUALIFIED TELLER, according to her high school yearbook, Anne Helliwell, now 22, was expected to make good speedily in the financial world.

A BIG \$4 MILLION BOOBOO IN A BANK

When Charlotte Walsh walked out of the Hadley Falls Trust Company in Holyoke, Mass., she carried the seeds of a major economic impasse. A bank money order had been made out, in her Air Force sergeant husband's name, for a \$22.75 payment on their TV set. Neither she nor the teller, Anne Helliwell, had noted that the bank's mechanical checkwriter had made an error on the order—a four-million-dollar error. When horrified Anne Helliwell phoned Mrs. Walsh to report the money order was issued for \$4,000,022.75 Mrs. Walsh agreed to return it. But first she showed it around to a few friends.

Newspapers seized the story and the bank, learning of the bloop, fired Teller Helliwell. It asked, then ordered, then beseeched Mrs. Walsh to return the check. She said she would only when the bank reinstated Anne Helliwell, a well-thought-of Holyoke girl (above) who had worked there 4½ years. Huffily the bank balked, then enjoined the Walshes from "selling, destroying, transferring or otherwise alienating" the money order, which it insisted was worthless. Shrugged Charlotte Walsh to the icy fury of Hadley Falls Trust, "So I'll frame it."



ADAMANT DEPOSITOR Walsh gleefully displays the famous money order. She won't get her \$22.75 back unless she hands the bank, returns the check.



(it could be you in Seamless Supreme)

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Supreme for Christmas—the most advanced seamless made. With 'magic motion' that allows full movement. The product of the Kayser-Roth Hosiery Company, a division of the Kayser-Roth Corp.—licensed manufacturer.

THE FARM PROBLEM: PART II

A SKILLED GROWER'S

Breakenridge Farm in Dinsdale, Iowa is a model of agricultural efficiency. A deep-rooted family farm run by W. J. (Bill) Breakenridge and his two sons, it spreads for 715 acres across the richest cornland in the world. Today it is caught up in the middle of the most pressing domestic issue the U.S. faces—the scandal of huge farm surplus and costly subsidy.

Farmers have been given blanket blame for the scandal. Their pressures have promoted subsidies and they have not turned down the

government's largesse. But they have been operating at the caprice of politicians of both parties, who have kept the farm program in a turmoil, alternating between high promises during election years and guilty vacillation in off years. As a result the farmers must operate by constantly shifting rules laid down by Congress and the Secretary of Agriculture.

Here in Part II of its series on the crisis of the government farm program *Life* shows how one successful and conscientious corn farmer

follows the laws and inevitably adds to the surplus and complicates the problem.

Breakenridge Farm is larger and more prosperous than the average Iowa farm. When Bill Breakenridge, now 67, took over the acreage from his father in 1930 he pioneered growing methods that were later copied by farmers throughout the Corn Belt. He was the first in the area to pasture his land with brome grass, which flourishes in the hot summer months. He improved and increased the crops with his



FAT SURPLUS

own inventions and the use of new machines.

Breakenridge buys and markets hundreds of head of cattle and hogs a year and nets as much as \$32,000 annually for his and his sons' families. His prosperity has been bolstered by the government's support program. Since 1948 he has complied with the allotment plan in corn, holding some acreage out of production and receiving a high support price for the corn he does harvest. He sometimes sells corn to the government, which puts it in storage as

surplus. Then he buys corn at the low market price for livestock feed. Since 1952 he has received \$73,000 for government-stored corn. In the same period he bought \$150,000 worth of corn feed. This year with all acreage controls removed he, like other big corn producers, harvested a record crop.

On the next pages corn farmer Breakenridge tells what he thinks of a farm program that encourages him and many others to join the runaway production and cash in on the subsidy.



FARMER AND SURPLUS. W. J. Breakenridge is engulfed by prime samples of his record corn crop.



← **THE YIELD**, freshly harvested corn, is examined by Breakenridge, sons Warren, 43 (left), Max, 41.



THE LAND surrounds Dinsdale (pop. 65) and the Breakenridge farm buildings lower center of village.



GRAZING STOCK, some of the 500 cattle Breakenridge now owns, feed on brome grass under a

lowering sky. Cattle are the chief source of income on the farm. Breakenridge prefers to buy commercial

or medium-grade cattle and sell for the "hamburger market" in the spring when demand is high. He sold

CONTROLS OFF--'AND NOW THE

by WILLIAM J. BREAKENRIDGE

LAST year we had 120 acres planted in corn. This year we had 400. We regretted putting all this land in corn but it looked like the last chance we would have to cash in on the fertility we had built up by complying with acreage allotments and by letting some of our land lie fallow. Under the present corn program all controls are off, the inducements for holding down crop acreage are eliminated and now the rat race is on. I just hope we don't have to go through the wringer again the way we did in the Thirties, before the days of controls and supported prices.

When Detroit puts out too many cars, the auto manufacturers cut production. We can't do that on the farm. The Corn Belt is too vast to organize. We can't close down. The farmer's costs have been steadily rising. His income has been steadily declining. So he has to continue to increase production. Few people realize that corn today is almost as cheap as alfalfa hay. When it got down to 10¢ a bushel in the Depression, we burned it in the stove instead of coal. We may have to do it again.

The experts first tried to meet the problem of overproduction during Herbert Hoover's administration. Two members of his Federal Farm Board publicly approved a proposal to plow under every third row of cotton to create an artificial shortage and thus raise prices. This plan didn't get anywhere at the time but the program later worked out under Franklin D. Roosevelt and Secretary of Agriculture Henry

Wallace embodied the same principles. It had its faults but it was better than the mess we're left with today.

I've been a lifelong Republican but I refuse to go out and ask people to support the Administration now that Secretary of Agriculture Benson has torpedoed this program. I give Benson credit for being honest in his convictions. It's just unfortunate we have a Secretary of Agriculture who is unfriendly to the farm program we've had for so long.

It used to be that a farmer who received price supports on cotton or wheat, for instance, could not use land he had withdrawn from production to grow another price-supported crop. One of Benson's first acts was to do away with this restriction. That's why the Corn Belt has spread into the South and Great Plains where corn has no business growing.

Then he guaranteed the prices of the fellow who refused to participate in the acreage-allotment program and grew as much corn as he wanted. You don't have to be a farmer to see that this pulled the rug out from under those of us who cooperated with the program by cutting our production.

It is easy to see why price supports have cost almost as much in the last four years under Benson as they did in all the preceding 22 years of the program—\$7.7 billion from 1955 to 1958 as compared with \$8 billion from 1933 to 1934.

Benson seems in favor of returning us to the old free market. I admit it sounds good but it just won't work. I can remember when

every farm from here north for seven miles on either side of the road was owned by an insurance company because the farmers who lived on them had all gone broke. That's what happens under a free market.

In the Corn Belt 80% of the corn crop is now fed to livestock. Only 20% enters trade channels or winds up in government storage. Yet the handling of this one fifth of the crop sets the money value of the entire crop and has a vital bearing on the trend in cattle and hog prices. Under the free market, with the government out of the picture, the price of the whole 20% of the crop would be set by market speculators, a lot of whom don't know a bushel of corn from a sack of wheat. This method of setting commodity prices completely ignores the cost of production.

A bad press for farmers

BENSON'S criticism of the program he inherited has turned the city man against the farmer and made everyone think we're getting rich off the taxpayer out here. The Farm Bureau, which is the biggest and most conservative farmers' organization, is not helping to dispel this impression. Its president, Charles B. Shuman, has said, "We are not going to correct our public relations by spouting how good the farmers are." This seems to mean he intends to do nothing to counteract the unfavorable publicity the farmer has received.

We resent being thought of as pampered and greedy wards of government. If you go to a



603 head earlier this year—some of them choice. Within past month he has added 300 to his herd.

RAT RACE'

Chamber of Commerce meeting and hear someone talk about returning the farmer to the free market, watch the businessmen stand up and cheer. They forget about the airline subsidies, the depletion allowances for the petroleum and mining industries and tariff protection for all kinds of business.

I think the farmer should be assured a fair price for corn grown on a controlled amount of acreage. The government must *not* support the farmer's who do not comply with acreage controls. I think it's a crime for the government to help anybody who is not willing to help himself.

Another thing wrong is that the Department of Agriculture is working at cross purposes. Its thinking has always been governed by types who try to make two blades of grass grow where one was before. At the same time the conservation reserve people are trying to get land out of production. One is pulling against the other.

The boys and I have always believed in building up the soil and leaving this farm a better place. I have always maintained we have two banks: the one in town and the land. Over the years it's been my experience that the land is the safest. We love the land. If a man takes care of the land it will take care of him and his offspring for generations.

I don't have all the answers but I know we can't have price props and unlimited production. Agriculture has a choice—either bankruptcy through surpluses and ruinously low prices on the free market, or control of production to maintain a fair return to the farmer.



PAPER WORK, checking farm's books and keeping detailed record for the government requires a

conference of father and sons. Desk was bought by Breckinridge during Depression at bank closure sale.



LIVELY LITTERS of 10-day-old pigs after away from breed sows as Max, in charge of hog raising

operation, shows a squirming specimen to show his father. The farm markets about 200 hogs each year.



CHURCHGOERS. Mr. and Mrs. Breakenridge (center) wait in front of Amity United Presbyterian Church. Seventeen members of family attend each Sunday.

REWARDS OF LIFE ON FAMILY FARM

Breakenridge Farm is evidence that a modern version of the family farm is still a strong unit in today's big production agriculture. All of the work on the place is done by Max, Warren, Bill and one hired man. This is made possible by the \$65,000 worth of equipment the Breakenridges use to plant, harvest and store their crops. Bill Breakenridge "retired" two years ago and turned over the day-to-day operation to his sons, with whom he is in legal partnership. But he remains the spirited, unorthodox supervisor of his farm. Each morning he gets up and tunes in the cattle market reports on the radio, advising his boys when to buy or sell.

Bill Breakenridge is able to enjoy the sometimes mythical benefits of "the good life down on the farm." He lives in a 42-year-old farm home made comfortable by modern facilities. Max lives in a six-room bungalow two blocks away and Warren occupies the original nine-room farmhouse across the lawn from his parents. Bill and his children are happy with the full but low-key social routine of rural living. His sons and their wives go bowling weekly and belong to modest country clubs. Recently Bill and his wife have taken time away from their farm to travel. Last year they drove to Alaska and back. "The neatest thing we saw on the whole trip," said Mrs. Breakenridge, "was the corn growing here when we returned."



IN MEMORY OF SON, citations and picture of Wallace, killed on two Jimas, hang in Breakenridge study. Medals include three Purple Hearts, a Silver Star

FARM PROBLEM CONTINUED



FAMILY PICNIC on lawn of the Breakenridge farm home. On a grandparents (right), parents and 7 grandchildren. After picnic, children were given a hay



ride. Elm trees, whose trunks show in background, were planted by Bill Breakenridge's father. "I've seen them outgrow five sets of hammock hooks," says Bill.



OCCASIONAL GOLF is played by Max teeing off Warren on nine-hole course. "Many city people don't think a farmer has a right to play golf," says Bill.



FITTING NEW DRESS, Janice, daughter of Max and Wanda (center background) tries on a model made by local dressmaker as neighbor Bernice Greiner helps.





AN EXCESS STORED UP

Striking evidence of the corn surplus can be seen in the silos that tower above Breakenridge Farm. The concrete silos at left hold heavily soaked and finely ground ears of corn. This is Breakenridge's own contribution to agriculture. He proved that wet ear silage could be preserved and it made better feed than silage from whole cornstalks. Many Iowa corn growers have adopted Breakenridge's innovation.

Near these silos are an old barn and water tank converted into cribs where corn is stored under government seal. Breakenridge has 14,500 bushels on which he collects 16¢ per bushel per year as a storage fee. Also on the property are two "bin farms" (right) erected by the Commodity Credit Corp., which pays Breakenridge rent for his land.

Approximately half of his huge current yield of 40,000 bushels of corn will be sold to the government at \$1.06 and stored in the "bin farm." The government now stores more than 500 million bushels in Iowa alone.

Accompanying the corn glut is an overabundance of hogs in the Midwest. Although Breakenridge raises a few hundred hogs, he does not have to worry as much as the average corn hog farmer. His heavy cattle production, large and well-conserved acreage, efficiency in operation and government aid all help him prosper.

GOVERNMENT SURPLUS shelled corn pouring from elevator is leveled by Max with a huge scoop.

The corn will be sealed in one of the 57 bins built on Breakenridge property just to hold the surplus.



FEDERAL INSPECTOR, Walter Foley (right) examines Breakenridge corn stored in surplus bins

in the background. Corn, which was delivered to the government in 1953, was in excellent condition.

← WET SILAGE, a Breakenridge development, is examined by Bill. It is a better feed than cornstalks.



ROOM FOR REST, the dining room whose windows look out on cornfields is a favorite sitting place for B.L. and his wife Edith. The room, heavy with oak

paneling and colorfully leaded windows, is filled with crystal, chinaware and mementos the Breakenridges have collected since they built the house in 1917.

NEXT WEEK: THE FARM PROBLEM, PART III
HOW PRESIDENTIAL CANDIDATES WOULD SOLVE IT



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Firestone Tire & Rubber Company,
Sales Department,
Akron, Ohio.

October Twenty-sixth,
1959

Gentlemen:

I hope you will have the patience to listen to my somewhat involved tale of woe and then tell me where I stand.

Although Father Time is catching up with me, I still do a good deal of bird hunting and for the last several years I have used Firestone Town & Country tires, putting them on a station wagon every October and taking them off after the snow left in the spring.

This summer I purchased a new station wagon and, bearing in mind the success I had had with your snow and mud tires and your claim that you paid the tow, I specified that the car should come with four ordinary tires and two Firestone Town & Country tires, and that's the way it came. The snow tires were furnished by your dealer here.

For several years I had talked to the heads of the Game Departments of Saskatchewan and Manitoba, about bird shooting in their country. I have a son I wanted to take north before I got too old to walk, so I finally worked out a trip with the help of the two men I mentioned, and we left here September 28, with your new snow tires on the rear of the car. We got to Hudson Bay, Saskatchewan, the night of the 28th, after plowing mud for several hundred miles, and the tires worked beautifully. Unfortunately, Monday night I slipped in the mud on the hotel entrance and twisted my hip. Tuesday it was rather sore but my boy and I went hunting, and we drove out northeasterly from Hudson Bay and had a delightful time. The roads were pretty muddy but the tires still worked fine. Late in the afternoon when we started back we just about turned around and there the car stuck, and when I say stuck I mean it stuck. We got a team but it couldn't do any good. We jacked the car up several times to dig the car out but that didn't do any good. We got a tractor and the tractor got stuck. By that time, since I couldn't help very much, I'd gotten rather cold and the weather was quite damp and I got a good chill. Some fellows finally came by in an old high-wheel car so we went back to town, leaving the tractor and the car. The other car ran off the road on the way in and it had to be jacked up. By the time we got to the hotel I felt too badly even to take a drink.

OUR POLICY IS CUSTOMER

DEALER or STORE WILL PAY THE TOW even those described in your letter

Wednesday morning I couldn't move. My boy got another tractor and went out and finally got the car out of the mud. I spent three days in the hotel flat on my back and the only consolation I got was reading your ad in, I believe, Maclean's magazine, which I believe is a Canadian publication. The ad repeated what I'd seen before, that if anyone got stuck on your tires you paid the tow, so I thought I would at least get my fifteen Canadian dollars back, which with the exchange rate amounts to \$15.75 in United States currency. That was a small consolation but it cheered me up somewhat.

Now this isn't the end of the story. We left Hudson Bay on Sunday and went to Oxbow. The next day my two dogs tied into a skunk and we spent part of the day washing them with canned tomatoes and, incidentally, if any of you have dogs and have skunk trouble, canned tomatoes is the cure. Tuesday a blizzard blew in but the rest of the week we did pretty well on the roads, hunting Hungarian partridge, and the tires again worked fine.

I had already invested fifty-two dollars and some odd cents in two Manitoba licenses but the blizzard completely kept us out of Manitoba so that's a dead loss. Still, I knew I was going to get my \$15.75 back and that made me feel a little better.

We pulled out of Oxbow ahead of a storm and went to Bottineau in North Dakota, and about the time we got there another blizzard hit. Again, after the roads finally were cleared a little, we traveled some of the back roads and the tires again worked fine. Finally a third blizzard was predicted so we left Bottineau, headed for Oakes in southern North Dakota, to hunt some pheasants. After we got down some little distance and some eight or nine miles east of Rugby, we passed a side road which was paved and near which there was a nice fresh haystack. I needed some fresh hay for the dog crate so we started down this nicely paved side road, ran across a few patches of snow, but the tires worked fine and we were still on pavement. About that time we hit a third patch of snow and, unfortunately, the North Dakota Highway Commission had only paved this side road for about thirty yards, and under this third patch there was nothing but mud so we plopped into the mud and again, there we stayed. I walked back a mile or two to a farmhouse but the farmer's tractor was out of commission so I called the Chevrolet garage at Rugby and a tow truck came out. The driver was smart enough to stay on the pavement and simply ran a cable to the car and winched us out. The boy had put fresh hay in the dog crate in the meantime, so with a tow charge of \$8.00, this time American money, I concluded it was rather expensive hay but that, of course, I'd get it back.

I figure I am entitled to \$23.75 back from the Firestone Company which has a great deal more money than I have. My question is, when and from whom do I get it?

Yours very truly,



SATISFACTION GUARANTEED

SALUTE TO DEEDS OF

Controversial novel's authors urge strong foreign aid, telling of

LAST year we wrote a novel called *The Ugly American*. It was about Americans at work overseas in the service of the United States and freedom. Some of the people we described were doing a great job. Others were stupid, fearful or just plain incompetent—and a few of these were the very people who ran our various foreign aid programs at the local level. We wrote the book hoping it would stimulate Americans to think about the mission of our country in foreign lands all over the world.

We were hardly prepared for the explosion that resulted. Although thousands of readers understood the book and wrote us asking how they could help make America's foreign aid

more effective, thousands more were outraged. Streams of angry letters poured in to Congress asking why, if the foreign aid programs were so badly run, taxpayers should support them at all. *The Ugly American* became one of the most frequently mentioned books in the recent history of the Congressional Record. Senator William Fulbright of Arkansas, its sharpest congressional critic, recently called it "sterile, devoid of insight, reckless and irresponsible." Angry letters came to us, too, attacking us for daring to say that Americans overseas are all doing a bad job.

We were astounded and dismayed. Astounded because the book told about a number of

by WILLIAM J. LEDERER

people—including specifically the "ugly American" of the title—who with intelligence and devotion were bringing practical, human help to backward areas. We were dismayed because, although the book was intended to help correct the errors in America's foreign aid programs, it was now being used as a weapon to destroy foreign aid entirely. Canceling the foreign aid programs now on the ground that they contain weaknesses would be as illogical as throwing away a rifle because it sometimes jams—just when the enemy is about to attack.

More than anything else we were depressed that so many readers should fail to appreciate the fact that thousands of "ugly Americans" overseas are doing practical work with a nonsense application of elbow grease. These men and women should be supported. In a large sense we wrote our book to praise them. Thousands of these Americans are performing their good works in the line of duty, as employees of the State Department, the International Cooperation Administration and other government agencies. Still others are doing it entirely on their own—which, in a way, makes their efforts even more spectacular. We would like you to meet some of these people:

THE SERGEANT AND THE SCYTHES

MASTER Sergeant Eugene Hoops is a tall, strong, muscular, outspoken man of 40 who has made the Air Force his career. He was raised in Nebraska's Kewa Paha County, a district of thin land and hard farming.

You can bet a pretty penny that the farmer who makes a living in Kewa Paha is a good one," Hoops says. "Lots of erosion, tricky rainfall. You get smart quick or you're in trouble."

When Hoops was assigned to Korea in 1951, he could not resist walking out into the fields,



SGT. GENE HOOPS
CHECKS NEW
KOREAN SCYTHE



MRS. W. H. FISHER
SHOWS ALPHABET
CHART TO INDIA

NON-UGLY AMERICANS

devoted people who, like book's hero, selflessly help world needy

and EUGENE BURDICK

running the soil through his hands, watching the farmers at work. What he saw made him itch with excitement.

"It was like Keya Paha, except these guys didn't know what to do about it," Hoops said.

For one thing they were not harvesting their cereal crops efficiently. Using a small blade attached to the end of a long handle, they were cutting only a fistful of grain at a time. On a trip to Japan, Hoops picked up an American scythe. Back in Korea he took it to the main office of the Ministry of Agriculture in Seoul. He took along a Korean friend to translate.

Things started slowly at the ministry, but soon Hoops and his translator were moving from one room to another. Each time the room got more elegant and the Koreans more excited. The translator was beginning to sweat. Finally he stammered to Hoops that they were now in the office of the Minister of Agriculture himself. Hoops made a few swoops over the carpet to demonstrate the scythe. These regal gentlemen asked Hoops if he would give a practical demonstration of the strange instrument.

A half hour later he was standing in a small field that was ready for harvest. Within a short time Hoops had cleared an area that would have taken five times as long to do with the old tool. The Koreans were delighted. An official asked if the scythe might not be too heavy for small-statured Koreans to operate.

"Why hell, mister," Hoops said, "when I was a 12-year-old boy, smaller than anyone here, I would sometimes work one of these four or five hours a day." The sweating translator produced a more respectful and elegant version of Hoops's words. The official was pleased and even tried a few swipes himself.

Then, with Hoops's scythe as a reminder, someone remembered that several hundred scythe handles had mysteriously arrived from the United States months before, but no blades had accompanied them. The Koreans had pored

through an old Sears, Roebuck catalogue until they found a scythe and had then attempted to hammer out some blades, but they were unsuccessful. The handles were put aside and forgotten. Now Hoops, who had once been an apprentice in a blacksmith's shop, helped the Koreans figure out how to forge the blades.

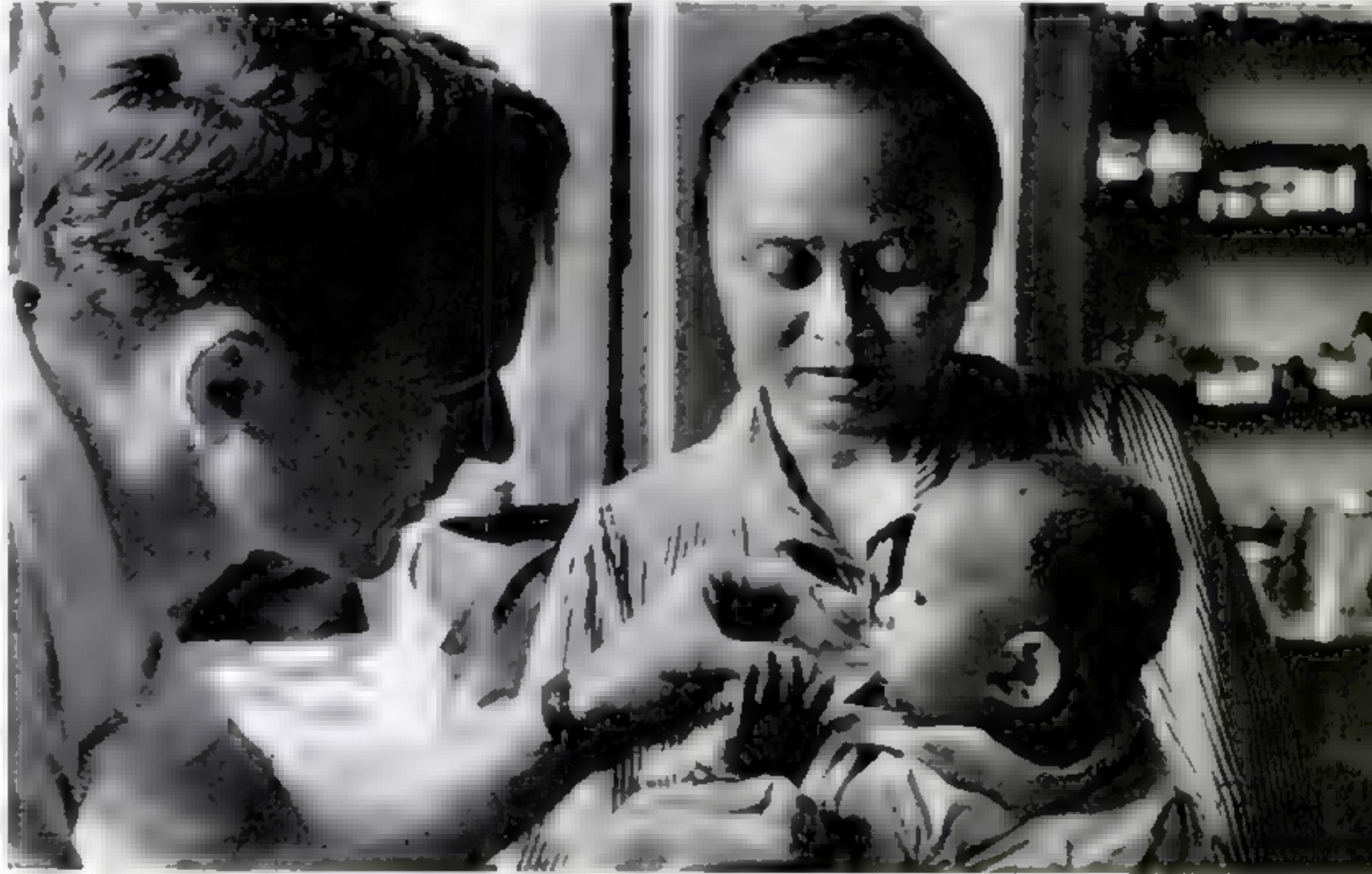
Only later did Hoops learn that the crop he had harvested was *cannabis sativa*, or marijuana. The crop, Hoops reasoned, was not his concern; what mattered was the technique. He was right. For Hoops's blade has become the model for thousands of others.

There are other things that disturbed former farm boy Hoops. "When it rained, the farmers

would squat there and watch the red topsoil run off into the Han River until I damn near wept. I asked them about cover crops and the like, but they never heard of them. I remembered that back home wherever wild plum trees were, the soil held and didn't erode. So I wrote my sister in Nebraska and she sent me 15 pounds of wild plum seeds. I showed the Koreans how to plant them. So far they're concentrating on growing a seed crop, but after they get those new seeds planted they're going to stop losing that topsoil. You watch."

Hoops is now stationed in Japan, but his interest in Korea continues. On a visit to the U.S. some time ago he found an old-fashioned

CONTINUED



**DR. TOM DOOLEY
TREATS A BABY
AT LAOS HOSPITAL**



**PAUL RUSCH PICKS
PRIZE CHILD
AT JAPAN FAIR**

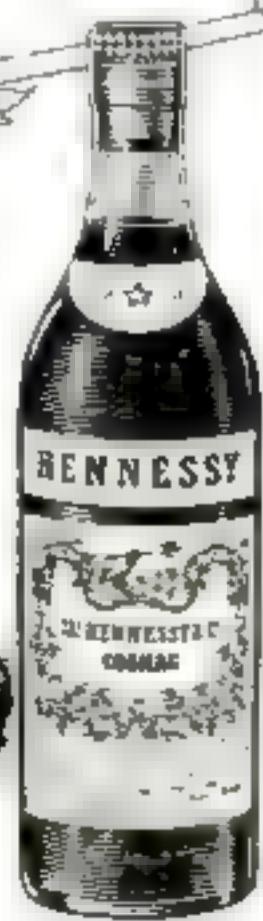
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THE AUTHORS

Eugene Burdick (left) is an associate professor of political science at the University of California and is the author of a novel, *The Ninth Wave*. William J. Lederer, with whom Burdick collaborated on the current best-selling novel *The Ugly American*, is a former U.S. Navy captain, author of *All the Ships at Sea*, and an expert on Asian affairs.

NON-UGLY AMERICANS CONTINUED

corn planter and shipped it to Korea. Hoops is now assembling it. He is sure it will be ideal for Korea's present level of agriculture.

"Right now a tractor is a joke to them," Hoops explains. "It's expensive, too hard to maintain. But those bulls they have are stronger than a horse. Of course, they'll have to drive the bull instead of leading him by the nose, but once they learn that they'll be in business."

Hoops has other ambitions for Korea. First, he would like to recruit a half-dozen Amish families to go to that country.

"See, those Amish are patient, independent people who don't go for big machinery or expensive equipment," Hoops explains. "An Amish farm is a complete unit by itself. An Amish family could teach Koreans exactly what they need to know. I don't know if the Amish would do it, but I wish someone would give them the chance."

Hoops would also like to use the rich adobe hills of Korea for building materials. The Koreans have never found the knack of using adobe properly for building, although they have tried. Hoops would like to bring some Mexican-American boys from the U.S. and have them show the Koreans how to convert this cheap material into snug houses. Wood in Korea has little strength and tends to split when a nail is driven into it. A few teams of efficient adobe-brick makers could well change the building pattern of the country.

Are there enough Americans willing to do these things all over the world? We are convinced that there are thousands of them. All they need is the chance and some idea of how they can help.

Hoops's example illustrates some vital principles of grass-roots foreign aid. First, the initial steps should involve simple tools which can be understood by the user. Second, more complex tools should be introduced systematically when the user is ready for them. Third, the recipient should be encouraged to help himself. Fourth, the American in the field should have a powerful voice in what kind of aid is to be delivered from the U.S. and when it is to arrive. His bosses in Washington should listen to him, not dictate from behind a desk.

This is not easy when big bureaucracies are involved. Projects recognized as sound in India or Indonesia or Ghana tend to be shuffled aside as they go through official channels in Washington—especially if the projects are small. Bureaucracies, by their nature, tend to prefer big projects, sweeping proposals. One reason that private citizens often are able to accomplish so much is that they do not have to route their requests and suggestions through the labyrinth.

A HAPPY MOUNTAIN FARM

THEY asked me, "How can we help 90 million Japanese live off these islands? Only 16% of the land is arable. The rest is mountains," said an American with crinkles around his eyes. "I gave them the only answer I could: find things that will grow on the mountains. That was the problem and we solved it."

The man is a chunky, ruddy-faced sophisticated Kentuckian named

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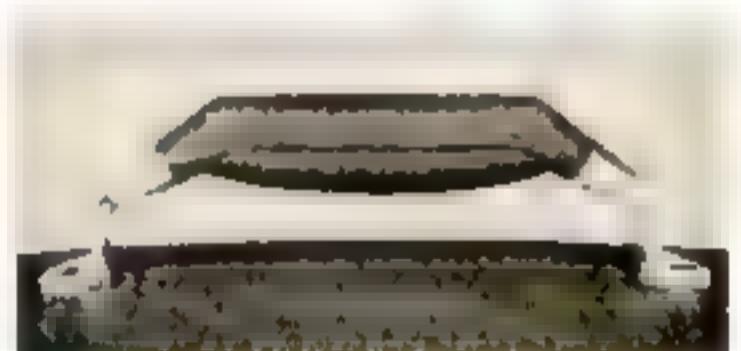
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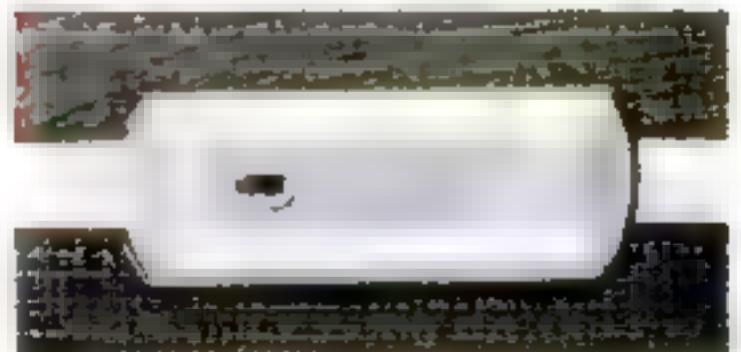
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USING AMERICAN SCYTHE introduced by Sgt. Eugene Hoops (left), a Korean farmer slashes through rice. Scythe speeds grain harvesting fivefold.

NON-UGLY AMERICANS CONTINUED

Paul Rusch, who is not the least bit embarrassed about being a complete amateur in agriculture. He is, in fact, mildly proud of the fact. He should be, for there is a good chance that what he has accomplished may bring about important agricultural changes in Japan.

Rusch has done his work on the cold, stark slopes of Mt. Yatsu, which rises out of the warm rice plains 70 miles west of Tokyo. His farm is not much to look at: a break in the scrub pines, a few barns, some buildings, a hospital. It is called Kiyosato Educational Experiment Project, or K.E.E.P. for short.

"I was teaching at Rikkyo University in Tokyo before the war," Rusch says. "The Japanese government arrested me on Pearl Harbor Day, and I spent seven months in a concentration camp. Then I was exchanged. I came back to Japan as a G-2 colonel on MacArthur's staff. Some of my former Japanese students were around and began pressing me for a precise definition of 'American democracy.' I was damned if I knew, but I began to think about it."

Although Rusch twinkles like Mr. Micawber, he can talk like Thomas Jefferson. When his students came back for an answer, he was ready. He explained how the Pilgrims, arriving in a bleak wilderness, had threshed out political problems in town meetings, helped one another raise barns and houses, and slowly clawed out a mastery over both their physical and political environment. The lesson was simple, but it was hard: self-help and optimism. No one else can do it for you, Rusch explained. Let America or the Communists or the Samurai run Japan for you, and the result will be something other than democracy.

The Japanese listened, discussed and finally agreed with Rusch. But in a Japan that was racked with the guilt of a catastrophic war, faced with shortages of all sorts and lacking a tradition of local co-operation, the problems seemed insurmountable. Finally debate and a relentless logic squeezed out an answer: Japan needed more food and better kinds of food. The warm, wet rice plains that make up half of Japan's arable land had been developed to a fantastic level of productivity, but the rest of the land had been virtually ignored. In any case a rice diet was inadequate. Children needed milk, adults needed protein. The first objective seemed obvious: raise dairy and beef cattle on the unused 84% of Japan's land. If a start could be made, it might set an example that would help millions of Japanese peasants who live at the very edge of subsistence.

RUSCH and a few of his former students agreed to make the experiment. They approached the Japanese government and were given 857 acres of unwanted mountain land that used to be the imperial household's hunting area. The mountain was covered with a jungle of scrub pine and azaleas. "Nothing else will grow there," said the officials. "It is 5,000 feet high, cold and mostly rock. But we wish you luck."

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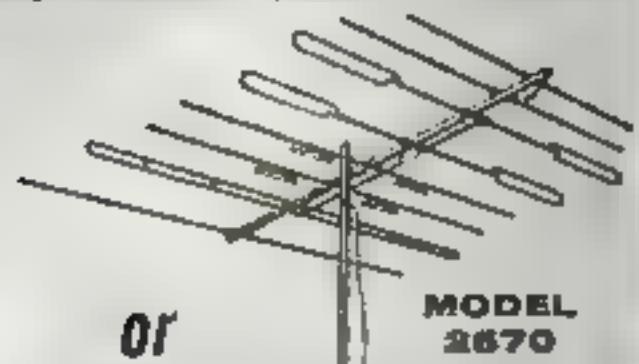
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JAPANESE DAIRY STUDENTS, children of local farmers, learn modern methods from an agricultural expert at Paul Rusch's K.E.E.P. settlement.

NON-UGLY AMERICANS CONTINUED

Rusch then approached his fellow officers on MacArthur's staff and asked for their financial support. For members of a victorious army at the end of a bitter war, this was a strange request—but it worked. They gave Rusch almost \$14,000 and K.E.E.P. was in business.

The problems were enormous. The wild azaleas, which had spread over the mountain for centuries, had turned the soil acid. The land was studded with rocks and ancient roots. There was no strain of cattle in Japan adapted to mountain foraging. But in a nearby hill Rusch and his people found lime that could be used to sweeten the soil. On a junk heap in Tokyo they discovered a 17-year-old bulldozer. They bought it and nursed it back to life. It still rips out roots and rocks with gusto. Hundreds of cattle were donated by people in the U.S. and other countries. A Nebraska farmer sent a prize bull.

The first building that went up on Kiyosato was, true to the Pilgrim example, a meetinghouse and church. Later there was a small hospital and a nursery school. There was also a library. Almost everything was secondhand, inexpensive—and still is. The place has an ancient bus, an antique dentist chair, a discarded X-ray machine. But everything now works and works well. The roads around Kiyosato are incredibly bad, but they do carry vehicles.

"If this place were surrounded by hard-topped roads and glittering machinery marked 'Made in America,' it would reassure American farmers," says Rusch, "but it would depress the Japanese. They would know they could never afford it. Kiyosato is an example, the beginning of hope for people who had almost lost it—so it has to speak in their terms."

THIS does not mean that Kiyosato speaks in a somber or dismal voice. The place has a rowdy, puckish, happy air about it. On cold mornings one hears student farmers singing on their way to work. There is constant joking. Everyone seems determined not to take himself too seriously. Much of this is due to the volatile personality of Rusch. He loves a joke. But he is as practical as a Yankee trader. He had the problem of getting a first-class staff—so he quite deliberately saw to it that his bachelor Japanese chaplain was introduced to an attractive young female doctor from Tokyo. Today she is the chaplain's wife, the head doctor at the Kiyosato hospital and the mother of four children.

Has this small, inexpensive, bold experiment been successful? It would seem so. Ten years ago there were only a few cows. Today more than 2,000 fine cattle graze on the hills around Kiyosato.

CONTINUED



THE FINEST SHOOT'N' SHOW WEST OF THE PECOS

(also east, north or south, for that matter)

Too many TV shootin' shows at your house? This Argus Shoot and Show pair is a marvelous antidote! It's easy . . . fun . . . the kids are your stars . . . the life-size pictures are in full color . . . and there are no commercials!

The camera is our Argus Match-Matic C-3 . . . the fine camera that's as easy to set as a clock. All you do is match two numbers —on light meter and lens—and shoot. You can put it under your Christmas tree for just \$64.95, with light meter, case and flash.

The projector is the Argus Electromatic. It puts 500-watt sparkle in your slides and operates three ways: fully automatic, remote control and pushbutton. We ask \$99.95 for it with 36-slide aluminum magazine and carrying case.

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DOOLEY AND ASSISTANTS are shown outside the Muong Sung hospital in Laos. At left is Earl Rhine, at right Dwight Davis. Both men are Americans.

NON-UGLY AMERICANS CONTINUED

Almost every peasant in the neighborhood has a cow staked in his yard. Parents who never tasted milk as children watch their children drink two brass bowlfuls a day. And the children are taller, their teeth finer, their health better than their parents'. All this has been accomplished without one cent of expense to Japanese or American taxpayers. Paul Rusch has done it with nickels and dimes he has raised from private citizens.

Other areas of Japan have asked Rusch to do for them what he has done for Kiyosato. Rusch politely declines but points out that what he has done any Japanese could do. He suggests that they send young farmers to be trained at Kiyosato and thus they do. Helping one's self is faster and more dignified than asking for help. Apprentices from all over Japan are beginning to sign up.

Foreign governments such as Canada and New Zealand have expressed great interest in the project. The Communists have paid the place a great compliment by their implacable opposition. They have fought K.E.E.P. at every step, but lately their opposition has been tempered by the simple fact that peasants do not take kindly to criticism of Kiyosato.

The surest tribute of all to the success of K.E.E.P. occurred some months ago. On Children's Day, one of Japan's favorite holidays, almost 70 local villagers who could have been relaxing at home appeared at one of the particularly beat-up roads around K.E.E.P. Without a word they began to work cheerfully on the road. Later that afternoon they walked up to Rusch's small cabin and sang two or three songs in his honor. He came to the doorway, waved to them and expressed his thanks. But he made no speeches. It would not be in the spirit of the man or the place.

We are not, of course, suggesting that all agricultural problems can be solved by the easy introduction of Sergeant Hoops's scythe, or by the intuition and energy of one man such as Paul Rusch. Some solutions involve great expenditures of money, especially on such things as dam construction in areas where there is not enough water. The I.C.A. and its ancestor agencies have done a magnificent job in many cases. The drilling of tube wells on some farms in India, for example, has increased the yield per farm by 45 to 100%. Potato yields in Indonesia were boosted 80% by the use of fertilizers and insecticides. Yet there is a place for men like Hoops and Rusch alongside the great agencies. And their work need not be limited to the field of farming.

A DOCTOR OF DEMOCRACY

THE life expectancy of Americans is 69 years, that of Asians 48 years. Even this brutal statistic does not reveal the character of the truncated life that the Asian lives. One day in a Southeast Asian country a doctor interviewed a group of laborers. Most had malaria. Seven had trachoma. Eight had intestinal worms. There were 52 rotted teeth among them. Twenty-two had festering sores, origin unknown.

CONTINUED

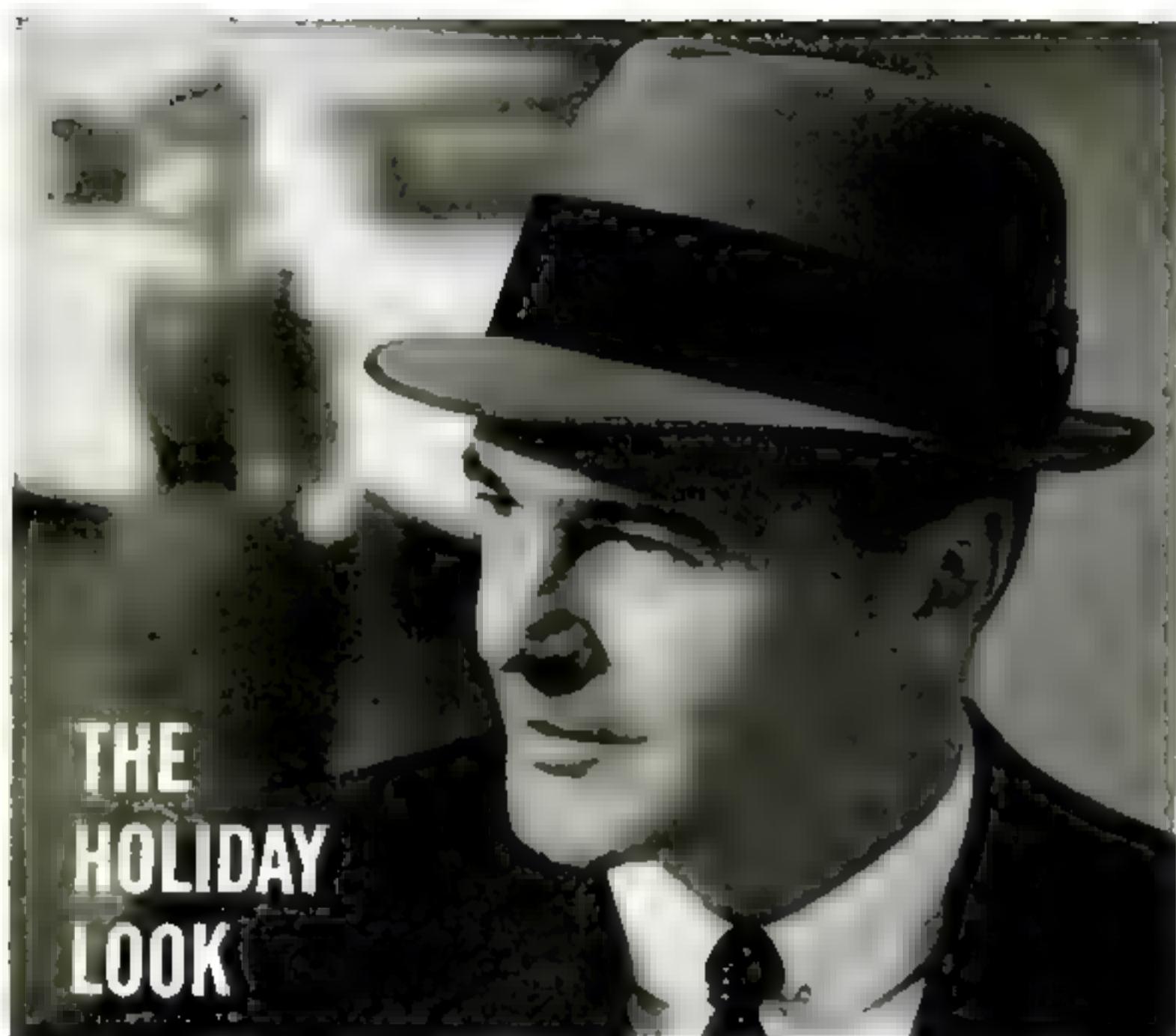


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This Christmas — for just 9½¢ a week—you can keep a whole family in LIFE for a full year! Use the post-age-paid card bound into this issue to enter your gifts of LIFE today!



PRAYERFUL THANKS in Asian way is given by Dr. Tom Dooley at a fund-raising affair in Illinois. Despite cancer operation three months ago, he plans to return to Laos soon. In back is poster of Dooley with Laotian children.

NON-UGLY AMERICANS CONTINUED

These men were cheerful and they drove their imperfect bodies hard. But they were forced to live their short lives against a constant dreary background of pain. Our doctor friend estimated that the expenditure of \$23, one day of work by a doctor and a half-day by a public health specialist and a dentist could have made the majority of these men almost healthy again.

A single disease such as malaria can cause a staggering loss of productivity. In the relatively small country of Thailand, time lost from malaria is estimated at 9.5 million man-days of work per year. In India the total is a fantastic 130 million man-days. Bilharzirosis, an exhausting parasitic disease of the intestines, affects half the people of Egypt. It could be cured by eliminating the snails that transmit the disease.

One person who has recognized the necessity for bringing health to the people is Dr. Tom Dooley. While serving as a Navy doctor at a refugee camp just after the fall of Dienbienphu in 1954, Dr. Dooley saw at firsthand the iron-hard link between malnutrition, ill health and ignorance on one side and the appeals of Communism on the other. He was aware that the Russians, quietly and without fanfare, are sending medical and surgical teams through Asia. In a world of misery the healer will be admired—so medicine had become a branch of Communist politics.

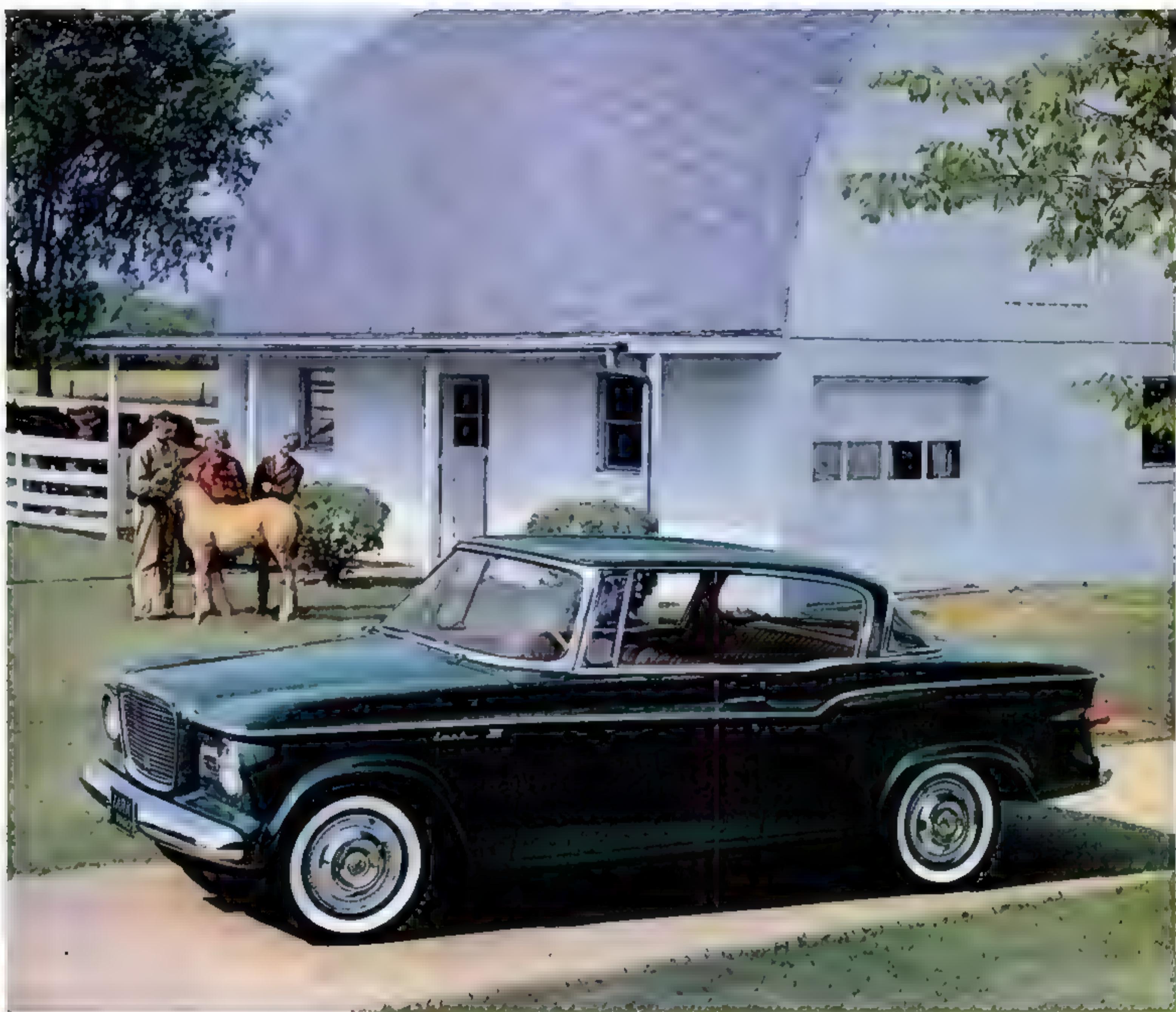
Dr. Dooley responded in the only way he knew. Three years ago he resigned from the Navy, organized a volunteer medical team that was supported partly by the royalties from his book, *Deliver Us from Evil*, and partly by generous contributions from individuals and American pharmaceutical firms, and took off for Laos.

Since then Tom Dooley has traveled widely in the Laotian back country, caring for the sick and training native workers to treat the more common diseases. On his trips back to the U.S. he has raised large sums to further the work. Last August he underwent a successful operation for cancer. Staying on in the U.S. to recuperate, he has made double use of his time by scheduling a grueling round of lectures—51 talks in 36 cities—to get money for medical work in Laos. In less than three months he raised more than \$200,000.

Dooley plans to return to the Far East next month to rejoin his workers in Laos. He has two assistants there, both volunteer Americans. They go into the steaming jungles without families or luxuries. They are paid \$100 a month. Another American doctor, Emmanuel Voulgaropoulos of Lowell, Mass., also is working in the area—one more "ugly American" who was ready to do a needed job in a foreign land once the way was opened for him.

A WOMAN'S WAR ON ILLITERACY

HO CHI-MINH, a thin, sparrow-like man, has a rasping voice that can set a crowd to jangling with excitement or hatred. He is the leader of the Communist Vietminh across the border from Laos in North Vietnam. Following a trip to Communist China he once said, "China is 100% literate." To many Americans Ho's statement will seem unimportant, almost trivial. It happens also to be a whopping lie. But



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LITERACY THEME is stressed by mural in Literacy Village in Lucknow, India, founded by Mrs. W. H. Fisher to teach people reading and writing.

NON-UGLY AMERICANS CONTINUED

all over Asia his words caused a restless ripple, a muttering of wonderment—for Asia is overwhelmingly illiterate and does not like that condition.

Take India. In a sense this great land is a vast sea of illiteracy. In some areas the percentage of literacy is below 8% and it seldom goes above 20% anywhere. More than 400,000 of the nation's villages have no school at all. The most sophisticated arithmetic the villagers know is the *mahajan* (money-lender) system, an elaborate series of marks on a stick that help the villager know if he is being cheated.

A woman named Mrs. Welthy Honsinger Fisher decided to do something about this.

The American widow of the late Methodist Bishop of India and Burma, Mrs. Fisher has an astonishing ability to understand common problems. With the daring that comes from innocence she aimed at teaching everyone in India to read. The prospect was heartbreakingly difficult, for Mrs. Fisher had no money and the people she hoped to teach had very little spare time. She wanted to teach adults who in turn could teach their children, but in India the adults work from dawn to darkness. There are no lights in the villages at night, and the people are tired.

Besides, new teaching techniques had to be developed before the project could even get started. Mrs. Fisher found that she could not use children's primers to teach grownups. Indian villagers are proud, dignified people. They were embarrassed by primers that said, "This is a cat. Sirona sees a cat."

Mrs. Fisher and her Indian staff wrote new primers that used the rhythm of the seasons, seeds, political parties and agricultural lessons as examples. Slowly the numberless tongues of India were worked into primers: Tamil, Telugu, Bengali, Gujarati and others. Methods of instruction were streamlined.

Today Mrs. Fisher's establishment, Literacy Village, and its itinerant teachers can teach a farmer to read and write within five months. Working with the CARE organization, Mrs. Fisher has developed a "Literacy Kit." This consists of slates (paper is too expensive), slate markers, primers and exercise books. It also includes a kerosene lamp. Now the villagers can study at night.

One Literacy Kit can help 25 people learn to read and write. In hundreds of villages little groups squat around the lamps and scratch on their slates. Those who have learned to read and write are proud of their accomplishment. They, in turn, become teachers to their friends and children.

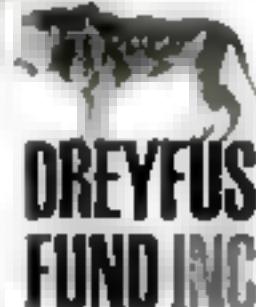
Mrs. Fisher's records show that the cost of teaching an Indian to read and write is only \$10. "It is interesting," Mrs. Fisher said recently, "that for the price of one Sherman tank I could make 5,000 people literate."

One of her students replied, "Yes, and you also get 5,000 people who can learn about truth for themselves and who will always love the person who taught them to read."

Bearing in mind the low pay and the hard work, we asked Mrs.



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Your kids, if they're 7 or under, will like this 20-inch Huffy-Convertible 4-wheeler Boy or girl, they'll both get a chance to call it their own. If your oldest is a girl, start it as a girl's bike. When she outgrows it (and if the next is a boy) just raise the tank. If the next is a girl, lower it again. Then as the youngest grows up, take off the helper wheels, raise the saddle and handle bars, and it's a genuine two-wheeler, ready for every-day

use until your last child is 8 or 9. Like all Huffy's, it's built for extra safety, has rugged, welded steel frame powdercoated against rust, ball-bearings throughout; sure-stop coaster brake. This Huffy-Convertible is fully guaranteed, and perhaps the best single investment you can make for your growing family's fun and health. Other models, ages 4 to 94. See your dealer. Huffy mowers too. Catalogs, write Huffy, Dayton 1, Ohio.

Take the hint, dad...

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A Toastmaster 3-slice Automatic Toaster. Big family size, fully automatic, \$29.95*. Also available in Powermatic model that lowers bread automatically, \$34.95*.

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NON-UGLY AMERICANS CONTINUED

Fisher if there is a sufficient supply of Americans to volunteer for her organization.

"Of course there are enough," she said. "Give me the money to transport them and maintain them, and I'll find you enough Americans to wipe out illiteracy from the whole world."

We are not suggesting that the massive and difficult problems of the uncommitted countries of the world can all be resolved as simply as in the cases we have cited. At the same time that Americans are doing these things, we must also do others that are terribly expensive, complex and sensitive.

But we do suggest that the perspiration of the "ugly Americans" is a magic medicine that can cure some ailments of our foreign policy. It should be encouraged. Unfortunately it sometimes is not.

In one South Asian country a number of our soldiers who in civilian life were killed workers formed a volunteer team of carpenters, plumbers, electricians and painters to help the natives improve their homes. They simply could not stand by and see things done badly. They met a blank, unyielding will in the person of their commanding officer; he refused to let them do the work on the grounds that they might get in trouble with native women.

The fact is that if our entire foreign aid program were conducted with the spirit these men displayed, the program might be in less trouble today. We are fast becoming frustrated and fearful over the program's past performance and frequent scandals. There is a rumbling both from the public and the Congress to terminate all overseas assistance.

"I helped start the foreign aid program," one senator told us recently, "and I have worked hard to make it operate. Now I'm about to give up. If things don't improve by next year, I'll recommend that we cut out the whole thing."

This would be a deadly error. Foreign aid is one of the major weapons in our struggle to keep free nations from turning toward Communism. It is a vital element of our current foreign policy. To give up because we are discouraged and lack the national vigor to take corrective action would be to stick our heads under the blanket and invite Communism to take over the world.

Foreign aid probably will grow more expensive. America must realize that if we and other prosperous nations do not help the restless millions of the world, the Communists surely will. If we withdraw from the struggle, we must realize the terrible price. We will become slack and fat spectators to one of history's great dramas—and we will be the last victims in the tragic last act.



LEARNING BY LAMPLIGHT is now frequent in India. Adults too busy to study by day go to class at night in major application of grass-roots foreign aid.

BUSINESS

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PEOPLE WILL
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RHONDA FLEMING co-stars with Bob Hope in "Alias Jesse James," a United Artists release.

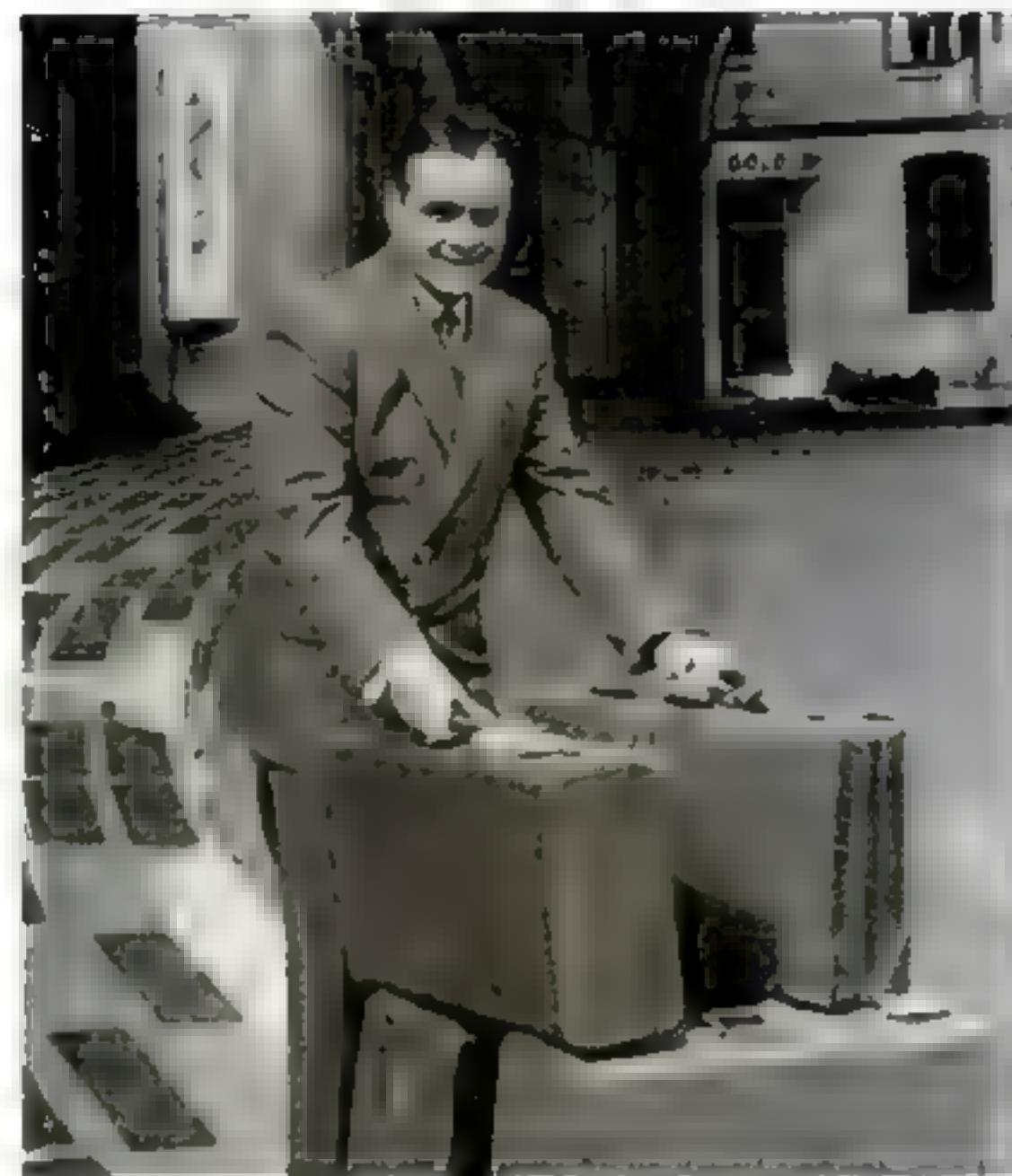


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AS BELLHOP, Jimmy Hawkins hustled Whittier Hotel guests' luggage for six years. He started bellhopping when he was 17.



AS MANAGER, James Hawkins now has Bellman John Peters hold door open for him when he arrives at hotel for

BELLMAN HOP TO THE TOP

When the boss at Detroit's elegant Whittier Hotel pins on his morning carnation, the act confirms one of the fastest rises in the annals of innkeeping. Earlier in the year, when new ownership brought on mass firings, the Whittier's patrons, among them some of the city's first families, voiced one strong request: don't fire Jimmy Hawkins, the chief bellman. Impressed by this and by Jimmy himself, the owners not only kept him on but made him sales manager. In seven months he was resident manager. Though business has reached new peaks under his direction, Hawkins prefers to have the 285 employees continue to call him Jimmy. He expects the salary in his prestigious new post soon will match his old bellman's income which, with tips, ran to five figures.

work while Doorman Victor Ruse calls the garage to pick up his car. Hawkins is 41, a widower with three children.

It's time for parties by the dozen

Time to welcome friend and cousin!

Show them every decoration.

Thank them for their admiration.

Play some carols, start them singing.
Answer when the doorbell's ringing.

Bring out goodies trimmed with holly—
Make sure everyone is jolly.

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Folks love Seven-Up—and rightly!
What else sparkles quite so brightly?

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(Handy as one drink for all—
everyone who comes to call!)

So plan to have a big supply.
And have a merry Christmas! Bye!



For fun times ahead...

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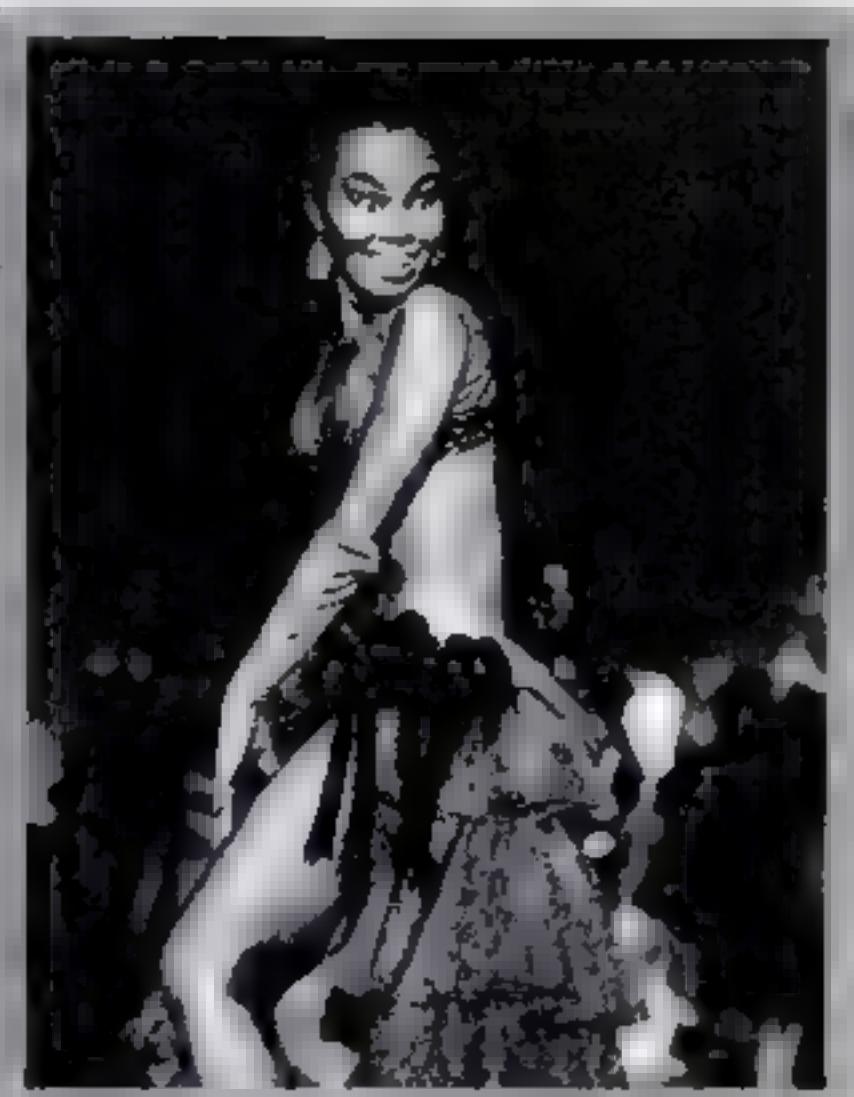
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Glass jars add no taste of their own. In glass, your favorite juices stay fresh for each new serving. And glass reseals for safe storage, too.

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PARODYING A PARODY. Shirley MacLaine (below) does a slapstick version of the famous scene in *Rio Farnado's* serial rendition (above) of *chaccha-cha* that was pictured in a late story of the Tokyo troupe.



LUCELLA BALL MIMICS JAPANESE SHOW GIRLS WHO WEAR SUCH HIGH CLOGS THEY CAN HARDLY WALK

Shirley's Spoof Party

ACTRESS AND FRIENDS DO PARODY FOR CHARITY

When most hostesses give charity-benefit parties they first invite their friends, then have the problem of finding entertainers to amuse them. For Actress Shirley MacLaine the problem was reversed. Shirley wanted to sponsor a benefit party for Japanese victims of the typhoon which struck Nagoya this fall. But after inviting a few of her Hollywood friends, she did not need any more entertainers. What she needed now was an audience.

The friends included Bob Hope, Jerry Colonna, Lucille Ball, Sammy Davis Jr., Donald

O'Connor, Debbie Reynolds, Zsa Zsa Gabor, Vic Damone and Burl Ives. The audience was provided by New Frontier Hotel in Las Vegas—600 guests at \$50 apiece. For them Shirley and friends did a hilarious spoof of the hotel's Tokyo show (LIFE, Oct. 3). Shirley opened the show in traditional Japanese fashion by clapping two sticks together, only she smashed her finger. Donald O'Connor did a soft-soe dance on Japanese clogs. And Burl Ives (next page) parodied I.I.'s most famous number by singing a pseudo-Japanese ditty called *Blue Table Fry*.





JOLSON-STYLE SINGING of his hit "Seance" was parodied by Debbie Reynolds who let her top hat fall down over her eyes.

SPOOF PARTY CONTINUED



FAN-FLUTTERING BOW was offered by Bert Lvs after his parody of the folk tune. Typed lyrics are attached to his fan.

LEADING A DRAGON. Zsa Zsa came on carrying her dog, Mr. Magoo, because he made too much noise barking at the dragon →



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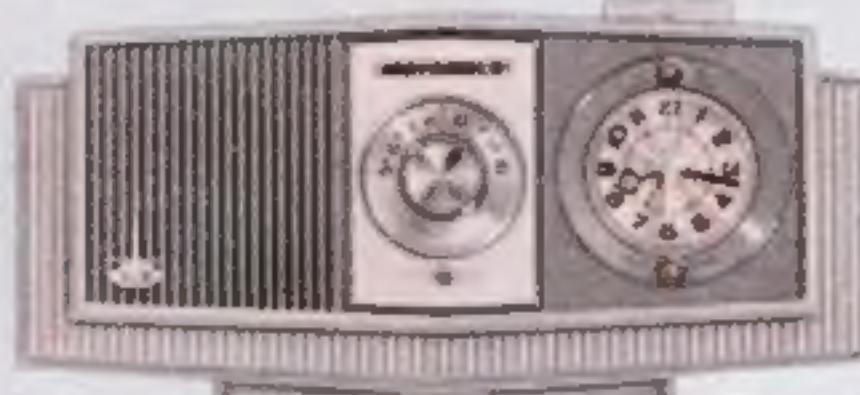
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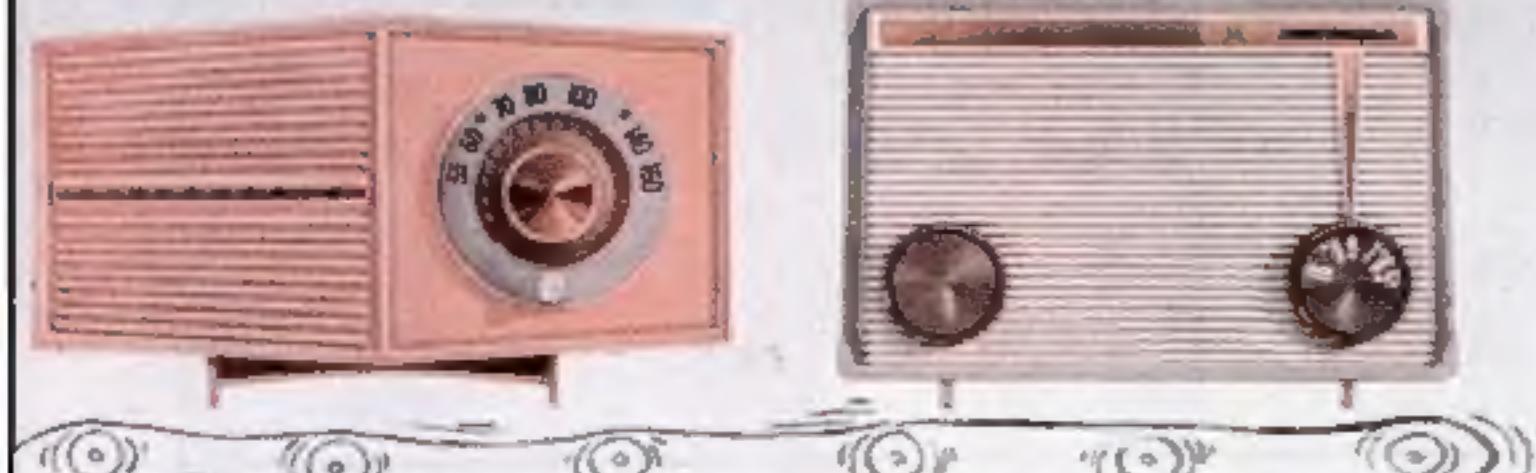
Don't oversleep... with exclusive Lazalarm, the gentle reveille that repeats its call every 8 minutes. Tube Sentry*. Model C3. In White, Maple Sugar, Green Olive.



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REAR VIEW AT AN ART SHOW

Among the many painted scenes and still lifes on display at the semiannual outdoor art show in New York City's Washington Square was the real-life youngster above—who should have won a prize himself. He fell under the gaze of Hanley C. Meiowitz, a peripatetic photographer who snapped a few

pictures and then wandered on without asking the infant's name or getting a photo of his face. Meiowitz noticed, however, that the youngster seemed delighted with the paintings he saw in the square. In fact he was so bouncingly enthralled that being laid bare to the breezes bothered baby not at all.



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If you can give a better bourbon...give it!

Salem's

special High Porosity Paper

"Air-Softens" every puff

Salem research creates a revolutionary cigarette paper that breathes new mildness into the smoke... new freshness into the flavor.



Invisible porous openings blend just the right amount of fresh air with each puff to give you a cooler, milder smoke...a richer, fresher-tasting smoke. Now, more than ever...when you take a puff, it's Springtime!

Created by R. J. Reynolds Tobacco Company



- menthol fresh
- rich tobacco taste
- modern filter, too

NOW MORE THAN EVER
Salem refreshes your taste